

Husnain Ahmed

SEO Analyst And Digital Marketing

Seasoned SEO Analyst offering 3+ years of related experience, results-driven approach, and dedication on to achieving remarkable client results. Leads routine operations and special projects for new and established customers. Achievements include developing, revamping, and strengthening campaigns to drive revenue growth.

Work History

2020-07 -
Current

Senior SEO Analyst

Softaims, Lahore, Punjab

Senior Off-Page and On-Page Analyst

- Keyword Researches
- Content optimization
- Website speed optimization
- Technical SEO implementation. JSON-LD Schemas implementation
- Incorporated XML sitemaps, robots.txt files and 301 redirects to facilitate search engine spidering, crawling and indexing.
- Performed ongoing keyword discovery, expansion and optimization to increase organic search footprint and drive relevant site traffic.
- Collected and analyzed Web metrics such as visits, time on site and page views per visit.
- Good understanding of H1,H2,H3 • Meta Tags and Meta Description
- Providing and making High Quality Backlink and Developed new strategies for Off-Page according to Google Algorithm
- Providing High Quality Guest Post on Sites According to Client Budget • Handling Branding and social signals of sites
- Web 2.0 Links
- Links Indexing Techniques and Implementation
- Bring views and followers on social media platforms
- Blogging Articles Submission on quality sites.

Contact

Address

Lahore, Pakistan, 54000

Phone

03454055297







E-mail

hasnain.ahmed194@hotmail.com

LinkedIn

<https://www.linkedin.com/in/husnain-ahmed-844ab817>

Skills

- Keyword optimization  Excellent
- Ahref  Excellent
- Agency Analytics  Excellent
- SemRush  Excellent
- MOZ Pro  Excellent
- Communication  Very Good

- Local and international Citation Listing (NAP)
- Niche Edits and Haro links implementations
- UGC links implementation
- Infographics backlinks and video links implementation
- Maps submission link building
- Links Stuffing
- Competitors websites backlinks overview and implement client website backlinks there.
- Forums and community backlinks implementation
- Maintained Google Tools accounts and monitored for crawling and indexing issues.
- Helped clients develop website portals and social media pages to promote businesses.

2019-06 -
2022-07

SEO Analyst

rankistan, Lahore, Punjab

SEO Analyst

- Senior Off-Page and On-Page Analyst
- Providing and making High-Quality Backlink and Developing new strategies for Off-Page according to Google Algorithm
- Providing High-Quality Guest Posts on Sites According to Client Budget • Handling Branding and social signals of sites
- Web 2.0 Links
- Links Indexing Techniques and Implementation
- Bring views and followers on social media platforms
- Blogging Articles Submission on quality sites.
- Business and Local Citation Listing
- Keywords Researches
- Meta Tags and Meta Description
- Good understanding of H1, H2, H3
- Links Stuffing
- Helped clients develop website portals and social media pages to promote businesses.
- Maintained Google Tools accounts and monitored for crawling and indexing issues.

2018-12 -
2019-06

Front-End Developer

MaxMind Solution, Lahore, Punjab

Front-End Developer

CSS

●●●●●
Very Good

HTML

●●●●●
Excellent

Strategic planning

●●●●●
Excellent

MS Office

●●●●●
Very Good

Multitasking Abilities

●●●●●
Excellent

Google Workspace

●●●●●
Excellent

Adobe Photoshop

●●●●●
Good

Software

Adobe Photoshop

●●●●●
Good

Screaming Frog

●●●●●
Excellent

MS-Office

●●●●●
Excellent

Languages

Urdu

●●●●●
Excellent

English

- Produced websites compatible with multiple browsers.
- Make a Responsive Website using Bootstrap, CSS3, HTML5, JQuery
- WordPress Theme Customization
- WordPress SEO plugins use for site ranking
- Photoshop skills for the Front-End Development
- Developed designs to meet specific requirements such as quick- loading sites with particular layouts.

2017-06 -
2018-06

Computer Science Teacher and IT Expert

CFE COLLEGE, Lahore, Lahore, Punjab

Computer Science Teacher and IT Expert

- Providing an educational environment for students to learn about their subjects and their practical work.
- Extra Session for students to give them information about some new informative technology in the computer field

2015-03 -
2020-12

Computer Science Teacher

*THE HOWARD CAMPUS HIGH SECONDARY SCHOOL,
Lahore, Punjab*

Computer Science Teacher and IT Expert

- Providing an educational environment for students to learn about their subjects and their practical work.
- Extra Session for students to give them information about some new informative technology in the computer field

Education

2014-02 -
2018-01

BSCS (Computer Science): Computer And Information Sciences

Preston University - Lahore, Pakistan

- Graduated with a 3.4 CGPA
- Coursework in Fundamental of programming, Database, and Networking
- Final Year Project: POS Store Management System

2011-01 -
2013-01

I.C.S (Phy): Computer Science

Govt Model Degree College For Boys - Model Town,
Lahore, Pakistan

- Compulsory subjects are Computer Science, Physics, Math

2009-01 -
2011-01

Matric (Sci): Science

Howard Campus High Secondary School - Lahore,
Pakistan

- Compulsory subjects are Computer science, Physics, Chemistry, Math

Certifications

2019-03

Google Analytics

2020-07

Fundamental of Digital Marketing

2021-02

SEMRush: Backlinks Management

2021-07

FUTURELEARN: DIGITAL SKILLS: DIGITAL MARKETING

Interests

Blogs Reading

Gymnasium

Tours , Traveling