

1. Introduction (0.5 page)

Paraphrase of your conclusion.

2. What is CSR (1.5 - 2 pages)

CSR intro (<http://www.csringreece.gr/files/research/CSR-1289991578.pdf> page-6)

CSR types

CSR examples

main source: <https://www.businessnewsdaily.com/4679-corporate-social-responsibility.html>

<https://www.thebalance.com/corporate-social-responsibility-csr-4772443> (take key takeaways)

<https://www.investopedia.com/terms/c/corp-social-responsibility.asp> (this is also good, but not needed if already found value from the above links)

source to add reference numbers: <https://hbr.org/2015/01/the-truth-about-csr>

3. What is shareholder's equity (1 page)

Intro

Details

Why shareholder's equity is important (<https://gocardless.com/en-us/guides/posts/what-is-shareholders-equity/>)

main source: <https://www.investopedia.com/terms/s/shareholdersequity.asp>

4. CSR and shareholder's equity - relation (7-8 pages)

<https://escholarship.org/content/qt111799p2/qt111799p2.pdf> (page-8,9 17,18)

<https://www.nbs.net/articles/does-csr-boost-shareholder-value#:~:text=This%20study%20provides%20the%20first,employees%20and%20strengthened%20stakeholder%20interest.>

<https://scholarlycommons.law.northwestern.edu/cgi/viewcontent.cgi?article=1849&context=njilb>

(Law related, must take the idea of hard law and soft law)

<https://corpgov.law.harvard.edu/2020/10/25/shareholder-value-and-social-responsibility-are-not-at-odds/>

(Good article, can take paragraphs and rephrase)

Nooshi's report —> take all the points and rephrase/rewrite

5. Remarks (My thoughts) (1.5 pages)

6. Conclusion (0.5 pages)