

Asad Malik

Online Presence expert

5+ Years of Experience

✉ asadmalikzzzzz@gmail.com

☎ +92 333 020 1414



PROFILE

As an online presence expert with over 5 years of experience in the US industrial sector, I have developed a strong foundation in digital marketing, website management, and social media strategy. I am skilled at creating and implementing effective online campaigns that drive traffic, increase brand awareness, and generate leads. My technical expertise includes a deep understanding of SEO, Google Analytics, and various content management systems. In my previous roles, I have consistently delivered measurable results and contributed to the overall success of the companies I have worked for. I am confident in my ability to bring value to any organization looking to improve their online presence.

STUDIES

BS CHEMICAL ENGINEERING 2019-2023

As a chemical engineering major, I Mastered topics including reaction engineering, process design, Project Management, and completed a design project in which I applied my knowledge to a real-world problem.

BS SOFTWARE ENGINEERING 2019-2023

My degree in software engineering has provided me with the technical skills and knowledge necessary to excel in roles involving web development, data analysis, and automation.

EXPERTISE

Search Engin Optimisation

Social Media Marketing

Marketing Strategy making

Web Developing

Addvert Marketing

E-commerce Marketing



EXPERIENCE

SEO and Marketing Expert || EXPERIMAX USA

My primary role is to drive traffic and increase the online visibility of the company. To achieve this, I use a range of tactics including SEO, content marketing, SMM, and email marketing. I use to analyze data and use tools like Google Analytics to track the performance of our online campaigns and make data-driven decisions to optimize their effectiveness

Digital Marketing Manager || GTECH Solutions

As the Digital Marketing Manager at GTECH Solutions, I was responsible for overseeing the clients online presence and executing digital marketing campaigns that drive brand awareness and generate leads.

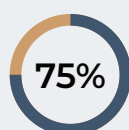
Inbound Marketing Expert || IDIG DIGITAL

As an Inbound Marketing Expert at IDIG DIGITAL, I am responsible for executing inbound marketing campaigns that drive brand awareness and generate leads for our clients that mostly included US companies like USA home improvment and techy Mobile repair

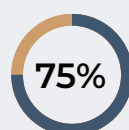
Online Presence manager || HUMBLE MOTARS

Humble Motar was huge motar initiative that was pllaning to create a solar powerd EV with an unmatchedable efficiency and I was responsible for creating thier online prsence and brand image, I also helped them in creating web design for thier web app

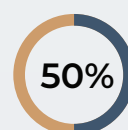
SKILLS



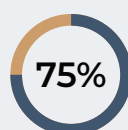
ILLUSTRATOR



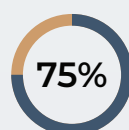
META ADS



FRONT END DEV



SEM RUSH



GOOGLE ADS



PROJECT MAN.

Social Activities

Women Rights Worker

I am part of an NGO that supports Young Girls of Pakistan that are underprivileged and belong to rural communities, We help them to get Skilled Education and get financially independence

Civil Society Worker

I am a part of the Progressive Group that help and push Pakistani society to accept many issues that are challenging us

Researcher

I am part of a experimantal research group that reaserch on recycling waste material and garbage in to energy which can be used in the form of electcerity using Thermal decomposition and Insinderery Prosess

