

Hamza Razzaq

SEO Specialist

Results-driven SEO professional passionate about leveraging data-driven strategies for organic growth and online visibility. Strong analytical mindset, adept at optimizing websites, conducting keyword research, and implementing effective on-page and off-page optimization techniques.



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WORK EXPERIENCE

SEO Skill Evokers

02/2020 - 06/2022

Achievements/Tasks

- Increased organic website traffic
- Improved search engine rankings
- Successful link building campaigns

SEO Specialist Physician Revenue Group

03/2023 - Present

Achievements/Tasks

- Increased organic website traffic
- Improved search engine rankings
- Successful link building

EDUCATION

Graduation Bsc Hons Agriculture

08/2018 - 12/2022

3.78 CGPA

Courses

- Effect of salinity on wheat genotypes
- SEO by SEBT

SKILLS

Key word research

On page optimization

Off page optimization

Technical SEO

SEO Analytics

Content optimization

SEO Auditing

Local SEO

PERSONAL PROJECTS

Affiliate and Apk website (01/2021 - Present)

ACHIEVEMENTS

Increased organic website traffic

Improved search engine rankings

Successful link building campaigns

LANGUAGES

English

Professional Working Proficiency

Urdu

Native or Bilingual Proficiency

INTERESTS

Search Engine Algorithm

SEO blogs

Publications

SEO tools

Digital marketing

Link building