

MRG DIGITAL MARKETING BUDGET MONTH OF AUGUST FIRST INSTALLMENT 2023

SL	Orga Name	Boosting Type	Boosting Date	Duration	Target Area	Expected Reach	Amount With Vat Tax	Taka	Total Taka
1	HCAH	Page Like/Coversation (Service POST)	1 to 5	5 Days	Dhaka (Gulshan,Dhanmondi, Banani,Uttara,.)	50K -85K	Amount(117*15) = 1755 Vat (117*6) = 702	2457	7956
		WhatsApp Premium SMS	1 to 31	31 Days	HCAH SMS DATA		Amount(117*19) = 223 Vat (117*7) = 819	3042	
		Post Engagement(Internatinaly)	5 to 9	5 Days	Canada (Toronto,Montreal)	50K -85K	Amount(117*15) = 1755 Vat (117*6) = 702	2457	
2	LEAP GULSHAN	Conversion/ Page Like (VIDEO POST)	1 to 5	5 Days	Dhaka (Gulshan,Dhanmondi, BananaI,ALL DOHS)	35K -45K	Amount(117*10) = 1170 Vat (117*4) = 468	1638	1638
3	LEAP MYMENSHING	Conversion/ Page Like (VIDEO POST)	1 to 5	5 Days	(Mymensingh Sadar)	35K -45K	Amount(117*10) = 1170 Vat (117*4) = 468	1638	1638
4	LEAP GULSHAN 2	Page Like	1 to 5	5 Days	Dhaka (Gulshan,Dhanmondi, Bananai,ALL DOHS)	35K -45K	Amount(117*10) = 1170 Vat (117*4) = 468	1638	1638
5	TMC	100TK DR(Page Like)	1 to 5	5 Days	Trishal, Valuka, Fulbaria, Gaforgaw	30k-45k	Amount(117*10) = 1170 Vat (117*4) = 468	1638	1638
6	TCC	Biye Soba ,Residence (Specific Post)	1 to 5	5 Days	Trishal, Valuka, Fulbaria, Gaforgaw	30k-45k	Amount(117*10) = 1170 Vat (117*4) = 468	1638	1638
7	RBG	Offer Post(Specific Post Page Like)	1 to 5	5 Days	Trishal, Valuka, Fulbaria, Gaforgaw	30k-45k	Amount(117*10) = 1170 Vat (117*4) = 468	1638	1638
8	TGR	Set Menu(Specific Post Page Like)	1 to 5	5 Days	Trishal, Valuka, Fulbaria, Gaforgaw	30k-45k	Amount(117*10) = 1170 Vat (117*4) = 468	1638	1638
Total Cost For Boosting								19422	