SAAD UR REHMAN
SEO Executive

My Contact

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Academic

University
BS Computer Science
2020 – Present

Premier College Lahore, affiliated with GCUF.

College
FSc (Pre-Engineering)
2015 – 2017

Govt. Khawaja Rafique Shaheed College, Walton Road, Lahore Cantt.

Languages

English
Professional Working Proficiency

Urdu
Full Professional Proficiency

About Me

I'm Saad Ur Rehman working as SEO Executive at Golden Keystone since October 2022. I previously worked at Aim Solutions Pvt Ltd as an SEO Executive and Shopify Developer for 1 year. I started my journey in the SEO Industry in May 2021 as an SEO Internee at Digitalized Pvt Ltd.

I enjoy learning & developing new strategies and performing my tasks on time.

Professional Experience

SEO Executive
Golden Keystone
Oct 2022 – Present

Here at Golden Keystone, I have been performing my duties as an SEO Executive since October 2022. I'm handling multiple projects and performing my duties well and doing site audits, on-page, off-page, and technical SEO, etc. of the projects, respectively.

SEO Executive & Shopify Developer
Aim Solutions Pvt Ltd.
Nov 2021 – Sept 2022

As an SEO Executive, I performed my responsibilities well to drive results organically to the given projects on the search engine result pages (SERPs). I also developed multiple e-commerce Shopify stores and did Shopify dropshipping too.

SEO Internee
Digitalized Pvt Ltd.
May 2021 – Oct 2021

From here, I started my journey in the SEO industry. I performed my responsibilities as an SEO Internee and learnt & implemented multiple strategies.

Company Projects

- **gatorpackaging.com**
  Oct 2022 – Present

- **xtenxion.com**
  April 2023 – Present

- **aimsolutions.tech**
  Nov 2021 – Sept 2022

- **myinfodiary.com**
  May 2021 – Oct 2021

Technical Tools

- **Google Analytics (Universal, GA-4)**
- **Google Search Console**
- **Google Keyword Planner**
- **Semrush**
- **MOZ**
- **Ahrefs**
- **Screaming Frog etc.**

References

Available on request.

Skills

Search Engine Optimization (SEO)

- **Keyword Research**
- **Competitor Analysis**
- **Site Audits (Manually & Using Tools)**
- **On-page SEO**
- **Off-page SEO/Link Building**
- **Technical SEO**
- **Google Business Profile (GMB, NAP Citations, etc.)**
- **Guest Blogging Outreach Business (GBOB)**

Shopify Store Development

- **Shopify Store Creation**
- **Shopify Dropshipping**

Programming Languages

- **HTML**
- **CSS**
- **Bootstrap**