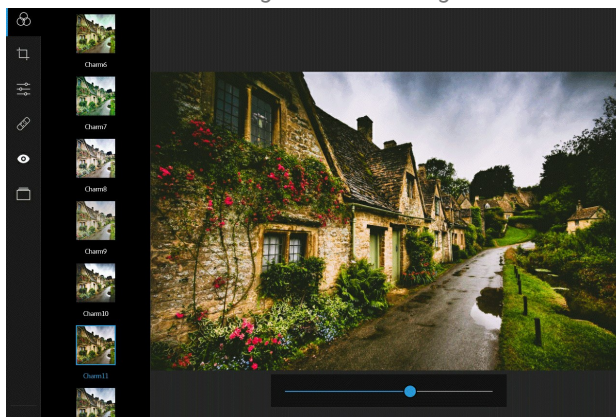# artical about photo & video editings

October 10, 2023

Film and video professionals should constantly be devouring movies, commercials, music videos, books, and articles. They should be looking ahead at trends in the medium and looking back at where the medium has been. Media consumption is an important aspect of maintaining a flow of inspiration for your own work. With that in mind, here's a collection of ten must-read articles for our readers living the video editing life.
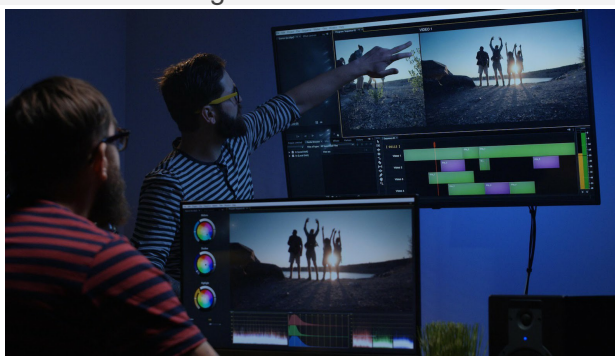

1. Designing Lower Thirds Like a Pro
For video editors who find themselves working on a project that involves generating lower thirds graphics, here's an article from Shutterstock that covers the basics. The article also covers color selection and typography and how those things impact the message you're trying to convey. This is a great refresher for pro video editors and a great intro to lower thirds for new editors.
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