

# Mubarik Raza

## BBA Marketing

0305 4308708

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Sheikhupura, Pakistan



### About Me

Energetic Fresher with good knowledge of BBA Marketing and Good Communication Skills. Eager to update and learn new concepts quickly and strong desire to work. Multi Tasking and Motivated ability to work in any environment and possessing good skills. Ability to collaborate with the marketing manager, internal teams, clients, and partners on marketing strategy. Proficiency in identifying marketing trends and key opportunities for innovation. And Competence in working closely with the sales and marketing departments.

### Work Experience / Internship



#### Sales Representative | Pak Asia Marketing

June 2021 to February 2022

- Establish, develop, and maintain positive business and customer relationships.
- Coordinate sales efforts with team members and other departments.
- Reach out to customer leads through cold calling.
- Reaching out to potential leads through a variety of channels, such as email, phone, text, and social media.



#### Business Development Executive | Reality one Group

March 2023 to May 2023

- Maintaining meaningful relationships with existing clients to ensure that they are retained.
- Negotiating with clients to secure the most attractive prices

### Personal Information

- Father's Name : Imtiaz Hussain
- CNIC : 35404-12414151
- Date of Birth : 13 Nov 2001
- Ethnicity : Asian
- Marital Status : Un-Married
- Nationality : Pakistani

### Languages

- English
- Urdu
- Punjabi

### Administrative Experience

- Job Fair (IIUI)
- Trip Management
- Volunteer MEE2K21 (Expo)

### Hobbies

- Book Reading
- Badminton
- Cricket

### Certification

- **Digital Marketing**
  1. Content Marketing
  2. Marketing Funnel
  3. Content Creation

- Assist in marketing and advertising promotional activities.
- Identify ways to build brand awareness through engaging campaigns that establish the company's reputation, incite curiosity and inform potential customers.
- Establish product loyalty through continual efforts to build, rebrand, modify, and increase product offerings in a way that is honest, competitive, and true to the company mission.

## Education History



**Bachelor of Business Administration |**  
**International Islamic University Islamabad**  
 2019-2023  
 CGPA 3.16

Awardee, Ehsaas Scholarship  
 Awardee, Leadership Excellence Award



**Fsc Pre Engineering | Punjab College,**  
**Sheikhupura**  
 2017-2019

Awardee, Best Performance  
 Got position in Science Exhibition



**Matriculation | National Model School,**  
**Sheikhupura**  
 Completed in 2017

## Hard Skills

- Ms Word
- Ms Excel
- Social Media Advertising
- Verbal and Written Communication.

## Soft Skills

- Multi tasking
- Collaboration
- Motivational
- Decision-Making and planning.