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| **Questions** | **Answer+s** |
| 1. What kind of services do you want to offer? | * to sell products? Yes/No * to promote services? Yes/No * to collect email addresses? Yes/No * to build a brand / community? Yes/No * Other?   We want to serve the people, giving equipments, support etc. Transection or donation process, creating profile, rating the content etc. |
| 1. What is your target audience? | My target audience who are Donors, Altruists, Ambassadors and Executive member also Random people. |
| 1. Do you currently own a website? If so, what’s the address? (If not, leave blank). | * Yes * No |
| 1. \*\*Do you have any web content we could use? | * Yes, you can take it from my previous website. * Yes, I have it prepared in separate documents. * No, but I will provide it when required. * No, I would like to discuss more web content. |
| 1. What is the purpose of clients visiting your website? | The main purpose is to know about our foundation, what we are doing, what help we provides and how many beneficiaries connected with us. |
| 1. What would your website need to contain to become successful? | * Social sharing icons? Yes/No * Links to social profiles? Yes/No * Contact form? Yes/No * Email signup form / ability to collect email addresses? Yes/No * Others? |
| 1. What are the keywords you want to focus on? | About, History, Ambassador Profile, Upcoming Events, Donors, Donation method etc |
| 1. What elements do you consider important on a website? | How much donation getting, How spent, Where it spent. |
| 1. Why do you want to invest in a new website? | 30000 |
| 1. Do you know how to purchase a domain? | * Yes * No |
| 1. Can you give us an estimate budget for the website? | 50000 |
| 1. What features do you want to include on the website? | Call-to-action buttons   * Social media buttons * Click-to-call buttons * Search function * Portfolio or photo gallery * eCommerce features * Map integration * Forms * Menus * HTML5 mark-up with [Schema support](https://robcubbon.com/updating-html5-schema-org-support-genesis-2-0/) * Completely [responsive](https://robcubbon.com/website-responsive-mobiles-tablets/) to different sized devices * XML Sitemap and registering with Google Webmaster Tools * Robots.txt * Google Analytics * [Favicon](https://robcubbon.com/how-to-make-a-favicon-for-your-website/) * Keywords in URLs “pretty permalinks” * Contact form |
| 1. Who will provide new content for the website? | Ambassadors and Executive members. |
| 1. Do you want to change the URL? | * Yes * No |
| 1. Do you need a new hosting company? | * Yes * No |
| 1. Do you want to migrate your old website to a new location? | * Yes * No |
| 1. Do you have a deadline to respect? |  |
| 1. What makes your services unique in this field? |  |
| 1. Do you possess a competitive advantage? |  |
| 1. Check the special features you want to include on your website from the list. | * Single-column layout * Multi-column layout * Email forms * Call-to-Action buttons * Uploading and downloading files * Login/Sign up forms * Blog modules * Image sliders * Video streaming * MySQL integration |
| 1. Does your website need SEO improvement? | * Yes * No |
| 1. Do you want further assistance with the website? | * Yes * No |
| 1. Do you want us to handle content marketing strategies? | * Yes * No |
| 1. Are there any branding guidelines to respect? | * Yes, I have it prepared in separate documents. * No, but I will provide it when required. |
| 1. Do you want an online chat feature included on the website? | * Yes * No |
| 1. Do you want to add video/audio files to the website? | * Yes * No |
| 1. Do you need multiple levels of access to the website? | * Yes * No |
| 1. Have you previously used a content management system? | * Yes * No |
| 1. Are there any specific plugins you would like to include on the website? | * Caching plug-in |
| 1. Will you need third-party application integration within the website? | * Yes * No |
| 1. Do you require a database for the users? | * Yes * No |
| 1. Select from below to characterise your website’s brand: | Help-oriented Community-connected  Accommodating Proud Rebellious Accurate Event-centric  Helpful Nurturing Altruistic Ambitious Analytical  Outrageous Artistic Passionate People-interected Brilliant   Perfectionist Caring Powerful Detail Oriented Comfortable  Revolutionary Competitive Pure Confident Quick  Critical Relaxed Disruptive Demanding Edgy  Scientific Efficient Enthusiastic Friendly Sexy  Experimental Fun Feared Flexible Happy  Healer Sophisticated Helpful Spiritual Holistic   Spontaneous Hunter Stylish Idealist Imaginative  Tactical Impulsive Simple Innovative Thrifty   Intelligent Traditional Intuitive Laid Back Vibrant   Visionary Organized Serious Protective Conservative |
| 1. Two or three websites you admire or would like to emulate: |  |
| 1. Further comments: |  |

**Web Design Questionnaire**

**Customer’s Requirements**

**First Name:**

**Last Name:**

**Email:**

**Mobile No:**

None of the following answers are required. Only complete what you want. Thank you.

**Developer’s Requirements**

**First Name:**

**Last Name:**

**Email:**

None of the following answers are required. Only complete what you want. Thank you.

|  |  |
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| **Questions** | **Answers** |
| 1. Which technologies would be used for Client Side Scripting? | * HTML (HyperText Markup Language) * CSS (Cascading Style Sheets) * JavaScript * jQuery (JavaScript Framework Library - commonly used in Ajax development) * PHP |
| 2. Which technologies would be used for Server Side Scripting? | * PHP (very common Server Side Scripting language - Linux / Unix based Open Source - free redistribution, usually combines with MySQL database) |

**User’s Requirements**

**First Name:**

**Last Name:**

**Email:**

**Mobile No :**

None of the following answers are required. Only complete what you want. Thank you.

|  |  |
| --- | --- |
| **Questions** | **Answers** |
| 1. Which special features you want from this foundation different from other foundation? |  |
| 1. What should be the response time? |  |
| 1. What should be the recovery time? |  |
| 1. Two or three websites you admire or would like to emulate: |  |
| 1. Further comments: |  |