



EXPLORING THE PERSPECTIVES OF THE HIGH TECH INDUSTRY

Sadikov Andrei

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OUTLINE

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EXECUTIVE SUMMARY



- After analyzing the 2019 Stack Overflow Developer Survey
- Most Popular Programming Languages:
- Java Script, HTML/CSS, SQL
- Emerging Trends
 - MongoDB, Python
- Although the data is prone to change rapidly and dramatically



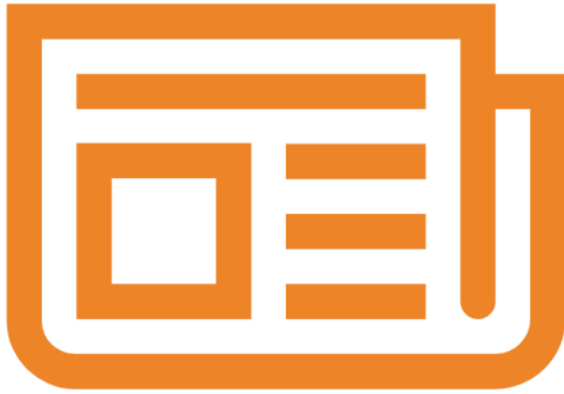
INTRODUCTION



- Trends in High Tech are sometimes too hard to track, so with proper visualisations make a life for industry employers much simpler.
- Data-driven management and decision-making is very important to stay afloat and to succeed
- This report is designed to serve these purposes



METHODOLOGY



- The data is taken from 2019 Stack Overflow Developer Survey
- The visualizations were made using IBM Cognos Analytics. The graphs were made with the consideration to useful data, so non-values were not shown
- The Appendix consists of Bar Charts made using Excel after digging the data with Jobs API and Web Scraping and formatting it with Pandas. IBM Skills network was used as a source. And finally the data for the AI pie chart was taken from www.visualcapitalist.com



RESULTS

After analyzing Hi-Tech Trends survey we've come-up with an interactive dashboards showing the **current state**, **prognosis for the future** and the **demographic data** of respondents.

The Dashboards could be adjusted by many parameters such as: country, gender, education.

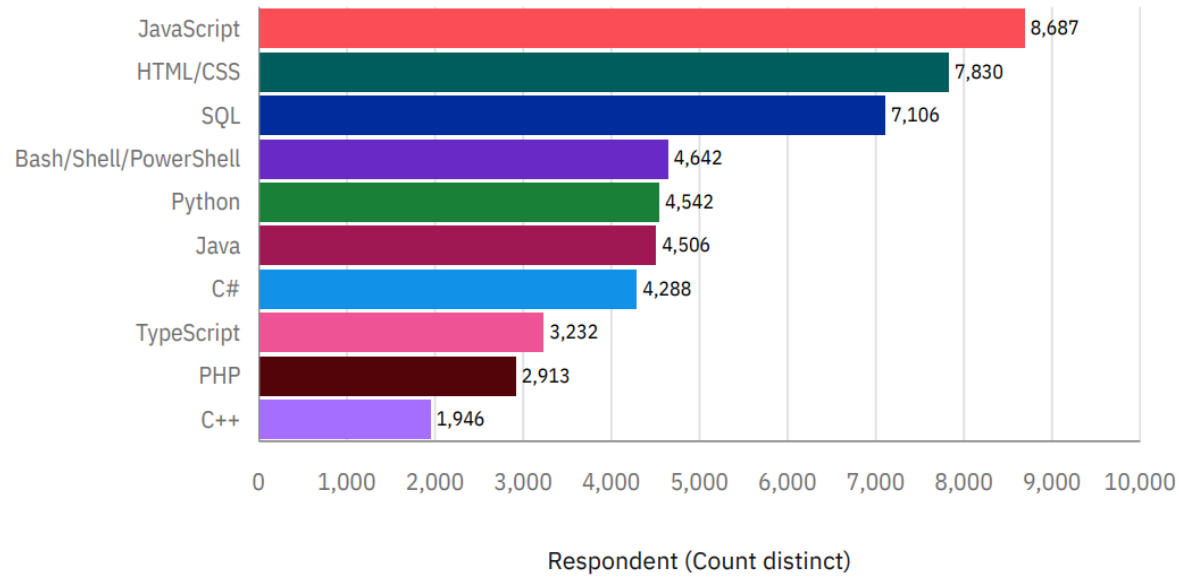
The detailed report is presented below.



PROGRAMMING LANGUAGE TRENDS

Top 10 Languages Respondents Worked With

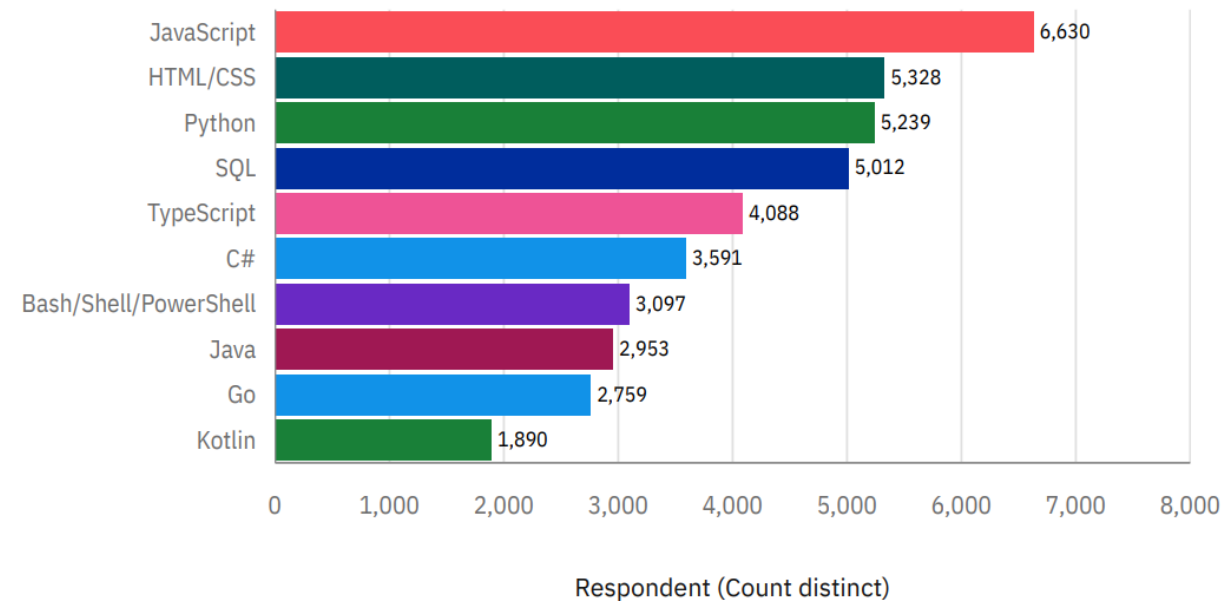
LanguageWorkedWith



Current Year

Top 10 Language Desire Next Year by Reposndents

LanguageDesireNextYear



Next Year



PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS

Findings

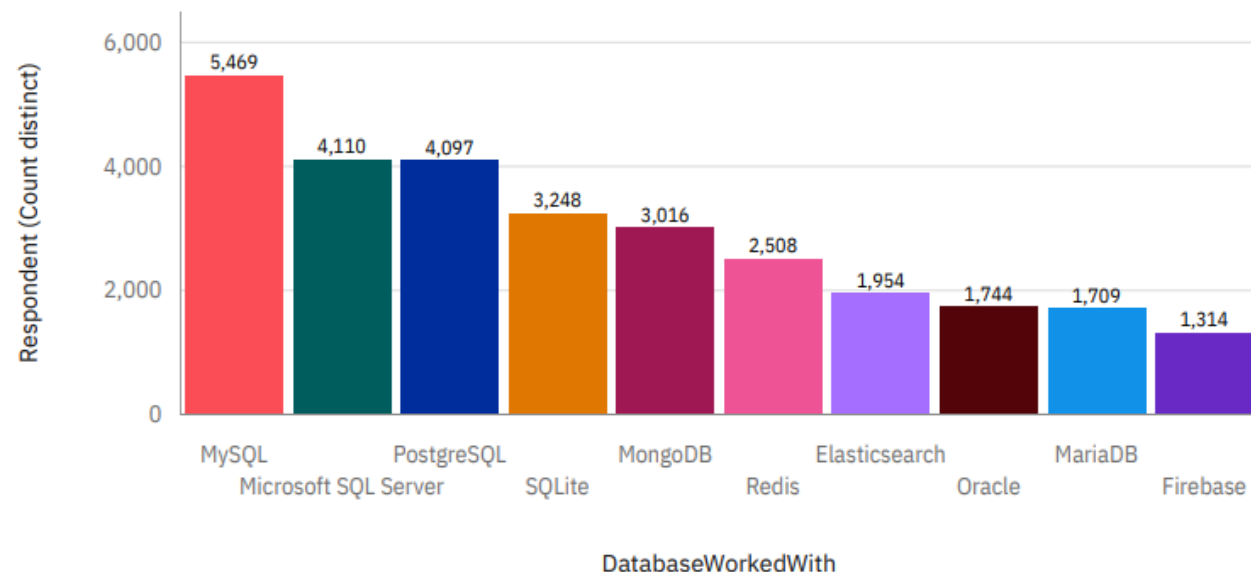
- **JavaScript** and **HTML/CSS** vastly used for writing web-pages are remaining strong
- **8 out of 10** top programming languages have remained the same
- To draw any further conclusion we would need more data

Implications

- There is still a dominance of these languages on the market
- The over-all distribution remains basically the same



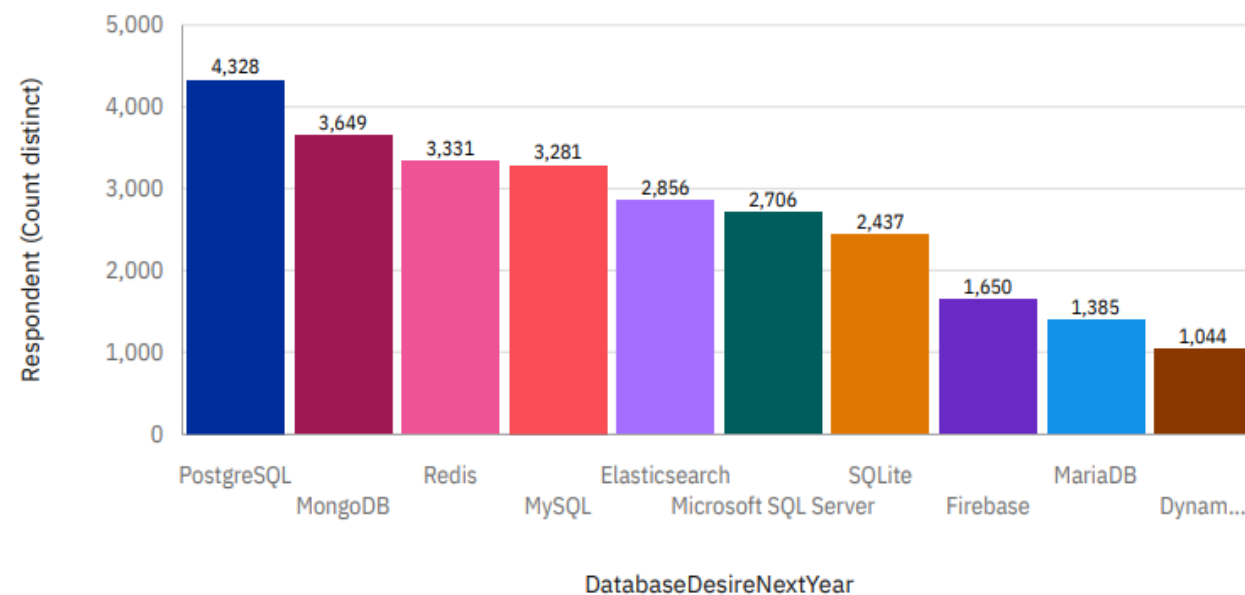
Top 10 Databases Respondents Worked With



DATABASE TRENDS

Current Year

Top 10 Database Desire Next Year by Reposndents



Next Year



DATABASE TRENDS - FINDINGS & IMPLICATIONS

Findings

- **My SQL**, which was coming at the first place, in the next year is pushed to **4th**
- **MongoDB** has come from 5th place to second
- **PostgreSQL** is leading in the next year

Implications

- There is a need to keep a hand on pulse for future changes
- Quickly gaining popularity databases are an object of interest
- It's maybe relevant to switch interest to PostgreSQL databases



DASHBOARD



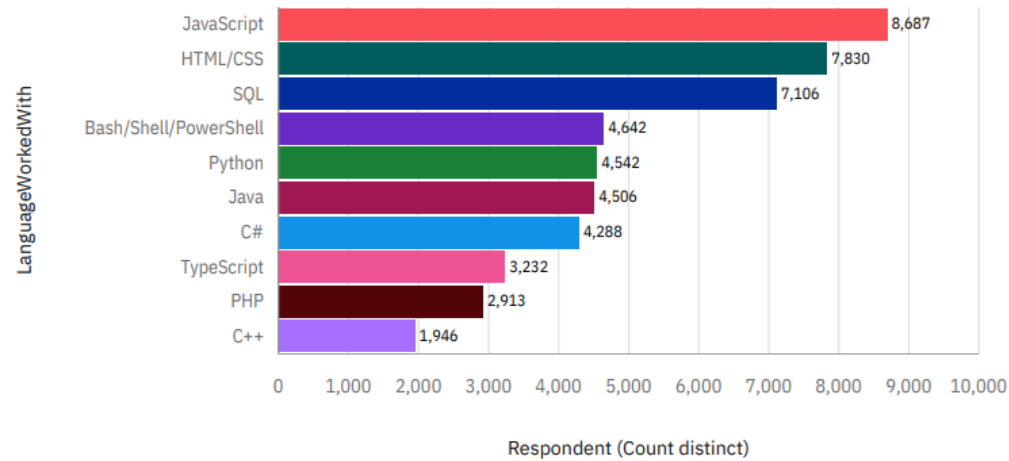
[GitHub link of the Cognos dashboard](#)



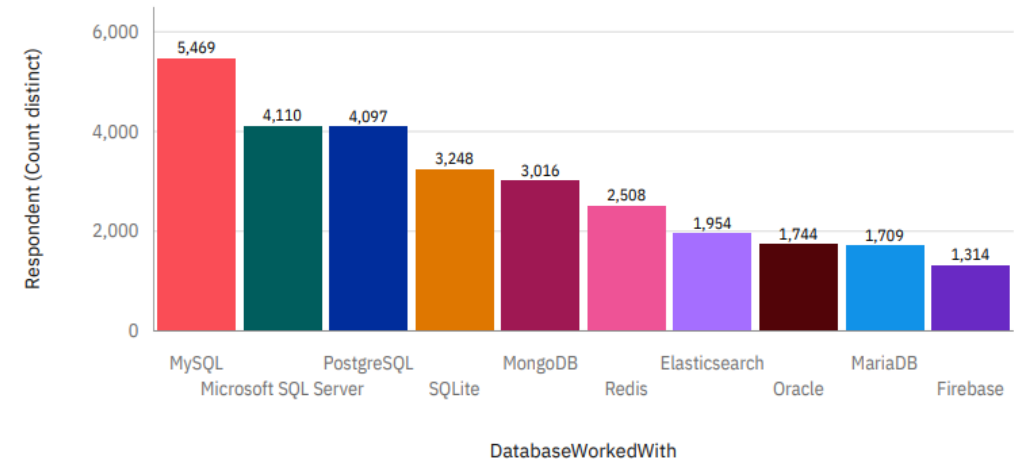
DASHBOARD TAB 1

Current Technology Usage

Top 10 Languages Respondents Worked With



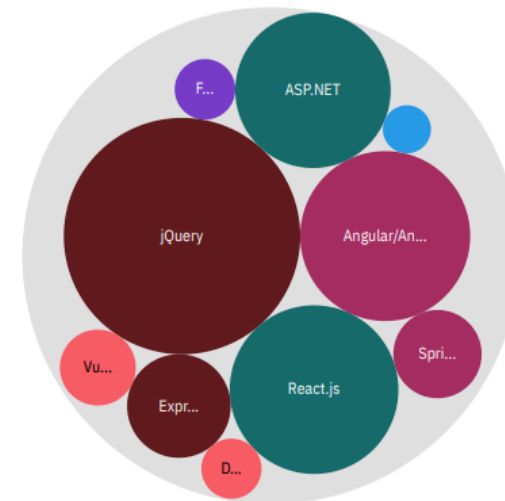
Top 10 Databases Respondents Worked With



Platforms Respondents Worked With



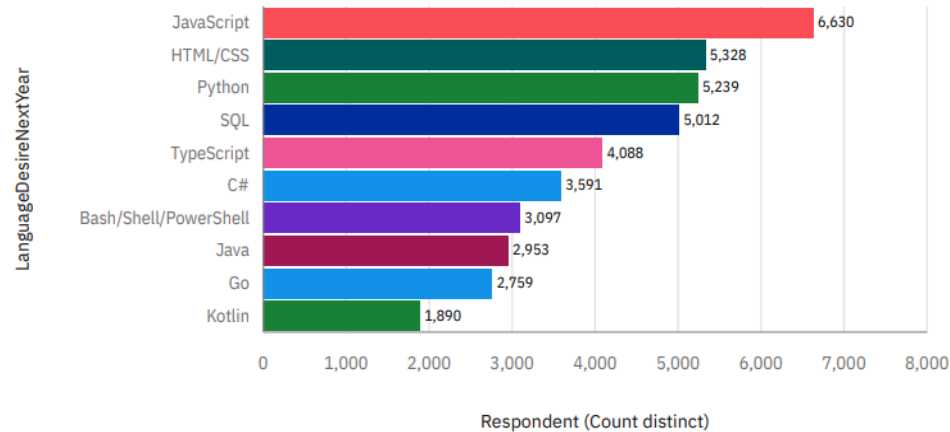
Top 10 WebFrameWorkedWith Respondents Worked With



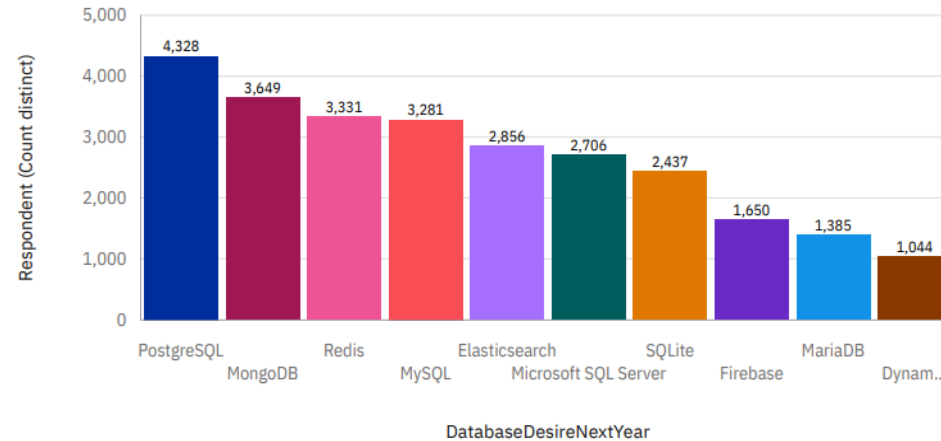
DASHBOARD TAB 2

Future Technology Trend

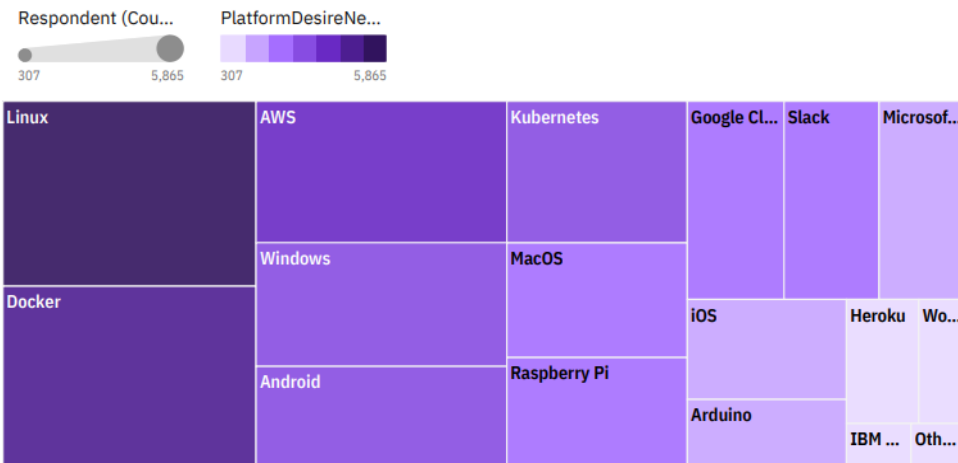
Top 10 Language Desire Next Year by Reposndents



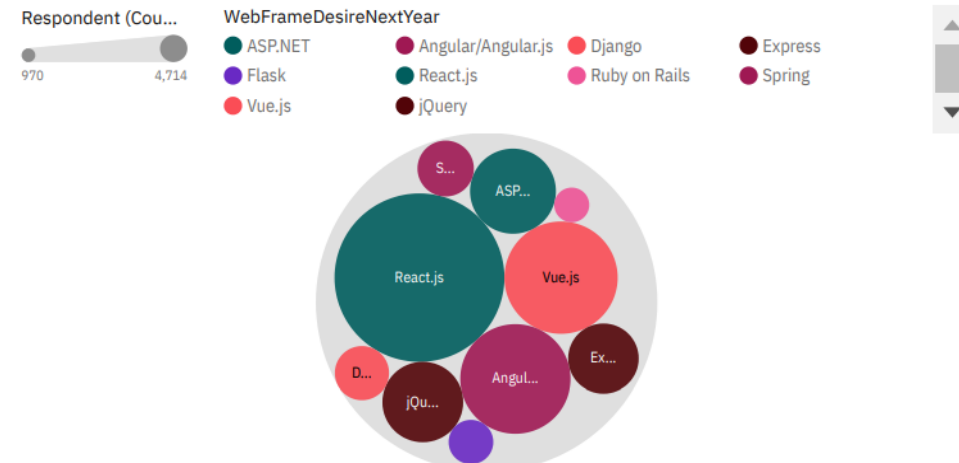
Top 10 Database Desire Next Year by Reposndents



Platform Desire Next Year by Reposndents



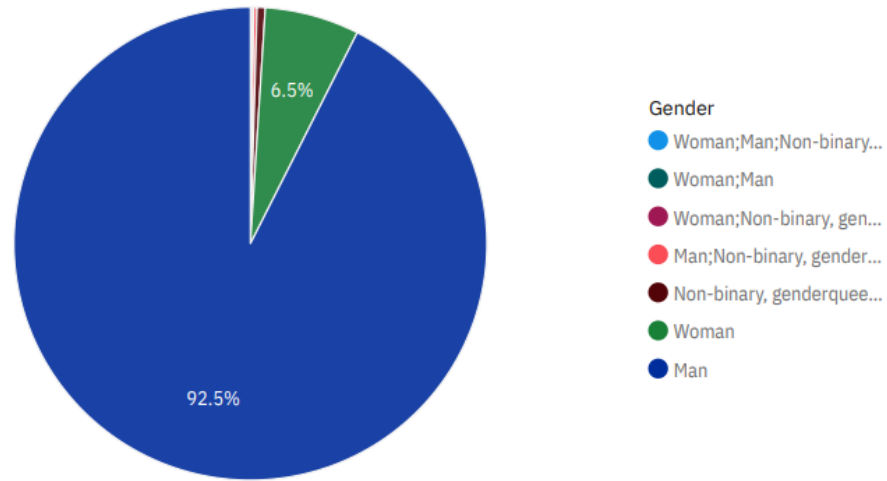
Top 10 WebFrame Desire Next Year by Respondents



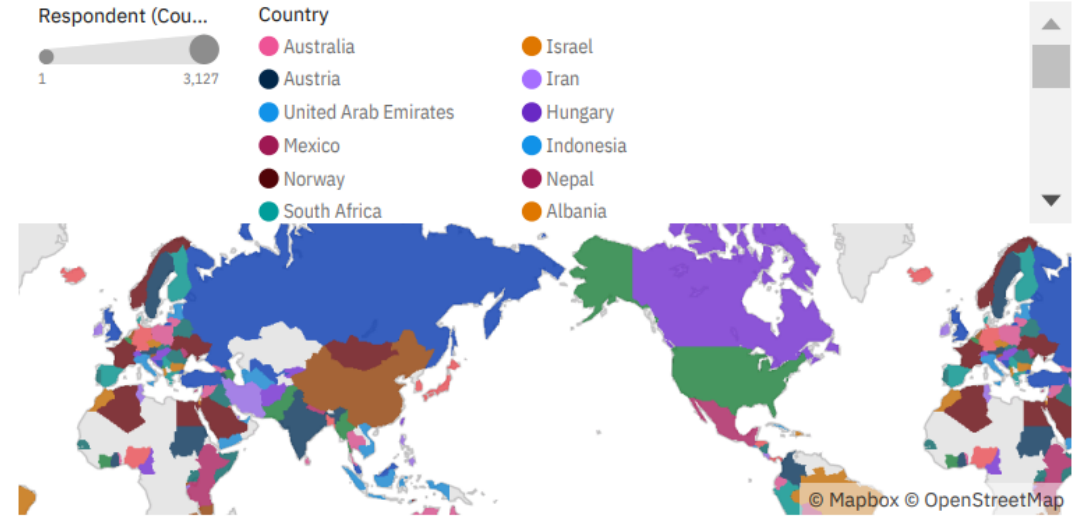
DASHBOARD TAB 3

Demographics

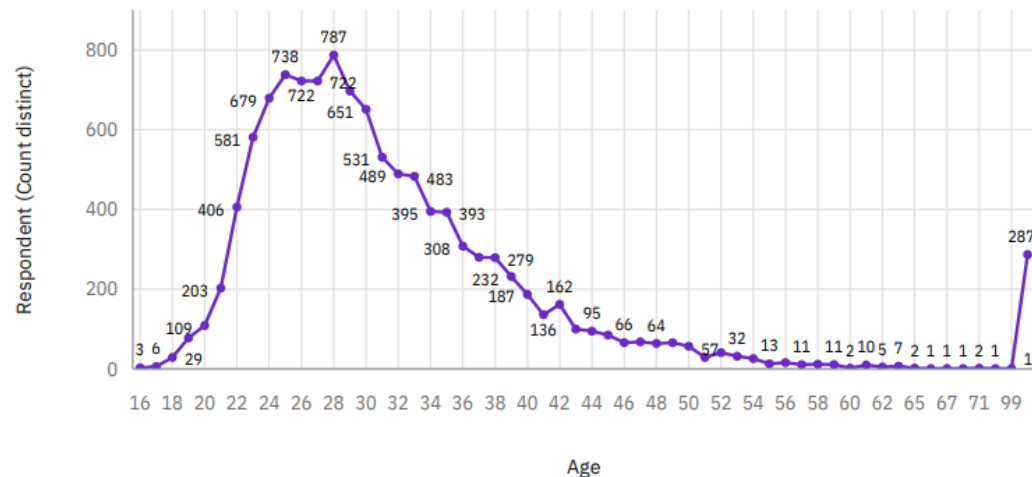
Respondent by Gender



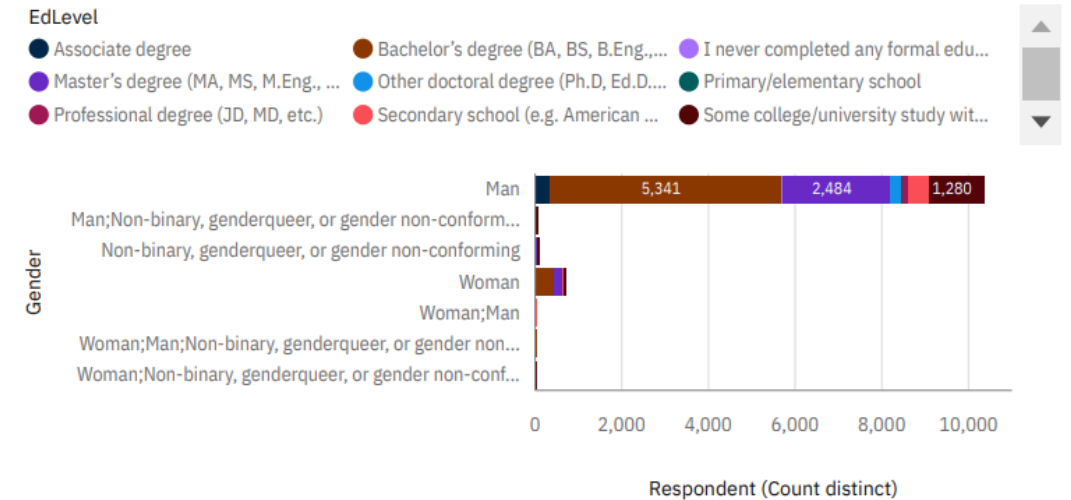
Countries of Respondents



Respondent Count by Age



Respondent by Gender colored by Education Level



OVERALL FINDINGS & IMPLICATIONS

Findings

- Gender distribution is not very diverse
- Also there's no such geographical diversity seen
- Still there is dominance of people with academic education present in this field

Implications

- So we could do with some attracting other genders to be development professionals
- Same thing with international specialists
- For future findings we should be aware of the current situation as the state of things tends to change very quickly sometimes



CONCLUSION

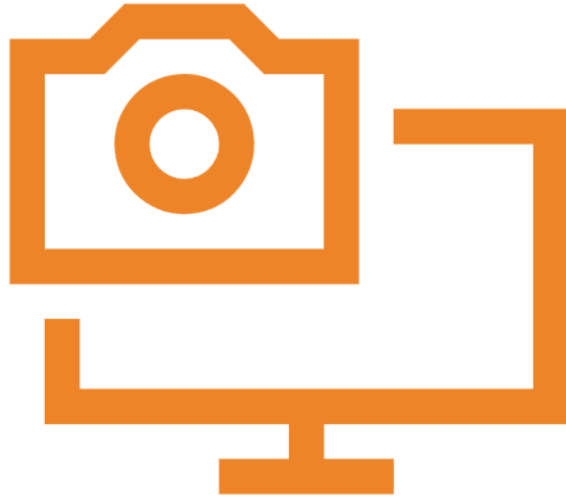


- PostgreSQL, MongoDB, Redis and MySQL are considered promising in terms of future use.
- Java Script, HTML/CSS, SQL and Python are retaining their high popularity.
- Gender and geographical diversity could be something to pursue in High tech
- In terms of a platform – predominant are Linux, AWS and Docker.
- And the most desired webframes are React.js, Angular and Vue.js.

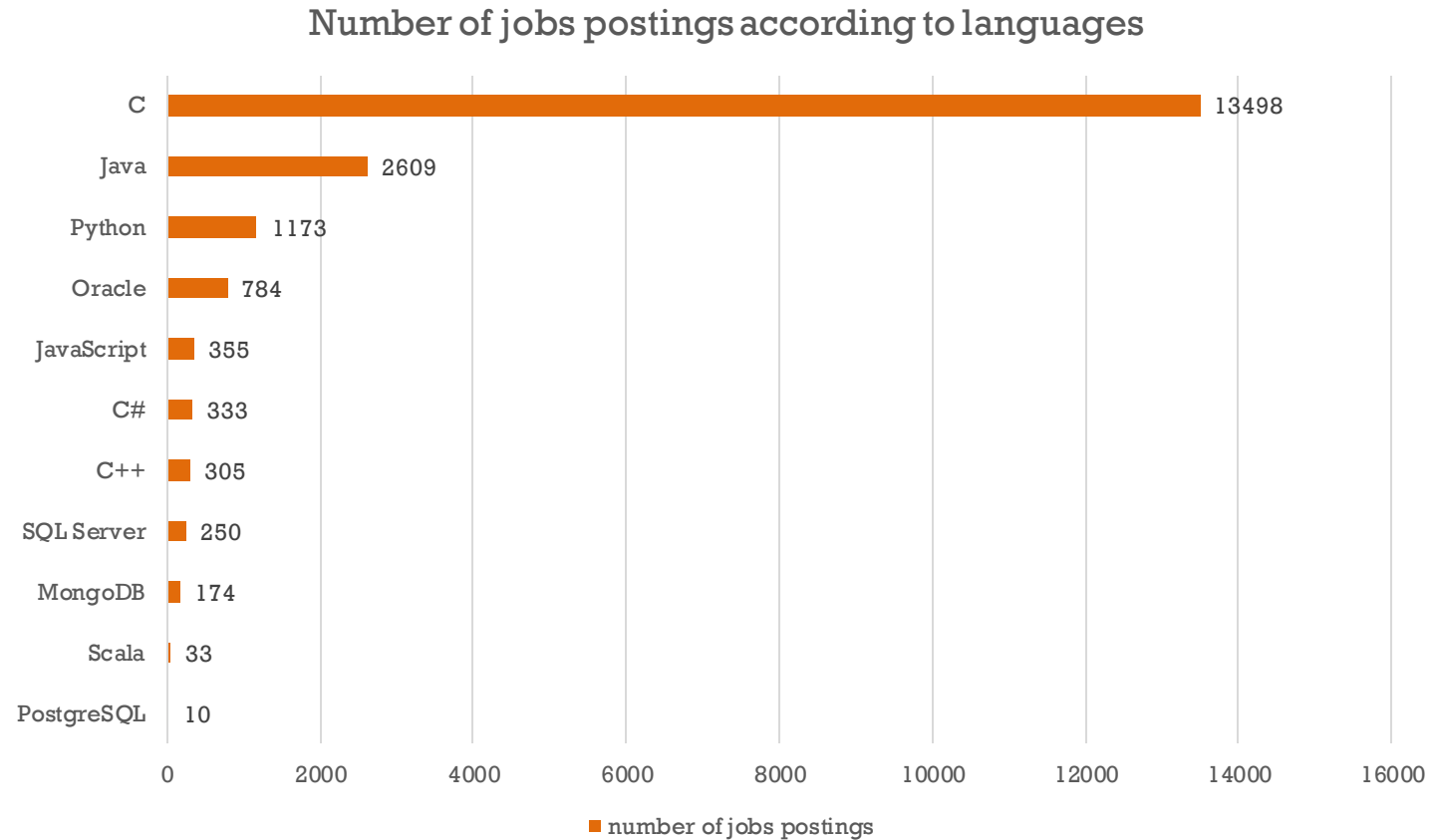


APPENDIX

- Below is additional info: popular languages and job postings



JOB POSTINGS



Job posting data collected using Job API presented as a bar chart here



POPULAR LANGUAGES

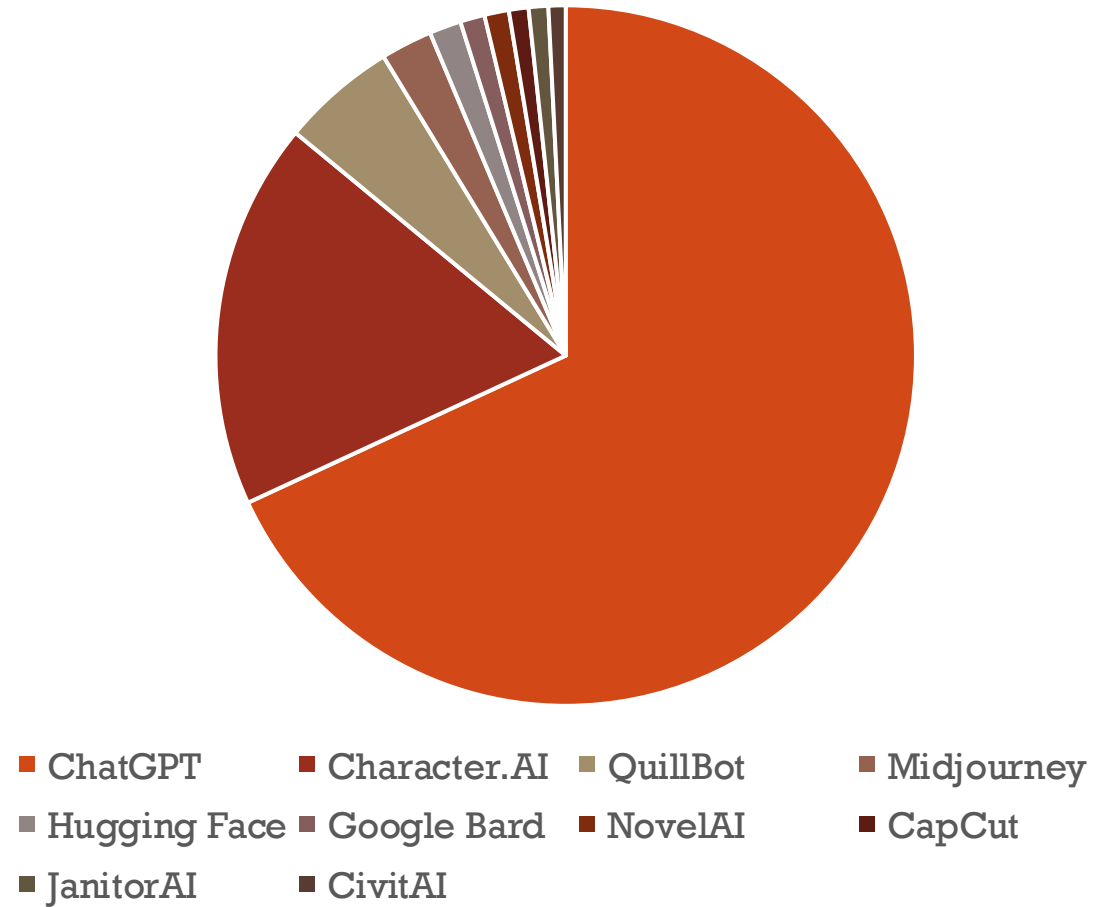


Job postings data collected using web scraping presented as a bar chart.



POPULAR AI TOOLS

Share of Industry in AI sector



Popularity of various AI. Taken from www.visualcapitalist.com

