

FAISAL FALAK SHER

SEO Specialist

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EXPERIENCE

SEO Specialist

WebHostech

2020 - 2022 Lahore, PK

- Led a team of four - with the goal of increasing the websites organic visibility. This included working directly with the web development team to create a custom content management system.
- Coordinate with 10+ countries to fulfill local SEO requirements.

SEO Specialist

SolutionSurface

2018 - 2020 Lahore, PK

- Execute tests, collect and analyze data and results.
- Identify trends and insights in order to achieve maximum ROI.
- Track, report, and analyze website analytics and Social media initiative campaigns.
- Research and implement search engine optimization recommendations

Intern

Itech Services

2017 - 2017 Lahore, PK

- Developed title tag, description of meta tags and highlighted and added relevant links to site.

EDUCATION

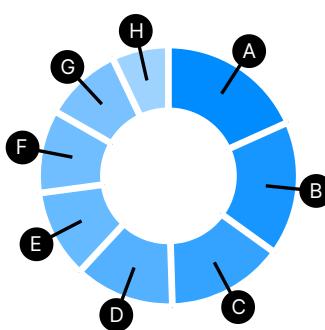
Bachelor Of Information Technology

Virtual University Lahore

2015 - 2017 New York, NY

GPA
4.0 / 2.8

MY FAVOURITE TIME SPEND



- A Testing new SEO techniques
- B Communicate with new clients
- C Traveling
- D Exploring new places
- E Family and friends
- F Data analysis
- G Photography
- H Reading