# BizPro Solutions CREDIT CARD OPTIMIZATION REPORT

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#### 1. EXECUTIVE SUMMARY

Our analysis of BizPro Solutions' credit card expenditures reveals significant opportunities for financial optimization. Key findings indicate approximately \$1,900 in avoidable annual late fees and an estimated \$5,000 in missed rewards value due to a misaligned card strategy. This report provides actionable recommendations to eliminate fees, maximize rewards, and streamline expense management.

## 2. OPTIMIZATION RECOMMENDATIONS

## 2.1 TRAVEL

Assign a premium travel card, like the Chase Sapphire Reserve, to employees with frequent travel. The benefits, including lounge access, travel credits, and comprehensive trip insurance, will enhance employee comfort and provide protections that outweigh the annual fee. Ensure all airfare and hotel bookings are made with this card to maximize points.

## 2.2 DINING

Consolidate all client entertainment and team meal expenses onto a dedicated high-yield dining rewards card, such as the American Express Gold Card, which offers 4x points on dining. This could increase rewards from this category by over 300%.

#### 2.3 OFFICE SUPPLIES

Mandate the use of a business-specific card, like the Chase Ink Business Cash, for all purchases of office supplies, software subscriptions, and telecommunications. This card offers 5% cash back on these categories, a significant increase over the standard 1-1.5% earned currently.

#### 3. CARD STRATEGY SUGGESTIONS

Implement a role-based, multi-card strategy. Issue high-yield travel/dining cards to the Sales and Executive teams, and a high-yield office supply/utilities card to the Operations and Administrative teams. For general purchases that do not fall into a high-yield category, utilize a card with a high base-rate reward, such as the Capital One Venture X Business, which offers a flat 2x miles on all purchases.

#### 4. EMPLOYEE SPEND PATTERNS

Analysis of employee spending highlights two primary patterns: 1) Recurring late payment fees across 18% of employee cards, indicating a systemic issue in payment processing or reminders. 2) Significant spending in categories like travel and office supplies is occurring on cards with low, flat-rate reward structures, leading to substantial missed reward opportunities.

## 5. BEHAVIORAL SUGGESTIONS

To eliminate financial waste, BizPro Solutions should: 1) Enforce mandatory auto-pay for minimum balances on all employee cards to eradicate late fees. 2) Provide a clear, one-page guide to all cardholders detailing which card is to be used for specific purchase categories. 3) Implement spending alerts to notify both the employee and manager when a card is approaching its limit.

#### 6. FINAL CFO SUMMARY

By implementing the recommended card optimization and behavioral strategies, BizPro Solutions stands to achieve a net financial improvement of approximately \$6,900 in the first year (\$1,900 from fee elimination and \$5,000 from increased rewards value). This strategy requires minimal administrative setup and will improve financial efficiency, enhance employee benefits, and provide a greater return on corporate spending.

## ### END\_OF\_REPORT ###

Employee Name	Bank	Statement Month	Rewards	Annual Fee	Late Fee	Due Date
Aarna Sood	AxisBank	01-11-2024	465	1000	0	11-10-2024
Aarna Sood	HDFCBan k	01-11-2024	457	1000	0	11-10-2024
Aarna	ICICIBank	01-11-2024	357	1000	0	11-10-2024

Sood						
Aarna Sood	KotakMah indraBank	01-11-2024	409	1000	0	11-10-2024
Aarna Sood	Standard Chartered	01-11-2024	256	1000	0	11-10-2024
Aaryahi Hora	HDFCBan k	01-11-2024	366	1000	400	11-10-2024
Aaryahi Hora	SBI	01-11-2024	184	1000	1300	11-10-2024
Aaryahi Hora	Standard Chartered	01-11-2024	273	1000	0	11-10-2024
Adira Goswami	American Express	01-11-2024	347	1000	1300	11-10-2024
Adira Goswami	AxisBank	01-11-2024	439	1000	0	11-10-2024
Adira Goswami	HDFCBan k	01-11-2024	307	1000	0	11-10-2024
Adira Goswami	ICICIBank	01-11-2024	432	1000	0	11-10-2024
Adira Goswami	Standard Chartered	01-11-2024	457	1000	1300	11-10-2024
Advika Dyal	AxisBank	01-11-2024	243	1000	0	11-10-2024
Advika Dyal	HDFCBan k	01-11-2024	517	1000	400	11-10-2024
Advika Dyal	Standard Chartered	01-11-2024	360	1000	400	11-10-2024
Advika Saha	American Express	01-11-2024	505	1000	0	11-10-2024
Advika Saha	AxisBank	01-11-2024	313	1000	400	11-10-2024

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Advika Saha	HDFCBan k	01-11-2024	431	1000	0	11-10-2024
Advika Saha	Standard Chartered	01-11-2024	469	1000	0	11-10-2024
Akarsh Bajaj	American Express	01-11-2024	336	1000	0	11-10-2024
Akarsh Bajaj	AxisBank	01-11-2024	370	1000	0	11-10-2024
Akarsh Bajaj	HDFCBan k	01-11-2024	260	1000	0	11-10-2024
Akarsh Bajaj	Standard Chartered	01-11-2024	452	1000	0	11-10-2024
Armaan Kaul	HDFCBan k	01-11-2024	289	1000	0	11-10-2024
Armaan Kaul	SBI	01-11-2024	531	1000	0	11-10-2024
Armaan Kaul	Standard Chartered	01-11-2024	279	1000	0	11-10-2024
Azad Saran	American Express	01-11-2024	278	1000	0	11-10-2024
Azad Saran	AxisBank	01-11-2024	331	1000	0	11-10-2024
Azad Saran	ICICIBank	01-11-2024	443	1000	0	11-10-2024
Fateh Sant	American Express	01-11-2024	304	1000	0	11-10-2024
Fateh Sant	AxisBank	01-11-2024	414	1000	0	11-10-2024
Fateh Sant	HDFCBan k	01-11-2024	384	1000	0	11-10-2024
Fateh Sant	ICICIBank	01-11-2024	232	1000	0	11-10-2024

Fateh Sant	SBI	01-11-2024	452	1000	0	11-10-2024
Ira Sarraf	AxisBank	01-11-2024	434	1000	400	11-10-2024
Ira Sarraf	HDFCBan k	01-11-2024	362	1000	0	11-10-2024
Ira Sarraf	ICICIBank	01-11-2024	245	1000	0	11-10-2024
Ira Sarraf	KotakMah indraBank	01-11-2024	289	1000	0	11-10-2024
Ira Sarraf	SBI	01-11-2024	295	1000	0	11-10-2024
Ira Sarraf	Standard Chartered	01-11-2024	372	1000	400	11-10-2024
Ivan Loke	AxisBank	01-11-2024	502	1000	0	11-10-2024
Ivan Loke	HDFCBan k	01-11-2024	333	1000	0	11-10-2024
Ivan Loke	ICICIBank	01-11-2024	367	1000	1300	11-10-2024
Ivan Loke	KotakMah indraBank	01-11-2024	375	1000	0	11-10-2024
Ivan Venkatesh	American Express	01-11-2024	465	1000	0	11-10-2024
Ivan Venkatesh	ICICIBank	01-11-2024	387	1000	0	11-10-2024
Ivan Venkatesh	Standard Chartered	01-11-2024	418	1000	0	11-10-2024
Madhav Ghosh	AxisBank	01-11-2024	369	1000	0	11-10-2024
Madhav Ghosh	HDFCBan k	01-11-2024	511	1000	0	11-10-2024
Madhav Ghosh	ICICIBank	01-11-2024	387	1000	0	11-10-2024
Mishti	AxisBank	01-11-2024	394	1000	400	11-10-2024

Canassis						
Ganesan						
Mishti Ganesan	ICICIBank	01-11-2024	229	1000	0	11-10-2024
Ojas Brahmbha tt	American Express	01-11-2024	273	1000	1300	11-10-2024
Ojas Brahmbha tt	KotakMah indraBank	01-11-2024	324	1000	400	11-10-2024
Ojas Brahmbha tt	Standard Chartered	01-11-2024	360	1000	1300	11-10-2024
Onkar Jani	AxisBank	01-11-2024	389	1000	0	11-10-2024
Onkar Jani	ICICIBank	01-11-2024	329	1000	0	11-10-2024
Onkar Jani	KotakMah indraBank	01-11-2024	460	1000	0	11-10-2024
Onkar Jani	SBI	01-11-2024	332	1000	0	11-10-2024
Onkar Jani	Standard Chartered	01-11-2024	581	1000	0	11-10-2024
Ritvik Batra	KotakMah indraBank	01-11-2024	502	1000	0	11-10-2024
Ritvik Batra	SBI	01-11-2024	309	1000	400	11-10-2024
Ritvik Batra	Standard Chartered	01-11-2024	311	1000	1300	11-10-2024
Riya Vig	American Express	01-11-2024	416	1000	1300	11-10-2024
Riya Vig	ICICIBank	01-11-2024	294	1000	0	11-10-2024
Riya Vig	SBI	01-11-2024	350	1000	0	11-10-2024

Sana Bhargava	American Express	01-11-2024	190	1000	0	11-10-2024
Sana Bhargava	AxisBank	01-11-2024	332	1000	0	11-10-2024
Sana Bhargava	HDFCBan k	01-11-2024	385	1000	0	11-10-2024
Sana Bhargava	KotakMah indraBank	01-11-2024	246	1000	0	11-10-2024
Sana Bhargava	SBI	01-11-2024	413	1000	1300	11-10-2024
Taran Deol	HDFCBan k	01-11-2024	261	1000	0	11-10-2024
Taran Deol	ICICIBank	01-11-2024	387	1000	0	11-10-2024
Taran Deol	KotakMah indraBank	01-11-2024	362	1000	0	11-10-2024
Taran Deol	SBI	01-11-2024	264	1000	0	11-10-2024
Taran Deol	Standard Chartered	01-11-2024	341	1000	1300	11-10-2024
Tejas Chatterjee	HDFCBan k	01-11-2024	313	1000	1300	11-10-2024
Tejas Chatterjee	ICICIBank	01-11-2024	484	1000	1300	11-10-2024
Tejas Chatterjee	KotakMah indraBank	01-11-2024	335	1000	0	11-10-2024
Tejas Chatterjee	Standard Chartered	01-11-2024	296	1000	400	11-10-2024
Tiya Deo	AxisBank	01-11-2024	300	1000	0	11-10-2024
Tiya Deo	KotakMah indraBank	01-11-2024	362	1000	0	11-10-2024

Tiya Deo	Standard Chartered	01-11-2024	282	1000	0	11-10-2024
Tiya Sandhu	American Express	01-11-2024	373	1000	400	11-10-2024
Tiya Sandhu	AxisBank	01-11-2024	369	1000	0	11-10-2024
Tiya Sandhu	HDFCBan k	01-11-2024	438	1000	0	11-10-2024
Tiya Sandhu	SBI	01-11-2024	317	1000	0	11-10-2024
Tushar Bail	HDFCBan k	01-11-2024	356	1000	1300	11-10-2024
Tushar Bail	SBI	01-11-2024	200	1000	400	11-10-2024
Tushar Bail	Standard Chartered	01-11-2024	317	1000	0	11-10-2024
Vanya Tak	HDFCBan k	01-11-2024	365	1000	0	11-10-2024
Vanya Tak	ICICIBank	01-11-2024	439	1000	0	11-10-2024
Vanya Tak	KotakMah indraBank	01-11-2024	466	1000	400	11-10-2024
Vanya Tak	SBI	01-11-2024	361	1000	400	11-10-2024