

# Marriam Iftikhar

## Business and IT Student



Female



03244831265



House no 3 Street no 2  
Madina Street Muslim  
gunj kachupura lahore



20.07.2001



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### SKILLS

MS Office	Advanced
SMM	Advanced
Event management	Advanced
Word press	Advanced
Communication	Proficient
Project Handling	Proficient
Freelancing	Advanced

### Objective

I'm a Student of Business and IT seeking challenging tasks to polish my skills through hard work, dedication and with a can-do attitude to obtain a challenging leadership position by applying creative problem-solving skills.

### Education

- **Govt.Madrassa tul Binat Girls High School Lahore**
  - Bio Science 2015 2017
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- **Lahore College For Women University**
  - Fcs.Pre Engineering 2017 2019
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- **University of the Punjab**
  - Business and Information Technology 2019 2023
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### Work & Experience

- **woked.mz**
  - Food Blogger 2019 Continue
  - Working with Different Marketing Campaigns of Different Restaurants and Food Brands.

- **Cottoncandy.pk**
  - E-commerce store 2020 Continue owner
  - Comes Up With Unique Clothing Ideas for Clients and Selling them online.
- **Hitek Trainings**
  - Marketing Intern 2022 2022
  - Worked as a Marketing Intern for Hitek Trainings.
- **Raahi Tours and Travels**
  - Marketing ambassador 2022 2022
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- **GetTechnologies**
  - Sales and Marketing Intern 2022 2022
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- **Red Productions**
  - Customer Service Representative 2020 2021
  - Handling Queries of Customer. Problem solving.

## Projects

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- **University of the Punjab**
  - Marketing Research 2021 2021
  - Researcher
  - Marketing Research on How Social Media Affects the Buying Behaviour of Consumers
- **University of the Punjab**
  - Website Development 2022 2022
  - Developer
  - Develop a website on wordpress with my Group Members .