

AMNA FAROOQ

UNIVERSITY STUDENT

Profile

Enthusiastic and creative Mass Communication student with a keen eye for details and passion for content creation. Skilled in writing, editing, and research, seeking an internship in a corporate set-up to gain hands-on experience and learn new skills.

EDUCATION



NATIONAL UNIVERSITY OF SCIENCES AND TECHNOLOGY, PAKISTAN

- Bachelors of Sciences in Mass Communication

2020-Current

CGPA: 3.58

FEDERAL BOARD OF INTERMEDIATE AND SECONDARY EDUCATION, ISLAMABAD

- Higher Secondary School Certificate (Pre-Engineering)

2018 - 2020

EXPERIENCE

NATIONAL LITERARY FESTIVAL, NUST

2022 - Editorial Board

- Wrote captions and content for different posts pertaining to the event.
- Assisted in organizing a national level event, demonstrating an ability to work collaboratively and effectively.

NATIONAL LITERARY FESTIVAL, NUST

2023 - Editorial Board

- Wrote MOC scripts for the events, captions and reviewed and proofread all the material.
- Script Writing: Developed engaging and impactful scripts for the festival's anchor.
- Caption Writing: Crafted captivating captions for social media posts.

0335-8432329

amnafarooq111@gmail.com

CERTIFICATE

- The Complete Digital Marketing Course - Udemy

SKILLS

- Content Creation
- Copywriting
- Art Direction
- Photography & Editing
- Teamwork and leaderships
- Adobe Photoshop
- Adobe Premiere Pro
- Microsoft office proficiency

PROJECTS

- A mock PR analysis report
- Portrait, street, product and food photography
- Campaign Proposals - social awareness campaign "Beauty Beyond Burns" and "Suicide Awareness"
- Rebranding a brand
- Research paper on "Effect of parenting style on personalities"
- Research proposal on "Effect of Product Placement in TV dramas on consumer behavior"
- Business Plan - Drive-in Cinemas