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About ZENKINNS

- Meaning of Zenkinns: ZEN means 'A state of well being' and KINNS means 'People'. We at Zenkinns are in the business of spreading happiness with every bite among people.
- We are Food Producers, who take pride in every dish we make, as it is made with the objective of giving our patrons 'Happiness Har Din'.
- We produce delectable, hygienic and healthy Vegetarian and Non-Vegetarian Foods/ Meals, packaged in convenient, consumer friendly formats such as Microwavable Trays, Retort pouches and Cans.
- Try it once and get addicted forever!

**ZEN
KINNS**

Zen - Means 'A state of well being' & Kinns - Means 'People'

[View](#)

OVERVIEW

We are a Mega Manufacturing Food facility located amidst the scenic foothills of the Shivalik Mountain Ranges in the Industrial town of Baddi (Himachal Pradesh)

Our core competency lies in manufacturing vegetarian and non-vegetarian food products in state-of-the-art packaging formats – cans/tins, retort pouches and microwaveable trays.

Vision

OUR VISION

To CREATE A FOOD CONSCIOUS SOCIETY – one that is aware of the SOURCE STORY of their food and knows the REAL NUTRITION value of its contents. To achieve this, we at Zenkinns, STAY TRUE to our produce, our method of cooking, packaging and getting it to your plates.

Mission

OUR MISSION

To put a SMILE ON EVERY FACE that tries our product. For this, we have been INCESSANTLY INNOVATING AND INVENTING our food offerings through different ingredients, concoctions, techniques and cuisines.

About MANAGEMENT

- Rakesh Bhutani, Founder, Zenkinns Food Products, is the second generation to carry out the legacy of the family's Food Manufacturing business.
- Rakesh Bhutani has been bestowed with the food manufacturing acumen from his visionary, stalwart father, Late Shri. ML Bhutani (Food Technologist), who created an industry out of his favorite food dishes and started doling these out in unthinkable numbers to local markets and the main metros in India.
- Rakesh continued to shine bright and through his indelible work attitude and perseverance, he expanded the food portfolio and ventured in the ready-to-eat (RTE) market.
- Rakesh's passion for food, is both endearing and exhausting. While he shines with glee when he is surrounded by food, he can also be an unyielding food critic – so much so, that he first needs to gauge the mood of his chefs before they enter the kitchens!

Founder, Zenkinns

RAKESH BHUTANI

Export Management

HITESH BHUTANI

- Hitesh Bhutani, a B.Com, IIFT graduate in Export Management from New Delhi is representing the third generation and carrying on the family business with pride and passion.
- He has strengthened the Zenkinns team by overseeing the managerial and Export business of the company.
- He believes in inclusive growth and leads by action.
- His passion for food and a critical palate has led to various improvements and quality control. He makes for a perfect support system for both the internal workforce and our external suppliers who swear by his diligence and commitment.

Founder's message

There are no shortcuts in life, especially when it comes to creating something extra-ordinary. My motto in life is to spread happiness and that has translated into our vision for Zenkinns.

At Zenkinns, it is our consistent endeavor to treat our customers as family and help them enjoy the zest of healthy and delicious Indian food. Hence, we pledged not to compromise on the quality of ingredients, flavor and nutrition. We, at Zenkinns, won't sell what Safety and Standards do not permit.

We have embraced this philosophy very early on and assembled the know-how of great family recipes passed on from generations and incorporated them into our cooking and preserving style. It is through sheer concern and dedication that each dish is conceptualized, prepared and stored, as we remain accountable not only to ourselves but to the centuries-old tradition of Indian cooking and our heritage.

Rakesh Bhutani

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ZENKINNS FOOD
PRODUCTS I-J EPIP,
PHASE I, JHARMAJRI,
BADDI. DISTT. SOLAN.
H.P. 174103

CONTACT US:



LANDLINE : 01795-271127



zenkinns@gmail.com

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