Database for an E- commerce Website

INTRODUCTION

A database is a very efficient tool to manage and store information. I have created a database using the txt (text) file of CD orders. When the information is imported, I examined the table by part it into three unique tables which are Customer Table, Order Table, and Product Table.

The customer table contains the following fields.

- Customer ID
- Title
- First Name
- Last Name
- Address Line 1
- Town
- Country
- Post Code
- Card Type
- Card Number
- Expiry Date

The primary key of this table is Customer ID.

The Order table contains the following fields

- Order ID
- Order Date
- CD No
- CD Title
- Artist
- Customer ID
- CD Number

The primary key of this table is Order ID.

The product table Contans the following fields

• CD Number

- CD Title
- Artist
- Order Number

The primary of this table is CD Number.

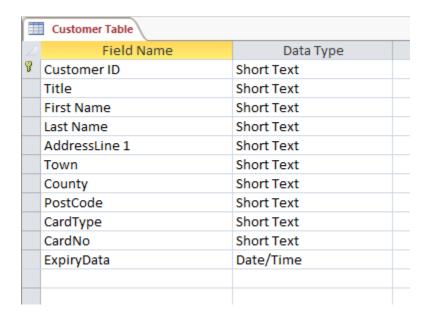
IMPLEMENTATION

The implementation of the whole product was completed on the Microsoft Access 2016. It has the adaptability and the ease of use that I required to make the database. It supports the concepts of the relational database and Design view querying which was needed for trend analyzing.

Below Screenshots shows the tables in the design preview.

CUSTOMER TABLE

The below-captured screenshot shows the customer table in design view. The primary key of this table is Customer ID.



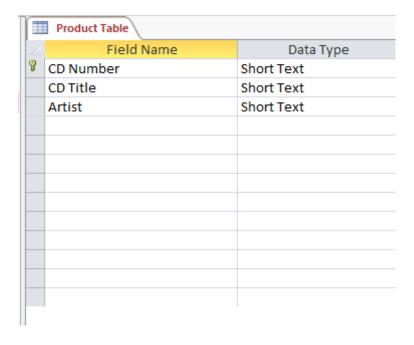
ORDER TABLE

The below captured screenshot shows the Order Table in design view. Primary key of this table is customer ID.

1	Field Name	Data Type
8	Order ID	Short Text
	Order Date	Date/Time
	CD No	Short Text
	CD Title	Short Text
	Artist	Short Text
	Customer ID	Short Text
	CD Number	Short Text
G	eneral Lookup	

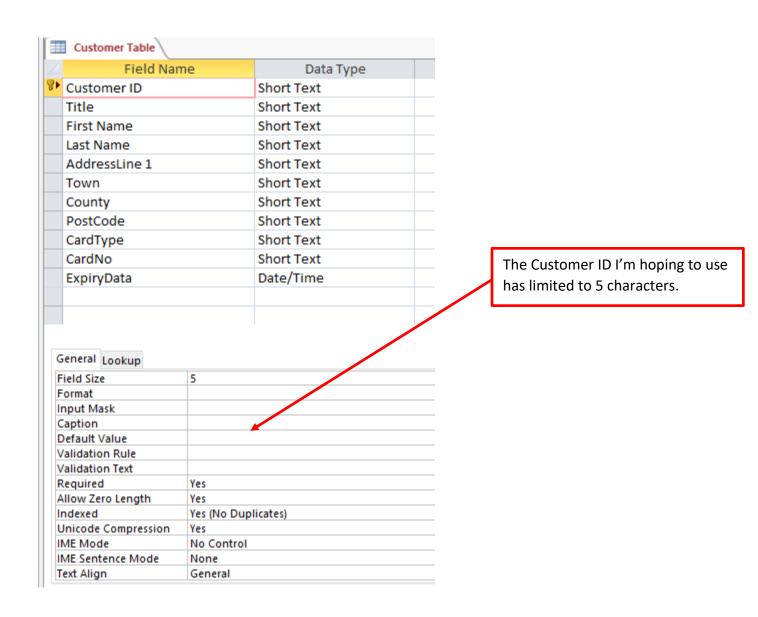
PRODUCT TABLE

The below-captured screenshot shows the Order Table in design view. The primary key of this table is customer ID.



VALIDIATIONS

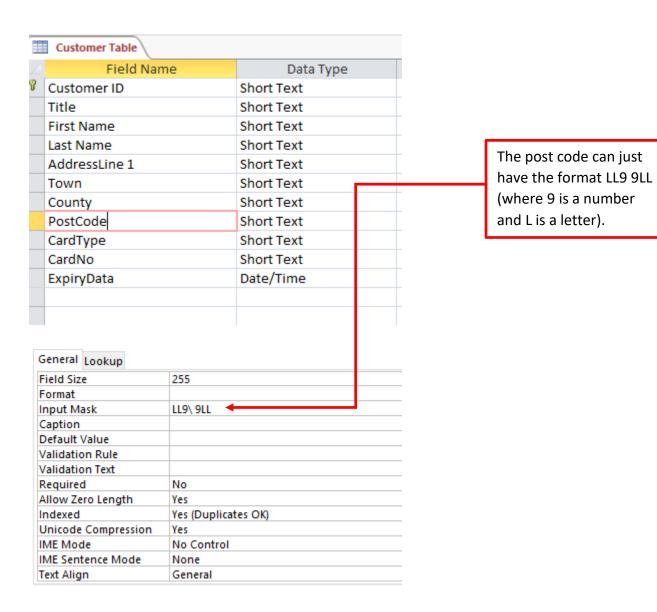
CUSTOMER TABLE



Field Name	Data Type
Customer ID	Short Text
Title	Short Text
First Name	Short Text
Last Name	Short Text
AddressLine 1	Short Text
Town	Short Text
County	Short Text
PostCode	Short Text
CardType	Short Text
CardNo	Short Text
ExpiryData	Date/Time

The field title must be "Mr.", "Mrs.", "Miss" or "Ms.", is something besides
that is composed in a customer message expressing 'Please enter either Mr., Mrs., Miss or Ms' will appear.

General Lookup	
Field Size	255
Format	
Input Mask	
Caption	
Default Value	
Validation Rule	"Mr" Or "Mrs" Or "Miss" Or "Ms"
Validation Text	Please enter either Mr, Mrs, Miss or Ms
Required	No
Allow Zero Length	Yes
Indexed	No
Unicode Compression	Yes
IME Mode	No Control
IME Sentence Mode	None
Text Align	General



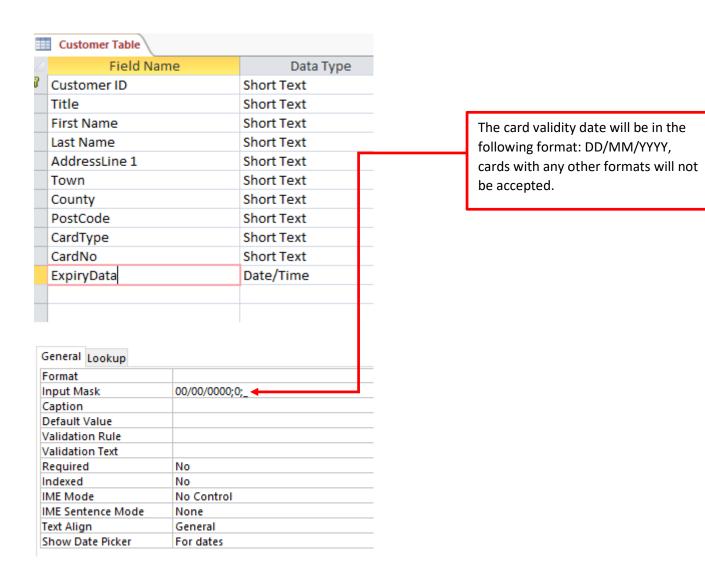
	Field Name	Data Type	
8	Customer ID	Short Text	
	Title	Short Text	
	First Name	Short Text	
	Last Name	Short Text	
	AddressLine 1	Short Text	
	Town	Short Text	
	County	Short Text	
	PostCode	Short Text	
	CardType	Short Text	
	CardNo	Short Text	
	ExpiryData	Date/Time	

The card type must be one of the following: (Socket, vista, Armenian Express, Fran card or Mister Card). If a customer enters any other card that is not listed above. Therefore, pop up will be displayed with a message: "Invalid Card Type use a different card type".

General Lookup	
Field Size	255
Format	
Input Mask	
Caption	
Default Value	
Validation Rule	"Armenian Express" Or "Socket" Or "Mister Card" Or "Vista" Or "Francard"
Validation Text	Invalid card type
Required	No
Allow Zero Length	Yes
Indexed	No
Unicode Compression	Yes
IME Mode	No Control
IME Sentence Mode	None
Text Align	General

Field Nar	mo	Data Type	
Customer ID	ile	Short Text	
Customer ib			
Title		Short Text	
First Name		Short Text	
Last Name		Short Text	
AddressLine 1		Short Text	
Town		Short Text	
County		Short Text	
PostCode		Short Text	
CardType		Short Text	
CardNo		Short Text	
ExpiryData		Date/Time	
General Lookup	12		
Format	12		
Input Mask			
Caption			
Default Value			
Validation Rule			
Validation Text			
Required No			
Allow Zero Length Yes			
Indexed No			
Unicode Compression Yes			
IME Mode	No Control		

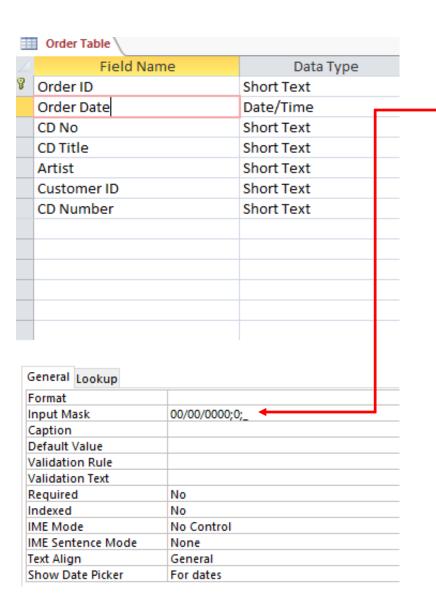
The credit or debit card should contain 12 characters; Since the field, size has been set to 12 characters.



	■ Order Table \				
	Field Name	Data Type			
3▶	Order ID	Short Text			
	Order Date	Date/Time			
	CD No	Short Text			
	CD Title	Short Text			
	Artist	Short Text			
	Customer ID	Short Text			
	CD Number	Short Text			

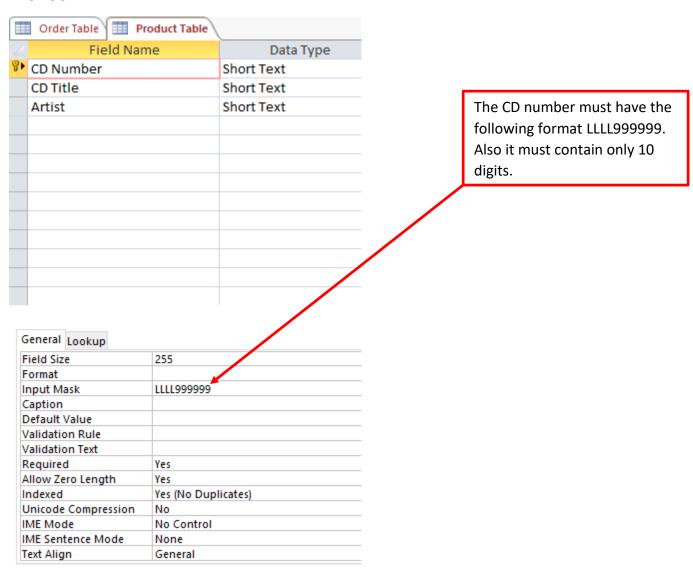
The Order ID must have the format (LLL999999) where L stands for a letter and 9 as a number. The size of the field also is set to 9 characters because an id can only contain 9 characters.

General Lookup	
Field Size	9
Format	
Input Mask	LLL999999
Caption	
Default Value	
Validation Rule	
Validation Text	
Required	Yes
Allow Zero Length	Yes
Indexed	Yes (No Duplicates)
Unicode Compression	No
IME Mode	No Control
IME Sentence Mode	None
Text Align	General



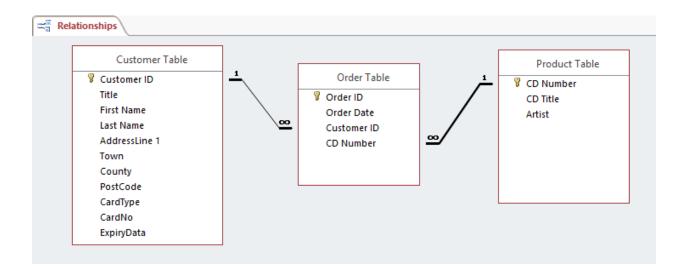
The order Date should be in this format: DD/MM/YYYY

PRODUCT TABLE

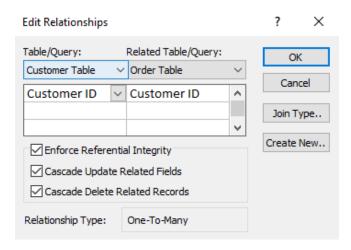


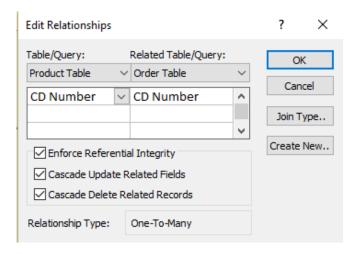
IMPLEMENTATION OF THE RELATIONSHIP

After the customer table, order table and product table was implemented, I established a one to many relationship between the two tables. The below captured screenshot shows the implementation of the relationship.



Before setting up the relationship, I implemented referential integrity between both tables. The above screenshot shows how did referential integrity enforce between two tables. Alongside referential integrity, I enforced Cascade Update related fields and Cascade Delete related records to maintain data consistency.





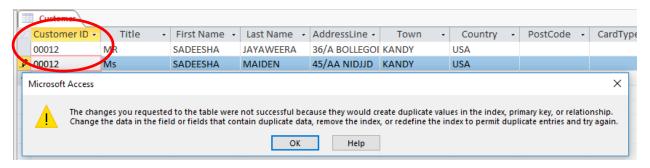
TESTING

1. Testing the length of the customer ID



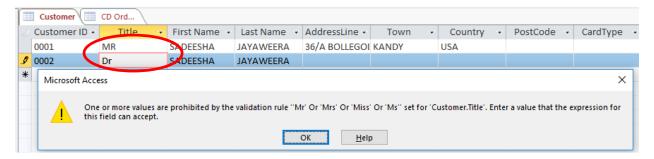
You can't enter in excess of 5 digits Because courser doesn't allow to move any further after the 5 digits since length check is used.

2. Entering Existing Customer ID



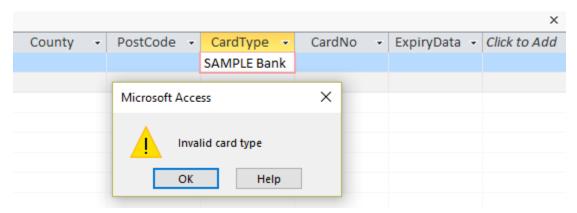
3. An error message showed on the sheet because the primary key is the same so two customers can't have the same Customer ID.

Entering an Invalid title



An error message shown prompting the user to utilize accompanying titles: Mr, Mrs, or Ms. An an error message shown prompting the user utilize accompanying titles: Mr, Mrs, Miss or Ms.

4. Entering an Invalid Card Type



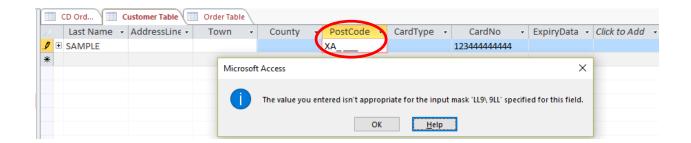
An error message displayed since the card type can only be following: Socket, Mister card, Armenian Express and Francard due to the list check used.

5. Testing the length of the Card Number



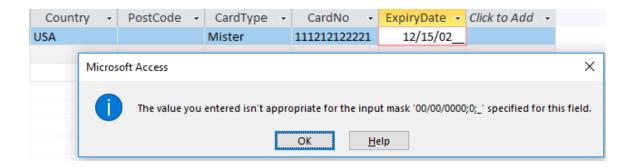
Just 12 digits are permitted because the cursor doesn't move any further after the 12 digits because of the length check utilized.

6. Entering Invalid format for the postal code/post code



An error message showed since the input mask just only permits the format LL9 9LL.

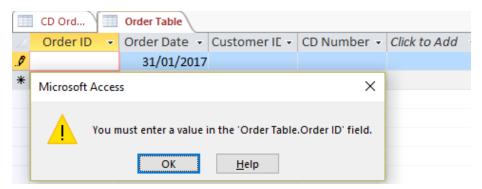
7. Entering an Invalid Format for Expiry Date



Since the input mask only allows the following format: DD/MM/YYYY an error ocuured and it is shown by the above screenshot.

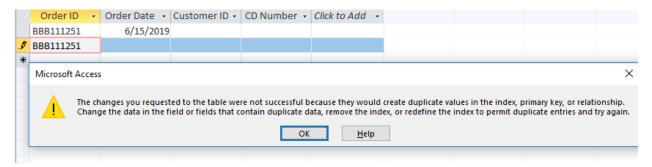
ORDER TABLE TESTING

1. Entering invalid value for Order ID



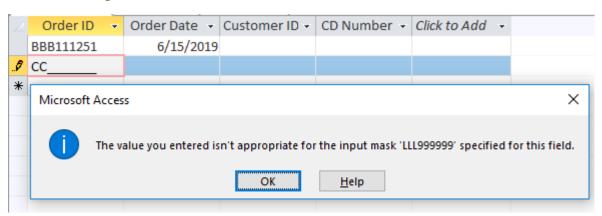
An error message showed since the primary key can't have an invalid value due to the entitty Integrity.

2. Entering existing Order ID



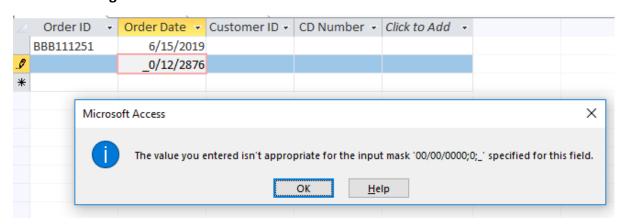
An error message displayed because there are duplicate values in the Order ID so it doesn't allow to duplicate values due to entity integrity. Theby the primary key should be unique.

3. Entering an Invalid Format for Order ID



An error message showed since the input mask just only allows the following format: DD/MM/YYY.

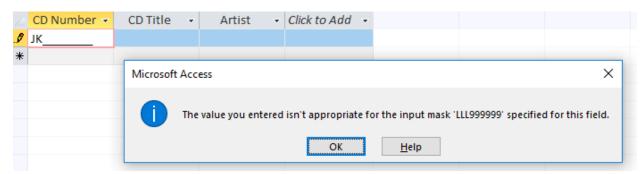
4. Entering an invalid format for CD number



An error message showed since the input mask only permit the following format: DD/MM/YYYY.

TESTING THE PRODUCT TABLE

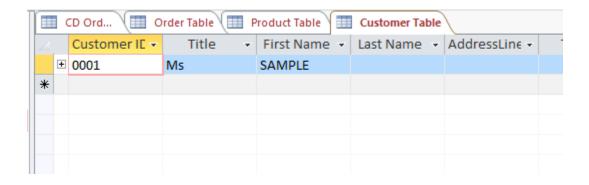
1. Entering an Invalid Format for CD Numbers



As I mentioned above an error message showed since the input mask only allows the following format LLL999999.

Because of the tables being connected, the tables can't have mismatching values.

As an eg: The customer ID on order table and customer table should be same. However, if it's not then an error message will be shown.





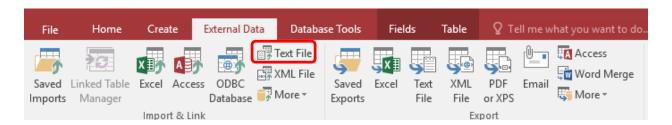
IMPORTING DATA

After the database was implemented and fully tested, the next step was to import dataset into the relevant tables. I did this task in two ways.

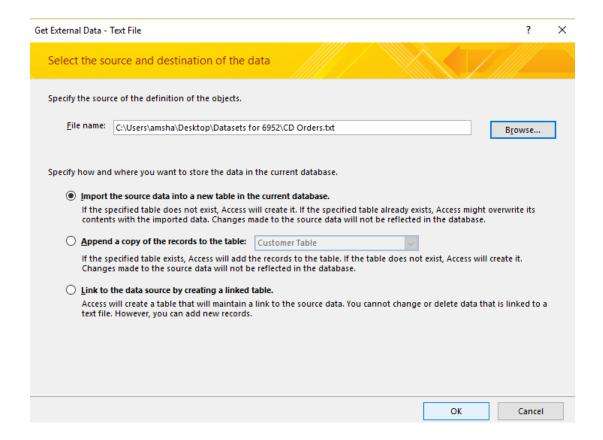
Below, the entire process is explained id detail using the screenshots.

IMPORTING DATA INTO THE DATABASE

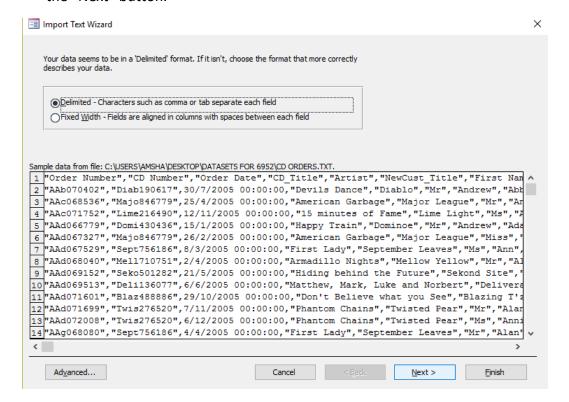
1. I selected external data from the top menu > Text File, Screenshot is shown below.



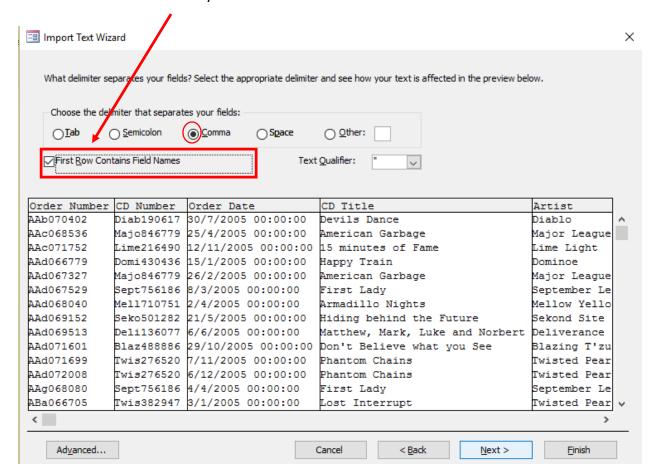
2. Click on the "browse" and then choose the text file from the file location after that click ok.



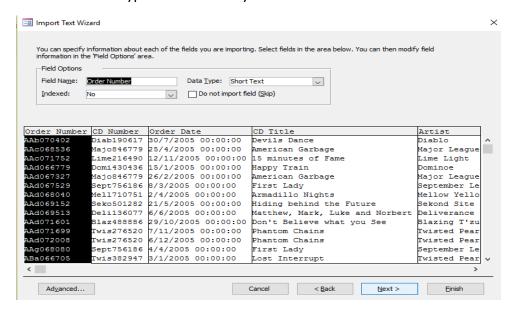
3. The data is delimited by default. For this situation, the commas are delimiters so click on the "Next" button.



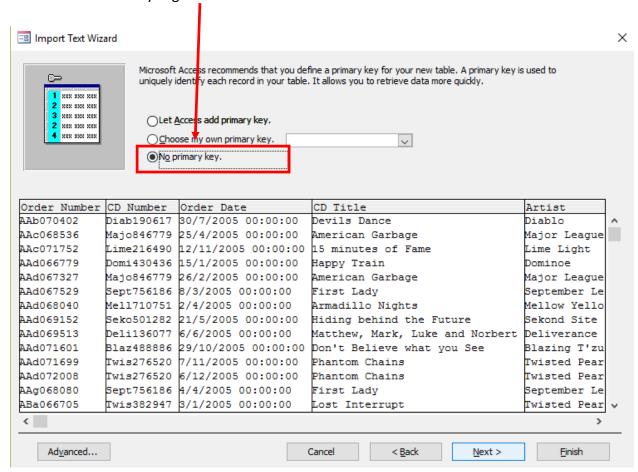
4. Tapping on this seperates the table as per field names. Other delimiter options are also available but "comma" is chosen because commas are used in the text file. Therefore, the different fields are isolated by a comma. Then click next.



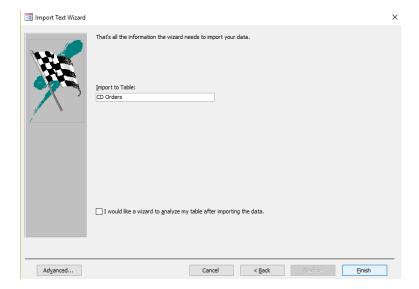
The datatype is corrected by default and the data isn't indexed. So click "Next."



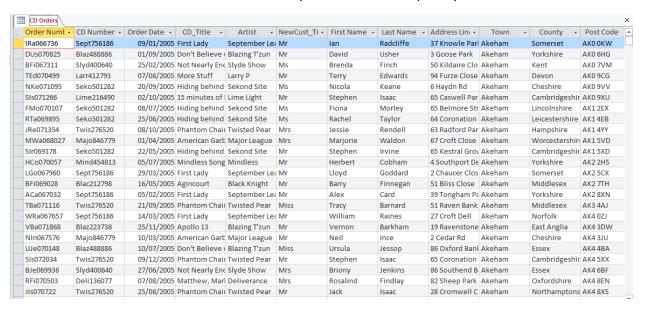
6. Since this is just a temporary table, so primary key is not required because primary key will be set when analyzing the data. "Click next"



7. User can change the name of the database if he/she want.



8. The screenshot below shows the data imported to the temporary table

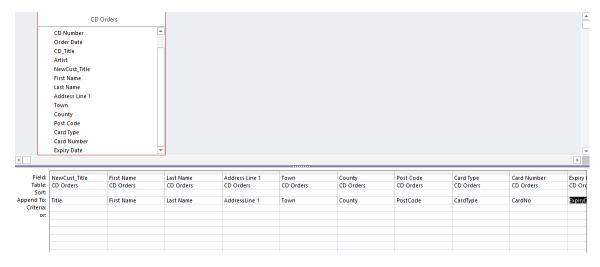


APPENDING DATA TO THE CUSTOMER TABLE

The below screenshot shows the designview of the append query created to transfer the customer records from the temporary table to the customer table.

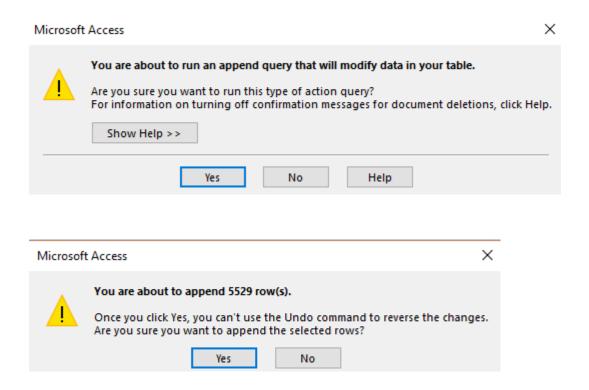


By clicking on the Query Design, transfer the temporary table data into the customer table

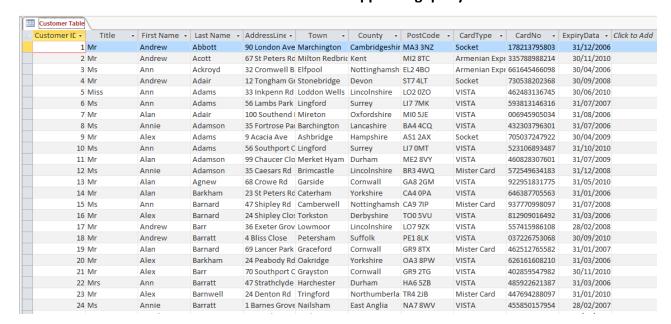


After the gurey shown above was completed, it was executed.

Once it was done a conformation two confirmation messages will be displayed which are requested in order to run the append query.

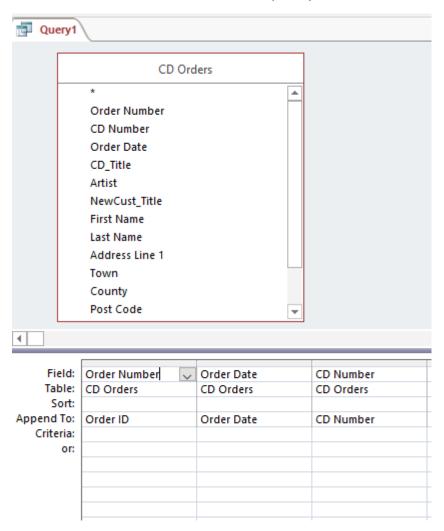


Below Screenshot shows the customer table after appending query.

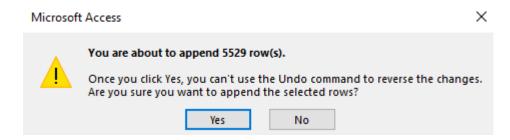


APPENDING DATA TO THE ORDER TABLE

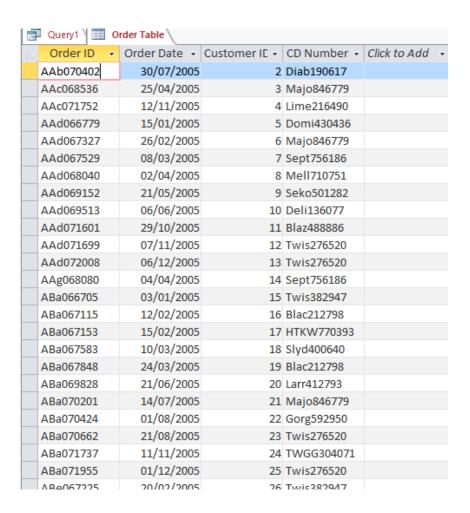
The below captured screenshot shows the design view of the append query created to transfer the order records from the temporary data table to the order table.



After the query shown above is completed, it was executed. The below captured screenshot of the confirmation message is requested in order to run the append query.

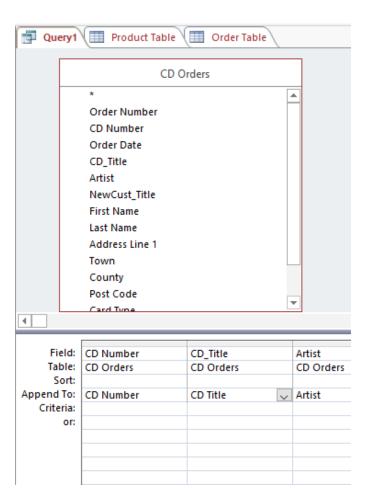


The below captured screenshot shows the order table after appending the query

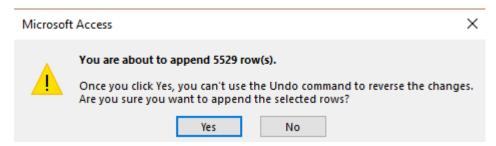


APPENDING DATA TO THE PRODUCT TABLE

The below captured screenshot shows the design view of the append query created to transfer the order records from the temporary table to the product table,



When the query shown above was finished, it was executed. The below captured screenshot of the confirmation message is requested to run the query.



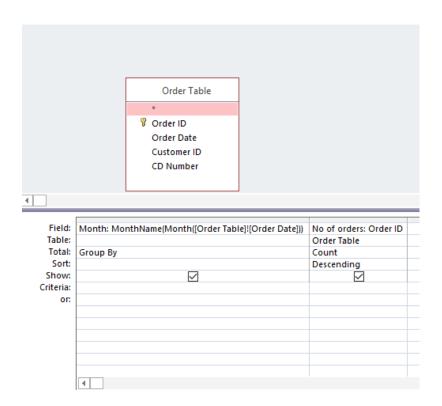
The below captured screenshot shows the product table

∠ CD Number →	CD Title 🕝	Artist -	Click to Add
Arma796005	Mayhem	Armageddon	
Astr225455	Younger than I	Astro Trooper	
Blac212798	Agincourt	Black Knight	
Blaz223738	Apollo 13	Blazing T'zun	
Blaz488886	Don't Believe v	Blazing T'zun	
DASK254098	Questions and	Don't Ask	
Deli136077	Matthew, Marl	Deliverance	
Diab190617	Devils Dance	Diablo	
Digi471509	Sparkle	Digital Diamon	
Domi430436	Happy Train	Dominoe	
Dres150759	Far Gone	Dresden	
Gorg592950	Turned to Rock	Gorgon	
HTKW770393	Give me the M	Hot Kwizine	
Larr412793	More Stuff	Larry P	
Lime216490	15 minutes of I	Lime Light	
Lime245492	Hopeless Opus	Lime Light	
Majo846779	American Garb	Major League	
Mell710751	Armadillo Nigł	Mellow Yellow	
Mind454813	Mindless Song	Mindless	
Purp814311	Dream On	Purple Moon	
Seko501282	Hiding behind	Sekond Site	
Sept756186	First Lady	September Lea	
Slyd400640	Not Nearly End	Slyde Show	
TWGG304071	Dinner	The Wolf Gang	

QUERIES

For this database I made three questions, the queries were led using the query design view. I have showen screenshots of the design view and also the results of the query. Moreover, I have also shown a graphical portrayal alongside how the trend can be useful to improve the business.

Query 1 – Number of orders each month



ē	P Query 1			
4	Month -	No of orders	~	
	May		703	
	April		670	
	March		631	
	June		595	
	July		439	
	September		434	
	February		412	
	August		391	
	October		378	
	November		315	
	December		281	
	January		280	

GRAPHICAL REPRESENTATION



REPORT

	Number of orders per month
Month	No of orders
May	703
April	670
March	631
June	595
July	439
September	434
February	412
August	391
October	378
November	315
December	281
January	280

The above screenshot shows report of the query orders per month.

RECOMMENDATION

We can make a conclusion that the business is going well since the total number of orders placed per each month is usually over the range of 270. Also we saw that may have the highest number of orders, which is 703. However, after june number of orders were diminished. January has the least number of orders and it is 280.

The outcomes additionally demonstrate that the number of orders at the start of the year is not good compared to the other months.

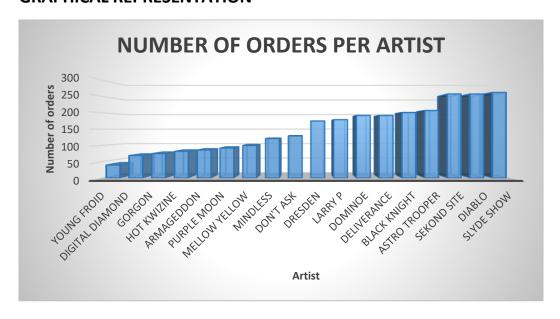
By utilizing this information, the management can offer free gifts and discounts after the june month. Also they can increase number of sales at the beginning of the year by advertising their Products.

Order Table Product Table CD Number Order Date CD Title Customer ID Artist 00 CD Number Field: Artist Number Of Orders: Order ID Table: Product Table Order Table Total: Group By Count Sort: Ascending Show: ~ ~ Criteria: or:

QUERY 2 - The Most Popular Artist

률 Query2				
	Artist -	Number Of • ▼		
	Young Froid	40		
	Digital Diamon	69		
	Gorgon	75		
	Hot Kwizine	82		
	Armageddon	86		
	Purple Moon	92		
	Mellow Yellow	100		
	Mindless	121		
	Don't Ask	129		
	Dresden	175		
	Larry P	179		
	Dominoe	192		
	Deliverance	192		
	Black Knight	201		
	Astro Trooper	207		
	Sekond Site	257		
	Diablo	257		
	Slyde Show	262		
	The Wolf Gang	313		
	Lime Light	342		
	Major League	344		
	September Lea	374		
	Blazing T'zun	579		
	Twisted Pear	861		

GRAPHICAL REPRESENTATION



REPORT

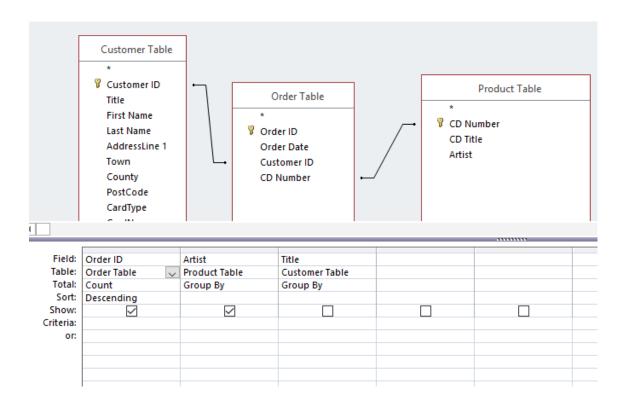
Number Of Orders Per Artist			
Artist	Number Of Orders		
Young Froid	40		
Digital Diamond	69		
Gorgon	75		
Hot Kwizine	82		
Armageddon	86		
Purple Moon	92		
Mellow Yellow	100		
Mindless	121		
Don't Ask	129		
Dresden	175		
Larry P	179		
Dominoe	192		
Deliverance	192		

RECOMMENDATION

The above results clearly show that twisted pair (861) is the most popular artist out of others. Also the young froid cam to the last position due to a low number of orders. The management can find a way to decrease the selling of CDs of the least popular artist. Also, the management ought to likewise ensure that most selling CD's continue selling.

Dominoe	100
Dominoe	192
Deliverance	192
Black Knight	201
Astro Trooper	207
Sekond Site	257
Diablo	257
Slyde Show	262
The Wolf Gang	313
Lime Light	342
Major League	344
September Leaves	374
Blazing Tzun	579
Twisted Pear	861

Query 3 – Number of Male/Mens Customers per artist

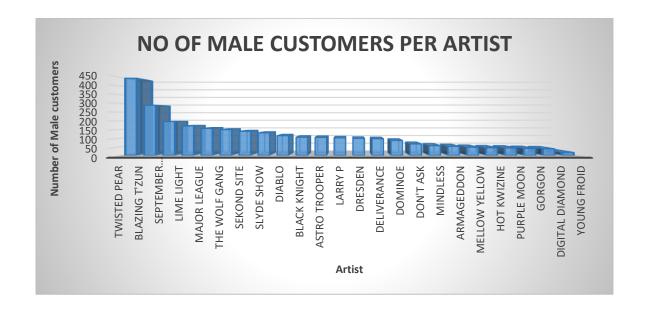


RESULTS

Results are shown below in the captured screenshot

No of Orders by Male Per Artist				
CountOfOrder ID	Artist -			
	Twisted Pear			
	Blazing T'zun			
	September Leaves			
170	Lime Light			
156	Major League			
	The Wolf Gang			
139	Sekond Site			
130	Slyde Show			
	Diablo			
105	Black Knight			
104	Astro Trooper			
101	Larry P			
98	Dresden			
96	Deliverance			
86	Dominoe			
66	Don't Ask			
56	Mindless			
52	Armageddon			
47	Mellow Yellow			
44	Hot Kwizine			
43	Purple Moon			
40	Gorgon			
38	Digital Diamond			
17	Young Froid			

GRAPHICAL REPRESENTATION



REPORT

The report Is shown below in the captured screenshot.

	by Male Customers Per Artist
Artist	Number of Orders
wisted Pear	446
Blazīng T'zun	290
September Leaves	195
Lime Light	170
Major League	156
The Wolf Gang	149
Sekond Site	139
Slyde Show	130
Diablo	114
Black Knight	105
Astro Trooper	104
Larry P	101
Dresden	98
Deliverance	96
Dominoe	86
Don't Ask	66
Mindless	56
Slyde Show	130
Diablo	114
Black Knight	105
Astro Trooper	104
Larry P	101
Dresden	98
Deliverance	96
Dominoe	86
Don't Ask	66
Mindless	56
Armageddon	52
Mellow Yellow	47
Hot Kwizine	44
Purple Moon	43
Gorgon	40
Digital Diamond	38
Young Froid	17

RECOMMENDATION

The above graph clearly shows that the most popular artist among others is "twisted pair". Young Froid is the least popular artist on the other hand. There are a few numbers of artists with a lower number of orders. The orders can be increased by promoting the albums in manner way.