

OUR WEBSITE DESCRIPTION

Delightful Pancakes located in Kano State, Nigeria, may offer various pancake styles, such as buttermilk, buckwheat and sourdough, along with pancakes blended with fruit, nuts and chocolate. They will also commonly offer different styles of pancakes which originate in different parts of the world, such as German pancakes, Swedish pancakes, Dutch Apple pancakes, crepes, 49er's flapjacks, and others, as well as Belgian waffles, buttermilk waffles, and French toast. In addition, a wide variety of breakfast foods are common at pancake house restaurants, which includes grits, oatmeal, omelettes, egg dishes, breakfast meats such as bacon and sausage, and combinations such as pigs in a blanket and eggs benedict. Some also offer lunch items such as chicken, steak, chili, salads, hamburgers and sandwiches.

The goal of this project-oriented thesis is to create a website and justify the feasibility to satisfy customer needs in Nigeria.

The objectives of this project are the following:

- 1) Launch of the new website
- 2) Development of the services provided and knowing the staff of the pancake makers.
- 3) Development of the concept of good business based on the location of our customers.

Description of the services that the business will provide to the consumers; We believe that our products will be in high demand, thanks to the location of the premises in the center of Kano. Firstly, we expect to have a small amount of customers, due to the new business establishment. But later on, by providing the customers with the high-quality products and by conducting an advertising campaign, we expect to attract more new customers. Our products, pancakes and crepes, as well as beverages, will be produced only from the best ingredients, and by high-professional cooks using the modern methods of preparation and equipment. We believe that our product will be a success in the consumer market, as it has a reasonable price for this type of business entities, and most importantly - the high quality of the products and great taste.

These are some key benefits of designing this website:

1. To expand the business and provide potential service to customer.
2. Online presence 24/7.
3. Business communication between customer and business owner.
4. Convenience information and reviews
5. Home delivery. etc.

What to expect in our website:

1. Very beautiful user interface (mobile friendly).

What is a Mobile-Friendly Website?

Simply put, a mobile-friendly website is a site that is designed and optimized for hand-held devices, such as smartphones and tablets.

2. Homepage.

A home page (or homepage) is the main web page of a website.

The term also refers to one or more pages always shown in a web browser when the application starts up. In this case, it is also known as the start page.

3. Online menus.

the menu is a list of food and beverages offered to customers and the prices.

4. About us page.

What is an About Us page?

An "About Us" Page is where you reveal your brand story, business values, mission, and experiences.

5. Register page.

What is a signup page?

Signup pages, also known as "registration pages," aren't all the same. Some are PPC post-click landing pages; others are linked to the homepage via navigation – some even are the homepage. Despite their differences, they all share the same goal: generate sign-ups for a service.

6. Login page.

A login page is a web page or an entry page to a website that requires user identification and authentication, regularly performed by entering a username and password combination. Logins may provide access to an entire site or part of a website. Logging in not only provides site access for the user, but also allows the website to track user actions and behavior. Logging off a webpage or site may be manual by the user or they can occur automatically when certain conditions (such as closing the page, turning off the computer, a long time delay, etc.) occur.

7. chef.

Our Chef work with other kitchen staff to ensure that our kitchen runs effectively, and they have to be experts at ensuring food quality and maintaining a sweetable test for our customers. Other duties and responsibilities that our good Chef has include:

Ensure that all dishes are cooked well and presented in an aesthetically pleasing way

Oversee food preparation, checking that all kitchen staff are performing their duties to ensure good health to our customers needed.

8. Slide food gallery.

First of all, let's clarify what exactly slideshow galleries are. This dynamic unit displays multiple pieces of content (usually images) on one page, alternating between them in a way that highlights one image at a time. The name "slideshow" indicates the original mode of these galleries, in which image slides would horizontally slide in and out of the screen. Nowadays slideshow galleries have various styles and functions and are generally much more creative.

9. Dark mode.

What is dark mode?

Dark mode is a low-light user interface (UI) that uses a dark color—usually black or a shade of grey—as the primary background color. It's a reversal of the default white UI that designers have used for decades. In response to our increased screen time, developers discovered that dark theme interfaces help with eye strain, especially in low-light or nighttime situations. Less eye strain meant fewer headaches and a better work experience.

and there is more to come to improve the website like customer dashboard, chatbot, faq, map location, gateway payment and many more to improve the services to our customers.