

Contact

www.linkedin.com/in/summra-ahmad-b60269b4 (LinkedIn)

Top Skills

Social Media

Copywriting

Web Content Writing

Languages

English (Professional Working)

Urdu (Native or Bilingual)

Certifications

Content Marketing Foundations

Digital Marketing Foundations

Summra Ahmad

Content Strategist | Content Writer | Blogger | Freelancer
Lahore District, Punjab, Pakistan

Summary

Siri, Please Tell Them About Summra.

S-u-m-m-r-a.

- ✓#The name itself is driven by the word "Summer".
- ✓#The Khaleesi of 26 Alphabets.
- ✓#The Ninja of Offsite Blogs.
- ✓#The Robin for Onsite Blogs.
- ✓#The Monica of Guest Posts.
- ✓#The Memer of Social Media Descriptions.
- ✓#The Jessia Jones of YouTube Descriptions.
- ✓#The Joey of Email Content.
- ✓#The Buffy - A Keyword Slayer.

The Ever Book Worm, Sketcher...And A Dog Lover.

Enough About Summra. Let's Talk About What you Want.

- ⇒#You want brand awareness
- ⇒#You want creative content to reach your target audience
- ⇒#You want to boost your traffic
- ⇒#You want better landing pages for conversion
- ⇒#You know your content can do better than the current scenario.

Ticks a Nerve?

I'm here to help you improve, and diversify content for your products and services. I have worked for 3 years as a Creative Content Writer and now working as a Content Strategist. I have worked on various freelancing projects as well. My expertise lies in intriguing niches including;

- #Traveling
- #Business
- #Lifestyle
- #Health and Fitness
- #Home, Decor and Garden
- #Languages
- #Accounting and Bookkeeping
- #Pets....And still looking forward to adding more!

My aim is to help grow the organization's products and services with my creative writing skills. If you want to give it a go then - I'm your writing gal.

P.S: I also offer additional writing services for offsite projects.

Experience

EMPG LABS
Product Growth Associate
June 2022 - Present (10 months)
Lahore, Punjab, Pakistan

Medium
Blogger
April 2020 - Present (3 years)

Mailmunch
Sr. Content Writer
November 2021 - June 2022 (8 months)
Lahore, Punjab, Pakistan

ESketchers
Content Strategist
November 2020 - March 2022 (1 year 5 months)
Lahore, Punjab, Pakistan

CCJK Technologies
Creative Writer

October 2019 - October 2020 (1 year 1 month)

La

Emenac Travel UK

Content Writer

April 2019 - October 2019 (7 months)

United Kingdom

Education

Bahauddin Zakariya University

Master of Business Administration (MBA), Marketing · (2013 - 2015)

The Islamia University of Bahawalpur

Bachelor of Business Administration (BBA), Human Resources Management/
Personnel Administration, General · (2009 - 2013)