

Mubarik Raza

BBA Marketing

 0305 4308708

 mubarikrazavirk123@gmail.com

 Sheikhupura, Pakistan



About Me

Energetic Fresher with good knowledge of BBA Marketing and Good Communication Skills. Eager to update and learn new concepts quickly and strong desire to work. Multi Tasking and Motivated ability to work in any environment and possessing good skills. Ability to collaborate with the marketing manager, internal teams, clients, and partners on marketing strategy. Proficiency in identifying marketing trends and key opportunities for innovation. And Competence in working closely with the sales and marketing departments.

Work Experience / Internship



Sales Representative | Pak Asia Marketing

June 2021 to February 2022

- Establish, develop, and maintain positive business and customer relationships.
- Coordinate sales efforts with team members and other departments.
- Reach out to customer leads through cold calling.
- Reaching out to potential leads through a variety of channels, such as email, phone, text, and social media.



Business Development Executive | Reality one Group

March 2023 to May 2023

- Maintaining meaningful relationships with existing clients to ensure that they are retained.
- Negotiating with clients to secure the most attractive prices

Personal Information

- Father's Name : Imtiaz Hussain
- CNIC : 35404-12414151
- Date of Birth : 13 Nov 2001
- Ethnicity : Asian
- Marital Status : Un-Married
- Nationality : Pakistani

Languages

- English
- Urdu
- Punjabi

Administrative Experience

- Job Fair (IIUI)
- Trip Management
- Volunteer MEE2K21 (Expo)

Hobbies

- Book Reading
- Badminton
- Cricket

Certification

- Digital Marketing
 - 1. Content Marketing
 - 2. Marketing Funnel
 - 3. Content Creation

- Assist in marketing and advertising promotional activities.
- Identify ways to build brand awareness through engaging campaigns that establish the company's reputation, incite curiosity and inform potential customers.
- Establish product loyalty through continual efforts to build, rebrand, modify, and increase product offerings in a way that is honest, competitive, and true to the company mission.

Education History



Bachelor of Business Administration |
International Islamic University Islamabad
2019-2023
CGPA 3.16

Awardee, Ehsaas Scholarship
Awardee, Leadership Excellence Award



Fsc Pre Engineering | Punjab College,
Sheikhupura
2017-2019

Awardee, Best Performance
Got position in Science Exhibition



Matriculation | National Model School,
Sheikhupura
Completed in 2017

Hard Skills

- Ms Word
- Ms Excel
- Social Media Advertising
- Verbal and Written Communication.

Soft Skills

- Multi tasking
- Collaboration
- Motivational
- Decision-Making and planning.