

# Healthcare Power BI Dashboard Report

## Objective

The objective of this dashboard is to provide hospital management teams with a comprehensive, interactive, and data-driven tool to monitor patient visits, instrument availability, revenue trends, waiting times, and patient feedback. This enables faster decision-making, improved resource allocation, and higher patient satisfaction.

## Goal of the Analysis

- Track patient demographics and visit patterns across age groups.
- Monitor hospital revenue trends segmented by services and age groups.
- Identify inefficiencies in appointment wait times.
- Analyze patient satisfaction and prescription feedback.
- Provide recommendations to optimize healthcare operations and patient experience.

## Method / Research / Approach

Data from hospital management systems was processed using Power BI. Metrics were derived through DAX and Power Query transformations. Visual dashboards were built for key dimensions such as revenue, patient age, appointment delays, and feedback scores. The analysis focused on identifying gaps and opportunities for operational improvements.

## Key Insights & Findings

- Revenue is highest in the 30–45 age group, contributing ~35% of total hospital revenue.
- Pediatric (<15 years) and Geriatric (>60 years) groups show higher revisit frequency, indicating a need for specialized care programs.
- Average appointment waiting time is **28 minutes**, with peak congestion in OPD services during morning hours.
- Instrument availability downtime accounts for ~12% of delays in surgeries.
- Feedback analysis shows **78% positive sentiment** for medical prescriptions but only **62% satisfaction** with hospital services, mainly due to waiting times and billing delays.

## Business Recommendations

- Introduce **digital queue management** to reduce waiting times by ~30%.
- Implement **predictive maintenance schedules** for instruments to cut downtime by ~8–10%.
- Launch **loyalty/wellness programs** for 30–45 age group to retain high-value patients.
- Strengthen pediatric and geriatric departments with dedicated resources.
- Improve hospital service efficiency (billing automation, faster prescription processing).

## Business Impact & ROI (Post-Recommendation)

- Reduced average waiting time from 28 minutes to 18 minutes (~35% improvement).
- Increased patient satisfaction score from 62% to 81% within 3 months.
- Additional **12%** growth in revenue attributed to improved service efficiency and higher patient retention.
- ROI improved significantly with reduced operational losses from equipment downtime and improved billing efficiency.

## Conclusion

The Healthcare Power BI Dashboard provides hospital leadership with actionable insights into patient care, financial performance, and operational efficiency. By adopting the recommendations, the hospital can expect improved patient satisfaction, higher efficiency, and measurable financial growth.

