

Information to Build with a User Persona:

1. 5/6/2021 17:44:26,Every day,Yes,Healthy options,\$15.00 or cheaper,Pizza or sandwich places,At home,4,4,5,2,Engineer,Technology,Non-binary
2. 5/6/2021 13:58:50,2-3 times per month,Yes,Healthy options,\$15.00 or cheaper,Salad / health-focused restaurants,At home,5,1,5,3,Marketing Director,Business Consulting,woman
3. 5/6/2021 17:29:39,2-3 times per week,Yes,Quality / type of food,\$15.00 or cheaper,Salad / health-focused restaurants,In an office,5,4,5,3,Executive Director,Non-profits,Man



Flynn Hardy-Harr

Age: 27

Gender: Non-Binary

Area of Lunch: Eats Lunch at Home

Likes: Pizza, Sandwiches, Animals, Modern Art

Dislikes: Burgers, Fried Foods, Clowns, Camping

Biography: Flynn Enjoys spending time at home with his 2 Dogs and Cat. During the day they spend most of the time Working, sipping natural home brewed Tea, and talking to others in the Group chat about recent developments on the technical side of computer hardware. Cares more about discovering new places than eating something they enjoy.

Goals:

- Continue to Learn More about Coding
- Spend more time with his Dogs
- Find a Significant Other
- Brew the Best Cup of Tea Ever
- Get Promoted into A Mentor Position at work.
- Arrange a good Post-retirement Job



Estella Dempsey

Age: 68

Gender: Female

Job: Marketing Director

Area of Lunch: Eats Lunch at Home

Likes: Salads, Veggie Wraps, Stir Fry

Dislikes: Red Meats, Greasy Food, Processed Food

Biography: Estella Has been in the industry since it started, and has the experience to Show it. She has had 2 Husbands, but both have based away. After her second husband passed she started to develop Gallstones, and has gone to an almost completely vegetarian diet. Enjoys new restaurants, but mainly cooks for herself to avoid issues. She eats for business opportunities and networking, and not much else.

Goals:

- Retire before 70
- Spend more time with her grandchildren
- Upstart the Status Quo for her Gender in her industry Since she started 47 years ago
- Set up a good replacement for her position
- Prevent more gallstones from forming
- Exercise every other day



Halcyon Inman

Age: 36

Gender: Male

Job: Executive Director

Area of Lunch: Eats Lunch at Office

Likes: Health Foods, Juice, Coffee, Occasional Steak

Dislikes: Fast Food, Fries, Pizza

Biography: Executive director for Non-Profit Information Connection service based in downtown. He loves developing an open atmosphere at work and working with his coworkers. Realized he no longer has time to drive to his favorite Juice themed coffee shop “Brews, Bananas, and BLT’s” Across town anymore and has started to have food ordered to the Office

Everyday, and wants to set up catering. He enjoys his job, loves his coworkers, but most of all enjoys a coffee in the morning, and a good cup of juice with his Vegan BLT at lunch.

Goals:

- Provide for those who work under him
- Spend more time focusing on work instead of driving 45 minutes across town,
- Get a pet
- Meet someone that enjoys tasteful knit hats as much as he does
- Perfect his homemade steak seasoning.
- Get his Masters Degree

Based off of the information provided the app shall henceforth be called:

Basil & Lime

Minimum Viable Product:

1. Search for Unique Restaurants
2. Recommend Restaurants
3. Order Food to Locations
4. Set up recurring deliveries
5. Accept Payment