



# Ali Waheed

## SEO SPECIALIST

### Relevant Experience

#### SEO Specialist at mSpy.Com

2020 - 2022

- Implemented effective SEO strategies, driving increased organic traffic and improved search engine rankings.
- Conducted comprehensive SEO audits, optimizing website performance and user experience.
- Executed successful link-building campaigns, establishing relationships with authoritative websites for higher search rankings.
- Utilized data-driven insights to optimize SEO campaigns and make informed decisions.
- Collaborated with cross-functional teams to seamlessly integrate SEO best practices.

#### Key Achievements

1. Increased mSpy's brand awareness, resulting in a significant traffic boost of 50,000 visitors.
2. Implemented strategic SEO techniques, driving organic traffic and enhancing online presence.
3. Secured high-authority backlinks on reputable sites, boosting brand credibility.
4. TechJury.Net | Guru99.Com | AndroidAuthority.Com

#### SEO Team Lead at Houseoffaiza.co.uk

2019 - 2020

- Implemented effective SEO strategies, improving online visibility and search rankings for House of Faiza (houseoffaiza.co.uk).
- Executed on-page and technical optimizations, enhancing website performance and user experience.
- Conducted thorough keyword research and optimization, driving targeted organic traffic.

#### Key Achievements

1. Achieved significant growth in brand visitors and improved keyword rankings for House of Faiza in the UK market.
2. Resolved technical SEO issues, improving website performance and rankings on buying keywords.

#### SEO Expert at ShameelKhan.Com

2018 - 2019

- Led a successful SEO campaign, increasing organic traffic and visibility for ShameelKhan.Com.
- Executed on-page/off-page optimizations, enhancing website performance and user experience.
- Implemented a comprehensive link-building strategy to boost domain authority.
- Conducted competitor analysis for a competitive edge in the online fashion market.

#### Key Achievements

1. Achieved top rankings for the highly competitive keyword "Sherwani" significantly increasing organic visibility and driving targeted traffic to ShameelKhan.Com.
2. Successfully surpassed the target of 10,000 organic visitors, implementing effective SEO strategies and optimizations.

### Contacts



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in/ali-waheed

### About Me

Experienced SEO specialist driving exceptional organic traffic growth. Proven track record and highly regarded as a go-to expert in the field

### Education

#### BSCS

2017 - 2021

Virtual University

### Certification

2006 - 2008

- Moz SEO Essentials Certificate
- HubSpot Inbound Marketing
- SEO Course From DigiSkills
- Fundamentals of Digital Marketing

### Skills

- Technical SEO
- Content strategy optimization
- Keen business sense
- Competitive SEO analysis
- In-depth keyword research
- Internal and external link building
- On-page and off-page optimization
- Link building strategy
- Effective priority management
- Mobile SEO
- Proficiency in SEO-related tools