

# REHMEEN RASHID

B U S I N E S S   M A J O R

 +92 335 805 8469

 rehmeen02@gmail.com

 linkedIn.com/in/  
rehmeen-rashid

## PROFESSIONAL SKILLS

- Sales and Marketing
- Social Media Management
- Digital Marketing
- Communication skills

## TECHNICAL SKILLS

- Presentation software  
(PowerPoint, Canva)
- Spreadsheets (Excel, Google Spreadsheets, etc.)
- Communication and collaboration tools (MS Teams, Skype, etc.)
- Graphic Design (Canva, Adobe Illustrator)

## LANGUAGES

- English
- Urdu
- Punjabi

## ABOUT ME

I am a 3rd year BBA undergraduate pursuing my degree from NUST Business School. I am seeking a position where I can apply my knowledge and gain expertise during the summer. I am motivated to develop and shape my skills through an internship program and gain exposure to a corporate environment.

## EDUCATION

### 2020- PRESENT

### BACHELORS OF BUSINESS ADMINISTRATION

National University of Sciences and Technology (NUST)  
CGPA: 3.00

### 2018- 2020

### FSC PRE-ENGINEERING

Army Public School & College

## EXPERIENCE

### 2022-2023    SECURITY DEPUTY DIRECTOR

FICS

- Focused on leading a large team in the most efficient manner
- Worked with other leaders to ensure smooth operations during events

### 2022        MARKETING EXECUTIVE

NUST ORIENTATION '22

Worked in a team and learned about face-to-face marketing

### 2021- 2022    SOCIAL MEDIA DEPUTY DIRECTOR

NUST WATER SPORTS SOCIETY

Identified new event ideas to market to NUST students :

- Swimming Lessons
- Water Games

### 2020-2021    MARKETING EXECUTIVE

NUST LITERARY CLUB

Worked in a group setting to promote events.

- E-Baithak 1.0 & 2.0
- Interview of Sajid Sadpara