


REHMEEN RASHID

B U S I N E S S M A J O R

 +92 335 805 8469

 rehmeen02@gmail.com

 [linkedin.com/in/rehmeen-rashid](https://www.linkedin.com/in/rehmeen-rashid)

PROFESSIONAL SKILLS

- Sales and Marketing
- Social Media Management
- Digital Marketing
- Communication skills

TECHNICAL SKILLS

- Presentation software
(PowerPoint, Canva)
- Spreadsheets (Excel, Google
Spreadsheets, etc.)
- Communication and
collaboration tools (MS
Teams, Skype, etc.)
- Graphic Design (Canva, Adobe
Illustrator)

LANGUAGES

- English
- Urdu
- Punjabi

ABOUT ME

I am a 3rd year BBA undergraduate pursuing my degree from NUST Business School. I am seeking a position where I can apply my knowledge and gain expertise during the summer. I am motivated to develop and shape my skills through an internship program and gain exposure to a corporate environment.

EDUCATION

2020- PRESENT

BACHELORS OF BUSINESS ADMINISTRATION

National University of Sciences and Technology (NUST)

CGPA: 3.00

2018- 2020

FSC PRE-ENGINEERING

Army Public School & College

EXPERIENCE

2022-2023 **SECURITY DEPUTY DIRECTOR**
FICS

- Focused on leading a large team in the most efficient manner
- Worked with other leaders to ensure smooth operations during events

2022 **MARKETING EXECUTIVE**
NUST ORIENTATION '22

Worked in a team and learned about face-to-face marketing

2021- 2022 **SOCIAL MEDIA DEPUTY DIRECTOR**
NUST WATER SPORTS SOCIETY

Identified new event ideas to market to NUST students :

- Swimming Lessons
- Water Games

2020-2021 **MARKETING EXECUTIVE**
NUST LITERARY CLUB

Worked in a group setting to promote events.

- E-Baithak 1.0 & 2.0
- Interview of Sajid Sadpara