



MARIA ALI

E C O N O M I C S G R A D U A T E

CONTACT



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SKILLS

- R-Studio
- MS Office
- Stata
- Video-editing
- Time Management
- Canva
- Verbal & Written communication

EXTRACURRICULAR ACTIVITIES

- HR executive for multiple societies
- Orientation guide for orientation 2021
- Social Media Manager for Lit Apparel
- Debates at school

LANGUAGE

English ●●●●●●●●

Urdu ●●●●●●●●

Hindi ●●●●●●●●

PROFESSIONAL PROFILE

An independent and self-motivated undergraduate looking for an entry-level position in HR and marketing departments where I can utilize the extensive knowledge I have gained during my course.

EDUCATION

Bachelors in Economics

National University of Sciences and Technology (2020 - present)

INTERNSHIPS

The WWW Thing

Marketing Associate (Jan 2023 - June 2023)

- Assisting in the development and implementation of marketing campaigns and strategies.
- Developing marketing materials such as brochures, presentations, and social media content.
- Conducting market research and analyzing data to identify trends and insights.
- Assisting in management related tasks.

Shaukat Khanum Memorial Cancer Hospital

Student Ambassador (Jan 2022 - Dec 2022)

- Volunteered for their annual fundraiser
- Successfully lead a zakat campaign as one of the heads
- Organized Blood camp and Summer camp
- Part of the management team for Sufi Night

Youth Economic Forum

Research Intern (2021)

- Researched economics-related topics
- Prepared well-structured articles

Lit Apparel

Social Media Manager

- Oversee social media accounts' design
- Suggested and implemented new features to develop brand awareness