MUHAMMAD TAYYAB

SEO Executive

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🔗 https://www.linkedin.com/in/tayyab-ch-284a3a248/

📍 Lahore, pakistan

SUMMARY

SEO Executive with over 1.5 years of experience in optimizing website content, increasing organic search rankings, and driving targeted traffic. Proven track record of implementing effective SEO strategies, conducting comprehensive keyword research, and utilizing on-page and off-page optimization techniques. Skilled in utilizing SEO tools and analytics platforms to monitor performance, identify opportunities, and make data-driven decisions. Adept at conducting competitor analysis and staying up-to-date with industry trends. Strong communication and project management abilities, with a focus on delivering measurable results and driving business growth through SEO initiatives.

TRAINING / COURSES

SEO II Certification Course

LANGUAGES

English
Intermediate
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EXPERIENCE

Social Media Executive

Detral LLC

📅 2021 📍 Lahore, Pakistan

ROI Driven Digital Marketing Agency

- Experienced Social Media Executive with a proven track record of creating and implementing successful social media strategies. Proficient in content creation, community management, and campaign optimization. Skilled in leveraging social media platforms to drive brand awareness, engage audiences, and achieve business objectives.

SEO Executive

Detral LLC

📅 2021 📍 Lahore, Pakistan

ROI Driven Digital Marketing Agency

- Results-driven SEO Executive with over 1.5 years of experience in optimizing website content, improving organic search rankings, and driving targeted traffic. Skilled in conducting keyword research, implementing on-page and off-page optimization techniques, and analyzing data to make data-driven decisions. Proven ability to achieve measurable results and contribute to business growth through effective SEO strategies.

SKILLS

Search Engine Optimization

on page seo **off page seo**

technical seo **Wordpress**

MS Office **Data entry**
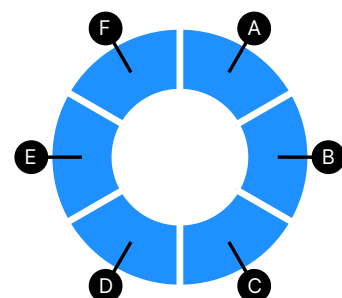
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EDUCATION

FSC

Govt. College

📅 Date period

BS Computer Science (continue)

Virtual University of Pakistan

📅 Date period

MY TIME

- **A** Reading
- **B** Travling
- **C** Sports
- **D** Reasearching
- **E** Family & Friends
- **F** Learning