

# AMNA FAROOQ

## UNIVERSITY STUDENT

### Profile

Enthusiastic and creative Mass Communication student with a keen eye for details and passion for content creation. Skilled in writing, editing, and research, seeking an internship in a corporate set-up to gain hands-on experience and learn new skills.

### EDUCATION



**NATIONAL UNIVERSITY OF SCIENCES AND TECHNOLOGY, PAKISTAN**

- Bachelors of Sciences in Mass Communication

**2020-Current**

**CGPA: 3.58**

**FEDERAL BOARD OF INTERMEDIATE AND SECONDARY EDUCATION, ISLAMABAD**

- Higher Secondary School Certificate (Pre-Engineering)

**2018 - 2020**

### EXPERIENCE

**NATIONAL LITERARY FESTIVAL, NUST**

**2022 - Editorial Board**

- Wrote captions and content for different posts pertaining to the event.
- Assisted in organizing a national level event, demonstrating an ability to work collaboratively and effectively.

**NATIONAL LITERARY FESTIVAL, NUST**

**2023 - Editorial Board**

- Wrote MOC scripts for the events, captions and reviewed and proofread all the material.
- Script Writing: Developed engaging and impactful scripts for the festival's anchor.
- Caption Writing: Crafted captivating captions for social media posts.



0335-8432329



amnafarooq111@gmail.com

### CERTIFICATE

- The Complete Digital Marketing Course - Udemy

### SKILLS

- Content Creation
- Copywriting
- Art Direction
- Photography & Editing
- Teamwork and leaderships
- Adobe Photoshop
- Adobe Premiere Pro
- Microsoft office proficiency

### PROJECTS

- A mock PR analysis report
- Portrait, street, product and food photography
- Campaign Proposals - social awareness campaign "Beauty Beyond Burns" and "Suicide Awareness"
- Rebranding a brand
- Research paper on "Effect of parenting style on personalities"
- Research proposal on "Effect of Product Placement in TV dramas on consumer behavior"
- Business Plan - Drive-in Cinemas