

Lecture 16. Unsupervised Learning:  
EM & PCA

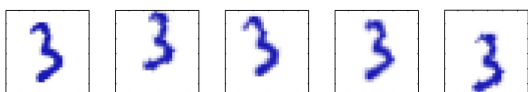
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3/12/2025

Principal Component Analysis  
(PCA)

## High-Dimensional Data

- ... may have low-dimensional structure.



(above: images of digit "3" via translations and rotations)

- The data is 100x100-dimensional.
- But there are only three degrees of freedom, so it lies on a 3-dimensional subspace ( $x$ ,  $y$ , angle).
  - (on a non-linear manifold, in this case)

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## Principal Component Analysis

- Given a set of  $\{\mathbf{x}^{(n)}\}_{n=1,\dots,N}$  of observations
  - in a space of dimension  $D$ , i.e.,  $\mathbf{x}^{(n)} \in \mathbb{R}^D$
  - find a subspace of dimension  $M < D$
  - that captures most of its *variability*. (i.e., approximate  $\mathbf{x}^{(n)}$ 's using principal components as basis vectors)

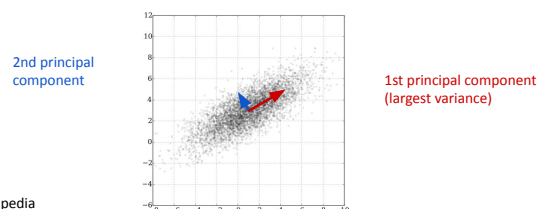


Image source: Wikipedia

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## Principal Component Analysis

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  - in a space of dimension  $D$ ,
  - find a subspace of dimension  $M < D$
  - that captures most of its *variability*. (i.e., approximate  $\mathbf{x}^{(n)}$ 's using principal components as basis vectors)
- PCA can be described as either:
  - maximizing the variance of the projection, or
  - minimizing the squared approximation error.
  - (both are equivalent; see the next slide)

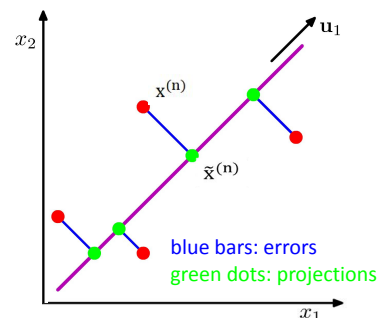
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## Two Descriptions of PCA

Approximate the data with *projection*

(i.e., for each  $\mathbf{x}^{(n)}$ , find closest point on the subspace spanned by principal components):

- Maximize variance, or
- Minimize squared error

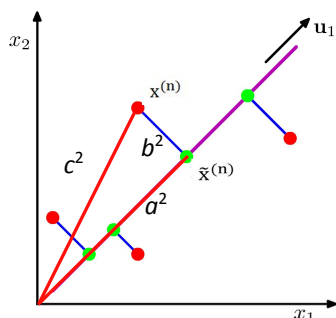


Main idea: We want to find a basis vector (e.g.  $\mathbf{u}_1$ ) (= principal component) that does the best approximation or best preserves the variance when projected

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## Equivalent Descriptions

- With mean at the origin  $c_i^2 = a_i^2 + b_i^2$
- With constant  $\sum_i c_i^2$ 
  - Minimizing  $\sum_i b_i^2$
  - Maximizes  $\sum_i a_i^2$
  - ... and vice versa



Note: without loss of generality, here we assume that the input data  $\mathbf{x}$  has zero mean.

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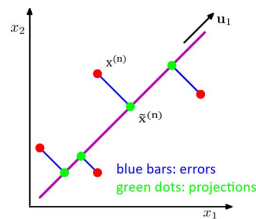
## First Principal Component

- Given data points  $\{\mathbf{x}^{(n)}\}$  in a  $D$ -dim space,
  - Mean  $\bar{\mathbf{x}} = \frac{1}{N} \sum_{n=1}^N \mathbf{x}^{(n)}$
  - Data covariance  $\mathbf{S} = \frac{1}{N} \sum_{n=1}^N (\mathbf{x}^{(n)} - \bar{\mathbf{x}})(\mathbf{x}^{(n)} - \bar{\mathbf{x}})^T$   
 $D \times D$  matrix

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## First Principal Component

- Given data points  $\{\mathbf{x}^{(n)}\}$  in a  $D$ -dim space,
- Let  $\mathbf{u}_1$  be the PC maximizing variance of projection:
  - It should have length 1:  $\mathbf{u}_1^\top \mathbf{u}_1 = 1$
  - Projection of  $\mathbf{x}^{(n)}$  to  $\mathbf{u}_1$  subspace:  $(\mathbf{u}_1^\top \mathbf{x}^{(n)}) \mathbf{u}_1$



- Remark: More generally, projection of  $\mathbf{x}^{(n)}$  to subspace spanned by  $\mathbf{u}_1, \dots, \mathbf{u}_M$ :  $\sum_{j=1}^M (\mathbf{u}_j^\top \mathbf{x}^{(n)}) \mathbf{u}_j$

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## First Principal Component

- Maximize the projection variance: 
$$\frac{1}{N} \sum_{n=1}^N (\mathbf{u}_1^\top \mathbf{x}^{(n)} - \mathbf{u}_1^\top \bar{\mathbf{x}})^2 = \mathbf{u}_1^\top \mathbf{S} \mathbf{u}_1$$
- Use a Lagrange multiplier to enforce  $\mathbf{u}_1^\top \mathbf{u}_1 = 1$
- Maximize:  $\mathbf{u}_1^\top \mathbf{S} \mathbf{u}_1 + \lambda_1 (1 - \mathbf{u}_1^\top \mathbf{u}_1)$
- Derivative is zero when  $\mathbf{S} \mathbf{u}_1 = \lambda_1 \mathbf{u}_1$ 
  - That is,  $\mathbf{u}_1^\top \mathbf{S} \mathbf{u}_1 = \lambda_1$
- So  $\mathbf{u}_1$  is eigenvector with largest eigenvalue.

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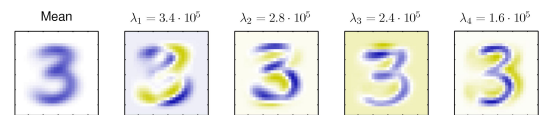
## PCA by Maximizing Variance

- Repeat to find the  $M$  eigenvectors of the data covariance matrix  $\mathbf{S}$  corresponding to the  $M$  largest eigenvalues.
  - The *total variance* is the sum of variances of all individual principal components
  - Principal components are orthogonal to each other
- We can also do the same thing from a “minimizing (projection) squared error” viewpoint.

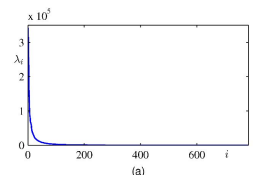
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## Digit Image Example

- The mean and first four PCA eigenvectors.



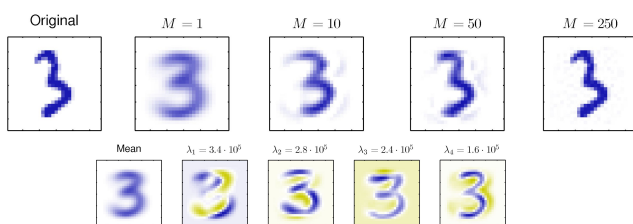
- The eigenvalue spectrum:



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## Reconstructing the Image

- Compress the image representation by using only first  $M$  eigenvectors, and discarding the less important information.



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## Learning features via PCA

- Example: Eigenfaces

Training face images



Learned PCA bases



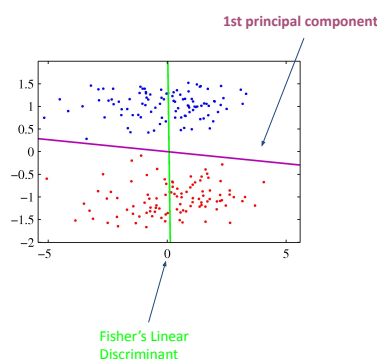
Test example



Images from [www.cse.unr.edu/~bebis/CS485/Lectures/Eigenfaces.ppt](http://www.cse.unr.edu/~bebis/CS485/Lectures/Eigenfaces.ppt)

## Limits to PCA

- Maximizing variance is not always the best way to make the structure visible.
- PCA vs Fisher's linear discriminant



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## Probabilistic PCA

- We can view PCA as solving a probabilistic latent variable problem.
- Describe a distribution  $p(\mathbf{x})$  in  $D$ -dimensional space, in terms of a latent variable  $\mathbf{z}$  in  $M$ -dimensional space.
 
$$\mathbf{x} = \mathbf{W}\mathbf{z} + \boldsymbol{\mu} + \boldsymbol{\epsilon} \quad p(\mathbf{z}) = \mathcal{N}(\mathbf{z} | \mathbf{0}, \mathbf{I}) \quad \boldsymbol{\epsilon} \sim \mathcal{N}(\mathbf{0}, \sigma^2 \mathbf{I})$$
- $\mathbf{W}$  is a  $D$  by  $M$  linear transformation from  $\mathbf{z}$  to  $\mathbf{x}$ 

$$p(\mathbf{x} | \mathbf{z}) = \mathcal{N}(\mathbf{x} | \mathbf{W}\mathbf{z} + \boldsymbol{\mu}, \sigma^2 \mathbf{I})$$

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## Probabilistic PCA

- Given the generative model  

$$\mathbf{x} = \mathbf{W}\mathbf{z} + \boldsymbol{\mu} + \boldsymbol{\epsilon}$$
- we can infer

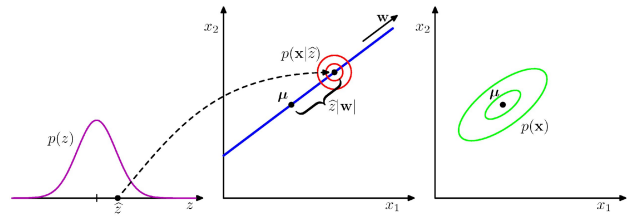
$$\begin{aligned}\mathbb{E}[\mathbf{x}] &= \mathbb{E}[\mathbf{W}\mathbf{z} + \boldsymbol{\mu} + \boldsymbol{\epsilon}] = \boldsymbol{\mu} \\ \text{cov}[\mathbf{x}] &= \mathbb{E}[(\mathbf{W}\mathbf{z} + \boldsymbol{\epsilon})(\mathbf{W}\mathbf{z} + \boldsymbol{\epsilon})^\top] \\ &= \mathbb{E}[\mathbf{W}\mathbf{z}\mathbf{z}^\top\mathbf{W}^\top] + \mathbb{E}[\boldsymbol{\epsilon}\boldsymbol{\epsilon}^\top] = \mathbf{W}\mathbf{W}^\top + \sigma^2\mathbf{I}\end{aligned}$$

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## Probabilistic PCA

- The generative model  

$$\mathbf{x} = \mathbf{W}\mathbf{z} + \boldsymbol{\mu} + \boldsymbol{\epsilon}$$
can be illustrated as:



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## Likelihood of Probabilistic PCA

- (Marginal) likelihood:  

$$\begin{aligned}\log p(\mathbf{x} | \mathbf{W}, \boldsymbol{\mu}, \sigma^2) \\ &= \sum_i \log p(\mathbf{x}^{(i)} | \mathbf{W}, \boldsymbol{\mu}, \sigma^2) \\ &= -\frac{ND}{2} \log 2\pi - \frac{N}{2} \log |C| - \frac{1}{2} \sum_i (\mathbf{x}^{(i)} - \boldsymbol{\mu})^\top C^{-1} (\mathbf{x}^{(i)} - \boldsymbol{\mu})\end{aligned}$$
where  $C = \mathbf{W}\mathbf{W}^\top + \sigma^2\mathbf{I}$
- We can simply maximize this likelihood function with respect to  $\mathbf{W}, \boldsymbol{\mu}, \sigma^2$ .

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## Maximum Likelihood Parameters

- Mean:  $\boldsymbol{\mu} = \bar{\mathbf{x}}$
  - Noise:  $\sigma_{\text{ML}}^2 = \frac{1}{D-M} \sum_{i=M+1}^D \lambda_i$
  - $\mathbf{W}$ :  $\mathbf{W}_{\text{ML}} = \mathbf{U}_M(\mathbf{L}_M - \sigma^2\mathbf{I})^{1/2}\mathbf{R}$
- where
- $\mathbf{L}_M$  is diag with the  $M$  largest eigenvalues
  - $\mathbf{U}_M$  is the  $M$  corresponding eigenvectors
  - $\mathbf{R}$  is an arbitrary  $M$  by  $M$  orthogonal matrix (rotation matrix) (i.e.,  $\mathbf{z}$  can be defined by rotating "back")

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## Maximum likelihood by EM

- Latent variable model  

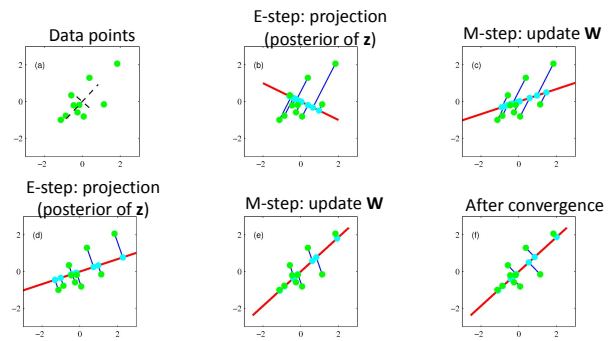
$$p(\mathbf{z}) = \mathcal{N}(\mathbf{z} | \mathbf{0}, \mathbf{I})$$

$$p(\mathbf{x} | \mathbf{z}) = \mathcal{N}(\mathbf{x} | \mathbf{W}\mathbf{z} + \boldsymbol{\mu}, \sigma^2\mathbf{I})$$
- E-step: Estimate the posterior  $q(\mathbf{z}) = p(\mathbf{z} | \mathbf{x})$   
 - Use linear Gaussian
- M-step: Maximize the data-completion likelihood given  $q(\mathbf{z})$   

$$\text{maximize}_{\theta=\{\mathbf{W}, \boldsymbol{\mu}, \sigma\}} \sum_i \sum_{\mathbf{z}^{(i)}} q(\mathbf{z}^{(i)}) \log p_{\theta}(\mathbf{x}^{(i)}, \mathbf{z}^{(i)})$$

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## Finding PCA params by EM

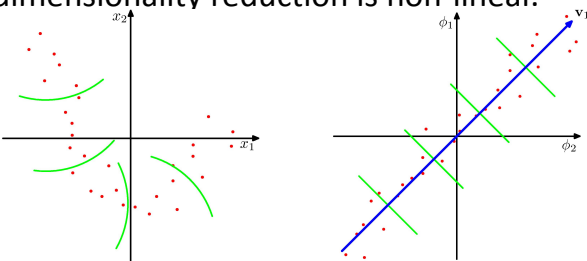


- Illustrating EM on simulated data

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## Kernel PCA

- Suppose the regularity that allows dimensionality reduction is non-linear.



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## Kernel PCA

- As with regression and classification, we can transform the raw input data  $\{\mathbf{x}^{(n)}\}$  to a set of feature values  

$$\{\mathbf{x}^{(n)}\} \rightarrow \{\phi(\mathbf{x}^{(n)})\}$$
- Linear PCA (on the nonlinear feature space) gives us a linear subspace in the feature value space, corresponding to nonlinear structure in the data space.

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## Kernel PCA

- Define a kernel, to avoid having to evaluate the feature vectors explicitly.

$$k(\mathbf{x}, \mathbf{x}') = \phi(\mathbf{x})^\top \phi(\mathbf{x}')$$

- Express PCA in terms of the kernel,
  - Some care is required to centralize the data.

$$K_{nm} = \phi(\mathbf{x}^{(n)})^\top \phi(\mathbf{x}^{(m)}) = k(\mathbf{x}^{(n)}, \mathbf{x}^{(m)})$$

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## Kernel PCA

- Assume that  $\{\phi(\mathbf{x}^{(n)})\}$  have zero mean.
- Sample covariance matrix:  $S = \frac{1}{N} \sum_{n=1}^N \phi(\mathbf{x}^{(n)}) \phi(\mathbf{x}^{(n)})^\top = \frac{1}{N} \Phi^\top \Phi$
- Let  $\mathbf{v}$  be an eigenvector for  $S$ 

$$S\mathbf{v} = \lambda\mathbf{v} \implies \lambda\mathbf{v} = \Phi^\top \left( \frac{1}{N} \Phi \mathbf{v} \right)$$

$$\therefore \mathbf{v} = \Phi^\top \alpha \text{ for some } \alpha \in \mathbb{R}^N$$
- Thus,  $S\mathbf{v} = \lambda\mathbf{v} \implies \lambda \Phi^\top \alpha = \frac{1}{N} \Phi^\top \Phi \Phi^\top \alpha = \frac{1}{N} \Phi^\top K \alpha$
- Multiply  $\Phi$  on both sides and cancel out  $K = \Phi \Phi^\top$ 

$$\lambda N \alpha = K \alpha \implies \alpha \text{ is an eigenvector of } K$$

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## Kernel PCA

- We thus have  $\mathbf{v} = \Phi^\top \alpha$ , where  $\alpha$  is eigenvector of the kernel matrix  $K$ .
- Now,  $\|\mathbf{v}\| = 1 \implies \alpha^\top K \alpha = \alpha^\top \lambda_K \alpha = 1 \implies \|\alpha\| = \lambda_K^{-1/2}$
- It is often infeasible to obtain  $\mathbf{v}$  (depends on dim of  $\Phi$ ), but we can compute projections:
 
$$\mathbf{v}^\top \phi(\mathbf{x}) = \alpha^\top \Phi \phi(\mathbf{x}) = \alpha^\top k(\mathbf{x}) \text{ where } k(\mathbf{x}) = [k(\mathbf{x}^{(1)}, \mathbf{x}), \dots, k(\mathbf{x}^{(N)}, \mathbf{x})]$$
- Finally, some care is required to centralize data (to ensure that features have zero mean):

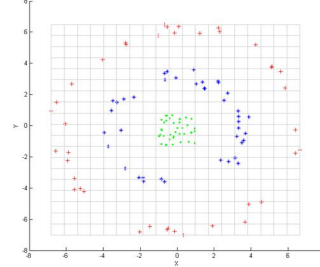
$$K' = K - \mathbf{1}_N K - K \mathbf{1}_N + \mathbf{1}_N K \mathbf{1}_N$$

where  $\mathbf{1}_N \in \mathbb{R}^{N \times N}$  is a matrix of ones.

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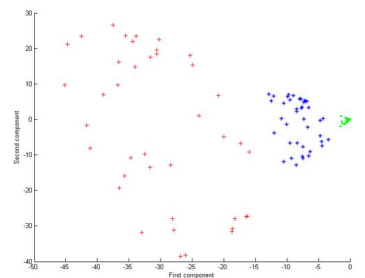
## Kernel PCA

Linear PCA operates only in the given (in this case two-dimensional) space, in which these concentric point clouds are not linearly separable.



Data

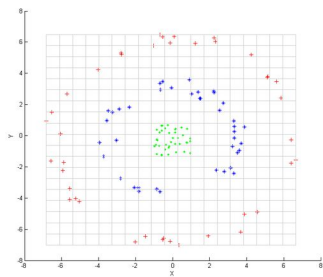
The first principal component is enough to distinguish the three different groups



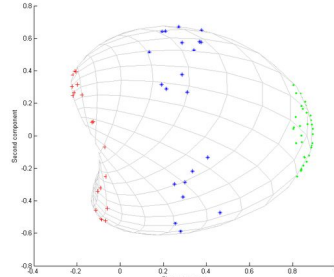
Kernel PCA with  
 $k(\mathbf{x}, \mathbf{y}) = (\mathbf{x}^\top \mathbf{y} + 1)^2$

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## Kernel PCA



Data



Kernel PCA with  
Gaussian kernel

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