Project Guide: Email-to-Notion Task Tracker Automation using Zapier + Al

Ø Objective:

Automate task extraction from Outlook emails, process them using AI, and organize them into a Notion project tracker — all without writing any code!

% Tools Used:

- Zapier (Automation platform)
- AI by Zapier (for email task extraction)
- Microsoft Outlook (email source)
- Formatter by Zapier (to clean up data)
- Looping by Zapier (to handle multiple tasks)
- Microsoft Excel (optional task lookup)
- Notion (final task database)

Overview Flow:

- 1. **Trigger**: New email arrives in Outlook.
- 2. Al by Zapier: Extract structured tasks from email body.
- 3. Formatter: Parse the CSV-formatted tasks.
- 4. Looping: Process each task individually.
- 5. Excel Lookup: (Optional) Match or update based on existing records.
- 6. Notion: Save as a new task item.

Refer to the image below to visualize this workflow:

![Zapier Workflow](attachment:Zapier Automation Model.JPG)

Step-by-Step Instructions

Step 1: New Email Matching Search

App: Microsoft Outlook

Action: New Email Matching Search

- This step monitors your Outlook inbox for emails with specific filters (e.g., from a particular sender or with a subject containing "Tasks").
- Why it's important: Triggers the automation only for relevant emails.

Step 2: Extract Task Data Using AI

App: Al by Zapier

Action: Analyze and Return Data

Paste this prompt in the "Input" field of the AI step:

You will receive the full body of an email.

Extract every task and return the result **only** as a single CSV string.

CSV rules:

- "Task description", "Person assigned", "Due date (DD/MM/YYYY)", "Start date (DD/MM/YYYY)"
- Wrap every field in double quotes.
- Convert dates to DD/MM/YYYY format.
- Repeat Start or Due date when shared for multiple tasks.
- Why it's important: Al converts messy task emails into structured CSV data with clear fields.

Step 3: Formatter by Zapier

App: Formatter by Zapier \rightarrow Utilities \rightarrow Text \rightarrow Split **Action**: Split CSV output (line-by-line or field-by-field)

- Configure the formatter to split each line of the AI's CSV into structured line items.
- Why it's important: Prepares data for looping and ensures each task is processed individually.

Step 4: Looping by Zapier

App: Looping by Zapier

Action: Create Loop from Line Items

- Input each task line (excluding the header) to create a loop.
- Why it's important: Allows individual handling of each task entry (person, due date, etc.).

Step 5: Find Row in Excel (Optional)

App: Microsoft Excel **Action**: Find Row

- Check if a task already exists or fetch extra metadata.
- Why it's important: Prevents duplication and adds context from your Excel system (like departments, task priority, etc.).

Step 6: Create Database Item in Notion

App: Notion

Action: Create Database Item

- Map the CSV fields:
 - o Task Name → Task description
 - o Assigned To → Person
 - Due Date → Calendar field
 - Start Date → Start Calendar
- Why it's important: All extracted tasks finally land in your Notion workspace for tracking and collaboration.

Example Input:

Refer to your attached Outlook email screenshot and the Task Mail.docx file.

Example email snippet:

"@Rutvik Savkare. Due Date: 07/07/2025

Create 3-4 comic style chats for Instagram/LinkedIn"

Al by Zapier Output:

"Task description", "Person assigned", "Due date (DD/MM/YYYY)", "Start date (DD/MM/YYYY)"

"Create 3–4 comic style chats for Instagram/LinkedIn", "Rutvik Savkare", "07/07/2025", "04/07/2025"

Benefits:

- ✓ No coding needed
- ✓ AI handles messy text extraction
- ✓ Flexible for other task formats
- Scalable for teams and large task volumes
- ✓ Integrates Excel & Notion easily