

# HUSNAIN BARKAT

## SEO EXECUTIVE



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## ABOUT ME

I am a qualified and professional SEO Executive with two years of experience in developing and implementing SEO strategies. Strong creative and analytical skills. Enthusiastic Team player with an eye for detail.

## SKILLS

- On page SEO
- off Page SEO
- Technical SEO
- Google Search Console
- Content Marketing
- Keyword Research
- Google Analytics
- Competitor Analysis
- Ahrefs/Semrush/ KW finder etc

## CERTIFICATIONS

- Udemy
- LinkedIn Learning
- PNY Trainings
- Digiskills.pk
- University of Youtube

## EDUCATION

### BACHELORS OF COMPUTER SCIENCE

Punjab University

2018 - 2020

### MASTER'S IN COMPUTER SCIENCE

GCUF

2021 - 2023

## EXPERIENCE

### SEO EXECUTIVE

Software Finder

2021 - Present

- On Page SEO - off page SEO
- Content Marketing
- Google Search Console
- Keyword Research
- SEO Strategy

### JUNIOR SEO EXECUTIVE

Leyjao.pk

2020 - 2021

Basically, Leyjao.pk is a leading e-commerce store in Pakistan. I worked here as SEO Junior. My responsibilities was guest post outreach, keyword research, on site blog post and optimization

### ACHIEVEMENTS

Software Finder

2021 - Present

- An employee of the Month In July 2022
- Our websites articles featured on techtimes.com and ibtimes.com
- I helped my team to achieve our leads and conversion target with advanced SEO.