

GeTak

Key Partners

Customers.

Mobile stores who will be added to the service

Key Activities

Advertising through sales and discounts.

Social media marketing.

Key Resources

Van. And Tools.

Specialist. GeTak platform

Value Propositions

Less time and effort

Easy to reach over GPS.

On door service.

Customer Relationship

Highly automated.

Channels

Mobile and web app.

Social media.

Customer segments

Housewives

Workers and employees

Technology enthusiasts

Cost structure

Advertising and marketing

Van gas and reparations.

Specialists payments.

Revenue streams

Accessories.

Pay per service.