

Customer Discount Approval



Customer	Croma
Product(s)	
Date	3/7/2023

Parameters	Discount	12.5%	COGS	32%	Avg NIP	\$5.65	GM Target	\$100,000.00
------------	----------	-------	------	-----	---------	--------	-----------	--------------

	Best Case	Realistic	Worst Case
Sales units	100000	50000	30000
Net Invoice Sales	\$565,000.00	\$282,500.00	\$169,500.00
Post Discount	\$70,625.00	\$35,312.50	\$21,187.50
Net Sales	\$494,375.00	\$247,187.50	\$148,312.50
COGS	\$158,200.00	\$79,100.00	\$47,460.00
Gross Margin	\$336,175.00	\$168,087.50	\$100,852.50

vs Target

▲ \$236,175.00

▲ \$68,087.50

▲ \$852.50