

\$1,353,702.96

TotalSales

1,352,492.96

Sales

Fiscal Year	TotalSales	TotalCost	TotalProfit
FY20	\$260,265.37	\$169,801.68	\$90,463.69
FY21	\$652,813.73	\$398,201.27	\$254,612.46
FY22	\$440,623.87	\$281,113.52	\$159,510.35
Total	\$1,353,702.96	\$849,116.47	\$504,586.49

Year	Month	TotalSales	ParallelPeriodSales
2020	July	\$34,863.66	
2020	August	\$31,878.90	
2020	September	\$32,996.87	
2020	October	\$46,917.17	\$99,739.43
2020	November	\$57,033.17	\$99,739.43
2020	December	\$56,575.60	\$99,739.43
2021	January	\$76,604.76	\$160,525.94
2021	February	\$48,154.58	\$160,525.94
2021	March	\$48,200.63	\$160,525.94
2021	April	\$54,090.43	\$172,959.97
2021	May	\$53,781.29	\$172,959.97
2021	June	\$36,362.80	\$172,959.97
2021	July	\$51,020.86	\$144,234.52
2021	August	\$47,287.67	\$144,234.52
2021	September	\$55,629.24	\$144,234.52
2021	October	\$66,749.23	\$153,937.77
2021	November	\$43,533.81	\$153,937.77
2021	December	\$71,398.43	\$153,937.77
2022	January	\$94,222.11	\$181,681.46
2022	February	\$99,415.29	\$181,681.46
2022	March	\$104,854.15	\$181,681.46
2022	April	\$123,798.68	\$298,491.55
2022	May	\$18,333.63	\$298,491.55
Total		\$1,353,702.96	\$1,353,702.96

Fiscal Year	TotalSales	TotalCost	TotalProfit
FY20	\$260,265.37	\$169,801.68	\$90,463.69
FY21	\$652,813.73	\$398,201.27	\$254,612.46
FY22	\$440,623.87	\$281,113.52	\$159,510.35
Total	\$1,353,702.96	\$849,116.47	\$504,586.49

Category	TotalSales	Ranking	TopXSales
Drinks	\$288,694.65	1	288,694.65
Cheese	\$251,147.60	2	251,147.60
Deserts	\$179,863.65	3	179,863.65
Meat	\$174,622.55	4	174,622.55
Fish	\$137,989.31	5	
Condiments	\$113,992.56	6	
Fruits	\$105,745.70	7	
Cookies	\$101,646.94	8	
Total	\$1,353,702.96		1,353,702.96

Category	TopXSales
Meat	174,622.55
Drinks	288,694.65
Deserts	179,863.65
Cheese	251,147.60
Total	1,353,702.96

RankingParameter

4

Year	Month	TotalSales	CumSales	TotalSalesLY	CumSalesLY
2020	July	\$34,863.66	34,863.66		
2020	August	\$31,878.90	66,742.56		
2020	September	\$32,996.87	99,739.43		
2020	October	\$46,917.17	146,656.61		
2020	November	\$57,033.17	203,689.77		
2020	December	\$56,575.60	260,265.37		
2021	January	\$76,604.76	336,870.13		
2021	February	\$48,154.58	385,024.71		
2021	March	\$48,200.63	433,225.35		
2021	April	\$54,090.43	487,315.77		
2021	May	\$53,781.29	541,097.06		
2021	June	\$36,362.80	577,459.87		
2021	July	\$51,020.86	628,480.72	34,863.66	34,863.66
2021	August	\$47,287.67	675,768.39	31,878.90	66,742.56
2021	September	\$55,629.24	731,397.64	32,996.87	99,739.43
2021	October	\$66,749.23	798,146.86	46,917.17	146,656.61
2021	November	\$43,533.81	841,680.67	57,033.17	203,689.77
2021	December	\$71,398.43	913,079.10	56,575.60	260,265.37
2022	January	\$94,222.11	1,007,301.21	76,604.76	336,870.13
2022	February	\$99,415.29	1,106,716.50	48,154.58	385,024.71
2022	March	\$104,854.15	1,211,570.65	48,200.63	433,225.35
2022	April	\$123,798.68	1,335,369.33	54,090.43	487,315.77
2022	May	\$18,333.63	1,353,702.96	53,781.29	541,097.06
2022	June			36,362.80	577,459.87
Total		\$1,353,702.96	1,353,702.96	913,079.10	913,079.10



PriceChange

0.20

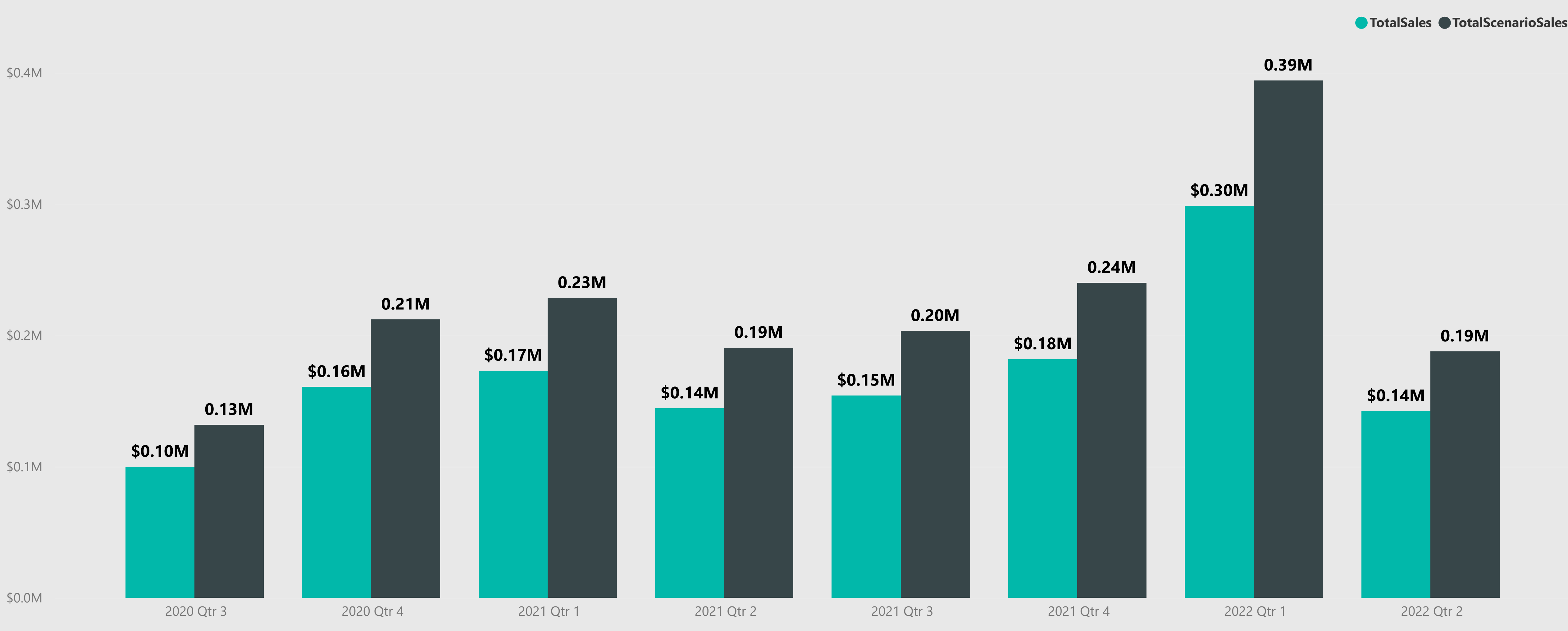
▼

DemandChange

0.10

▼

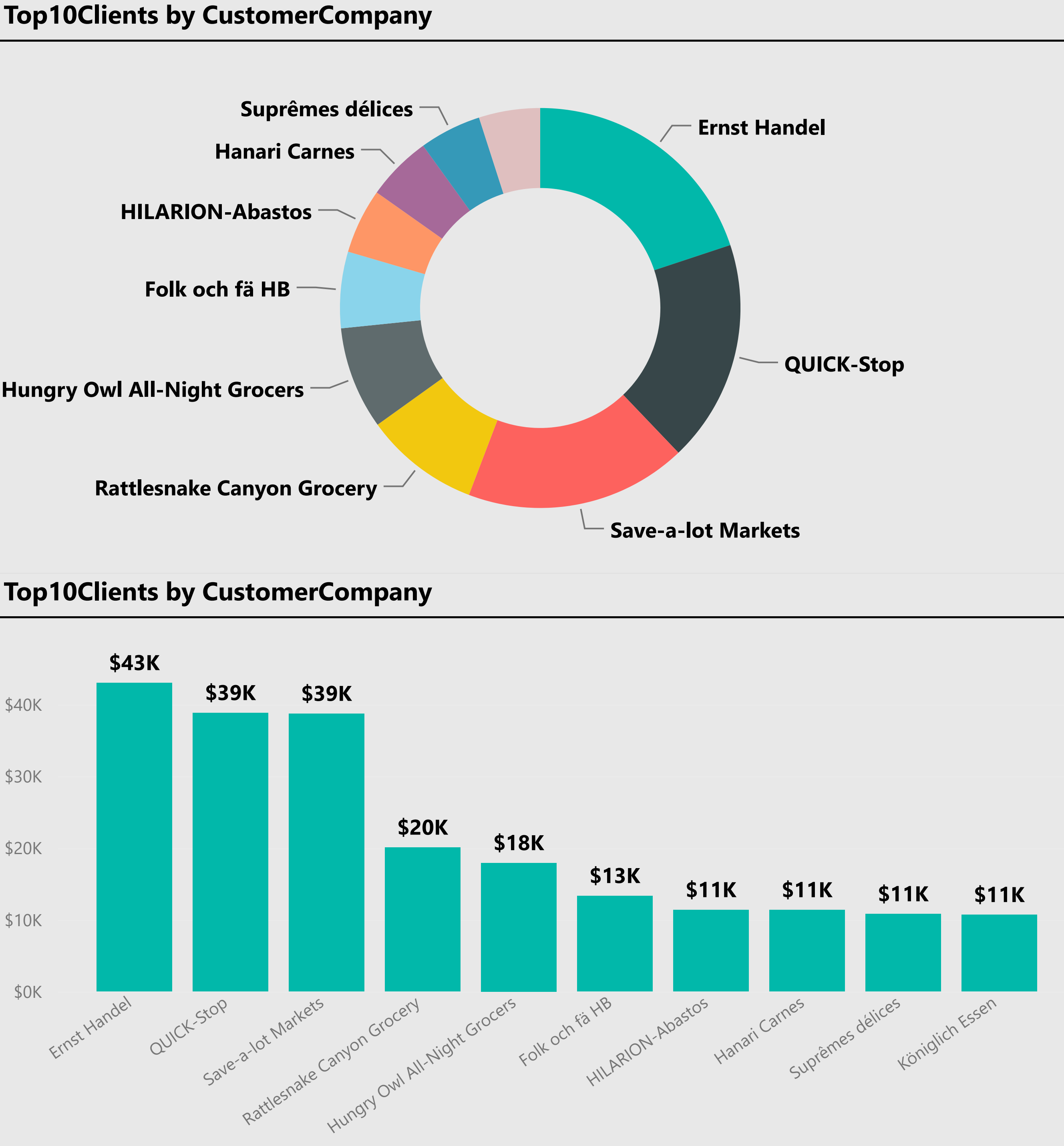
TotalSales and TotalScenarioSales by Year and Quarter



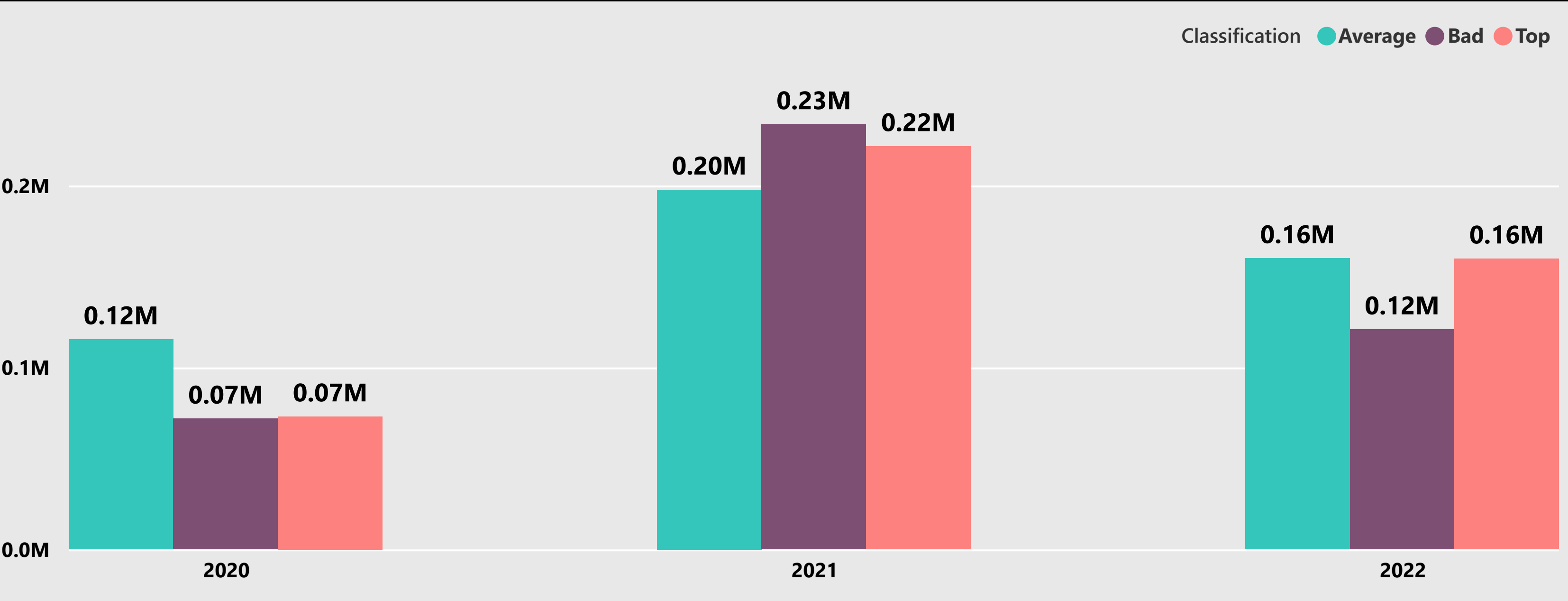
Date	TotalSales	Rolling30DaySales
Saturday, July 04, 2020	\$566.00	566.00
Sunday, July 05, 2020	\$2,329.25	2,895.25
Monday, July 06, 2020		2,895.25
Tuesday, July 07, 2020		2,895.25
Wednesday, July 08, 2020	\$2,760.21	5,655.46
Thursday, July 09, 2020	\$4,497.37	10,152.84
Friday, July 10, 2020	\$1,806.00	11,958.84
Saturday, July 11, 2020	\$695.77	12,654.61
Sunday, July 12, 2020	\$3,115.75	15,770.36
Monday, July 13, 2020		15,770.36
Tuesday, July 14, 2020		15,770.36
Wednesday, July 15, 2020	\$648.00	16,418.36
Thursday, July 16, 2020	\$1,400.50	17,818.86
Friday, July 17, 2020	\$2,023.80	19,842.66
Saturday, July 18, 2020	\$126.00	19,968.66
Sunday, July 19, 2020	\$2,441.68	22,410.34
Monday, July 20, 2020		22,410.34
Tuesday, July 21, 2020		22,410.34
Wednesday, July 22, 2020	\$730.96	23,141.30
Thursday, July 23, 2020	\$2,346.30	25,487.60
Friday, July 24, 2020	\$870.06	26,357.66
Saturday, July 25, 2020	\$1,470.00	27,827.66
Sunday, July 26, 2020	\$433.20	28,260.86
Total	\$1,353,702.96	



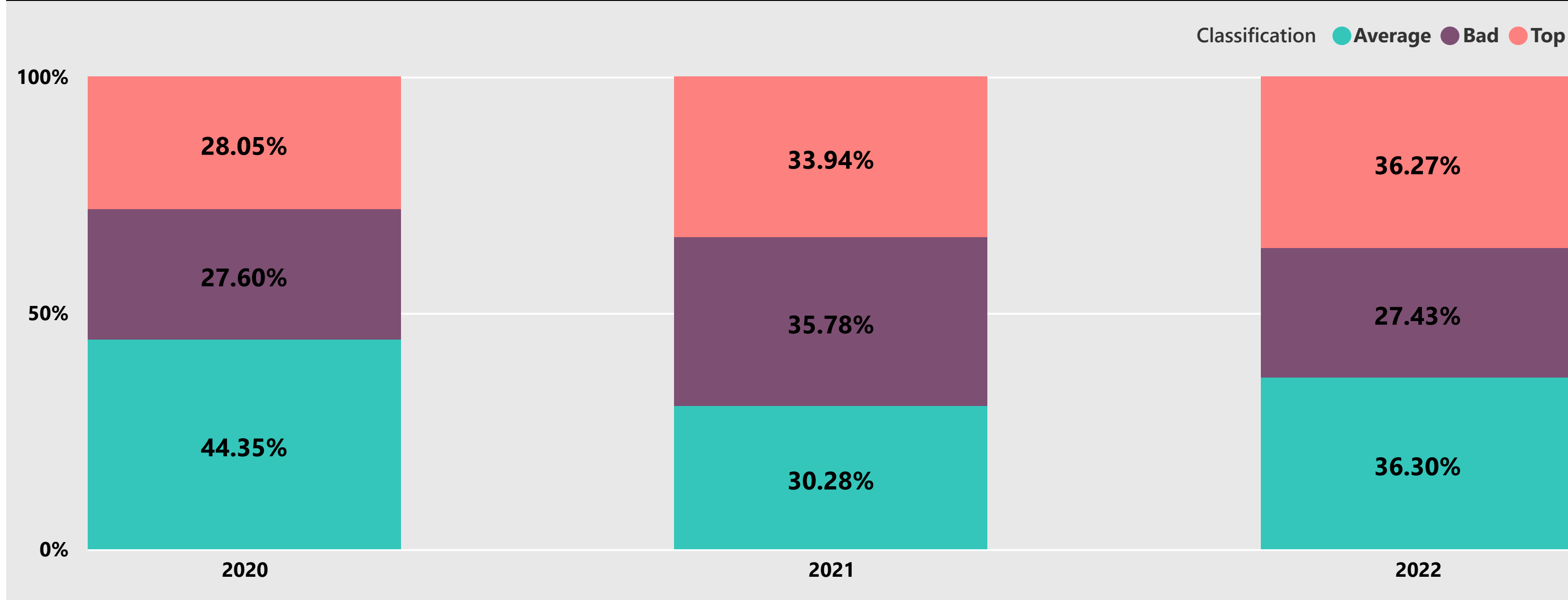
CustomerCompany	TotalProfit	Top10Clients
Wolski Zajazd	\$1,639.52	
Wilman Kala	\$1,101.85	
White Clover Markets	\$9,791.50	
Wellington Importadora	\$2,905.23	
Wartian Herkku	\$7,169.58	
Vins et alcools Chevalier	\$810.21	
Victuailles en stock	\$4,245.80	
Vaffeljernet	\$6,490.93	
Trail's Head Gourmet Provisioners	\$532.05	
Tradição Hipermercados	\$2,339.75	
Tortuga Restaurante	\$4,511.11	
Toms Spezialitäten	\$2,639.45	
The Cracker Box	\$853.25	
The Big Cheese	\$953.65	
Suprêmes délices	\$10,789.07	\$10,789.07
Split Rail Beer & Ale	\$4,738.46	
Spécialités du monde	\$1,036.69	
Simons bistro	\$5,365.50	
Seven Seas Imports	\$7,662.23	
Save-a-lot Markets	\$38,713.61	\$38,713.61
Santé Gourmet	\$2,211.77	
Romero y tomillo	\$782.76	
Total	\$504,586.49	\$216,043.65



ClassifyCustomers by Year and Classification

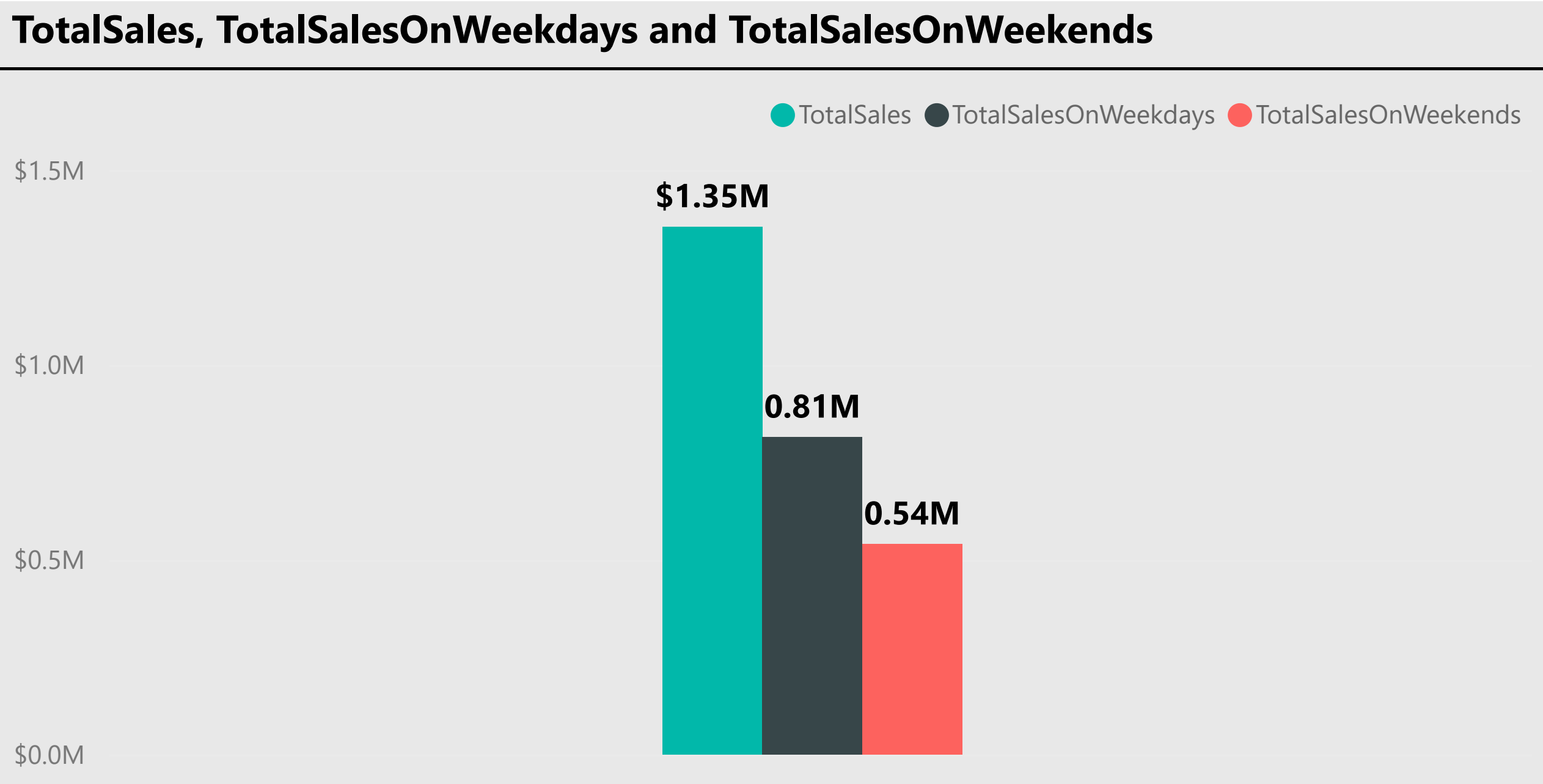


ClassifyCustomers by Year and Classification





\$1,353,702.96	813,920.90	539,782.07
TotalSales	TotalSalesOnWeekdays	TotalSalesOnWeekends



# Sales Analysis

Total\_Sales

\$1.35M

Total\_Profit

\$504.6K

Total\_Cost

\$849.1K

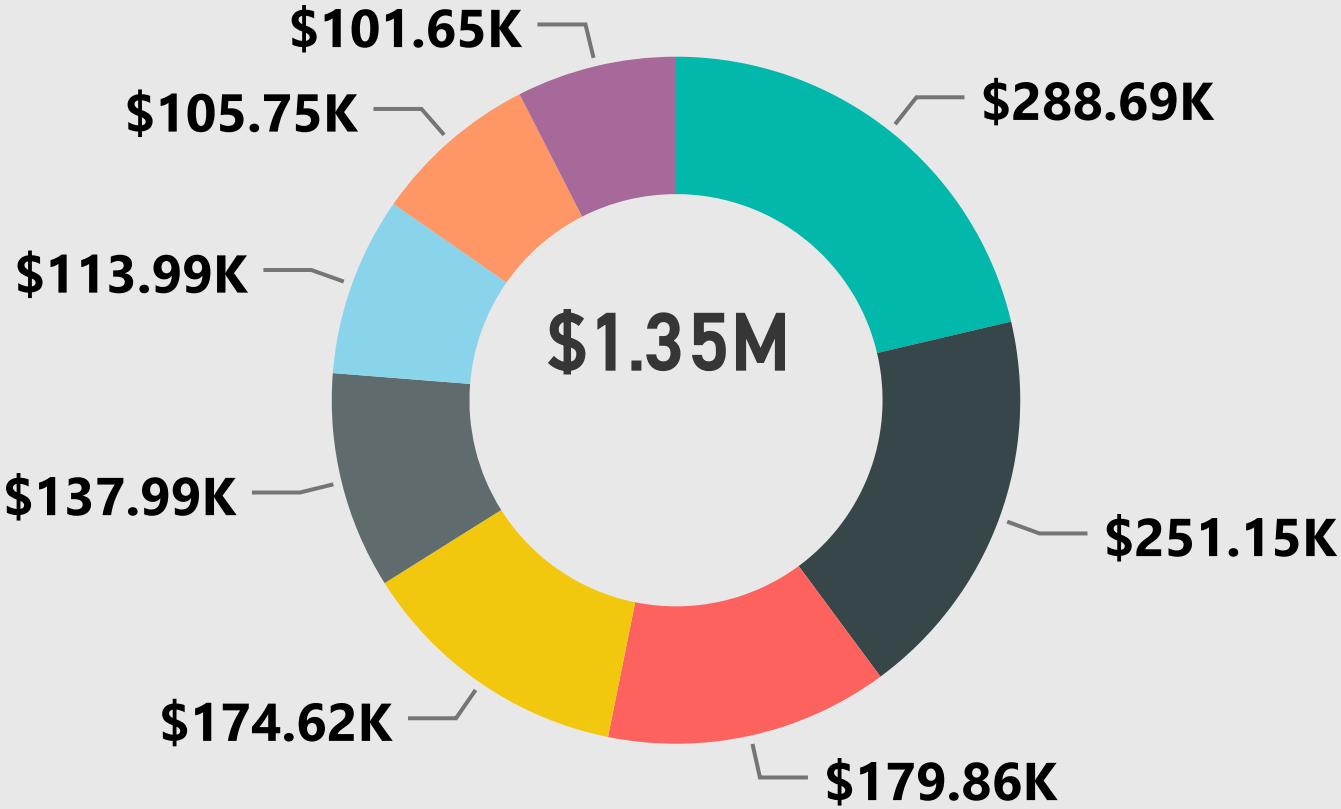
Profit\_Margin

37.3%

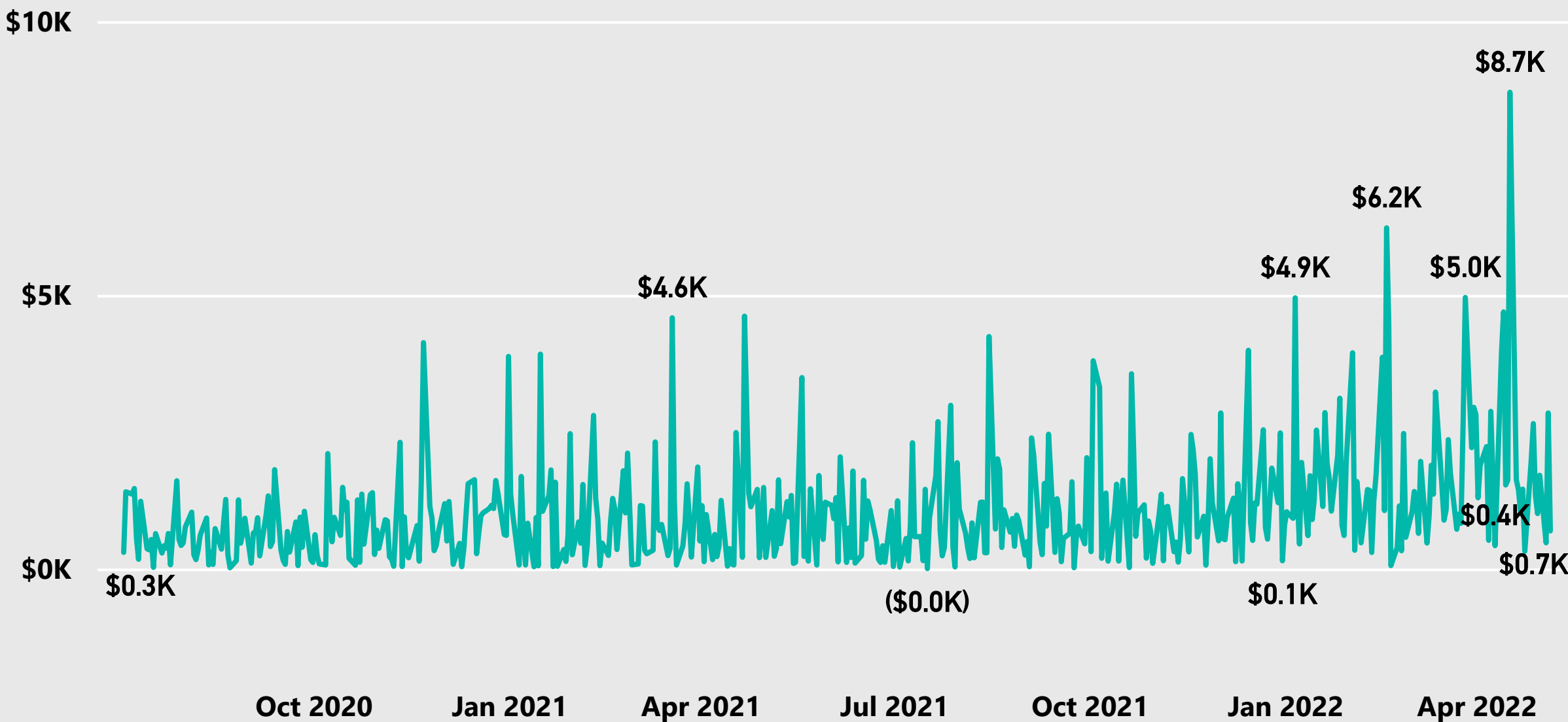
TotalProfit trended up, resulting in a 132.89% increase between Saturday, July 4, 2020 and Friday, May 6, 2022.

TotalProfit started trending down on Wednesday, April 20, 2022, falling by 57.62% (\$934.92) in 16 days.

## Total Sales by Category



## Total Profit by Date



## Classify Customers by Year and Classification

