

Shabbar Abbas



Objective:- Highly motivated and results-oriented MBA candidate with a major in Marketing and Minors in Management, seeking a challenging entry-level position in Sales and Marketing. Eager to leverage my academic knowledge, practical experience, and strong analytical skills to contribute to the success of a dynamic organization. Committed to delivering innovative marketing strategies, driving business growth, and achieving customer satisfaction. Seeking an opportunity to apply my skills and gain valuable industry experience in a professional setting.

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📍 Current Address: Main Market Gulberg II Street # 30, Lahore. Permanent Address: Mohallah Pongranwala Home # 142/MC, Dera Ismail Khan, Pakistan

📅 21 January, 1997

🌐 [linkedin.com/in/shabbar-abbas-37096120a?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3BQd9IGJeFSaO1lc5ylOEDhQ%3D](https://www.linkedin.com/in/shabbar-abbas-37096120a?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3BQd9IGJeFSaO1lc5ylOEDhQ%3D)

EDUCATION

Masters Of Business Administration (MBA) in Innovation & Management

University Of The Punjab, Lahore

12/2021 - Present (11/23)

Lahore

Courses

- Majors In Marketing
- Minors in Management
- Currently in last Semester (2.9 CGPA upto 3rd semester and degree completed in Nov 2023)

Bachelor of Business Studies (16 years of Education)

Quaid-i-Azam University, Islamabad

02/2019 - 05/2021

62% (GPA system not applicable)

Courses

- Business Administration & Management, Marketing

Projects

Internship Trainee at Atlas Honda

07/2022 - 08/2022

Lahore

Department

- Sales and Marketing

Work Experience

Fresh Graduate

Reallocation:

Willing to reallocate anywhere

Reference

Will be furnished On Demand

COMPUTER SKILLS

Adept at using Microsoft Office (Word, Excel, Power Point)

Good in Internet Browsing

Good Words Typing Speed

STRENGTHS & ADDITIONAL QUALITIES

Good listener and hard worker

Good Presentation and Communication

Able to work in pressure and learns fast with creativity.

Involved in personality development and updating knowledge based through Reading, listening and Observation.

TRAINING SEMINARS

Attended seminar on topic "Customer Care Services" at Serena Islamabad.

Attended Conference on "Technological Innovation & Its Impact on Firms Performance in Financial Sector of Pakistan" at, QAU Islamabad.

CERTIFICATES

National Financial Literacy Program For youth (NIBAF) (2021 - 2021)

LANGUAGES

English

Professional Working Proficiency

Urdu

Native or Bilingual Proficiency

Saraiki

Native or Bilingual Proficiency