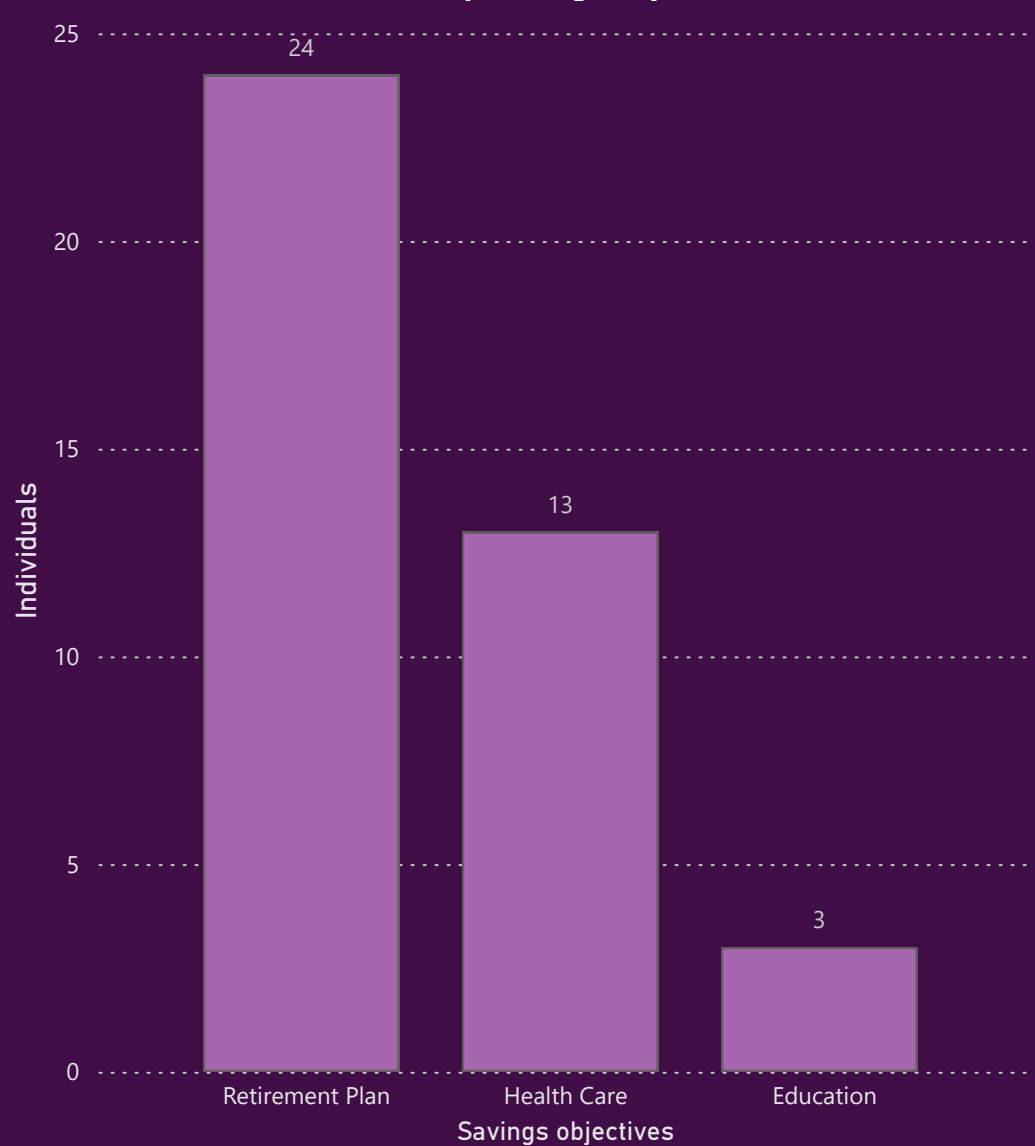


TASK 1: DATA EXPLORATION AND SUMMARY

Individuals by Savings objectives



Gender

Female

Male

27.80

Avg age

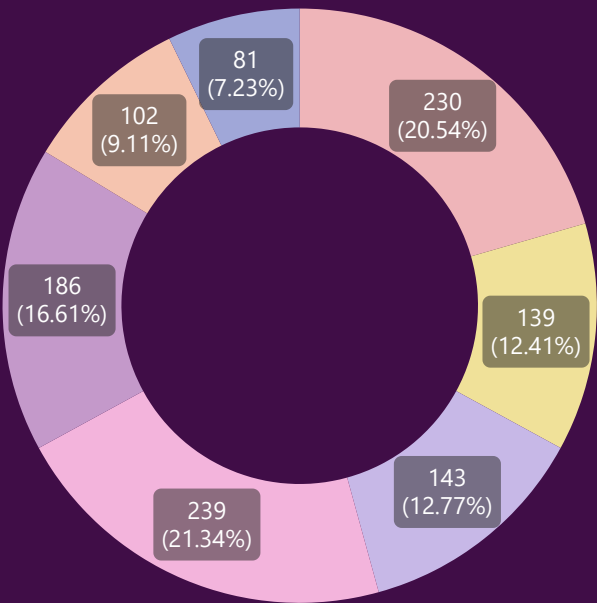
37

Investment Avenue

3

No Investment Avenue

PERCENTAGE OF VARIOUS INVESTMENTS



- Total Debentures Investments
- Total Equity Market Investme...
- Total Fixed Deposits Investme...
- Total Gold Investments
- Total Government Bonds
- Total Mutual Funds Investme...
- Total PPF Investments