



Ahmad Nazir

Digital marketing Expert at Veteranlogix

Young and energetic Computer Science Graduate seeking a career in the field of Digital Marketing. There are many fields in computer science but I choose SEO and Google ads field. I think that it's my passion for Digital Marketing. I know it is not so easy but I would like to work very hard.

Strengths & Skills

- ✓ WordPress
- ✓ OffPage SEO
- ✓ Local seo
- ✓ ahrefs
- ✓ Google performance max
- ✓ Social Media Marketing
- ✓ Keyword research
- ✓ SEO Audit
- ✓ Google Search Console
- ✓ semrush
- ✓ Search and Display Ads
- ✓ OnPage SEO
- ✓ Technical SEO
- ✓ Google analytics
- ✓ Google ads
- ✓ Video Ads

Certifications

Search engine optimization
(IC)2

Starting Jul 2017

Experience 3 years

VeteranLogix

Digital Marketing Executive / SEO Executive

2.4 years

Jan 2021 - Jun 2023

Pixel2Graphic

SEO Expert / Digital Marketing Expert

1 year

Jan 2019 - Jan 2020

Projects

ExperiencedDynamics SEO Audit (ExperiencedDynamics)

<https://docs.google.com/spreadsheets/d/1dAjB6e9lvvAfgpOZ4zvd46xpubg0yFZl5BHZQuRmCV0/edit?usp=sharing>

ahrefs, google keyword planner, google search console, google analytics, semrush

Citihousing Youtube ads (Citihousing)

<https://drive.google.com/drive/u/0/folders/1Qbo77RwK-9GPtmWeFW5bqtruuaMbyem9>

keyword planner, google ads

UX Innercircle SEO (VeteranLogix)

<https://docs.google.com/spreadsheets/d/1xA5PgIWjwB8xybcQBV1DvTJnvFbIUWwjFKl66e9OZUQ/edit?usp=sharing>

Ahrefs, Google search console, google analytics,

Long Island Search Ads (Long Island Camp)

<https://drive.google.com/drive/u/0/folders/1Qbo77RwK-9GPtmWeFW5bqtruuaMbyem9>

Google ads, keyword planner, google analytics

MIUSA SEO (VeteranLogix)

<https://docs.google.com/spreadsheets/d/1r43SyyU6fZvUtF5VEwWGIBsZ72dTCQaWH6k6x2hiqug/edit#gid=2088679384>

Ahrefs, Google search console, google analytics,

Women Enabled International SEO (VeteranLogix)

https://docs.google.com/spreadsheets/d/1dgpucHMOh1eU3rFuExGqHlQ1gQjpM5KJSjk_biuK2dQ/edit?usp=sharing

ahrefs, keyword planner, google search console, google analytics

CommonwealthSaddles SEO (VeteranLogix)

<https://docs.google.com/spreadsheets/d/1AlkYNtVegGhZ-AzrjCLpMfRm7mxUaSOyHUDE7wAk6o/edit?usp=sharing>

Ahrefs, Google search console, google analytics, Keyword planner

Contact Info

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Lahore, Pakistan

Academics

Bachelor in Computer Science | 2018 | 2.8
CGPA

University of Management &
Technology, Lahore

FSC | 2014 | 85%
Punjab college, Jaranwala,

SSC | 2012 | 85%
Abdul wahab Grammar high
school, Jaranwala

Industries

- Information Technology
- Ecommerce

Functional Areas

- Software & Web Development

Languages

- Urdu - Native
- Punjabi - Medium
- English - Medium

Hobbies

- Watching Movies
- watching wrestling
- Cricket
- Playing video Games

DigiSol hub Video Ad (DigiSolhub)

<https://drive.google.com/file/d/1PFv-jm4hjYGP2RA7oKUEb7sSLmhU4gg/view?usp=sharing>

keyword planner, audience manager

DigiSolhub Search ads (DigiSolhub)

<https://drive.google.com/file/d/1pRMFkxFa0L5DODDLOZNfMLyRYnO1qjnf/view?usp=sharing>

keyword planner, Google tag manager, Google ads

Veteranlabour Local SEO (VeteranLogix)

<https://drive.google.com/file/d/1xgccMT1RgBCMirc1OtyyMmqnf8FRypvb/view?usp=sharing>

Google my business, Ahrefs, Google Search Console, Google analytics

SEO Audit and Backlink Creation (VeteranLogix)

[https://drive.google.com/file/d/1TmkfdMGz8FkvIuWA6MoXx1Sg_OroRHh/view?](https://drive.google.com/file/d/1TmkfdMGz8FkvIuWA6MoXx1Sg_OroRHh/view?usp=sharingwAC2-XCqOu82yF8/view?usp=sharing)

[usp=sharingwAC2-XCqOu82yF8/view?usp=sharing](https://drive.google.com/file/d/1TmkfdMGz8FkvIuWA6MoXx1Sg_OroRHh/view?usp=sharingwAC2-XCqOu82yF8/view?usp=sharing)

ahrefs, google keyword planner, google search console

Keyword Research to Backlinks (Pixel2Graphic)

<https://homekitchenary.com/>

ahrefs, google keyword planner, google search console, google analytics, affiliate marketing

Work History

VeteranLogix

Jan 2021 - Jun 2023 (2.4 years)

Digital Marketing Executive / SEO Executive

Lahore, Pakistan

I am a Digital Marketing Expert at Veteranlogix giving services regarding Search Engine optimization and Google Ads. I have done SEO of different websites like Veteranlogix, Veteranpeople, Veteranlabour, Women Enabled International and UXinnercircle. These sites have different Niches and the competition Level was different. I have done Local SEO of Veteranlabour and have ranked multiple keywords Which I will share with you a link. Kindly check the link for portfolio for this company. I also run google ads of Different Business like DigiSolhub which is a digital marketing agency and get the good results.

Pixel2Graphic

Jan 2019 - Jan 2020 (1 year)

SEO Expert / Digital Marketing Expert

Lahore, Pakistan

Pixel2Graphic is a Digital marketing agency where I have worked as an SEO Expert and Wordpress. I mostly did Onpage and Offpage SEO in there. I have Learnt a lot there regarding technical skills. It was a great Experience.

Projects

ExperiencedDynamics SEO Audit

Mar 2023 - Present (3 months)

Company: ExperiencedDynamics / Frank

<https://docs.google.com/spreadsheets/d/1dAJb6e9lvvAfgpOZ4zvd46xpubg0yFZl5BHZQuRmCV0/edit?usp=sharing>

Tools: ahrefs, google keyword planner, google search console, google analytics, semrush

ExperiencedDynamics is a Service based Business that sell services regarding User Experience. I have done SEO Audit of this website and solves all the Issues regarding Technical SEO, onpage SEO. I have identified all the Issues in the Sheet.

Citihousing Youtube ads

Dec 2022 - Present (6 months)

Company: Citihousing

<https://drive.google.com/drive/u/0/folders/1Qbo77RwK-9GPtmWeFW5bqtruuaMbyem9>

Tools: keyword planner, google ads

Client want Brand awareness campaign in the youtube then I suggested him to run non-skippable ads although it is Expensive we have spend 25k per day and we run 2 days and got 1 lakh and 55 thousands impression in it.

UX Innercircle SEO

Jul 2022 - Present (11 months)

Company: VeteranLogix / Frank

<https://docs.google.com/spreadsheets/d/1xA5PglWjwB8xybcQBv1DvTJnvFblUMwjFKl66e9OZUQ/edit?usp=sharing>

Tools: Ahrefs, Google search console, google analytics,

I am currently working on this project Its a course selling Website that sells UX courses. I have done keyword research, SEO Audit, Topic

research, Competitor research and Backlinks creation. Design is ready now I am working on Topic Research for Blog creation.

Long Island Search Ads

May 2022 - Jun 2022 (1 month)

Company: Long Island Camp

<https://drive.google.com/drive/u/0/folders/1Qbo77RwK-9GPtmWeFW5bqtruuaMbyem9>

Tools: Google ads, keyword planner, google analytics

I have created a google search ads for this business and create a strategy in which I got 100 clicks by spending 75 dollars my average cpc was 0.75 dollars and then I optimized by removing extra cost keywords in the campaign.

MIUSA SEO

Mar 2022 - Present (1.3 years)

Company: VeteranLogix / MIUSA

<https://docs.google.com/spreadsheets/d/1r43SyuY6fZvUtF5VEwWGIBsZ72dTCQaWH6k6x2hiqug/edit#gid=2088679384>

Tools: Ahrefs, Google search console, google analytics,

MIUSA empowered people with disabilities around the world to achieve their human rights through international exchange and international development. Currently I am working on it and have done SEO Audit, Competitor keyword opportunity and Backlinks audit of a website.

Women Enabled International SEO

Jan 2022 - Present (1.4 years)

Company: VeteranLogix / WEI / Frank

https://docs.google.com/spreadsheets/d/1dgpucHMOh1eU3rFuExGqHJQ1gQjpM5KJSlk_biuK2dQ/edit?usp=sharing

Tools: ahrefs, keyword planner, google search console, google analytics

I am currently working on this project have done SEO Audit, keyword research, topic research, competitor research and find Backlinks opportunity. This site is Organization Based. My goal is to rank this website on different keywords. You can check the project details from the given Link.

CommonwealthSaddles SEO

Jan 2022 - Present (1.4 years)

Company: VeteranLogix / Rose

https://docs.google.com/spreadsheets/d/1AlkYNtVegGhZ_-AzrjCLpMfRm7mxUaSOyHUDE7wAk6o/edit?usp=sharing

Tools: Ahrefs, Google search console, google analytics, Keyword planner

Commonwealthsaddles provide fittings, custom saddle order and high end quality track to client accross canada invloved in jumping dressage. I have done SEO audit of that website and have resolved many issues. I have done Competitor analysis and findout keyword opportunity. I have done keyword research of that website and have done Backlink audit of the website.

DigiSol hub Video Ad

Oct 2021 - Present (1.7 years)

Company: DigiSolhub / DigiSolhub

<https://drive.google.com/file/d/1PFv-jm4hjYGPPr2RA7oKUEb7sSLmhU4gg/view?usp=sharing>

Tools: keyword planner, audience manager

I ran a video ad of this company got 4.43k impressions and 349 Views The goal was to get leads from this campaign after getting the data.

DigiSolhub Search ads

Aug 2021 - Present (1.8 years)

Company: DigiSolhub / Taimoor

<https://drive.google.com/file/d/1pRMFkxFa0L5DODDLOZNfMLyRYnO1qjnf/view?usp=sharing>

Tools: keyword planner, Google tag manager, Google ads

I ran multiple campaigns of google ads like call campaign, website visits and Conversion campaign. I gave the budget of 1500 rps per day and select the broad keywords and there will be data like clicks, impressions and calls. Kindly visit the link.

Veteranlabour Local SEO

Jun 2021 - Present (2 years)

Company: VeteranLogix / Mehboob Rehman

<https://drive.google.com/file/d/1xgccMT1RgBCMirc1QtyyMmqnf8FRypvb/view?usp=sharing>

Tools: Google my business, Ahrefs, Google Search Console, Google analytics

Veteranlabour is a local startup of my company that provides services regarding plumbing, electrician, cleaning, painter and many more I have done Local seo of that company and have ranked multiple keywords like "plumbing services", "plumber near me", "electrician near me",

"electrician services " and more. In 20 days there were 20 calls of clients by doing ranking in google my business listings. I loved this business.

SEO Audit and Backlink Creation

Mar 2021 - Nov 2022 (1.7 years)

Company: VeteranLogix / Mehboob Rehman

https://drive.google.com/file/d/1TmkfdMGz8FkvIjuWA6MoXx1Sg_OroRHh/view?usp=sharingwAC2-XCqOu82yF8/view?usp=sharing

Tools: ahrefs, google keyword planner, google search console

Veteranlogix provides services regarding website development and digital marketing. I have done SEO Audit of this website and find out many errors and resolve it I also created Backlinks of the articles and gets rank. It is very competitive Niche but it gets rank if you have done proper SEO. Kindly check the attach link.

Keyword Research to Backlinks

Jan 2019 - Dec 2019 (11 months)

Company: Pixel2Graphic / Pixel2Graphic

<https://homekitchenary.com/>

Tools: ahrefs, google keyword planner, google search console, google analytics, affiliate marketing

I have done services of Wordpress and SEO. I worked on WordPress to make a website and in SEO to Rank their keywords on google's first position. Making Backlinks I have Learnt from them. It was a very Good Experience in there. Home kitchenery is a Affiliate website where a lot of products links with content are available. Customers will come and click on this Link and buy the product. I have posted different articles on there. And I have done also offpage Seo of this website.