



OFFICIAL EV RACING TEAM OF CUSAT
SAE E-BAJA | ISIE ESVC | FMRE BSVC



SPONSORSHIP DECK 2026

ABOUT

SAE CUSAT

SAE (Society of Automotive Engineers)CUSAT is the dream of every automobile enthusiast at the School of Engineering,

CUSAT, a student chapter where innovation meets application. This Automobile-centred student platform has blossomed into an ever-growing ecosystem, conducting workshops, building solar cars, and doing some advanced engineering activities.

The community encourages and develops innovation, experiential learning, and interdisciplinary cooperation through competitions, workshops, and industry interactions. The clubs within this ecosystem are involved in numerous fields ranging from bicycle design to aero design.



ASTRON

Astron, established in 2024 by a group of enterprising engineering students from SOE CUSAT, united under the SAE club and driven by a vision of electric powered mobility. Our team has grown to over fifty members, and we currently compete in three national competitions with two innovative electric vehicles.

After honing our skills for our debut at the Electric Solar Vehicle Championship (ESVC) 2025, we soared to success securing **Kerala Rank 1** and **AIR 9** a testament to the strength of collaboration and our commitment in clean energy innovations. Partner with us in shaping the future of eco conscious mobility

VALUES OF ASTRON



Precision



Discipline



Innovation



Performance

EVENTS



ISIE ESVC

Engineering for a Solar Future

What is it ?

- India's flagship solar-electric mobility competition.
- Backed by NITI Aayog, MNRE, and AICTE.
- Focus on innovation, sustainability, and industry alignment.



SAE INDIA E-BAJA

India's Premier EV Off-Road Challenge

What is it ?

- National-level electric ATV event held at NATRAX.
- 100+ top engineering colleges compete.
- Sponsored by Mahindra, Ather, Bosch and other industry giants, with media coverage by AUTOCAR india.



FMRE BSVC

Next-Gen Solar Innovation, Live on Track

What is it ?

- Inspired by the World Solar Challenge.
- Cutting-edge solar vehicle engineering.
- National platform promoting renewable transport solutions.

ACHIEVEMENTS

SAE ACHIEVEMENTS



In its debut appearance at ISIE ESVC, Astron made an immediate impact – securing an impressive All India Rank 9 and emerging as the top-performing team from Kerala.

This strong start is rooted in a legacy of excellence. SAE CUSAT has long been a dominant force in student mobility competitions, earning multiple national-level accolades, consistent top-tier rankings, and awards across endurance, acceleration, and innovation categories.



PARTNER WITH US

REACH THE RIGHT
PEOPLE

Astron can connect your brand with a focused audience of 18–35-year-old engineering students, faculty, and industry professionals through premier events like SAE E-BAJA, ESVC, and BSVC.

With over 5,000 attendees and backing from SAE INDIA, ISIE INDIA, and CUSAT, sponsors gain on-ground and digital visibility among India's next-gen innovators.



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SPONSOR**



**GOLD
SPONSOR**



**SILVER
SPONSOR**



**CUSTOM
SPONSOR**

PERKS FOR SPONSORSHIP

Sponsorship with Astron Endurance means more than placing your logo. It's a chance to inspire innovation, connect with India's brightest young engineers, and drive progress in sustainable mobility.

Every partnership is crafted to deliver real engagement, lasting impact, and a shared story of success.

1

BRAND
VISIBILITY

4

WORKSHOP
EXPOSURE

2

ONLINE
VISIBILITY

5

VIP
ACCESS

3

ON-SITE
BRANDING

6

ACCESS TO
TALENT



Drive innovation forward.
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