

Proof of Concept

Product name:

JOEHOE

The problem:

We want to make the break times more engaging and make it more social, by having people connect with each other in events in which they normally wouldn't.

Target Audience:

The target audience will be the students & teachers of Fontys in the Strijp TQ building. We chose this target audience to start out with a smaller scope so we can expand on it after the project succeeds.

Success criteria:**The project will be successful when**

Students & Teachers alike will plan and join events

Students & Teachers are more aware of when they need a break

Students & Teachers recognize the chime, and react to the chime

Project Scope:

| The scope includes: | Must (M), Should (S), Could (C), Won't (W) |
|--|---|
| Creating a chime that goes off at 12:00 | M |
| The ability to create events | M |
| The ability to join events | M |
| An app to see the events | M |
| Rescheduling events | S |
| Basic Account functions (login, friends) | C |
| A database connected to the app | W |
| The scope doesn't include: | Must (M), Should (S), Could (C), Won't (W) |
| The events themselves | W |

Requirements:

- Access to projection monitors
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Timeline:

| Date: | Feat | Requirements |
|------------|-------------------------------|---|
| 5/12/2023 | A video detailing our concept | <ul style="list-style-type: none">• A video• Our concepts worked out |
| 12/12/2023 | A working Prototype | <ul style="list-style-type: none">• A functioning prototype showing core features• A worked out awareness campaign |
| 19/12/2023 | Results of awareness campaign | <ul style="list-style-type: none">• Documented results of awareness campaign• Details of what can be improved |
| 09/01/2024 | Improved app | <ul style="list-style-type: none">• Functional app that works |