

# FAISAL FALAK SHER

## SEO Specialist

+92-3029309496 @ faisalfalak29@gmail.com Lahore, Pk



### EXPERIENCE

#### SEO Specialist

WebHostech

2020 - 2022 Lahore, PK

- Led a team of four - with the goal of increasing the websites organic visibility. This included working directly with the web development team to create a custom content management system.
- Coordinate with 10+ countries to fulfill local SEO requirements.

#### SEO Specialist

SolutionSurface

2018 - 2020 Lahore, PK

- Execute tests, collect and analyze data and results.
- Identify trends and insights in order to achieve maximum ROI.
- Track, report, and analyze website analytics and Social media initiative campaigns.
- Research and implement search engine optimization recommendations

#### Intern

Itech Services

2017 - 2017 Lahroe, PK

- Developed title tag, description of meta tags and highlighted and added relevant links to site.

### EDUCATION

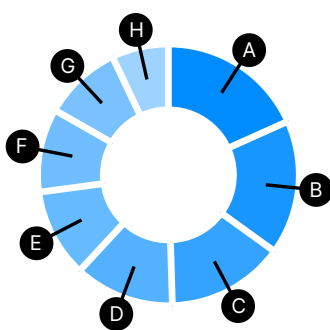
#### Bachelor Of Information Technology

Virtual University Lahore

2015 - 2017 New York, NY

GPA  
4.0 / 2.8

### MY FAVOURITE TIME SPEND



- A Testing new SEO techniques
- B Communicate with new clients
- C Traveling
- D Exploring new places
- E Family and friends
- F Data analysis
- G Photography
- H Reading

### SKILLS

seo marketing data analysis

google analytics social media

wordpress content writing html

css email marketing

### PASSIONS

✈ Traveling

📷 Photography

### LANGUAGES

English Native ●●●●●

Urdu Proficient ●●●●●

### FIND ME ONLINE

in /faisalfalak18

🐦 @faisalfalak18