

Shahid Hassan Naik

SEO Expert-PPC

Hello!

Dear HR

I am writing to express my strong interest in the SEO Expert at your esteemed organization. With my three years of experience as an SEO and PPC specialist, I am confident in my ability to contribute to the success of local businesses by enhancing their online presence and attracting a larger customer base.

Throughout my career, I have been dedicated to helping businesses effectively promote their products or services online through digital marketing consulting services. My expertise lies in search engine optimization and pay-per-click advertising, where I have successfully developed and implemented strategies that drive increased website traffic, generate valuable leads, and boost conversions. By conducting thorough keyword research, optimizing website content, and managing PPC campaigns, I have consistently achieved outstanding results for my clients.

What sets me apart as a digital marketing consultant is my commitment to understanding each client's unique needs and goals. By conducting in-depth research and analysis, I am able to create tailored strategies that align with their business objectives. I pride myself on delivering exceptional service, exceeding client expectations, and consistently driving higher conversion rates and return on investment.

Beyond my technical skills, I am a strong communicator and collaborator. I understand the importance of building strong relationships with clients and stakeholders, and I excel at explaining complex concepts in a clear and concise manner. I am confident in my ability to effectively communicate recommendations, present reports, and provide ongoing support to ensure the success of each campaign.

I am impressed by your organization's reputation for excellence and commitment to helping local businesses thrive. I am eager to join a team that shares my passion for delivering top-notch digital marketing solutions. With my expertise in SEO and PPC, my dedication to staying up-to-date with industry trends, and my drive for continuous learning, I am confident that I can make a significant impact on your clients' online success.

Thank you for considering my application. I have attached my resume for your review, which provides further details on my skills, experiences, and achievements. I would welcome the opportunity to discuss how my qualifications align with your organization's goals in more detail.

I look forward to the possibility of contributing to the continued growth and success of your organization. Thank you for your time and consideration.

Sincerely,

Shahid Hassan Naik



My Contact

-  shahidhassannaik@gmail.com
-  +923041944359
-  F66R+7HX, Sultan Town, Lahore, Punjab
-  www.dubaidesertsafarithrill.com

SEO Skill

- On-Page Optimization
- Keyword Research
- Technical SEO
- Link Building
- Content Marketing
- Analytics and Data Interpretation
- Local SEO
- Mobile Optimization
- Social Media Integration
- Continuous Learning
- Communication Skills
- Problem-Solving

Education Background

- GC University Faisalabad
Graduation
Completed in 2022
- PST Collage Kamalia city
Fsc Pre Medical
Completed in 2018
- Hizb Ur Rehman Islamic Academy Kamalia City
Matriculation
Completed in 2016

Shahid Hassan Naik

SEO Expert-PPC

About Me

As an SEO (Search Engine Optimization) and PPC (Pay-Per-Click) specialist, my main goal is to help local businesses enhance their online presence and attract a larger customer base. I offer digital marketing consulting services, which involve providing guidance and expertise to these businesses on how to effectively promote their products or services online.

Professional Experience

Mangovers Pvt Limited | SEO Specialist

2022– Present

Key responsibilities:

- SEO Team Lead and looking all SEO Activities
- Campaign Setup and Management: Create and manage PPC campaigns on various platforms, including keyword selection, target audience definition, budgeting, and ad group creation.
- Keyword Research: Conduct in-depth keyword research to identify high-performing keywords for optimized targeting and ROI.
- Ad Creation and Optimization: Develop compelling ad copy and optimize ad elements for improved CTR and conversion rates.
- Performance Analysis and Reporting: Analyze campaign metrics and generate reports for optimization insights and recommendations.
- Stay Up-to-Date with Industry Trends: Keep up with industry changes, new features, and best practices in PPC advertising to enhance campaign performance.

Fabulous It Solutions| SEO Specialist and Google Ads

2021 – 22- Remote Base

Key responsibilities:

- Keyword Research and Optimization: Conduct thorough keyword research and optimize website content for improved search engine rankings.
- On-Page and Technical Optimization: Optimize website structure, URLs, internal linking, and improve site speed for better performance and visibility.
- Off-Page Optimization and Link Building: Develop effective off-page strategies, build high-quality backlinks, and enhance website authority.
- SEO Analysis and Reporting: Monitor website performance, track metrics, and generate reports for insights and optimization recommendations.

Stay Up-to-Date with SEO Trends: Stay informed about industry trends, algorithm updates, and best practices to adapt strategies accordingly.

Achievements

2022– 2023	I successfully achieved \$5000 in revenue for my client within a remarkable three-month timeframe through effective SEO strategies.
------------	---

Here Projects List Currently Working

1. www.dubaidesertsafarithrill.com/
2. www.luckywholesale.net/
3. www.yoursmartphonesolutions.com/
4. www.fabulousitsolutions.com/
5. www.mangovers.com/
6. www.srguro.com/
7. www.malerealitycalc.net/
8. www.avantgardeoriginal.com/
9. www.atozfurniture.ae/
10. www.zrwholesales.com/
11. www.Aaacellularphones.com

References:

- **Mangovers HR**

Zain Shah
Phone No:+92 323 4813338

- **Fabulous IT Solution Owner**

Prince Robinson Riaz
Phone No. +1 (445) 300-8320