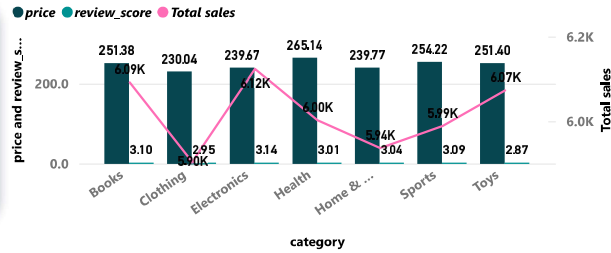




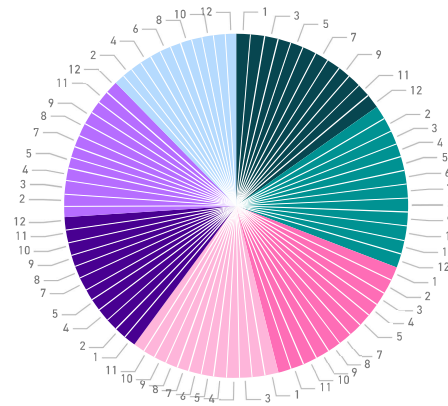
## E-Commerce sales data analysis

Impact of pricing on sales and review by category

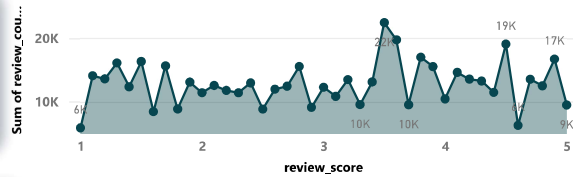


Monthly sales by category

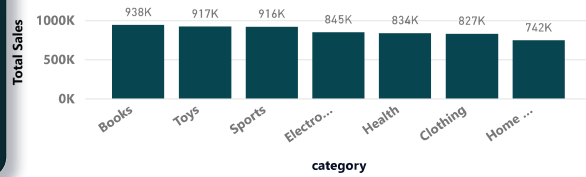
category Toys Books Sports Electronics Health Clothing Home & Kitchen



Customer satisfaction based on review scores & Count



performance of product category



247.68  
Total price  
6019.91  
Total sales  
3.03  
review\_score

526506  
Sum of review\_count  
3,027.60  
Sum of review\_score

**Books**

Top performing product category