

Financial Brand Portfolio

Company Status
Acquired

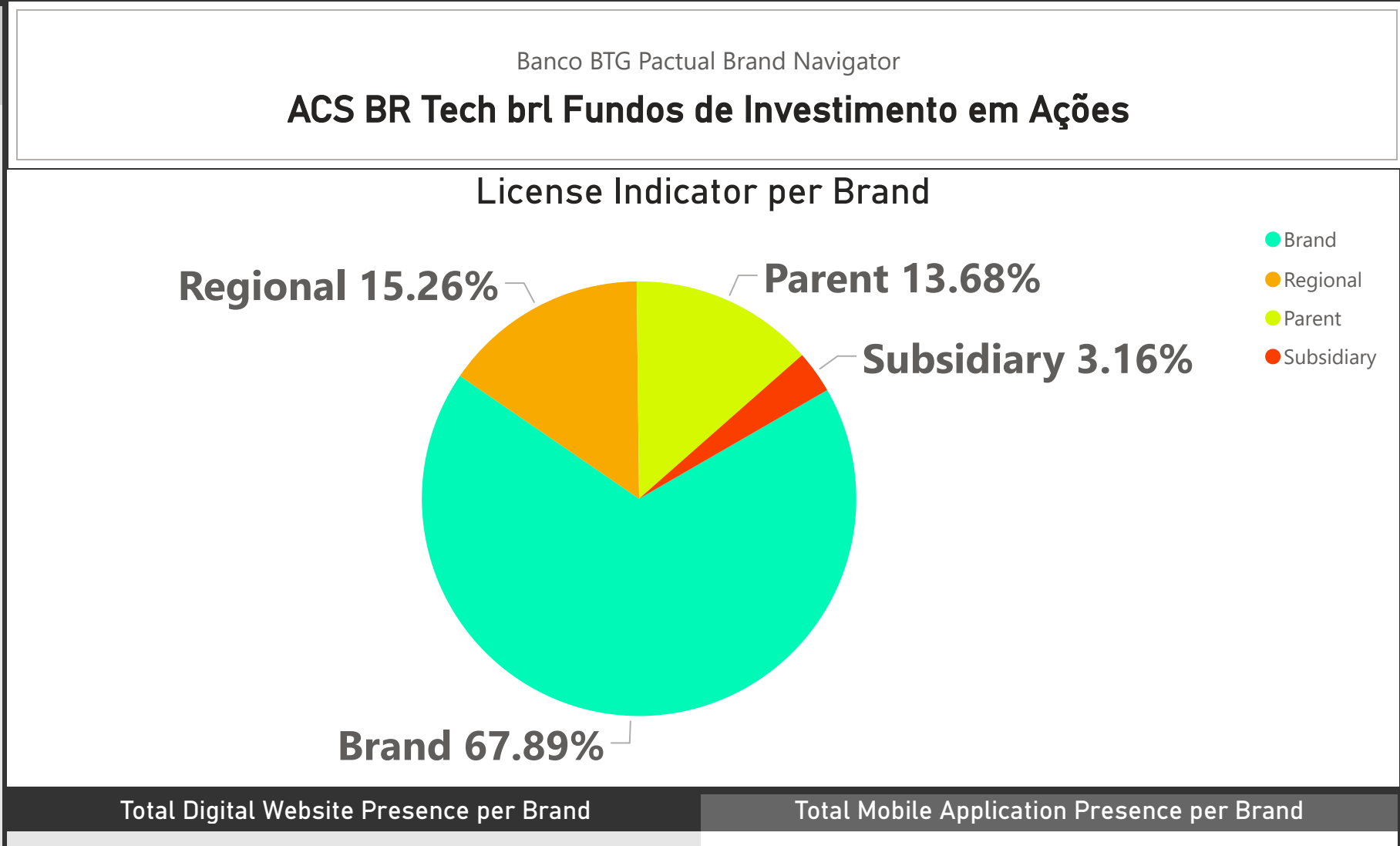
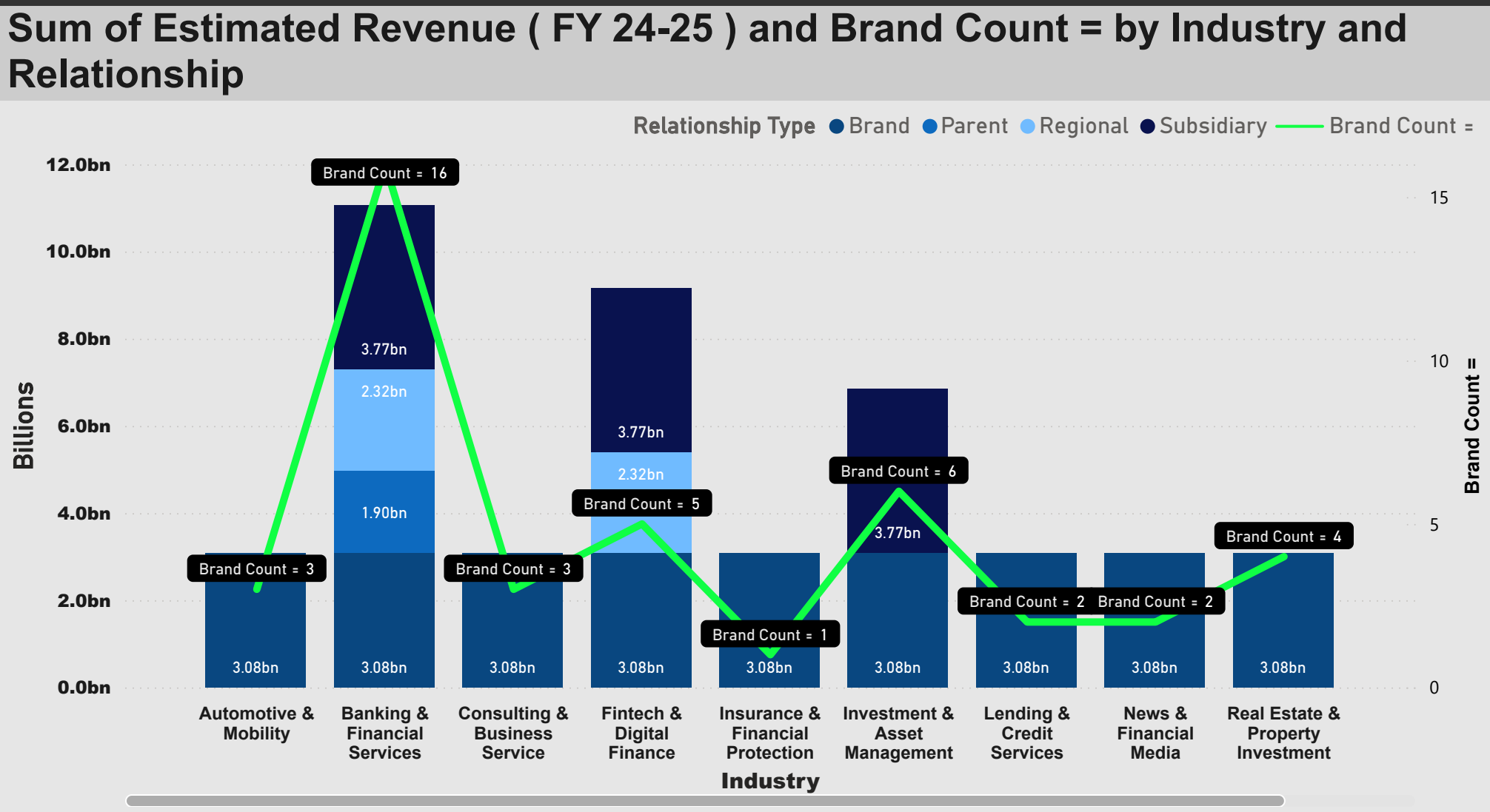
Year of Acquisition
1983

ROI per Acquisition
128.15

Acquisition Amount in USD
1000000000

Current License Usage Status
Competitor License

Count of Our License
36



Brand Filter		
@bancopan.com.br	Banco PAN	Brand
@bes.pt	Banco Espírito Santo, S.A	Subsidiary
@boostlab.com.br	BoostLAB Brazil	Brand

Web Product Analytics

Current PageViews

10098

Current Website Count

249

Current Bounce Rate

10.8

Compliant Usage Status

Compliant

Relationship with Banco BTG

Brand

Customer Journey Filter

All



Brand Filter

All

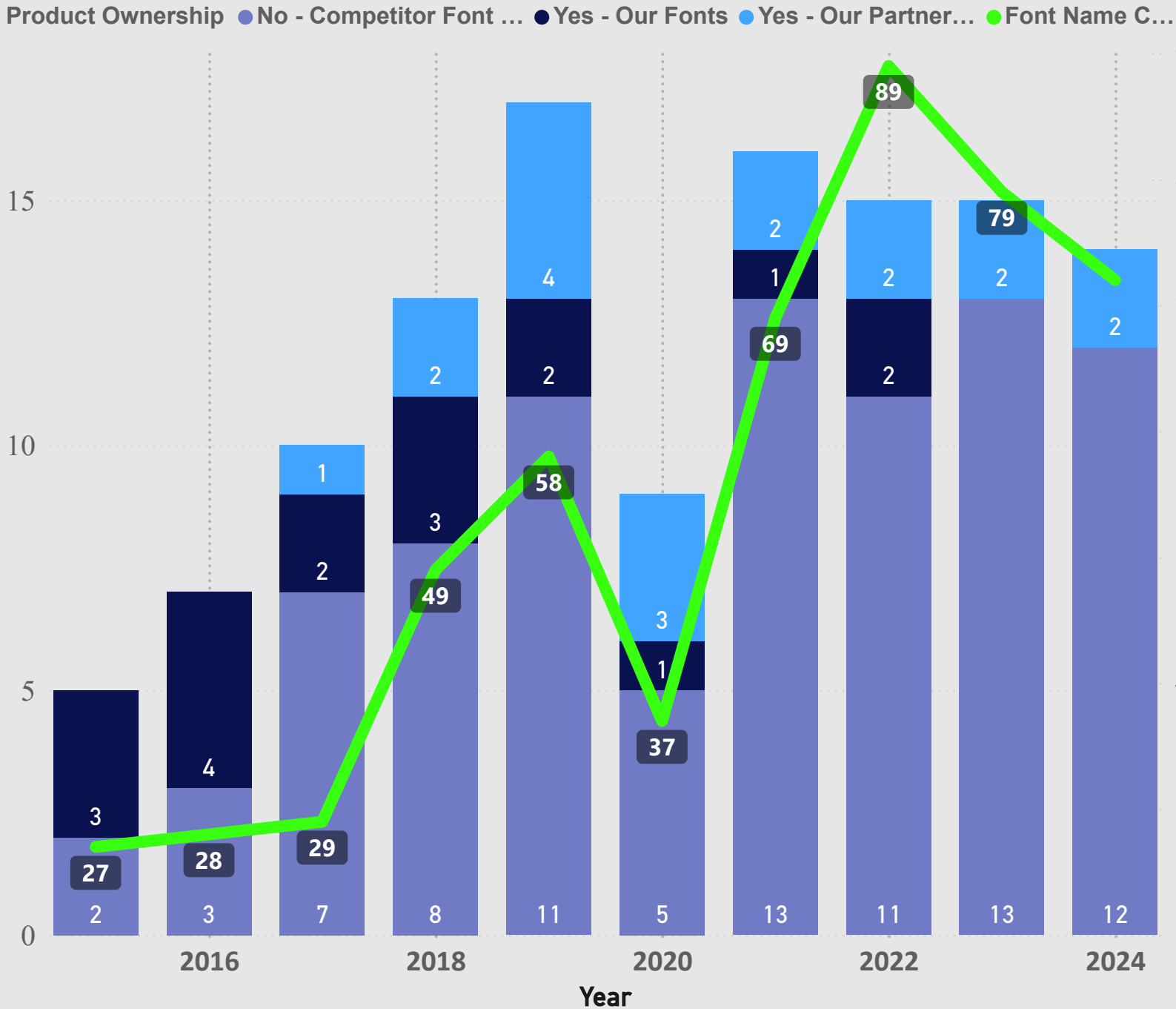


Current Font Usage Filter

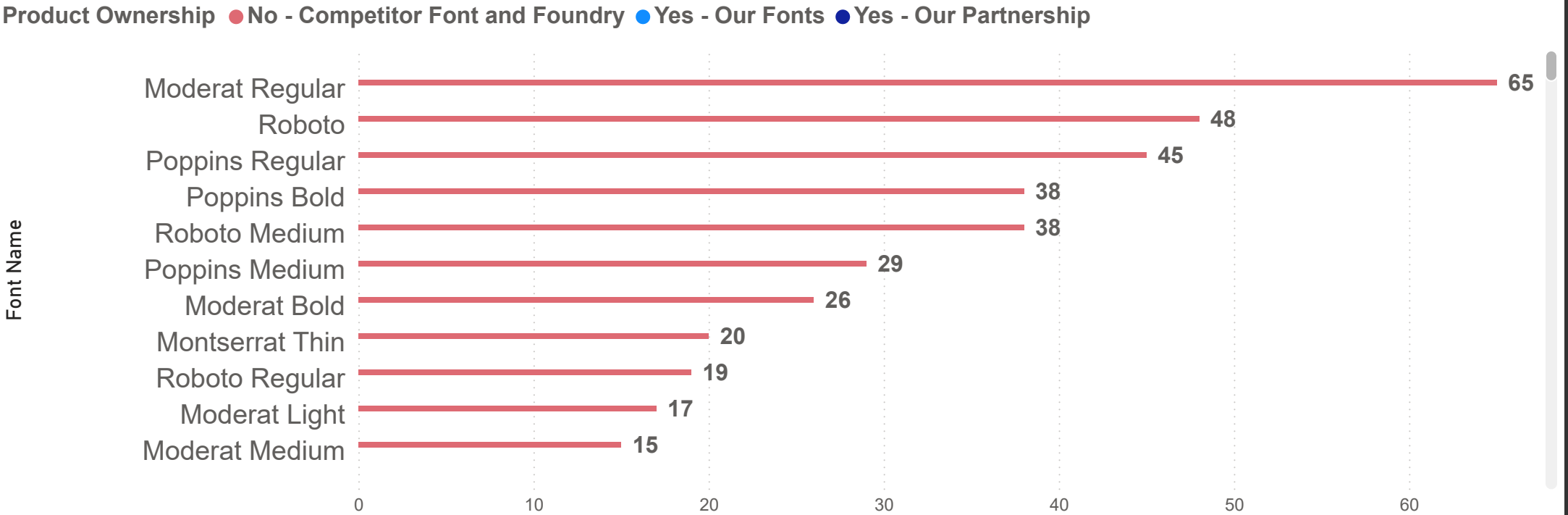
All



Product Customer Journey



Current Font Usage



Domain Count Per Industry



App Product Analytics

App Download Count

10

Avg MAU

1

App name

BTG Bankers

Compliant Usage

Compliant

Relationship with Banco BTG

Brand

Customer Journey Filter

Brand Filter

Current Font Usage Filter

All



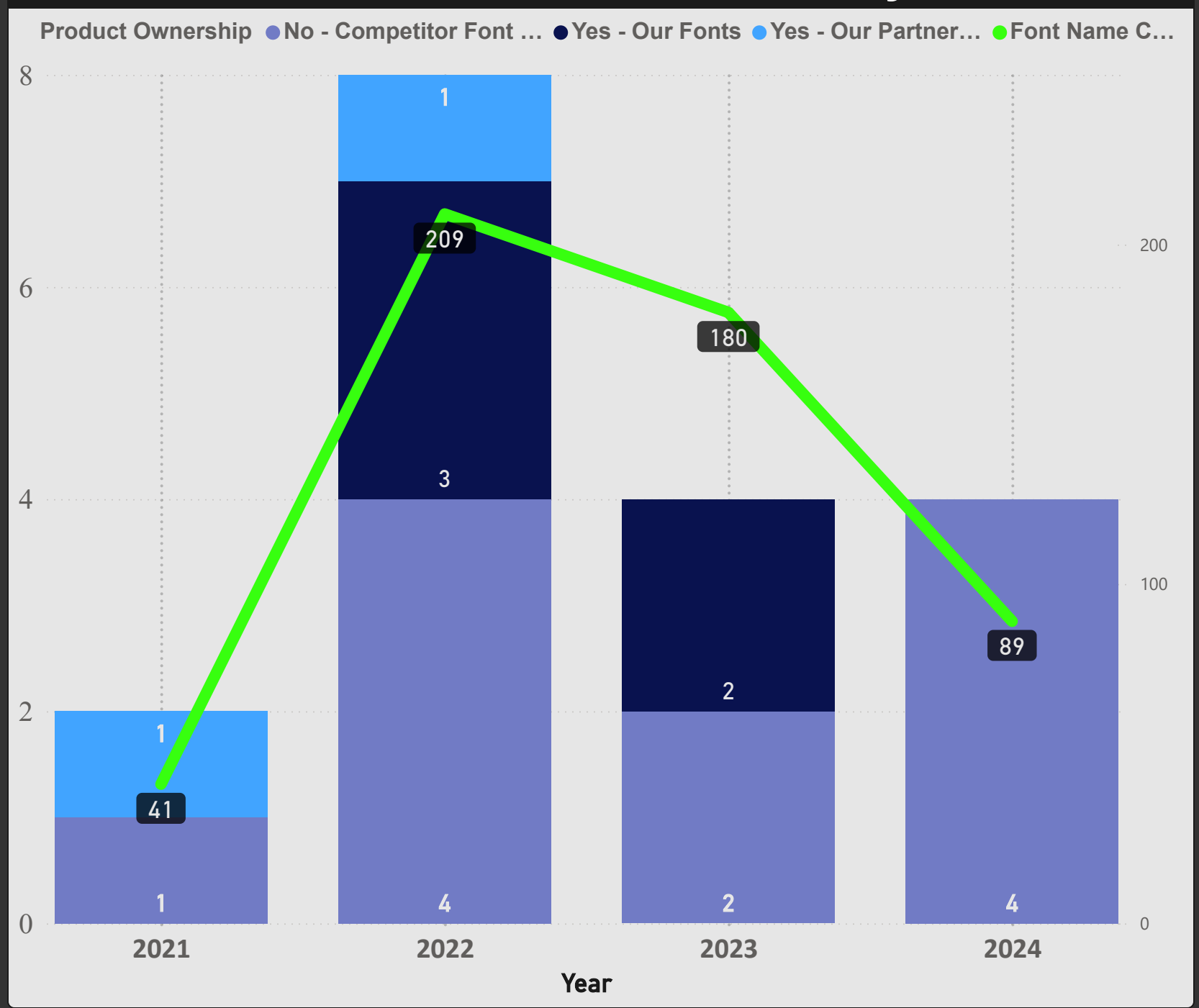
All



All



Product Customer Journey

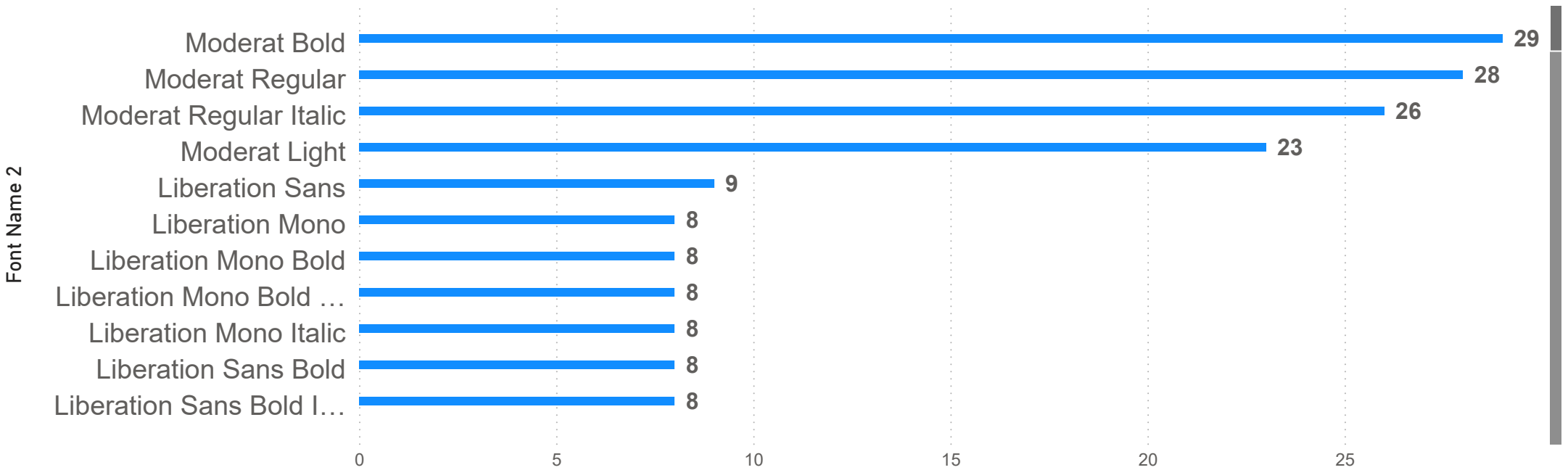


Current Font Usage

Product Ownership

No - Competitor Font and Foundry

Yes - Our Fonts



App Count Per Platform & Industry

