

Shahid Hassan Naik

SEO Expert-PPC

Hello!

Dear HR

I am writing to express my strong interest in the SEO Expert at your esteemed organization. With my three years of experience as an SEO and PPC specialist, I am confident in my ability to contribute to the success of local businesses by enhancing their online presence and attracting a larger customer base.

Throughout my career, I have been dedicated to helping businesses effectively promote their products or services online through digital marketing consulting services. My expertise lies in search engine optimization and pay-per-click advertising, where I have successfully developed and implemented strategies that drive increased website traffic, generate valuable leads, and boost conversions. By conducting thorough keyword research, optimizing website content, and managing PPC campaigns, I have consistently achieved outstanding results for my clients.

What sets me apart as a digital marketing consultant is my commitment to understanding each client's unique needs and goals. By conducting in-depth research and analysis, I am able to create tailored strategies that align with their business objectives. I pride myself on delivering exceptional service, exceeding client expectations, and consistently driving higher conversion rates and return on investment.

Beyond my technical skills, I am a strong communicator and collaborator. I understand the importance of building strong relationships with clients and stakeholders, and I excel at explaining complex concepts in a clear and concise manner. I am confident in my ability to effectively communicate recommendations, present reports, and provide ongoing support to ensure the success of each campaign.

I am impressed by your organization's reputation for excellence and commitment to helping local businesses thrive. I am eager to join a team that shares my passion for delivering top-notch digital marketing solutions. With my expertise in SEO and PPC, my dedication to staying up-to-date with industry trends, and my drive for continuous learning, I am confident that I can make a significant impact on your clients' online success.

Thank you for considering my application. I have attached my resume for your review, which provides further details on my skills, experiences, and achievements. I would welcome the opportunity to discuss how my qualifications align with your organization's goals in more detail.

I look forward to the possibility of contributing to the continued growth and success of your organization. Thank you for your time and consideration.

Sincerely,

Shahid Hassan Naik



Shahid Hassan Naik

SEO Expert-PPC

About Me

As an SEO (Search Engine Optimization) and PPC (Pay-Per-Click) specialist, my main goal is to help local businesses enhance their online presence and attract a larger customer base. I offer digital marketing consulting services, which involve providing guidance and expertise to these businesses on how to effectively promote their products or services online.

My Contact

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SEO Skill

- On-Page Optimization
- Keyword Research
- Technical SEO
- Link Building
- Content Marketing
- Analytics and Data Interpretation
- Local SEO
- Mobile Optimization
- Social Media Integration
- Continuous Learning
- Communication Skills
- Problem-Solving

Professional Experience

Mangovers Pvt Limited | SEO Specialist

2022– Present

Key responsibilities:

- SEO Team Lead and looking all SEO Activities
- Campaign Setup and Management: Create and manage PPC campaigns on various platforms, including keyword selection, target audience definition, budgeting, and ad group creation.
- Keyword Research: Conduct in-depth keyword research to identify high-performing keywords for optimized targeting and ROI.
- Ad Creation and Optimization: Develop compelling ad copy and optimize ad elements for improved CTR and conversion rates.
- Performance Analysis and Reporting: Analyze campaign metrics and generate reports for optimization insights and recommendations.
- Stay Up-to-Date with Industry Trends: Keep up with industry changes, new features, and best practices in PPC advertising to enhance campaign performance.

Fabulous It Solutions| SEO Specialist and Google Ads

2021 – 22- Remote Base

Key responsibilities:

- Keyword Research and Optimization: Conduct thorough keyword research and optimize website content for improved search engine rankings.
- On-Page and Technical Optimization: Optimize website structure, URLs, internal linking, and improve site speed for better performance and visibility.
- Off-Page Optimization and Link Building: Develop effective off-page strategies, build high-quality backlinks, and enhance website authority.
- SEO Analysis and Reporting: Monitor website performance, track metrics, and generate reports for insights and optimization recommendations.

Stay Up-to-Date with SEO Trends: Stay informed about industry trends, algorithm updates, and best practices to adapt strategies accordingly.

Education Background

- GC University Faisalabad
Graduation
Completed in 2022
- PST Collage Kamalia city
Fsc Pre Medical

Completed in 2018
- Hizb Ur Rehman Islamic Academy Kamalia City
Matriculation

Completed in 2016

Achievements

2022– 2023

I successfully achieved \$5000 in revenue for my client within a remarkable three-month timeframe through effective SEO strategies.

Here Projects List Currently Working

1. www.dubaidesertsafarithrill.com/
2. www.luckywholesale.net/
3. www.yoursmartphonesolutions.com/ 4.
4. www.fabulousitsolutions.com/
5. www.mangovers.com/
6. www.srguro.com/
7. www.malerealitycalc.net/
8. www.avantgardeoriginal.com/
9. www.atozfurniture.ae/
10. www.zrwholesales.com/
11. www.Aaacellularphones.com

References:

- Mangovers HR

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- Fabulous IT Solution Owner

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