

# Hamza Razzaq

## SEO Specialist

Results-driven SEO professional passionate about leveraging data-driven strategies for organic growth and online visibility. Strong analytical mindset, adept at optimizing websites, conducting keyword research, and implementing effective on-page and off-page optimization techniques.



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## WORK EXPERIENCE

### SEO

#### Skill Evokers

02/2020 - 06/2022

*Achievements/Tasks*

- Increased organic website traffic
- Improved search engine rankings
- Successful link building campaigns

### SKILLS

Key word research

On page optimization

Off page optimization

Technical SEO

SEO Analytics

Content optimization

SEO Auditing

Local SEO

### SEO Specialist

#### Physician Revenue Group

03/2023 - Present

*Achievements/Tasks*

- Increased organic website traffic
- Improved search engine rankings
- Successful link building

### PERSONAL PROJECTS

Affiliate and Apk website (01/2021 - Present)

## EDUCATION

### Graduation

#### Bsc Hons Agriculture

08/2018 - 12/2022

3.78 CGPA

*Courses*

- Effect of salinity on wheat genotypes
- SEO by SEBT

### ACHIEVEMENTS

Increased organic website traffic

Improved search engine rankings

Successful link building campaigns

### LANGUAGES

English

*Professional Working Proficiency*

Urdu

*Native or Bilingual Proficiency*

## INTERESTS

Search Engine Algorithm

SEO blogs

Publications

SEO tools

Digital marketing

Link building