

MUHAMMAD SHEHARYAR MALIK

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CAREER SUMMARY:

As a management student, I want to excel in my career and make a meaningful impact in the business world. With a solid foundation in management principles and practices, I possess strong leadership and decision-making abilities that enable me to drive positive outcomes for organizations. Have a desire to continuously improve and innovate, and I am confident that my dedication and work ethic will enable me to achieve my goals.

EDUCATION:

Bachelors in Management Sciences CGPA: 3.40/4.00 Ghulam Ishaq Khan Institute of Engineering Sciences and Technology	09/2021 - Present
Intermediate (Fcs) Grade: B	08/2018- 07/2020 GIK College, Pakistan
Certification in Inventory Management University of California, Irvine	02/2023 - 03/2023

WORK EXPERIENCE:

Sub Head – Media Club	06/2022 - Present
<ul style="list-style-type: none">Part of the largest internal technical/media Society in GIKI of more than 120 people.Lead the teams of External Relations and Liason on 14 All Pakistan Media Fest and we managed to get 300+ participants and one of the best teams of Judges including Saife Hasan, Mustafa Afridi, and many more.Played an important part in giving suggestions to the team of Sponsorship and we managed to get 8 sponsors And generated Rs 2 million from them.Managed participants stay in GIKI for 3 days with different competitions and organized social events as well.	

Sub Head - Project Topi	09/2021 - Present
<ul style="list-style-type: none">Working in a welfare society of 150 people.Conducted multiple events like "KHSB", "Career Counseling", "Sponsor A Child", "Mess Bill Aid", "Blood Donation Drive", "Ramadan Ration Drive", "Cloth Donation Drive"Last year from "Ramadan Ration Drive" we collected 380+ Ration bags and donated them to deserving families.Coordinated with the team to manage cases across Pakistan.	

Sub Head – Leadership & Entrepreneurial Society	09/2022- Present
<ul style="list-style-type: none">Working with 80 talented future leaders.Worked in coordination with The Catalyst, GIK Incubator To introduce start-up culture on campus and organized professional seminars, achieving 200% audience growth.Managed the Social media Platform by using Marketing Strategies and increased the traffic by 80%.	

SKILLS:

Leadership	Task Oriented	Communication	Adobe Photoshop	MS Office	MS Excel	Problem Solving
Strategic Advertisement	Accounting & Finance	Investment Risk Management	Inventory Management			
Digital Marketing	Public Relation	QuickBooks				

Honors & Awards:

- Dean's Honor List in both 2nd & 3rd Semesters.
- 3rd Position in Federal Board Football Competition.
- 1st Position in Problem-Solving Competition at GIK School.

LEADERSHIP ROLES/ ORGANIZATIONS:

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| FITIN E-Commerce Store - Founder/President
Founded with 2 of my friends and we are selling different products on Campus and across Pakistan by using Best Marketing Strategies. | 04/2023 – Present |
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INTERESTS

- Football | Cricket | Social Welfare | Bedminton | Freelancing | Acting | Table Tennis | Travelling | Video Editing |