



ABDUL MAJID

SEO EXPERT

SUMMARY

I am technically influenced Search Engine Optimization Expert. I am very serious and passionate about my work. As an experienced SEO Expert, I have excellent command over white-hat SEO techniques.

CONTACT DETAILS

Mobile: 0305-4384868
Email: abd.majid1810@gmail.com
WhatsApp: 0305-4384868
Address: 71 Gulshan Park near Mansoorah Bazar Multan Road, Lahore

COMPETENCIES

- Technical SEO
- On-Page SEO
- Off-Page SEO
- Content Optimization
- Meta Data
- Keyword Research
- Link Building
- Blog Posting
- Lead Generation
- Increase Web Traffic
- Competitor Analysis
- SEO Audit
- SEO Reporting
- Robot.txt Creation and Submission
- Sitemap Submission

TOOLS & TECHNICAL

- Canva
- Yoast, All in one SEO & Rank Math
- Ubersuggest
- Moz
- Ahrefs
- SEMRUSH
- Google Keyword Planner
- Google Analytics and Search Console

CAREER HISTORY

SEO Specialist

Transcure | Jun 2022 - Present

SEO Expert

Xperts Mix | Nov 2020 - Jun 2022

SEO Specialist

Yactech | Feb 2020 - Nov 2020

Digital Marketing Intern

InfinIT Global Labs | Aug 2019 - Mar 2020
(Superior Group)

PROJECTS

- Superior University
- Signal Skyline
- Laser Praxis
- Beeyond Security
- Yactech
- Xperts Packaging
- Mega Bud Dispensary
- Dwellics
- Transcure
- Expert Driver
- Nomad Oil and many more.

ACADEMIC BACKGROUND

Superior University

Bachelor's in Information Technology
- Session from 2015 to 2019

The Superior College

Intermediate in Computer Science
- Session from 2013 to 2015

Govt. Pilot School

Matriculation in Computer Science
- Session from 2011 to 2013



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Email: abd.majid1810@gmail.com
WhatsApp: 0335-0142821
Address: 71 Gulshan Park near Mansoorah Bazar Multan Road, Lahore

COMPETENCIES

- SEO Off-Page
- SEO On-Page
- Content Optimization
- Meta Title, Description, Keywords
- Keyword Research
- Link Building
- Blog Posting
- Lead Generation
- Web Traffic
- SEO Reporting

TOOLS & TECHNICAL

- Canva
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- Ubersuggest
- Moz
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- SEMRUSH
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PROJECTS

- Superior University
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CAREER HISTORY

SEO Expert

Xperts Mix | Nov 2020 - Present

- SEO On Page & Off Page Activities
- Content Optimization
- Keyword Research
- Link Building
- Lead Generation
- Blog Posting
- SEO Reporting

SEO Executive

Yactech | Feb 2020 - Nov 2020

- SEO On Page & Off Page Activities
- Content Optimization
- Keyword Research
- Link Building
- Lead Generation

Digital Marketer

InfinIT Global Labs | Aug 2019 - Mar 2020 (Superior Group)

- SEO On Page & Off Page Activities
- Keyword Research
- Link Building
- Instagram & Facebook Page Posting
- Lead Generation
- Worked on Google AdWords Ads
- Worked on Facebook Ad Campaign

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