BPCL Lottery Scheme

Scheme:

It's a web based lottery scheme for customers who come to the company's retail outlets and buy products of/above specified value (acc to scheme) and can participate in the scheme. Retailers will provide the customer with a temporary link through which customers can enter the scheme. At the end of the scheme, prizes will be distributed to customers on a lottery system basis.

Process:

- Customer at Retail outlet buys product acc to scheme is allowed to be included in scheme
- Retailers after obtaining required information from the customer, generate a temporary link for customers to join the scheme.
- Through temporary link customers can fill required details and be a part of the scheme.
- At the end of the scheme period the prizes will be unbiasedly distributed and notified to the customer through email and SMS.

Features:

- Company login
- Retailer login
- Admin Login
- Admin can create companies and users login assign features to them.
- Admin can monitor and download all data.
- Companies can create events, allot prizes, see participants data, events history.
- A company can run multiple events at the same time.
- Email, SMS facility for customers.
- Email Template, SMS template.
- Email count, SMS count per company
- Attractive page for scheme where user joins scheme
- Forgot password for login
- Email validation.
- Participants count generated by each RO.

Admin:

- Create/delete Company and user ID.
- All data monitors and download.
- Create/delete RO user ID for the company.
- Giving roles and permission to company and user.
- Assign SMS capacity to the company.
- Creating events for the company.

Company

- View event details.
- View participants details RO user wise.
- SMS allotted and consumed

RO User

- Select event (in case of multiple event)
- Take required customer details
- Generate link