Welcome

Best Portfolio Creation

Agenda

➤ How to crafting an ATS-friendly resume

➤ Optimizing your LinkedIn profile

➤ How to capture attention of HR professionals and startup founders

➤ How to do professional Data Analysis and BI Projects

Why an ATS-friendly resume

- Automated screening
- Time-saving for recruiters

How to make ATS-friendly resume

- Use relevant keywords
- Standard formatting
- Incorporate skills under experience section and projects
- Include a plain text version
- Avoid special characters

LinkedIn Optimization

➢ Profile Picture

➢ Headline

➢ Summary

➢ Experience

➢ Education and Certifications

➢ Skills and Endorsements

➢ Recommendations

➢ Custom URL

➢ Interests and Groups

➢ Keywords

➢ Engage and Network

➢ Public Profile Visibility

Project Presentation

➢ Project should be professional

➢ Consistency in layout and fonts

➢ Try to make at least intermediate project

➢ Upload to GitHub and mention in LinkedIn

THANKS!