

# MUHAMMAD HAMID KHAN

SEO GROWTH STRATEGIST



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## About Me

I'm a multi-niche technical SEO scientist who has worked with big companies in big industries. Over the 6 years, I have proved myself to be one of the guy helping companies grow in digital space. I've evolved a unique strategic approach that will help you unlock extensive growth opportunities in search.

## Education

**BBA** (Business Administration)

Virtual University

2019 - Continue

**ICS** (Computer Science)

GKRSC

2017 - 2019

## Skill



## Work Experience

**muSharp - SEO Growth Manager**

**2023 - Present**

- Implementing SEO growth strategies for enterprise and gov. level clients in health-care industry.
- Worked on the eCom SEO mastery, like redirections, content production and a lot more.
- Advanced-level Enhanced eCom and Funnels setup.

**Mailmunch - SEO & Growth Specialist**

**2021 - 2023**

- SEO growth through fantastic content distribution in a very saturated email marketing and lead generation market. (**5,000 to 90,000+ Organic visitors.**)
- Sales Funnel building and automation for each buyer journey to improve targeted efforts.
- Link building automation at a scale with **Pitchbox** and **Google sheets**

**My Digital People - SEO Manager**

**2021 - 2021**

- Content marketing automation (**with 10+ writers**)
- Link building automation (**with 5+ SEOs**)
- Monthly Reporting automation (**for more than 40 projects**)

## Tools Used

### Analytics & Tracking

- Google Analytics
- Google Search Console
- Google Tag Manager
- Google Data Studio
- Google Optimize
- Hotjar [for User Behavior Analysis](#)

### General SEO

- SEMRush
- Ahrefs
- ScreamingFrog
- SurferSEO
- Sitebulb

### Email Marketing & Link Building

- Optimonk [for Lead Capture Forms](#)
- Mailmunch [for Email Marketing](#)
- Pitchbox [for Automated Backlinks Outreach](#)
- Respona [for Automated Backlinks Outreach](#)

### Project Management

- Zoho One CRM [for All-in-one marketing activities](#)
- Trello
- Jira
- Notion
- Slite
- Click up
- Asana
- and more



## Work Experience

### Quality Biz Solutions - SEO Manager & Strategist

**2018 - 2021**

- Keywords and Competitors research for 20+ projects
- Link Building Prospecting and Outreach campaigns
- Complete Website Architecture Revamped according to the UX and SEO

### Aquila Techs - SEO Specialist

**2016 - 2018**

- Led a team of 5+ SEOs & Writers over 15 projects
- Worked on enterprise real estate websites
- Achieved massive growth numbers for clients

### Webizseo Inc - SEO Intern

**2015 - 2016**

- Worked on Link acquisition campaigns for UK, Canada and Australian Projects.
- Set up own content distribution channels at scale, like Medium, Quora, Pinterest
- Worked on Outreach for guest posting