

# NAAN MUDHALVAN ASSIGNMENT

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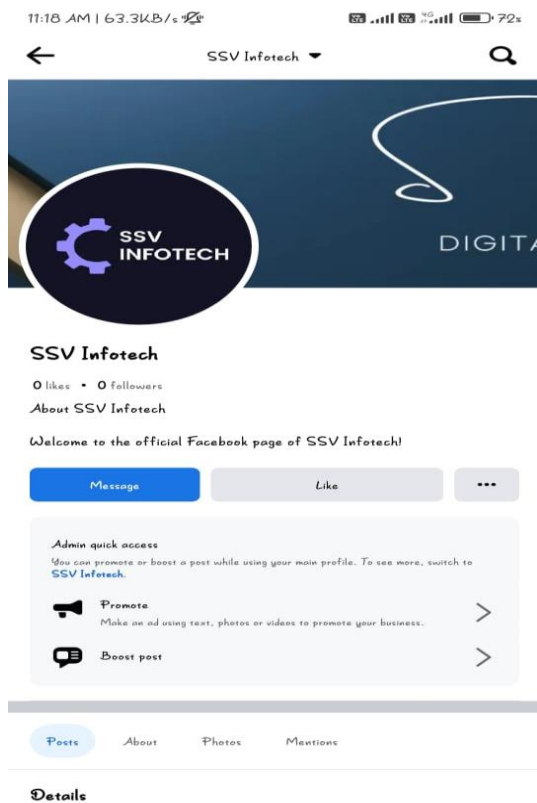
**COLLEGE CODE:** 6122

**COLLEGE NAME:** SENGUNTHAR COLLEGE OF ENGINEERING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

**BLOGGER LINK:** <https://ssvinfotech12.blogspot.com/2023/09/explore-technology-with-ssv-newsletter.html>

2. Create a New Facebook Business Page and post one social media poster for your.



**FACEBOOK LINK:** <http://facebook.com/ssvinfotechsol>

3. Create and design a social media advertisement poster using canva.

# SVS INFOTECH

## 01. PLANNING

- In this phase, project objectives are defined, and requirements are gathered from stakeholders.
- Feasibility studies and cost-benefit analyses are conducted to determine the project's viability.

## 02. CODING

- During this phase, the overall system architecture is planned, including hardware and software components.
- Detailed system specifications and designs are created, including database schemas, user interfaces, and software modules.

## 03. TESTING

- The software undergoes rigorous testing to identify and fix defects and ensure that it meets the defined requirements.
- Different types of testing, such as unit testing, integration testing, system testing, and user acceptance testing, are

<https://www.facebook.com/svsinfotechquality>

4. Create email newsletter design using MailChimp or canva tool.

