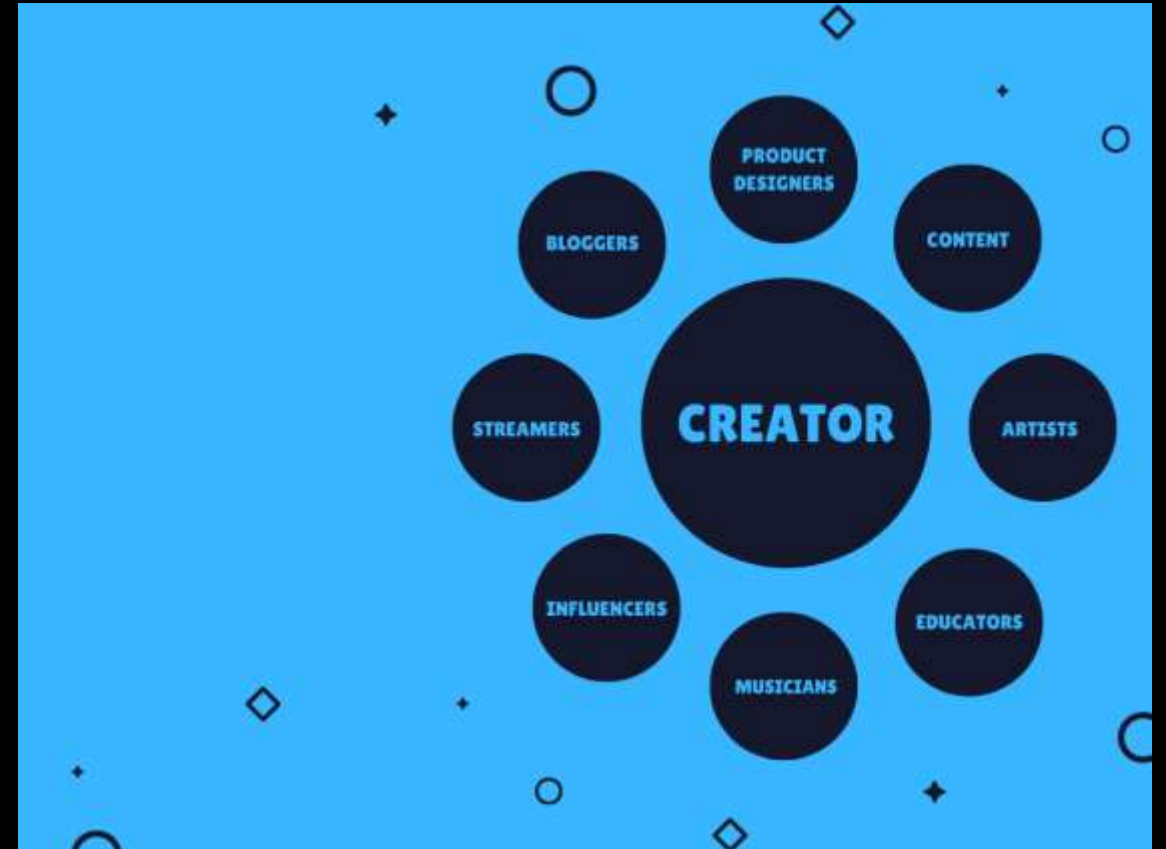# MoneyyApp

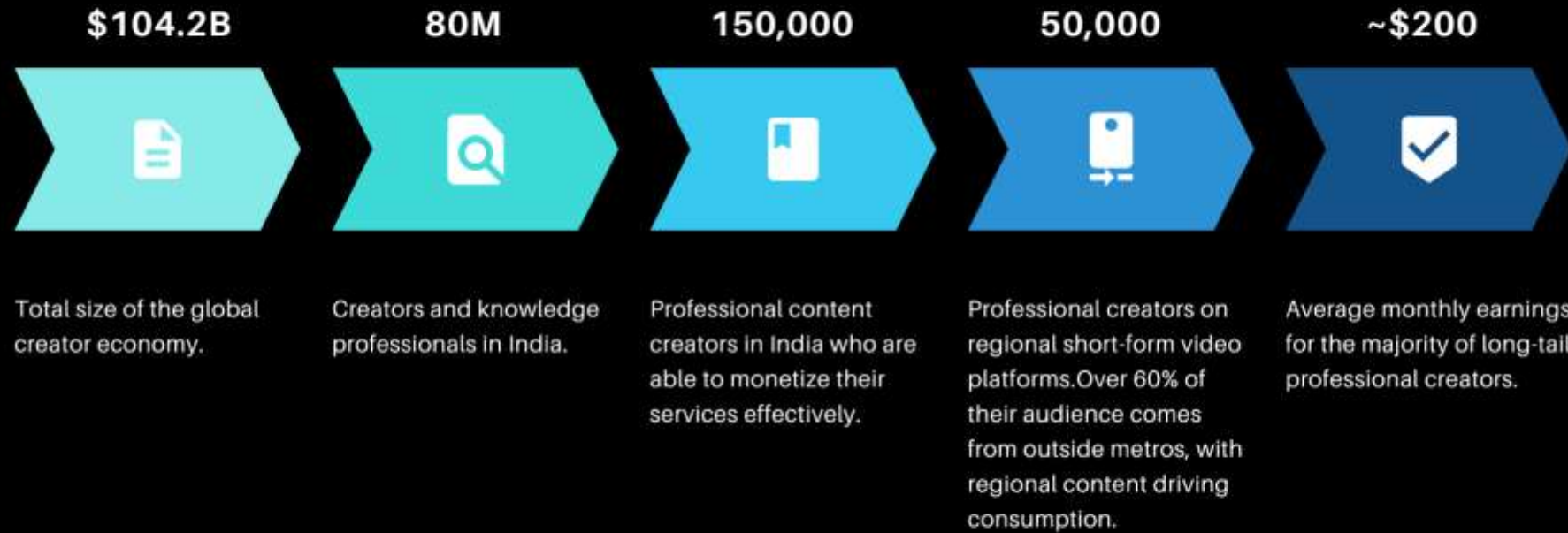**We make money management a breeze for creators.**

Who's a creator?

A content creator is an individual who produces something that expresses their individuality and creativity and can convert that into a consumable form, **either through content or a physical product.**

Creator Economy

$104.2B	80M	150,000	50,000	~$200
Total size of the global creator economy.	Creators and knowledge professionals in India.	Professional content creators in India who are able to monetize their services effectively.	Professional creators on regional short-form video platforms.Over 60% of their audience comes from outside metros, with regional content driving consumption.	Average monthly earnings for the majority of long-tail professional creators.

Vision Narrative

- **"To build an ecosystem for content creators which will help them achieve financial independence."**

- Through the process of usage of our application the creators will learn what are the necessary tools, financial patterns and assets required to make them feel **empowered financially.**

Our product suite
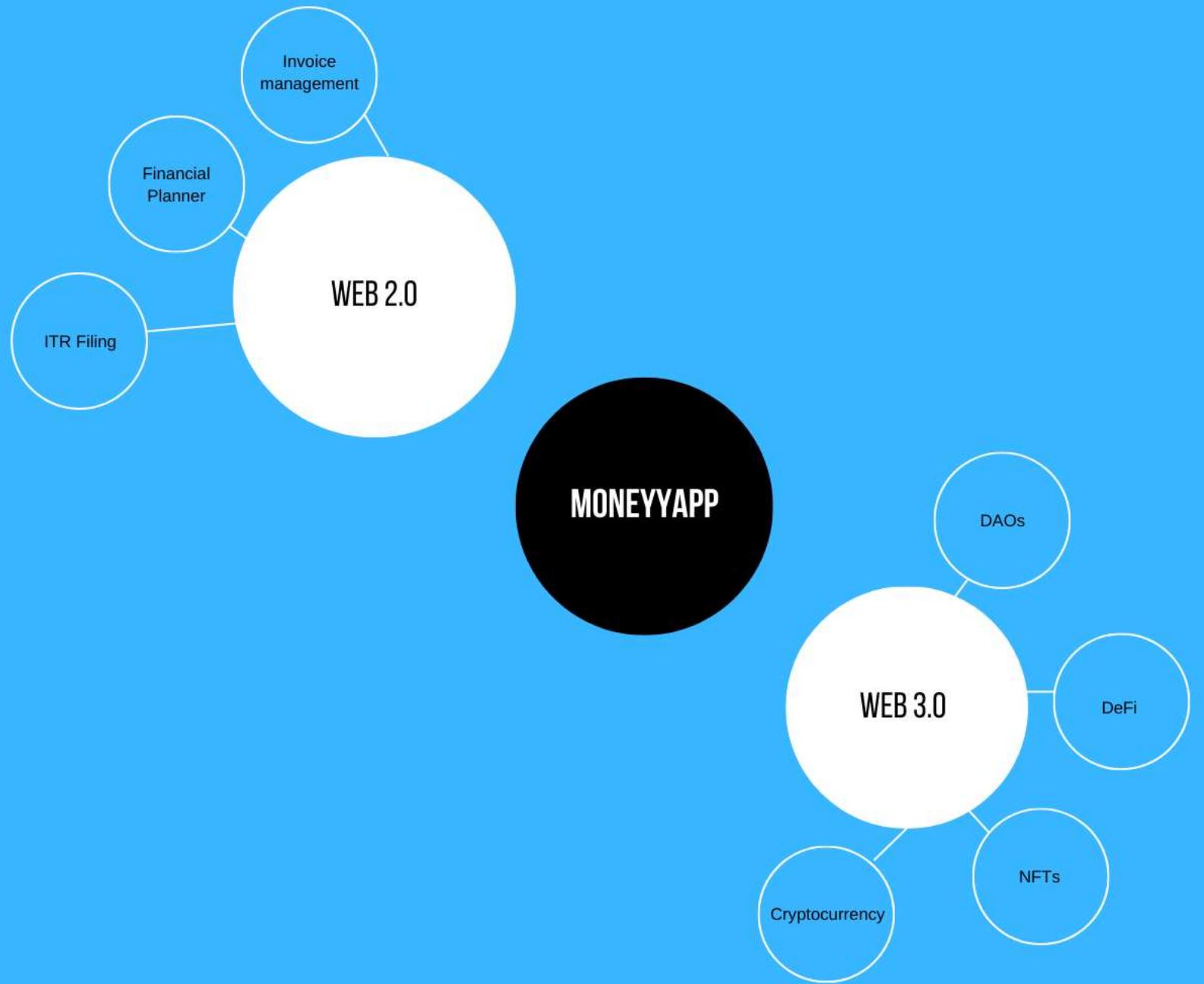
Web 2.0

These are the tools we wish to build in the web 2.0 space:

- **Invoice management -** A tool for creators to help them create invoices for their clients, subscribers, etc.

- **Financial Planner -** A tool for creators to manage and plan their expenses in an efficient way.

- **ITR filing** - An easy to use tool for creators to file their taxes in a hassle free manner.

Web 3.0

These are the tools we wish to build in the web 3.0 space:

- **Dapps** - Creators will be able to use Dapps available built on our application with certain amount of tokens.

- **DAOs -** Creators will be able to custom DAOs for their followers.This will help the followers give a say in the way the creator creates/planning/editing content of their favourite creators.

- **NFTs -** Creators will be able to link their content to our app and create a NFT based out of it. They can give it to their loyal followers as a reward or sell it for crypto tokens

- **DeFi** - Creators will be able to taken a certain amount of loan based on their content creation/linking consistency.

Challenges

- These are some of the challenges (or should I say opportunities to dig deeper) with building of the app:

1. Building a **safe web3 wallet**.

2. Creating a **credit score like system for creators** based on their consistency of generating content and the consistency of linking their content to our appliication.

3. **Managing the tokens** and the way it's used across the platform.

4. Building **meaningful Dapps** that shall be useful to the creators. We must build a recommendation engine to give suggestions to the creators on what dapps could be more effective in helping them complete their content creation.

Thanks for the time!

Let's build MoneyyApp together :)