

# NOOR UL KASHAF

Sales Executive at Logitech Solutions

Bachelors of Business and IT - Punjab University

Final year student at IBIT with experience in Sales sectors and building WordPress websites. Certification in freelancing and Digital Marketing. A passionate Student of Graphic Designing.

## Contact

### Phone

+92 320 7680199

### Email

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### Address

Samanabad , Lahore

## Expertise

### PROFESSIONAL SKILLS

- WordPress
- Sales and Marketing
- Graphic Designing
- Training and Development
- Freelancing
- Research (Quantitative and Qualitative)

### PERSONAL SKILLS

- Team Building
- Leadership
- Hardworking
- Loyalty
- Time management

## Language

English

Urdu

## Experience

### Sales Executive and Trainer

LOGITECH SOLUTIONS (2021- CONTINUE)

- Lead generation
- CRM ( customer relationship management)
- Training of newbies
- Excel reports and Updates
- Data entry
- Operations management

### Sales Supervisor

ITIT LINKS ( 2019-2020)

- Working with the experienced sales team.
- Closing and Follow up of Sales
- Managing excel reports

## EDUCATION

### Bachelor Of Business and Information Technology

PUNJAB UNIVERSITY, 2019 - CONTINUE

- Specialization in Marketing

### FSC (Pre-Engineering)

UNIQUE COLLEGE, 2017 - 2019

### Matriculation (Science)

GOVERNMENT SCHOOL ICHRA, 2015 - 2017

## Projects

- Marketing Research-2022 (Exploring the effects of social media apps paid promotion algorithms on consumers buying behavior)
- Entrepreneurship (Business Plan)
- Case Study- ongoing (Unveiling the Mystery behind the Absence of Brand Globalization in the Pakistani Textile Industry - A Case Study of Nishat Mills Ltd. and Sapphire Pakistan)