

MUHAMMAD SHEHARYAR MALIK

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CAREER SUMMARY:

As a management student, I want to excel in my career and make a meaningful impact in the business world. With a solid foundation in management principles and practices, I possess strong leadership and decision-making abilities that enable me to drive positive outcomes for organizations. Have a desire to continuously improve and innovate, and I am confident that my dedication and work ethic will enable me to achieve my goals.

EDUCATION:

Bachelors in Management Sciences	<i>09/2021 - Present</i>
CGPA: 3.40/4.00	
Ghulam Ishaq Khan Institute of Engineering Sciences and Technology	
Intermediate (Fcs)	<i>08/2018- 07/2020</i>
Grade: B	GIK College, Pakistan
Certification in Inventory Management	<i>02/2023 - 03/2023</i>
University of California, Irvine	

WORK EXPERIENCE:

Sub Head – Media Club	<i>06/2022 - Present</i>
• Part of the largest internal technical/media Society in GIKI of more than 120 people. • Lead the teams of External Relations and Liason on 14 All Pakistan Media Fest and we managed to get 300+ participants and one of the best teams of Judges including Saife Hasan, Mustafa Afridi, and many more. • Played an important part in giving suggestions to the team of Sponsorship and we managed to get 8 sponsors And generated Rs 2 million from them. • Managed participants stay in GIKI for 3 days with different competitions and organized social events as well.	

Sub Head - Project Topi	<i>09/2021 - Present</i>
• Working in a welfare society of 150 people. • Conducted multiple events like "KHSB", "Career Counseling", "Sponsor A Child", "Mess Bill Aid", Blood Donation Drive", "Ramadan Ration Drive", "Cloth Donation Drive" • Last year from "Ramadan Ration Drive" we collected 380+ Ration bags and donated them to deserving families. • Coordinated with the team to manage cases across Pakistan.	

Sub Head – Leadership & Entrepreneurial Society	<i>09/2022- Present</i>
• Working with 80 talented future leaders. • Worked in coordination with The Catalyst, GIK Incubator To introduce start-up culture on campus and organized professional seminars, achieving 200% audience growth. • Managed the Social media Platform by using Marketing Strategies and increased the traffic by 80%.	

SKILLS:

Leadership Task Oriented Communication Adobe Photoshop MS Office MS Excel Problem Solving
Strategic Advertisement Accounting & Finance Investment Risk Management Inventory Management
Digital Marketing Public Relation QuickBooks

Honors & Awards:

- Dean's Honor List in both 2nd & 3rd Semesters.
- 3rd Position in Federal Board Football Competition.
- 1st Position in Problem-Solving Competition at GIK School.

LEADERSHIP ROLES/ ORGANIZATIONS:

FITIN E-Commerce Store - Founder/President	<i>04/2023 – Present</i>
Founded with 2 of my friends and we are selling different products on Campus and across Pakistan by using Best Marketing Strategies.	

INTERESTS

- Football | Cricket | Social Welfare | Bedminton | Freelancing | Acting | Table Tennis | Travelling | Video Editing |