

Contact

www.linkedin.com/in/summra-ahmad-b60269b4 (LinkedIn)

Top Skills

Social Media

Copywriting

Web Content Writing

Languages

English (Professional Working)

Urdu (Native or Bilingual)

Certifications

Content Marketing Foundations

Digital Marketing Foundations

Summra Ahmad

Content Strategist | Content Writer | Blogger | Freelancer
Lahore District, Punjab, Pakistan

Summary

Siri, Please Tell Them About Summra.

S-u-m-m-r-a.

✓#The name itself is driven by the word "Summer".

✓#The Khaleesi of 26 Alphabets.

✓#The Ninja of Offsite Blogs.

✓#The Robin for Onsite Blogs.

✓#The Monica of Guest Posts.

✓#The Memer of Social Media Descriptions.

✓#The Jessie Jones of YouTube Descriptions.

✓#The Joey of Email Content.

✓#The Buffy - A Keyword Slayer.

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The Ever Book Worm, Sketcher...And A Dog Lover.

Enough About Summra. Let's Talk About What you Want.

⇒#You want brand awareness

⇒#You want creative content to reach your target audience

⇒#You want to boost your traffic

⇒#You want better landing pages for conversion

⇒#You know your content can do better than the current scenario.

Ticks a Nerve?

I'm here to help you improve, and diversify content for your products and services. I have worked for 3 years as a Creative Content Writer and now working as a Content Strategist. I have worked on various freelancing projects as well. My expertise lies in intriguing niches including;

- #Traveling
- #Business
- #Lifestyle
- #Health and Fitness
- #Home, Decor and Garden
- #Languages
- #Accounting and Bookkeeping
- #Pets....And still looking forward to adding more!

My aim is to help grow the organization's products and services with my creative writing skills. If you want to give it a go then - I'm your writing gal.

P.S: I also offer additional writing services for offsite projects.

Experience

EMPG LABS

Product Growth Associate

June 2022 - Present (10 months)

Lahore, Punjab, Pakistan

Medium

Blogger

April 2020 - Present (3 years)

Mailmunch

Sr. Content Writer

November 2021 - June 2022 (8 months)

Lahore, Punjab, Pakistan

ESketchers

Content Strategist

November 2020 - March 2022 (1 year 5 months)

Lahore, Punjab, Pakistan

CCJK Technologies

Creative Writer

October 2019 - October 2020 (1 year 1 month)

La

Emenac Travel UK

Content Writer

April 2019 - October 2019 (7 months)

United Kingdom

Education

Bahauddin Zakariya University

Master of Business Administration (MBA), Marketing · (2013 - 2015)

The Islamia University of Bahawalpur

Bachelor of Business Administration (BBA), Human Resources Management/
Personnel Administration, General · (2009 - 2013)