

NOOR UL KASHAF

Sales Executive at Logitech Solutions

Bachelors of Business and IT - Punjab University

Final year student at IBIT with experience in Sales sectors and building WordPress websites. Certification in freelancing and Digital Marketing. A passionate Student of Graphic Designing.

Contact

Phone

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Email

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Address

Samanabad , Lahore

Expertise

PROFESSIONAL SKILLS

- WordPress
- Sales and Marketing
- Graphic Designing
- Training and Development
- Freelancing
- Research (Quantitative and Qualitative)

PERSONAL SKILLS

- Team Building
- Leadership
- Hardworking
- Loyalty
- Time management

Language

English

Urdu

Experience

Sales Executive and Trainer

LOGITECH SOLUTIONS (2021- CONTINUE)

- Lead generation
- CRM (customer relationship management
- Training of newbies
- Excel reports and Updates
- Data entry
- Operations management

Sales Supervisor

ITIT LINKS (2019-2020)

- Working with the experienced sales team.
- Closing and Follow up of Sales
- Managing excel reports

EDUCATION

Bachelor Of Business and Information Technology

PUNJAB UNIVERSITY, 2019 - CONTINUE

- Specialization in Marketing

FSC (Pre-Engineering)

UNIQUE COLLEGE, 2017 - 2019

Matriculation (Science)

GOVERMENT SCHOOL ICHRA, 2015 - 2017

Projects

- Marketing Research-2022 (Exploring the effects of social media apps paid promotion algorithms on consumers buying behavior)
- Entrepreneurship (Business Plan)
- Case Study- ongoing (Unveiling the Mystery behind the Absence of Brand Globalization in the Pakistani Textile Industry - A Case Study of Nishat Mills Ltd. and Sapphire Pakistan)