



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza\_category

All

01-01-2015

31-12-2015

Home



Best/Worst



817.86K

Total\_Revenue



38.31

Avg\_Order\_Value



49574

Total\_Pizza\_Sold



21350

Total\_Order



2.32

Avg\_Pizza\_Per\_order

## BUSIEST DAYS & TIMES

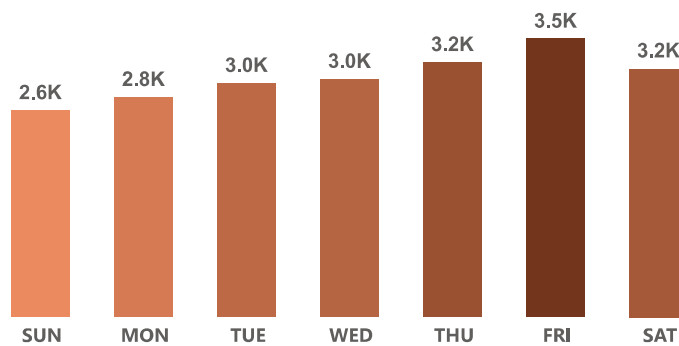
### DAYS

Orders are **Highest** on  
Weekends, **Friday/Saturday**  
Evenings.

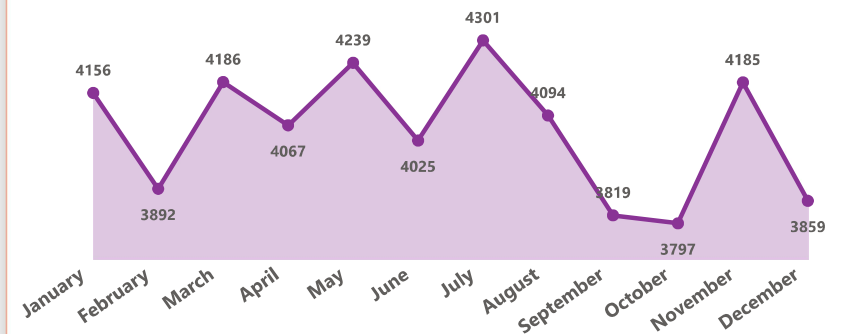
### MONTHLY

There are **Maximum** Orders  
From Month of **July &**  
**January**

Daily Trends For Total Order



Monthly Trends For Total Order



## SALES PERFORMANCE

### CATEGORY

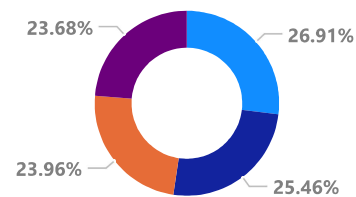
Classic **Category** contributes to  
**maximum** sales & total Orders.

### SIZE

Large Size Pizza Contributes to  
**Maximum** Sales

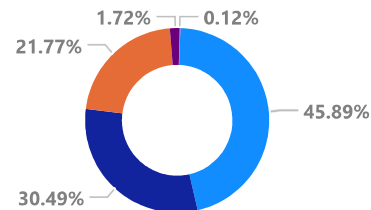
% of Sales by Pizza Category

pizza\_category ● Classic ● Supreme ● Chicken ● Veggie

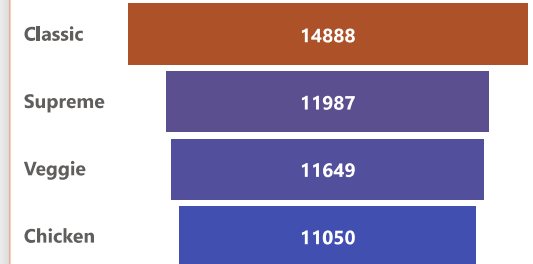


% of Sales by Pizza Size

pizza\_size ● Large ● Medium ● Regular ● X-Large ● XX-Large



Total\_Pizza\_Sold by pizza\_category





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Best/Worst



## BEST SELLERS

### REVENUE

The Thai Chicken Pizza **Highest**  
on **Revenue**

### QUANTITY

The Classic Deluxe Pizza  
**Maximum** **Total Quantity**

## WORST SELLERS

### REVENUE

The Brie Carre contributes to  
**minimum** **Revenue**.

### QUANTITY

The Brie Carre Pizza Contributes to  
**Minimum** **Total Quantities**



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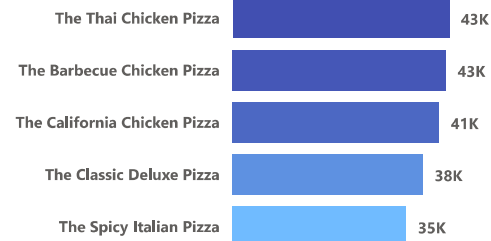
Total\_Order



2.32

Avg\_Pizza\_Per\_order

### Top 5 Pizza Name By Revenue



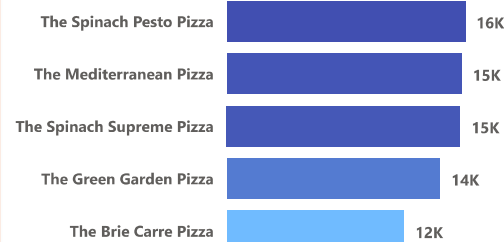
### Top 5 Pizza Name By Quantity



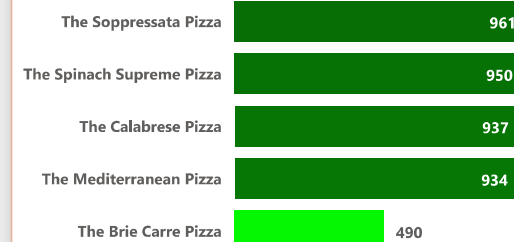
### Top 5 Pizza Name By Total Orders



### Bottom 5 Pizza Name By Revenue



### Bottom 5 Pizza Name By Quantity



### Bottom 5 Pizza Name By Total Orders

