

Muhammad Imtiaz

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EDUCATION

Lahore University of Management Sciences

City, State

B.Sc Hons (Management Sciences)

Graduation Date: May 2024

WORK EXPERIENCE

Faisalabad Chamber of Commerce & Industries(FCCI)

Faisalabad

Marketing Intern

Jun 2022 - Aug 2022

- Conducted Market Research and Analyzed new trends in customer preferences
- Worked on Implementation of new Data-Driven Marketing Framework for customer Acquisition
- Onboarded 20+ top-tier brands for FCCI Loyalty Card Program

Samuel Hall

Faisalabad, Sheikhpura

National Researcher

Jul 2022 - Sep 2022

- Conducted 4 Semi-Structured Interviews with Transcription in Faisalabad & Shiekhupura
- Carried out 10 In-depth Surveys on ODK Collect by finding appropriate candidates
- Provided Recommendations to Senior Management in accordance with the observations made

PROJECT EXPERIENCE

Cheetay's New Potential WareHouse

City, State

Title

Start Date - Finish Date

- Collected Location data of 2500+ customers and 3 existing warehouses
- Applied Linear Programming and GLM model to check the feasibility for new potential warehouse

Data Science: Predicting Heartfailure rate

City, State

Title

Start Date - Finish Date

- Cleaned, sorted data of 50000+ Heart patients of Faisalabad Institute of Cardiology using Python
- Developed graphs (using Matplotlib, scikit Learn) of different features(i.e Blood Pressure, Level of Creatinine) & their relationship with heart failure and Patient death.
- Developed MachineLearning model using parameters affecting Cardiopatients for prediction of patient's death

LEADERSHIP EXPERIENCE

Teaching Assistant(Computer and Problem Solving)

City, State

LUMS

Jan 2023 - May 2023

- Managed a class & lab of 50+ students in collaboration with Professor
- Conducted Tutorials on Microsoft Excel & VBA throughout the semester
- Prepared materials and Maintained Resources to develop a learning environment for students

Founder

City, State

RIFA

Start Date - Finish Date

- Founded Social NGO for empowering widows and underprivileged students
- Successfully led team of 7 members to achieve multiple targets

AWARDS & HONOURS

Quaid- Azam Scholarship , Bulls & Bear winner(Virtual trading competition by Khadim Ali Shah Securities

ADDITIONAL SKILLS

Microsoft Excel , Python, Pandas, Precision Tree, Risk Analysis

