



Entain website documentation – Created by: Valdir Junior

As part of this project, I was responsible for developing a custom WordPress theme tailored specifically to the client's requirements. This theme includes functionality for creating and updating property listings directly from the WordPress admin panel, allowing for efficient management of real estate content.

To enhance the user experience, I also developed a custom shortcode that displays all listed properties in a responsive carousel format. This feature makes it easy for users to browse through available properties in a visually engaging way. Each property in the carousel can be selected and viewed on a dedicated detail page, where users can find comprehensive information and media related to the listing.

Regarding the layout, I began by extracting all visual assets from the Figma design, organizing them by page for easier implementation. I then used Elementor to build out the site's front end, replicating the original design with accuracy while maintaining responsiveness and usability across devices.

To streamline the creation and maintenance of global site elements like the header and footer, I installed the **Ultimate Addons for Elementor Lite** plugin, which provided additional design flexibility and control. For the contact form, I utilized the **WPForms** plugin, ensuring a smooth and reliable way for users to get in touch with the site administrators.

Throughout the development process, I prioritized performance and search engine optimization (SEO). The site follows best practices recommended by **Google Web Vitals**, focusing on fast load times, mobile responsiveness, and layout stability. These optimizations not only improve the overall user experience but also help boost the site's visibility in search engine rankings.