



ALI AKBAR

Electrical Engineer/Forex Trader (Exness IB Partner)

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Islamabad, Pakistan

OBJECTIVE

To secure a challenging Planning & Management position that leverages my strong analytical skills, strategic mindset, and exceptional organizational abilities to contribute to the growth and success of the organization. I aim to apply my expertise in developing efficient operational plans, optimizing resources, and implementing effective project management strategies to drive productivity, enhance profitability, and achieve long-term business objectives.

ACHIEVEMENTS AND AWARDS

- Awarded with Peace Ambassador Award, September 2019
- Received Best Volunteer Award at SMC 2, Islamabad, from Interior Minister, 2019
- Invited by President Pakistan to be a part of his AMAN Initiative, 2019
- Won Best Programmer of C Language Award at TECNO SCIENCE'19, UET FSD
- Best Member Award from IEEE, UET
- Class Prefect for 6 years at School
- Founder member of IEEE, UET FSD
- Active member of SEEE and different Engineering Societies
- Volunteer Activities

PROJECTS

- Planning Head at Volunteer Force Pakistan, for 3 National Level Events in Pakistan
- Organized 3-day Pakistan Level Technical Competition

WORK EXPERIENCE

IB Partner

Exness

May 2021 -To date

- Company Representer
- Increased the customer line for the company
- Did social media marketing
- Meet the monthly equity targets
- Pursuit new clients to invest in Forex
- Complete the target of lot size
- Organized Seminars in all the big cities of Pakistan with more than 5000 audience

CEO

AM Trading Services

July 2018- December 2021

- Started AM Trading Services as CEO
- Managed Trading Accounts for clients
- Provided training to clients
- Developed and executed effective marketing campaigns
- Led a team of skilled professionals, fostering a high-performance culture
- Actively engaged with clients to provide personalized support
- Prioritized continuous learning and professional development to stay ahead of industry trends

Operations Manager

Drivethru Pakistan

September 2020- July 2021

- Responsible for Social Media Content Creation
- Postings on all social media platforms
- Strategies for increasing followers across all social media platforms
- Keyword research for SEO of website
- Data Extraction for all National & International Clients
- Formal clients dealing through virtual and on-site meetings
- Influencer Marketing strategies for Instagram
- Looking over the operations of the firm

- Managed and organized Social Media Conclave II in Islamabad
- Led the sponsorship team for National Conference in Gilgit Baltistan
- Conducted Exness Seminars of Forex Trading in 7 cities of Pakistan
- Organized and headed the team visit to the Governor House Punjab
- Arranged plenty of trips to different areas of the country
- Served as Event Management Head for National Peace Conference, in NFAK Auditorium
- Décor Head in Ronak Mela 2, organized by Media and News Club

HOBBIES AND INTERESTS

- Managing events and interaction with new people
- Socializing and becoming part of different organizations
- Volunteer work
- Learning new soft skills
- Trying new food places
- Travelling – Exploring exotic Northern Areas of Pakistan
- Swimming
- Kite Flying
- Hunting
- E-gaming

EDUCATION

B.A (Communication Skills & Public Relations)

Allama Iqbal Open University

B.Sc. Electrical Engineering

University of Engineering & Technology, Lahore
2017-2021

F.Sc. Pre Engineering Marks (965/1100)

Superior Group of Colleges, Depalpur, Pakistan
2015-17

Matriculation Marks (992/1100)

A.R Secondary High School, Depalpur, Pakistan
2013-15

KEY SKILLS AND CHARACTERISTICS

- MS Office expertise
- Good Communication Skills
- Analytical and Leadership skills
- Marketing Skills
- Planning & Management Skills
- Organizational Skills
- Customer Support Skill
- Persuasive Personality
- Presentation Skills

REFERENCES

Dr. Aashir Waleed

Assistant Professor, UET Lahore, Faisalabad Campus
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Mr. Zain Murtaza

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