

# MUHAMMAD HAMID KHAN

SEO GROWTH STRATEGIST



+92-3228822337

hamidkhanbusiness@gmail.com

Firdous Park, Lahore Cantt

hamid-khan.com



## About Me

I'm a multi-niche technical SEO scientist who has worked with big companies in big industries. Over the 6 years, I have proved myself to be one of the guy helping companies grow in digital space. I've evolved a unique strategic approach that will help you unlock extensive growth opportunities in search.



## Education

**BBA** (Business Administration)

Virtual University

2019 - Continue

**ICS** (Computer Science)

GKRSC

2017 - 2019



## Skill

|                             |                        |
|-----------------------------|------------------------|
| Sales Funnel Automation     | <div><div></div></div> |
| B2B SEO & Content Marketing | <div><div></div></div> |
| Product Growth              | <div><div></div></div> |
| Email Marketing Automation  | <div><div></div></div> |
| Lead Capture and Nurturing  | <div><div></div></div> |



## Work Experience

**muSharp - SEO Growth Manager**

**2023 - Present**

- Implementing SEO growth strategies for enterprise and gov. level clients in health-care industry.
- Worked on the eCom SEO mastery, like redirections, content production and a lot more.
- Advanced-level Enhanced eCom and Funnels setup.

**Mailmunch - SEO & Growth Specialist**

**2021 - 2023**

- SEO growth through fantastic content distribution in a very saturated email marketing and lead generation market. **(5,000 to 90,000+ Organic visitors.)**
- Sales Funnel building and automation for each buyer journey to improve targeted efforts.
- Link building automation at a scale with **Pitchbox** and **Google sheets**

**My Digital People - SEO Manager**

**2021 - 2021**

- Content marketing automation **(with 10+ writers)**
- Link building automation **(with 5+ SEOs)**
- Monthly Reporting automation **(for more than 40 projects)**



## Tools Used

### Analytics & Tracking

- Google Analytics
- Google Search Console
- Google Tag Manager
- Google Data Studio
- Google Optimize
- Hotjar [for User Behavior Analysis](#)

### General SEO

- SEMRush
- Ahrefs
- ScreamingFrog
- SurferSEO
- Sitebulb

### Email Marketing & Link Building

- Optimonk [for Lead Capture Forms](#)
- Mailmunch [for Email Marketing](#)
- Pitchbox [for Automated Backlinks Outreach](#)
- Respona [for Automated Backlinks Outreach](#)

### Project Management

- Zoho One CRM [for All-in-one marketing activities](#)
- Trello
- Jira
- Notion
- Slite
- Click up
- Asana
- [and more](#)



## Work Experience

### Quality Biz Solutions - SEO Manager & Strategist

2018 - 2021

- Keywords and Competitors research for 20+ projects
- Link Building Prospecting and Outreach campaigns
- Complete Website Architecture Revamped according to the UX and SEO

### Aquila Techs - SEO Specialist

2016 - 2018

- Led a team of 5+ SEOs & Writers over 15 projects
- Worked on enterprise real estate websites
- Achieved massive growth numbers for clients

### Webizseo Inc - SEO Internee

2015 - 2016

- Worked on Link acquisition campaigns for UK, Canada and Australian Projects.
- Set up own content distribution channels at scale, like Medium, Quora, Pinterest
- Worked on Outreach for guest posting