



IBM Developer
SKILLS NETWORK

Winning Space Race with Data Science

<Name>

<Date>



Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- This research focuses on identifying the critical factors influencing rocket landing success. The methodologies employed include:
- **Data Collection:** Data was gathered from the SpaceX REST API and through web scraping.
- **Data Wrangling:** A success/fail outcome variable was created to help analyze the data.
- **Exploratory Data Analysis (EDA):** Data visualization techniques were applied to explore variables like payload, launch site, flight number, and trends over time.
- **SQL Analysis:** The dataset was queried to calculate total payloads, payload ranges for successful launches, and the number of successful and failed outcomes.
- **Launch Site Analysis:** Success rates of various launch sites were explored, with a focus on proximity to key geographical markers.
- **Model Development:** Several machine learning models were built to predict landing success, including logistic regression, support vector machine (SVM), decision tree, and K-nearest neighbor (KNN).

Introduction

SpaceX, a prominent figure in the space industry, aims to make space travel accessible and affordable for everyone. The company has achieved several milestones, including sending spacecraft to the International Space Station, launching a satellite network to provide internet access, and conducting manned space missions. SpaceX is able to keep rocket launch costs low (approximately \$62 million per launch) due to the innovative reuse of the first stage of its Falcon 9 rocket. In contrast, other providers, who do not reuse the first stage, charge upwards of \$165 million per launch. By predicting whether the first stage will successfully land, we can estimate the cost of the launch. Public data and machine learning models are key tools in determining if SpaceX – or a competing company – can reuse the first stage.

- Investigate how factors such as payload mass, launch site, number of flights, and orbits influence the success of first-stage landings.
- Analyze the rate of successful landings over time.
- Determine the most effective predictive model for landing success (binary classification).

Section 1

Methodology

Methodology

Executive Summary

- Data collection methodology:
 - Data was collected using SpaceX API and web scraping from Wikipedia.
- Perform data wrangling
 - One-hot encoding was applied to categorical features
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models

Data Collection

- The data was gathered through several techniques:
- Initially, data collection was performed by sending a GET request to the SpaceX API.
- The response was then decoded into JSON format using the `.json()` function and converted into a pandas DataFrame using `.json_normalize()`.
- Afterward, the data was cleaned, missing values were identified, and necessary values were filled in.
- Additionally, web scraping was conducted on Wikipedia to gather Falcon 9 launch records using BeautifulSoup.
- The goal was to extract the launch records as an HTML table, parse it, and convert the table into a pandas DataFrame for further analysis.

Data Collection – SpaceX API

- Request data from SpaceX API (rocketlaunchdata)
- Decode response using `.json()` and convert to a dataframe using `.json_normalize()`
- Request information about the launches from SpaceX API using custom functions
- Create dictionary from the data
- Create data frame from the dictionary
- Filter dataframe to contain only Falcon 9 launches
- Replace missing values of Payload Mass with calculated `.mean()`
- Export data to csv file

Data Collection - Scraping

- Request data (Falcon 9 launch data) from Wikipedia
- Create BeautifulSoup object from HTML response
- Extract column names from HTML table header
- Collect data from parsing HTML tables
- Create dictionary from the data
- Create data frame from the dictionary
- Export data to csv file

Place your flowchart of web scraping here

Data Wrangling

- Perform EDA and determine data labels
- Calculate:
 - # of launches for each site
 - # and occurrence of orbit
 - # and occurrence of mission
 - outcome per orbit type]
- Create binary landing outcome column (dependent variable)
- Exportdatatocsvfile
- Landing Outcome
- Landing was not always successful
- TrueOcean: missionoutcome had a successful landing to a specific region of the ocean

EDA with Data Visualization

Charts

- FlightNumbersvs.Payload
- FlightNumbersvs.LaunchSite
- Payload Mass (kg) vs. Launch Site
- Payload Mass (kg) vs. Orbit type

Analysis

- View relationship by using scatter plots. The variables could be useful for
- machine learning if a relationship exists
- Show comparisons among discrete categories with bar charts. Bar charts show the relationships among the categories and a measured value.

EDA with SQL

Queries

Display:

- Names of unique launch sites
- 5 records where launch site begins with 'CCA'
- Total payload mass carried by boosters launched by NASA (CRS)
- Average payload mass carried by booster version F9 v1.1.

List:

- Date of first successful landing on ground pad
- Names of boosters which had success landing on drone ship and have payload mass greater than 4,000 but less than 6,000
- Total number of successful and failed missions
- Names of booster versions which have carried the max payload
- Failed landing outcomes on drone ship, their booster version and launch site for the months in the year 2015
- Count of landing outcomes between 2010-06-04 and 2017-03-20 (desc)

Build an Interactive Map with Folium

Markers Indicating Launch Sites

- Added blue circle at NASA Johnson Space Center's coordinate with a popup label showing its name using its latitude and longitude coordinates
- Added red circles at all launch sites coordinates with a popup label showing its name using its name using its latitude and longitude coordinates

Colored Markers of Launch Outcomes

- Added colored markers of successful (green) and unsuccessful (red)

launches at each launch site to show which launch sites have high success rates

Distances Between a Launch Site to Proximities

- Added colored lines to show distance between launch site CCAFS SLC-40 and its proximity to the nearest coastline, railway, highway, and city

Build a Dashboard with Plotly Dash

Dropdown List with Launch Sites

- Allow user to select all launch sites or a certain launch site

Pie Chart Showing Successful Launches

- Allow user to see successful and unsuccessful launches as a percent of the total

Slider of Payload Mass Range

- Allow user to select payload mass range

Scatter Chart Showing Payload Mass vs. Success Rate by Booster Version

- Allow user to see the correlation between Payload and Launch Success

Predictive Analysis (Classification)

Charts

- Create NumPy array from the Class column
- Standardize the data with StandardScaler. Fit and transform the data.
- Split the data using train_test_split
- Create a GridSearchCV object with cv=10 for parameter optimization
- Apply GridSearchCV on different algorithms: logistic regression (LogisticRegression()), support vector machine (SVC()), decision tree (DecisionTreeClassifier()), K-Nearest Neighbor (KNeighborsClassifier())
- Calculate accuracy on the test data using .score() for all models
- Assess the confusion matrix for all models
- Identify the best model using Jaccard_Score, F1_Score and Accuracy

Results

Exploratory Data Analysis

- Launch success has improved over time
- KSC LC-39A has the highest success rate among landing sites
- Orbits ES-L1, GEO, HEO and SSO have a 100% success rate

Visual Analytics

- Most launch sites are near the equator, and all are close to the coast
- Launch sites are far enough away from anything a failed launch can damage (city, highway, railway), while still close enough to bring people and material to support launch activities

Predictive Analytics

- Decision Tree model is the best predictive model for the dataset

The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of red and cyan. A faint, light blue grid pattern is also visible, particularly in the lower-left quadrant. The overall effect is dynamic and technological.

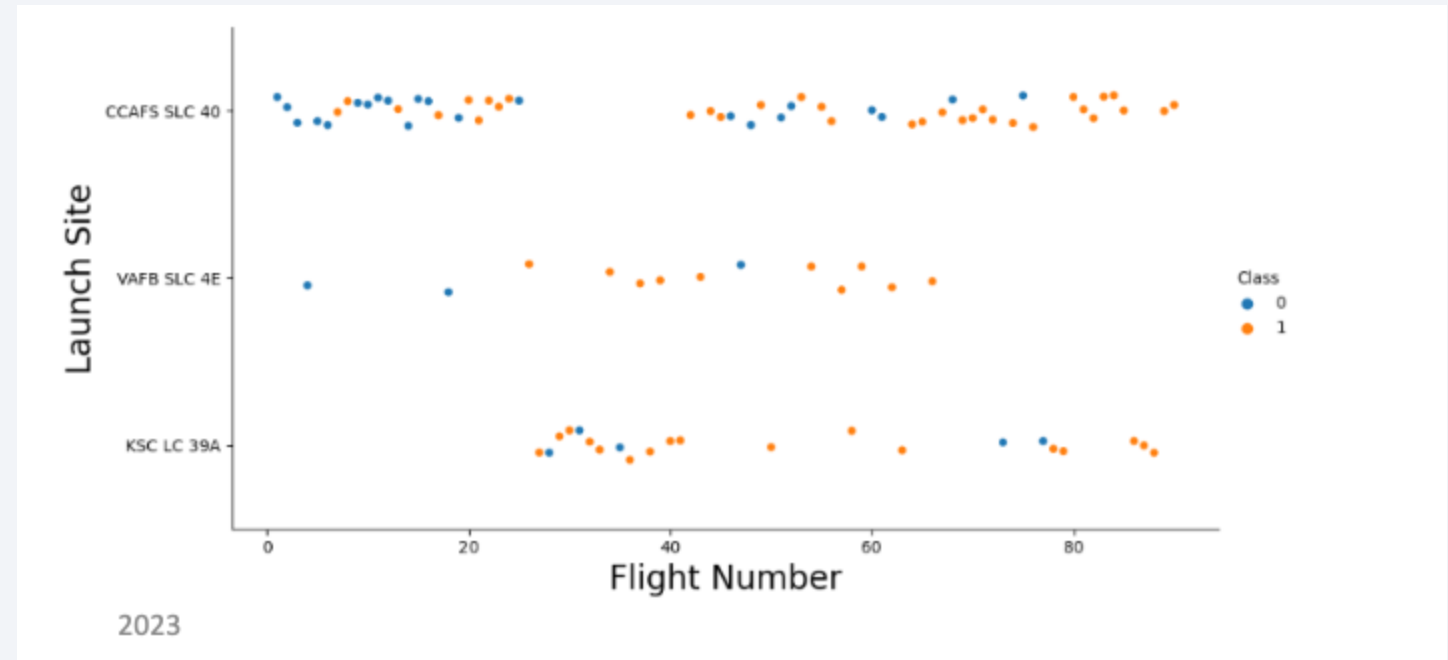
Section 2

Insights drawn from EDA

Flight Number vs. Launch Site

Exploratory Data Analysis

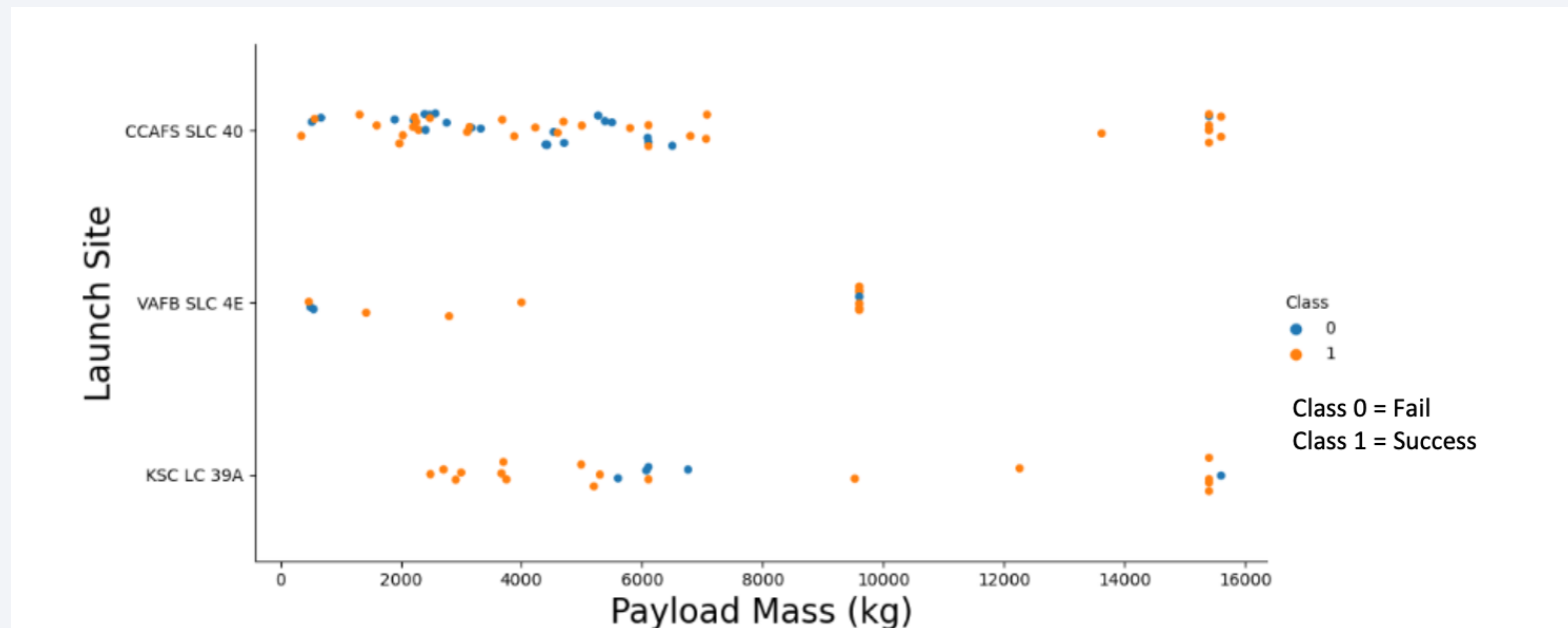
- Earlier flights had a lower success rate (blue=fail)
- Later flights had a higher success rate (orange = success)
- Around half of launches were from CCAFS SLC 40 launch site
- VAFB SLC 4E and KSC LC 39A have higher success rates
- We can infer that new launches have a higher success rate



Payload vs. Launch Site

Exploratory Data Analysis

- Typically, the higher the payload mass (kg), the higher the success rate
- Most launches with a payload greater than 7,000 kg were successful
- KSC LC 39A has a 100% success rate for launches less than 5,500 kg
- VAFB SKC 4E has not launched anything greater than ~10,000 kg



Success Rate vs. Orbit Type

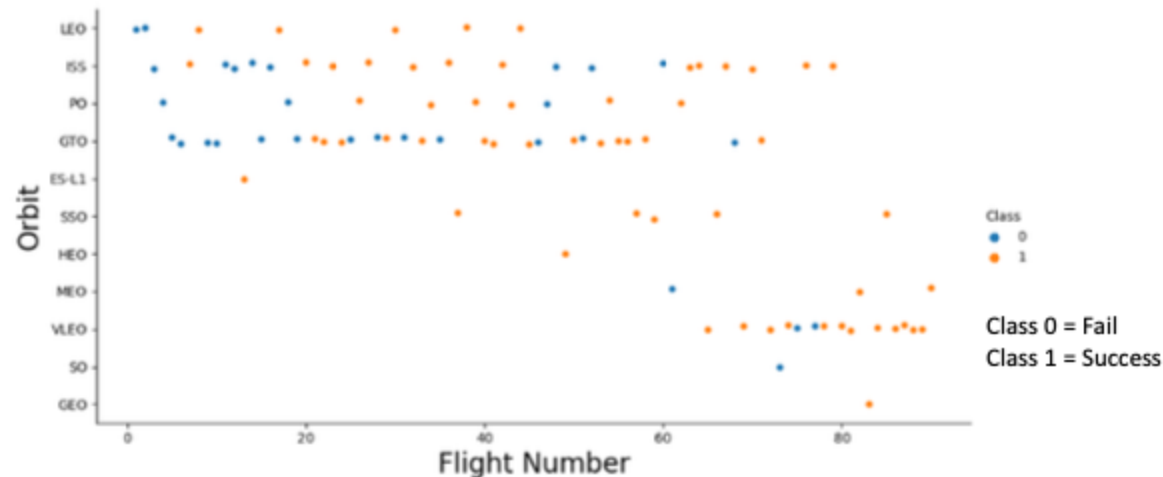
Exploratory Data Analysis

- 100%SuccessRate:ES-L1,GEO,HEOandSSO
- 50%-80%SuccessRate:GTO,ISS,LEO,MEO,PO
- 0%SuccessRate:SO

Flight Number vs. Orbit Type

Exploratory Data Analysis

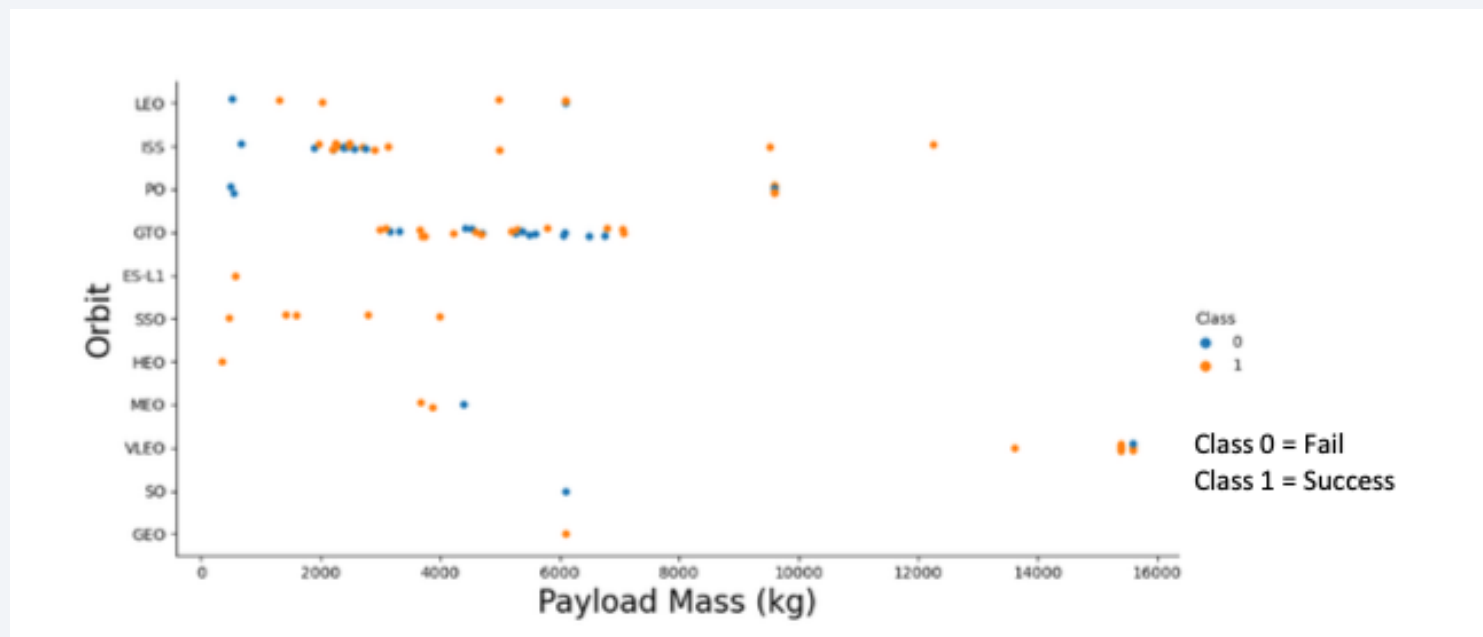
- The success rate typically increases with the number of flights for each orbit
- This relationship is highly apparent for the LEO orbit
- The GTO orbit, however, does not follow this trend



Payload vs. Orbit Type

Exploratory Data Analysis

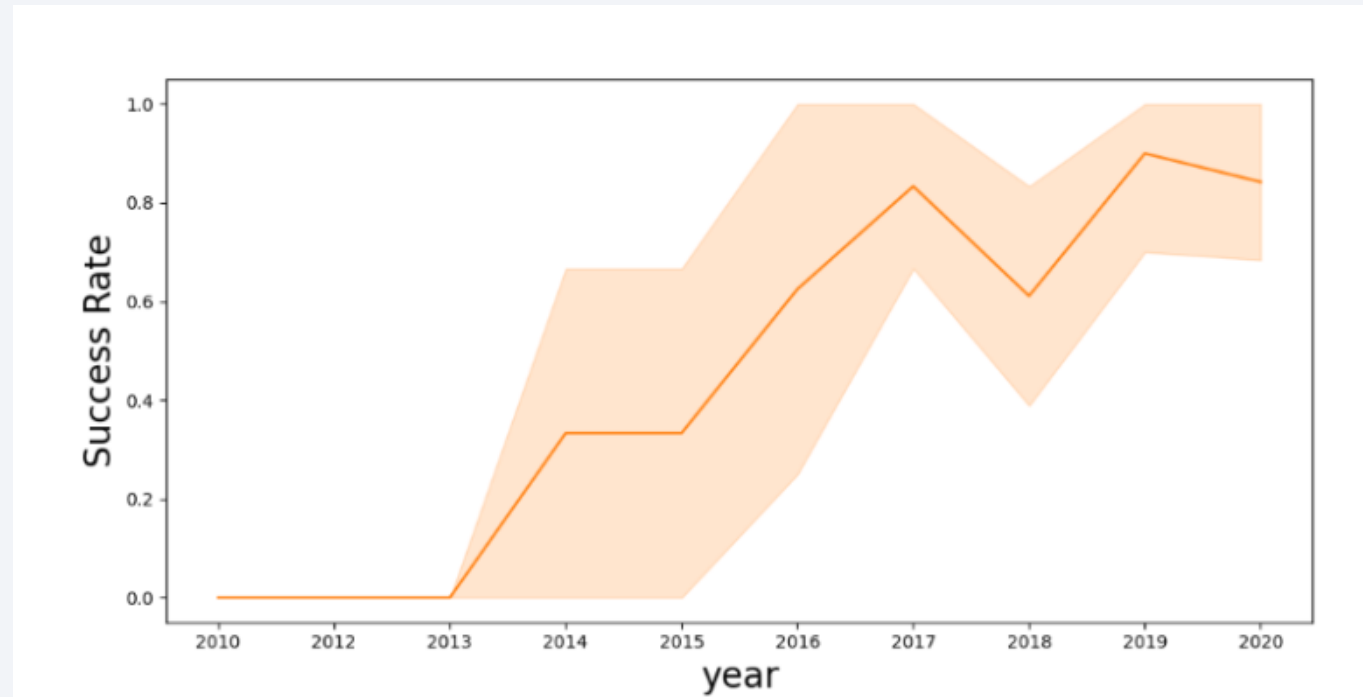
- Heavy payloads are better with LEO, ISS and PO orbits
- The GTO orbit has mixed success with heavier payloads



Launch Success Yearly Trend

Exploratory Data Analysis

- The success rate improved from 2013-2017 and 2018-2019
- The success rate decreased from 2017-2018 and from 2019-2020
- Overall, the success rate has improved since 2013



All Launch Site Names

Launch Site Names

- CCAFS LC-40
- CCAFSSLC-40
- KSCLC-39A
- VAFBSLC-4E

Displaying 5 records below

```
[30]: %sql ibm_db_sa://yyy33800:dwNkg8J3L0IBd6CP@1bbf73c5
%sql SELECT Unique(LAUNCH_SITE) FROM SPACEXTBL;

* ibm_db_sa://yyy33800:***@1bbf73c5-d84a-4bb0-85b9
sqlite:///my_data1.db
Done.

[30]: launch_site
      CCAFS LC-40
      CCAFS SLC-40
      KSC LC-39A
      VAFB SLC-4E
```

```
%sql SELECT * \
FROM SPACEXTBL \
WHERE LAUNCH_SITE LIKE 'CCAFS' LIMIT 5;
```

```
* ibm_db_sa://yyy33800:***@1bbf73c5-d84a-4bb0-85b9-ab1a4348f4a4.c3n41cmd0nqnk39u98g.databases.appdomain.cloud:32286/BLUDB
sqlite:///my_data1.db
Done.
```

DATE	time_utc	booster_version	launch_site	payload	payload_mass_kg	orbit	customer	mission_outcome	landing_outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Launch Site Names Begin with 'CCA'

- Find 5 records where launch sites begin with `CCA`
- Present your query result with a short explanation here

Total Payload Mass

Total Payload Mass

45,596 kg (total) carried by boosters launched by NASA (CRS)

```
%sql SELECT SUM(PAYLOAD_MASS_KG_) \
      FROM SPACEXTBL \
      WHERE CUSTOMER = 'NASA (CRS)';
```

```
* ibm_db_sa://yyy33800:***@1bbf73c5-d84a-4l
sqlite:///my_data1.db
```

Done.

1
45596

Average Payload Mass by F9 v1.1

2,928 kg (average) carried by booster version F9 v1.1

```
%sql SELECT AVG(PAYLOAD_MASS_KG_) \
      FROM SPACEXTBL \
      WHERE BOOSTER_VERSION = 'F9 v1.1';

* ibm_db_sa://yyy33800:***@1bbf73c5-d84a-4
sqlite:///my_data1.db
Done.

  1
--
2928
```

First Successful Ground Landing Date

12/22/2015

```
%sql SELECT MIN(DATE) \
FROM SPACEXTBL \
WHERE LANDING_OUTCOME = 'Success (ground pad)'.
* ibm_db_sa://yyy33800:***@1bbf73c5-d84a-4bb0-85b/
sqlite:///my_data1.db
Done.

  1
-----
2015-12-22
```


Successful Drone Ship Landing with Payload between 4000 and 6000

Booster Drone Ship Landing

- Booster mass greater than 4,000 but less than 6,000
- JSCAT-14,JSCAT-16,SES-10, SES-11 / EchoStar 105

```
%sql SELECT PAYLOAD \
FROM SPACEXTBL \
WHERE LANDING_OUTCOME = 'Success (drone ship)' \
AND PAYLOAD_MASS_KG BETWEEN 4000 AND 6000;

* ibm_db_sa://yyy33800:***@1bbf73c5-d84a-4bb0-85b9-
sqlite:///my_data1.db
Done.
```

payload
JCSAT-14
JCSAT-16
SES-10
SES-11 / EchoStar 105

Total Number of Successful and Failure Mission Outcomes

- 1 Failure in Flight
- 99 Success
- 1 Success (payload status unclear)

```
%sql SELECT MISSION_OUTCOME, COUNT(*) as total_number \
FROM SPACEXTBL \
GROUP BY MISSION_OUTCOME;
```

```
* sqlite:///my_data1.db
Done.
```

Mission_Outcome	total_number
Failure (in flight)	1
Success	98
Success	1
Success (payload status unclear)	1

Boosters Carried Maximum Payload

- F9 B5 B1048.4
- F9 B5 B1049.4
- F9 B5 B1051.3
- F9 B5 B1056.4
- F9 B5 B1048.5
- F9 B5 B1051.4
- F9 B5 B1049.5
- F9 B5 B1060.2
- F9 B5 B1058.3
- F9 B5 B1051.6
- F9 B5 B1060.3
- F9 B5 B1049.7

```
%sql SELECT BOOSTER_VERSION \
FROM SPACEXTBL \
WHERE PAYLOAD_MASS_KG = (SELECT MAX(PAYLOAD_MASS_KG) FROM SPACEXTBL);
```

```
* sqlite:///my_data1.db
```

```
Done.
```

```
Booster_Version
```

```
F9 B5 B1048.4
```

```
F9 B5 B1049.4
```

```
F9 B5 B1051.3
```

```
F9 B5 B1056.4
```

```
F9 B5 B1048.5
```

```
F9 B5 B1051.4
```

```
F9 B5 B1049.5
```

```
F9 B5 B1060.2
```

```
F9 B5 B1058.3
```

```
F9 B5 B1051.6
```

```
F9 B5 B1060.3
```

```
F9 B5 B1049.7
```

2015 Launch Records

- Showing month, date, booster version, launch site and landing outcome

```
%sql SELECT substr(Date,4,2) as month, DATE,BOOSTER_VERSION, LAUNCH_SITE, [Landing _Outcome] \
FROM SPACEXTBL \
where [Landing _Outcome] = 'Failure (drone ship)' and substr(Date,7,4)='2015';
```

```
* sqlite:///my_data1.db
```

```
Done.
```

month	Date	Booster_Version	Launch_Site	Landing_Outcome
01	10-01-2015	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)
04	14-04-2015	F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Count of landing outcomes between 2010-06-04 and 2017-03-20 in descending order

```
%sql SELECT [Landing_Outcome], count(*) as count_outcomes \
FROM SPACEXTBL \
WHERE DATE between '04-06-2010' and '20-03-2017' group by [Landing_Outcome] order by count_outcomes DESC;
```

```
* sqlite:///my_data1.db
```

Done.

Landing_Outcome	count_outcomes
Success	20
No attempt	10
Success (drone ship)	8
Success (ground pad)	6
Failure (drone ship)	4
Failure	3
Controlled (ocean)	3
Failure (parachute)	2
No attempt	1

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The image is a composite of a solid blue background on the left and a satellite image of Earth on the right. The Earth's surface is dark, with numerous bright yellow and orange lights representing cities and urban areas. The horizon of the Earth is visible as a curved line separating the dark surface from the deep blue of space.

Section 3

Launch Sites Proximities Analysis

Launch Sites

With Markers

Near Equator: the closer the launch site to the equator, the easier it is to launch to equatorial orbit, and the more help you get from Earth's rotation for a prograde orbit. Rockets launched from sites near the equator get an additional natural boost - due to the rotational speed of earth - that helps save the cost of putting in extra fuel and boosters.



Launch Outcomes

- Green markers for successful launches
- Red markers for unsuccessful launches
- Launch site CCAFS SLC-40 has a 3/7 success rate (42.9%)





Section 4

Build a Dashboard with Plotly Dash

Launch Success by Site

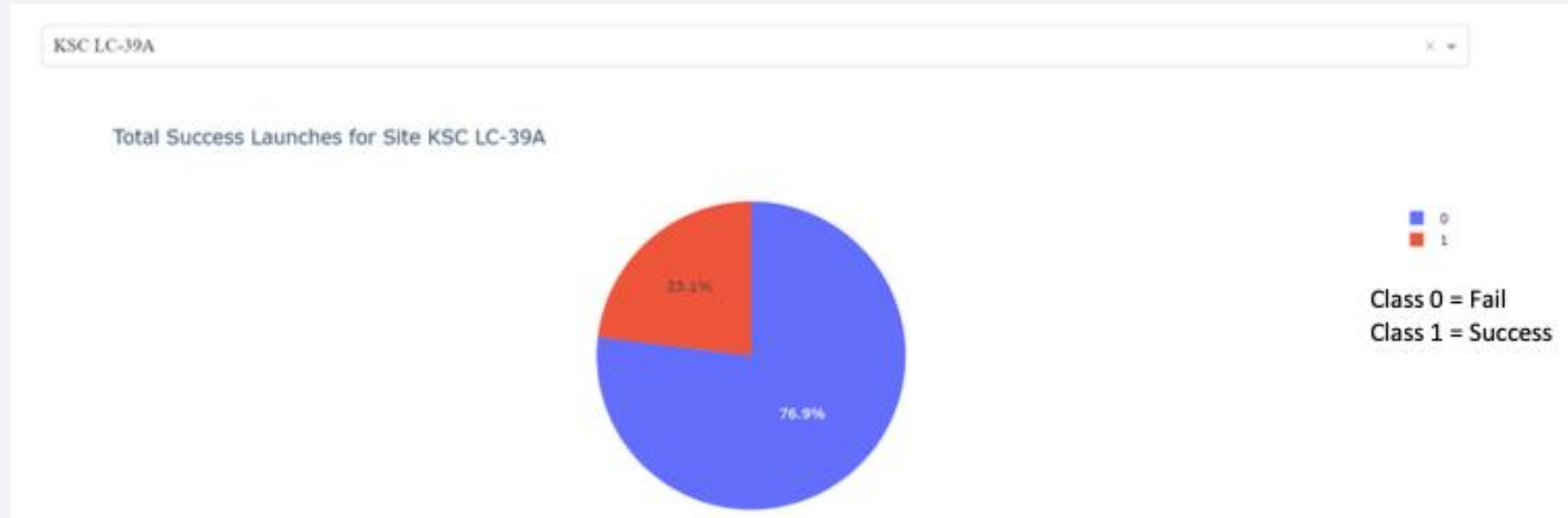
- KSC LC-39A has the most successful launches amongst launch sites (41.2%)



Launch Success (KSC LC-29A)

Success as Percent of Total

- KSC LC-39A has the highest success rate amongst launch sites (76.9%)
- 10 successful launches and 3 failed launches



Payload Mass and Success

By Booster Version

- Payloads between 2,000 kg and 5,000 kg have the highest success rate
- 1 indicating successful outcome and 0 indicating an unsuccessful outcome



Section 5

Predictive Analysis (Classification)

Classification Accuracy

- All the models performed at about the same level and had the same scores and accuracy. This is likely due to the small dataset. The Decision Tree model slightly outperformed the rest when looking at `.best_score_`
- `.best_score_` is the average of all cv folds for a single combination of the parameters

	LogReg	SVM	Tree	KNN
Jaccard_Score	0.800000	0.800000	0.800000	0.800000
F1_Score	0.888889	0.888889	0.888889	0.888889
Accuracy	0.833333	0.833333	0.833333	0.833333

```
: models = {'KNeighbors':knn_cv.best_score_,
            'DecisionTree':tree_cv.best_score_,
            'LogisticRegression':logreg_cv.best_score_,
            'SupportVector': svm_cv.best_score_}

bestalgorithm = max(models, key=models.get)
print('Best model is', bestalgorithm, 'with a score of', models[bestalgorithm])
if bestalgorithm == 'DecisionTree':
    print('Best params is:', tree_cv.best_params_)
if bestalgorithm == 'KNeighbors':
    print('Best params is:', knn_cv.best_params_)
if bestalgorithm == 'LogisticRegression':
    print('Best params is:', logreg_cv.best_params_)
if bestalgorithm == 'SupportVector':
    print('Best params is:', svm_cv.best_params_)

Best model is DecisionTree with a score of 0.9017857142857142
Best params is : {'criterion': 'gini', 'max_depth': 16, 'max_features': 'auto', 'min_samples_leaf': 4, 'min_samples_split': 10, 'splitter': 'random'}
```

Confusion Matrix

- Show the confusion matrix of the best performing model with an explanation

Conclusions

- **Model Performance:** The models performed similarly on the test set with the decision tree model slightly outperforming
- **Equator:** Most of the launch sites are near the equator for an additional natural boost - due to the rotational speed of earth - which helps save the cost of putting in extra fuel and boosters
- **Coast:** All the launch sites are close to the coast
- **Launch Success:** Increases over time
- **KSC LC-39A:** Has the highest success rate among launch sites. Has a 100% success rate for launches less than 5,500 kg
- **Orbits:** ES-L1, GEO, HEO, and SSO have a 100% success rate
- **Payload Mass:** Across all launch sites, the higher the payload mass (kg), the higher the success rate

Appendix

- Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

Thank you!

