

Haroon Malik

SEO TEAM LEAD

 fmembers@yahoo.com

 Khadim Ali Road, Model Town, Sialkot

 +92 334 8084342

 @haroon-qamar-malik

Education

From October 2013 **BS Computer Science**
to March 2018 **Virtual University Of Pakistan Sialkot, Punjab**

Certifications

1. SEO (Search Engine Optimization), [Digiskills](#), Jan 2021
Credential ID | VCBGFN3PQ
2. The Fundamentals of Digital Marketing, [Google](#), June 2021
Credential ID | 65D JDQ 2KZ
3. Google Analytics for Beginners, [Google Analytics](#), Sept 2021

Work Experience

Since January 2022 **SEO Team Lead**
Carpe Diem UK LTD Karachi, Pakistan

- Client Communication
- Google Webmaster Tools
- SEO Audits
- Keyword Research
- On-Page Optimization
- Content Marketing

From February 2021 to December 2021 **SEO SMM Expert**
Internet Development Company - IDC Sialkot

- All Work For Amazon Products:
- Keyword Research
 - E-Commerce
 - Competitor Analysis
 - Off-Page SEO

From November 2020 to January 2021 **SEO Expert**
TechnoSofts Sialkot

- On-Page Optimization
- Off-Page SEO
- Technical Audit

From September 2019 to October 2020 **SEO Expert**
Nexus Hybrids Sialkot

- Keyword Research
- Content Optimization
- Link Building

Client Review

- [US Client](#)

Skills

On-Page SEO

- Internal Linking Analysis
- Content Analysis
- Content Optimization
- Keywords Research [SERP Analysis]

OFF-Page SEO

- Content Marketing
- Outreach
- Link Building

Technical SEO Audit

- Site Redirect & SSL Check
- Google Site Speed
- Check Mobile Friendly
- Keyword Cannibalization
- Dynamic URL Check
- Check Images Alt Tag
- Check Canonical Tag
- Check Sitemap
- Robots.txt (Optimize Crawling Budget)

Analytics Tools

- Ahrefs
- SEMrush
- Screaming Frog
- Google Search Console

Previous Projects

- [Technical SEO](#)
- [33,000 Volume KW Ranked](#)
- [Content Marketing](#)