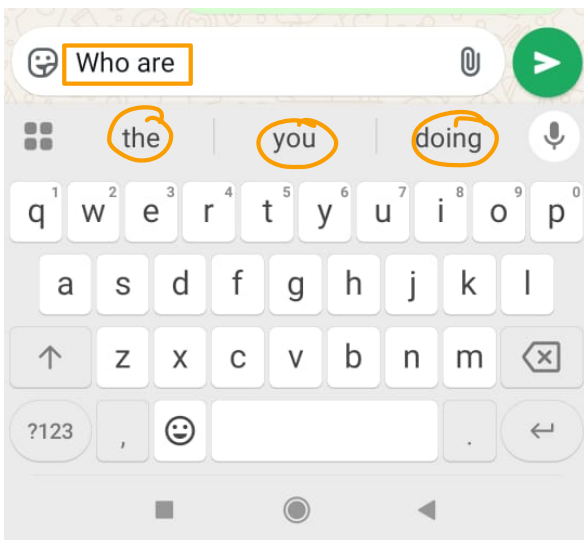


# Agenda

- Conditional Probability
- Multiplication Rule
- Marginal and Joint probability
- Tree Diagram Approach
- Law of Total probability
- Baye's Theorem

## Conditional Probability



o Autocomplete

o Next word suggestion

o  $\approx 100,000$  words

Vocab size

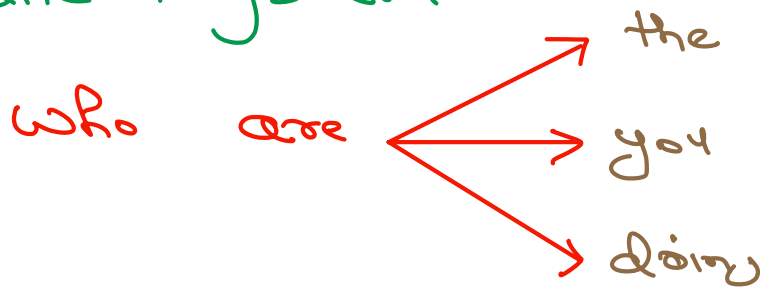


Pick Top 3 words

what words have been typed so far

who, are  $\longrightarrow$  Algo  $\longrightarrow$   $[w_1, w_2, w_3]$

## Mobile Keyboard



$$P \left[ \text{the} \mid \text{who, are} \right]$$

$$P \left[ \text{you} \mid \text{who, are} \right]$$

$$P \left[ \text{doing} \mid \text{who, are} \right]$$

91

92

All words in Vocab

Selected  
Top 3  
P Score

## Conditional Probability

$$\boxed{P(A \mid B)} = \frac{P(A \cap B)}{P(B)}$$

# Experiment

## Sum of 2 Dice Throw

		Dice 2					
Dice 1	$D_1 + D_2$	1	2	3	4	5	6
	1	2	3	4	5	6	7
	2	3	4	5	6	7	8
	3	4	5	6	7	8	9
	4	5	6	7	8	9	10
	5	6	7	8	9	10	11
	6	7	8	9	10	11	12

$$P(D_1 = 2) = \frac{6}{36}$$

$$P(D_1 + D_2 \leq 5) = \frac{10}{36}$$

$$P(D_1 = 2 \cap D_1 + D_2 \leq 5) = \frac{3}{36}$$

11) What is  $P(D_1 = 2)$  given that

$$D_1 + D_2 \leq 5$$

$$|SS| = 36$$

SS $D_1 + D_2 \leq 5$	2	3	4	5	1
	3	4	5		2
	4	5			3

$$P(D_1 = 2 \mid D_1 + D_2 \leq 5) = \frac{3}{10}$$

$$P(D_1 = 2 \cap D_1 + D_2 \leq 5)$$

$$P(D_1 + D_2 \leq 5)$$

$$\frac{\frac{3}{10}}{\frac{10}{36}} = \frac{3}{10}$$

# Multiplication Rule

$$P[A/B] \times P[B] = \frac{P[A \cap B] \times \cancel{P[B]}}{\cancel{P[B]}}$$

## Multiplication Rule

$$P[A \cap B] \Rightarrow P[A/B] \times P[B] \quad (1)$$

$$P[A \cap B] \Rightarrow P[B/A] \times P[A] \quad (2)$$



## Questions

$P(A/B)$  same as  $P(B/A)$ ?

$$P(B/A) \Rightarrow \frac{P(B \cap A)}{P(A)}$$

$$P(D_1 = 2 \cap D_1 + D_2 \leq 5)$$

$$P(D_1 + D_2 \leq 5 \cap D_1 = 2)$$

# Marginal vs Joint probability

## \* Marginal probability

$$P(\text{won}) = \frac{184}{360}$$

Unconditional or  
Marginal

$$P(\text{center}) = \frac{46}{360}$$

Probability

## \* Joint probability

$$P(W \cap C)$$

## \* Conditional

$$P(W | C) = \frac{30}{46}$$

$$P(W^c | C)$$

$$P(W | C^c)$$

”

# Tree Diagram Approach

## Questions

## Email Spam System

- Let's say 30% of all Emails are Spam
- 70% are Non-Spam
- 80% of all spam Emails contain word 'purchase'
- 10% of Non-spam contains purchase
- Overall what % of Email will have word 'purchase'?

## Answer:

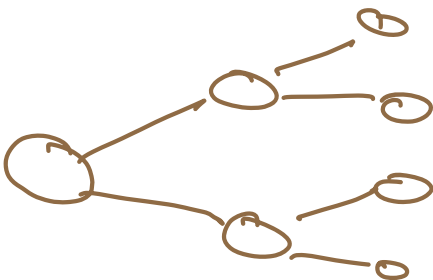
$$P(\text{Spam}) = 0.3$$

$$P(\text{Non-Spam}) = 0.7$$

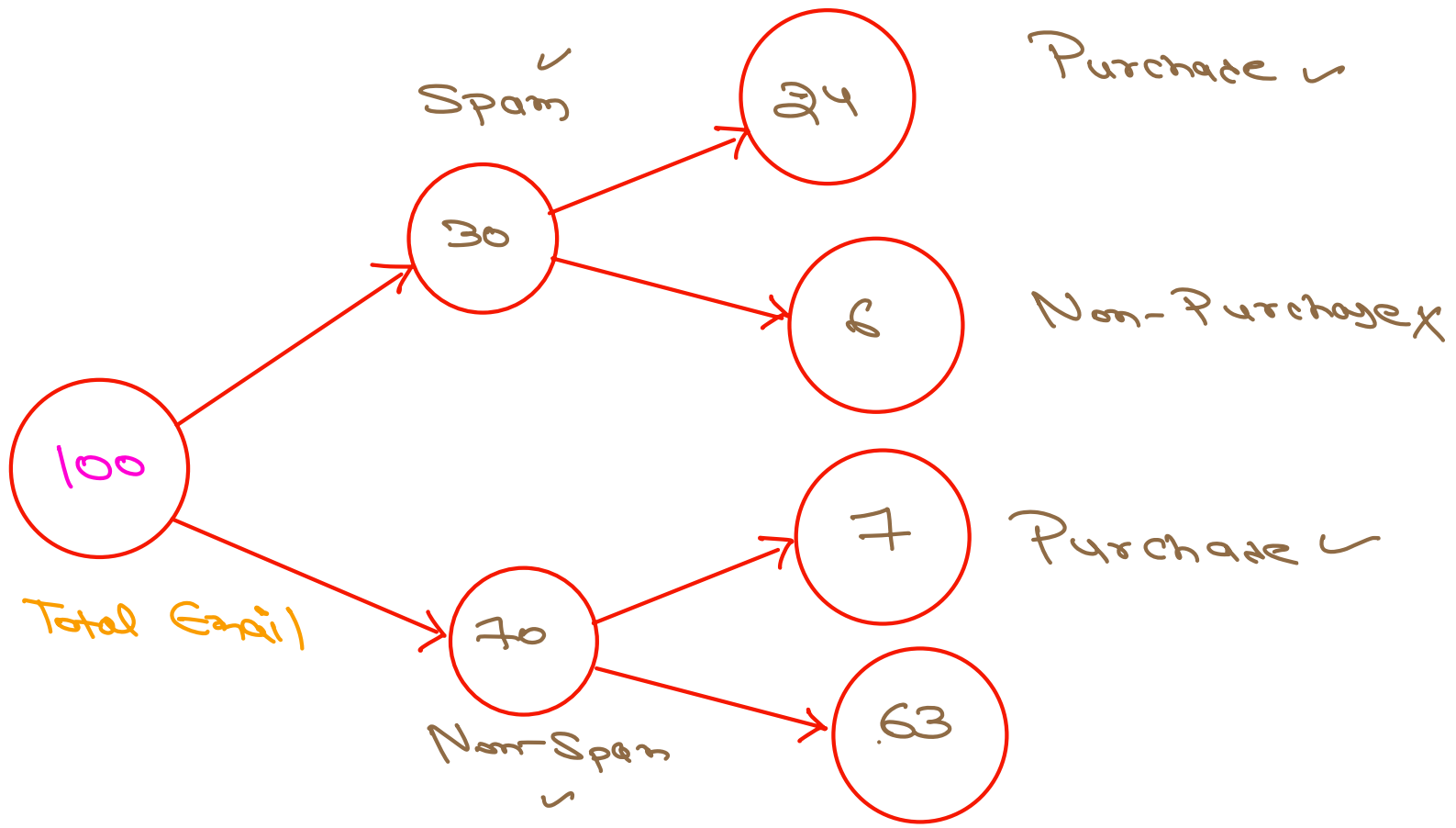
$$P(\text{Purchase} | \text{Spam}) = 0.8$$

$$P(\text{Purchase} | \text{Non-Spam}) = 0.1$$

$$P(\text{Purchase}) = ?$$



## \* Tree Diagram Approach



$$\# \text{ Purchases} = \frac{24 + 7}{100} = 0.31$$

Formula to calculate Margin P  
given condition P's  
(Law of Total Probability)

$$P(A \cap B) = P(A/B) \times P(B)$$

$$P(\text{Purchase}) = P(\text{Purchase} \cap \text{Spam}) + P(\text{Purchase} \cap \text{Non Spam})$$

$$= \frac{24}{100} + \frac{7}{100} = \frac{31}{100}$$

$$P(\text{Purchase}) = P(\text{Purchase} / \text{Spam}) * P_{\text{Spam}} + P(\text{Purchase} / \text{Non-spam}) * P_{\text{non-spam}}$$

Law of Total probability

$$P(A) = \sum_{i=1}^n P(A/B_i) * P_{B_i}$$

$n=2$

$B_1 = \text{Spam}$

$B_2 = \text{Non-Spam}$



It is known that -

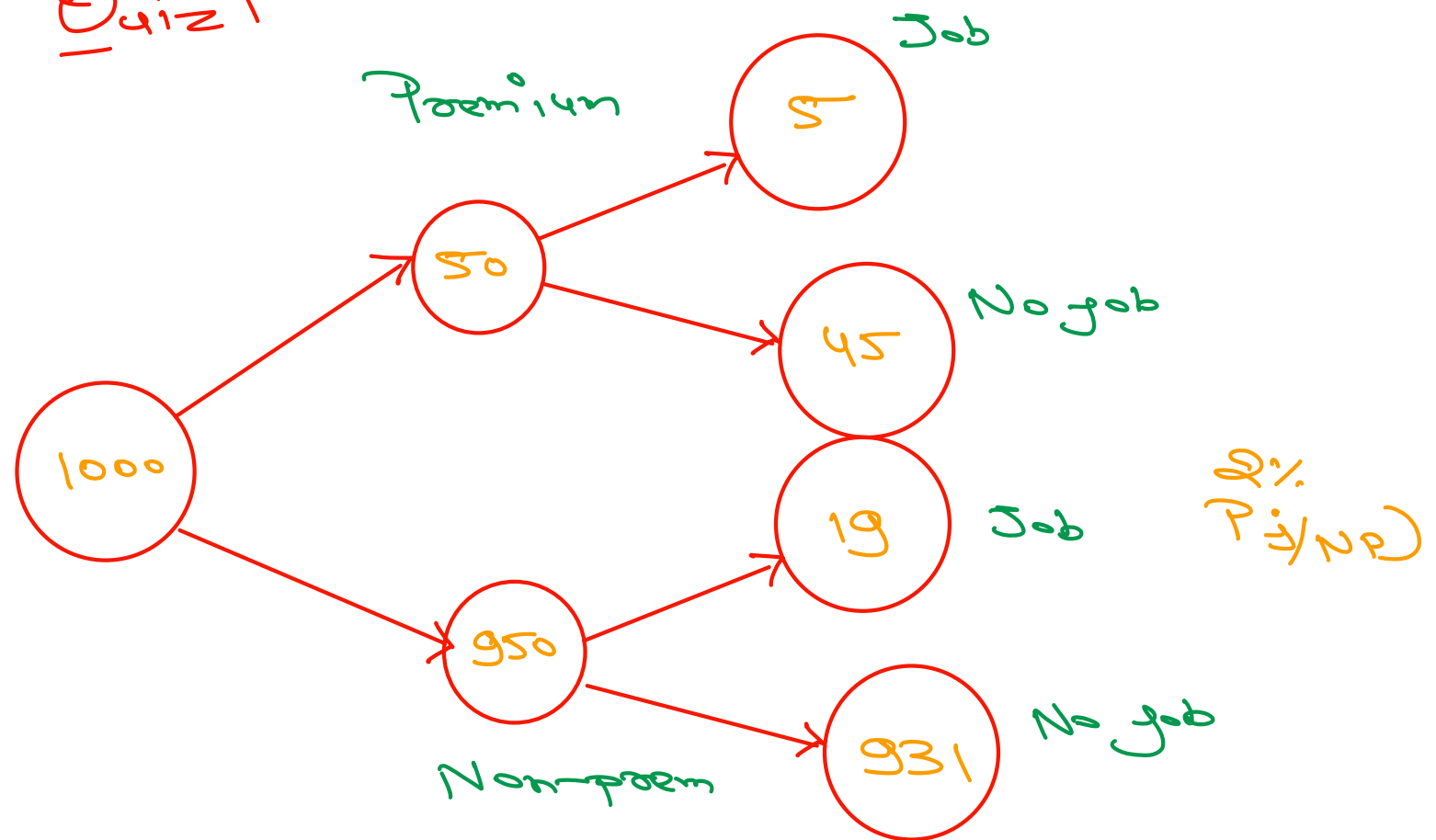
5% of all LinkedIn users are premium users

10% of premium users are actively seeking new job opportunities.  $P(J/P)$

Only 2% of non-premium users are actively seeking new job opportunities.

Overall, what percentage of people are actively seeking new job opportunities?

Quiz 1



$$P(\text{Job}) = \frac{19 + 5}{1000} = \frac{24}{1000} = 2.4\%$$

H.W.

**Questions**

: Solve above Questions with

using Law of Total probability

# Summary

## 1. Conditional Probability:

- $P(A | B) = \frac{P(A \cap B)}{P(B)}$

## 2. Multiplication Rule:

- $P(A \cap B) = P(A | B) \cdot P(B)$

## 3) Law of Total Probability: $\longrightarrow$ Tree based Method

- $P(A) = \sum_{i=1}^n P(A | B_i) P(B_i)$

## Questions

A disease affects 10% of the population.

Among those who have the disease, 80% get "positive" test result  $\Rightarrow P(+ve | D)$

Among those who don't have the disease, 5% get "positive" test result.

What is  $P(+ve | Disease)$ ?

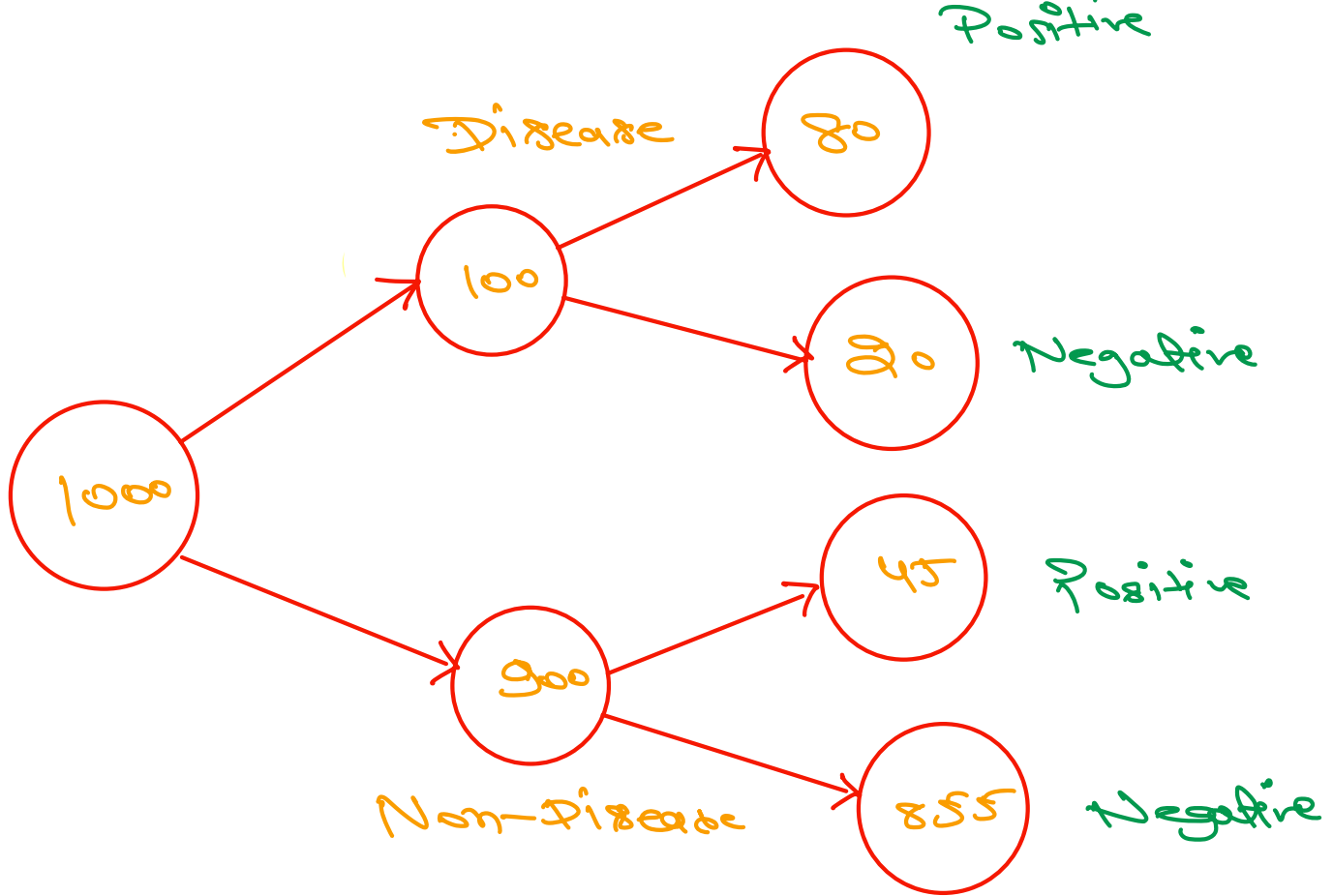
a) 0.1

b) 0.8

c) 0.05

d) 0.85

$\downarrow$   
 $P(+ve | ND) = 5\%$



$P_{+ve} \cap \text{Disease}$

$\frac{80}{1000} \approx 0.08$

or

$P[A \cap B] \Rightarrow P_{A/B} \times P_B$

$\downarrow$

$0.8 \times 0.1$

$\approx 0.08$



important

## Baye's Theorem

$$P[A|B] \Rightarrow \frac{P[B|A] \times P[A]}{P[B]}$$

**Questions** : Derive Above formula

Hint:

$$P(A \cap B) = P(A/B) \times P(B)$$
$$P(B \cap A) = P(B/A) \times P(A)$$

Likelihood

Marginal

$$P[A|B] \Rightarrow \frac{P[B|A] \times P[A]}{P[B]} \quad \text{Marginal}$$

Posterior Probability