

ALI RAZA

Senior SEO Analyst



CONTACT:

Address: DHA, Lahore
Mobile No: +92 301 6209309
Email: ali.rz.malik@gmail.com
Skype: [ali.raza5916](skype:ali.raza5916)

Being a Senior SEO Analyst, my objective is to be recognized as an exceptional problem-solver with complete SEO skills through and the ability to think “outside the square” and to play role as an active team player in challenging and learning

SUMMARY PROFILE:

I am a strategic and results driven SEO Analyst with **4 years of experience** and a history of planning and driving innovative marketing initiatives that directly impact the growth of the businesses. I have a proven track record in SEO and implementing customer and influencer insights into successful SEO campaigns. I am seeking a role where I can share my SEO skills, strong analytical skills, project management experience and passion for growing the client’s business.

EDUCATION:

Bachelor in Software Engineering
University of Gujrat

Oct, 2016 - Oct, 2020

EMPLOYEMENT HISTORY:

MailMunch Jan, 2022 - Present
Senior SEO Analyst

JD:

Strategizing & Planning
Content Marketing
Audit
Deep Analysis
On-Page Optimization
Off-Page Optimization

Apex Web & Digital Agency

Mar, 2021 - Dec, 2022

SEO Specialist

JD:

- On-Page Optimization
- Off-Page Optimization
- Technical SEO

ESOLS

Jan, 2020 - Feb 2021

SEO Executive

JD:

- On-Page Optimization
- Off-Page Optimization
- Technical SEO

Skills

- ON-Page SEO
- OFF-Page SEO
- Technical SEO
- Local SEO
- Content Marketing
- Deep website tracking

Tools

- Google Tag Manager
- Google Analytics
- Google Search Console
- Pitchbox
- Ahrefs
- Hotjar

Additional Skills

- Social Media Marketing
- Social Media Management
- Google Ads
- Application Search Optimization
- Android Development
- Blogging
- Desktop Application Development
- Designing