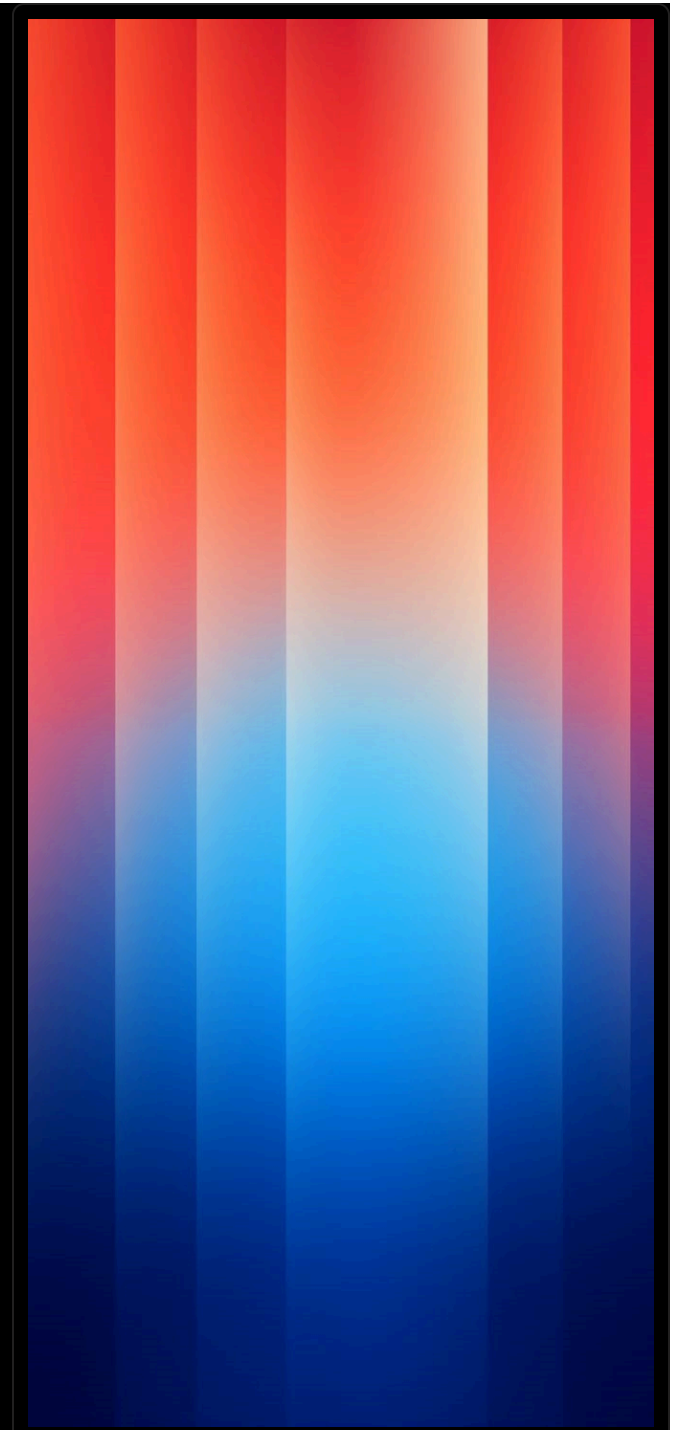




Online Shop

Sales Analysis

Customer Analysis





Sales Analysis

\$75.83K

Total Revenue

43K

Total Cost

\$5.93

AOV

13K

Total Purchases



Year



2021

2022

Quarter



Qtr 1

Voucher



No

Yes

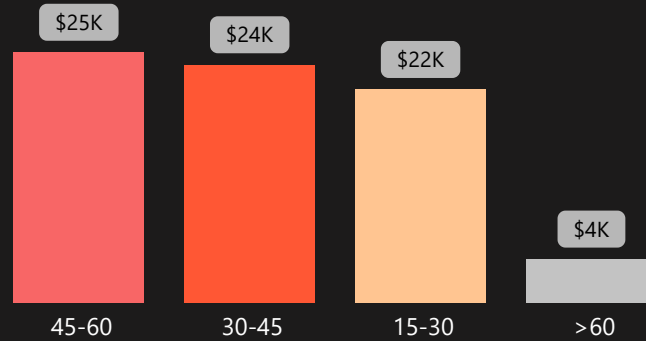
Target



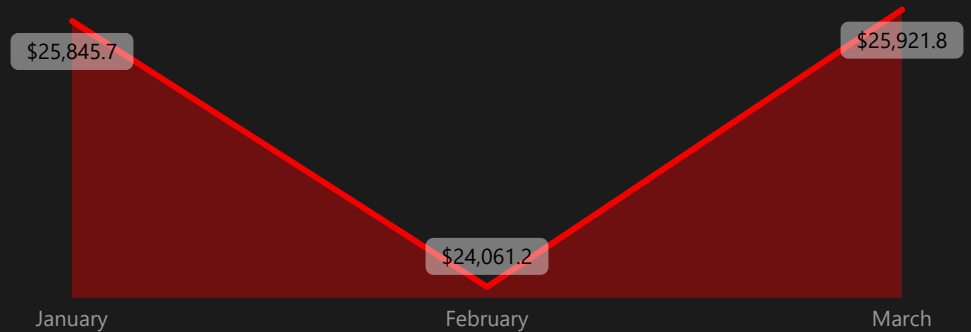
High

Low

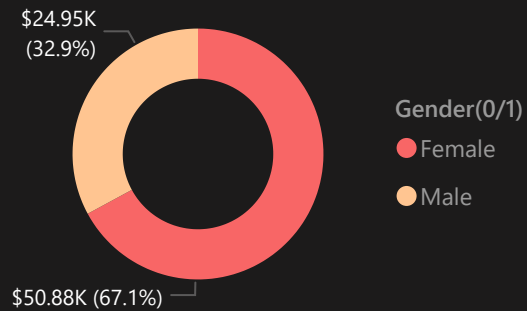
Age Revenue



Month Revenue



Gender Revenue

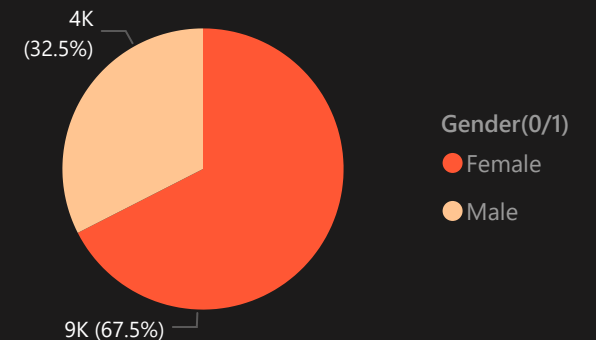


Voucher Totals

● Total Revenue ● Total Cost ● Total Purchases



Gender Orders





Customer Analysis

684

Total Customers

40.02

Average Age

10.13

Average Time



Year

☐ 2021

☐ 2022

Quarter

Qtr 1

Voucher

☐ No

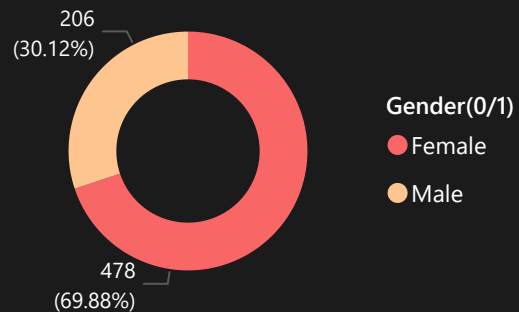
☐ Yes

Target

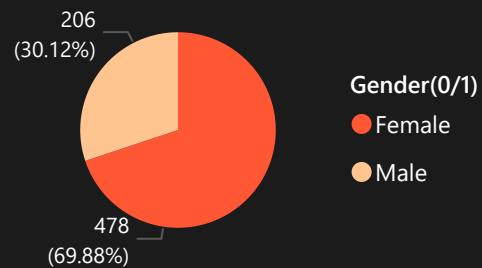
☐ High

☐ Low

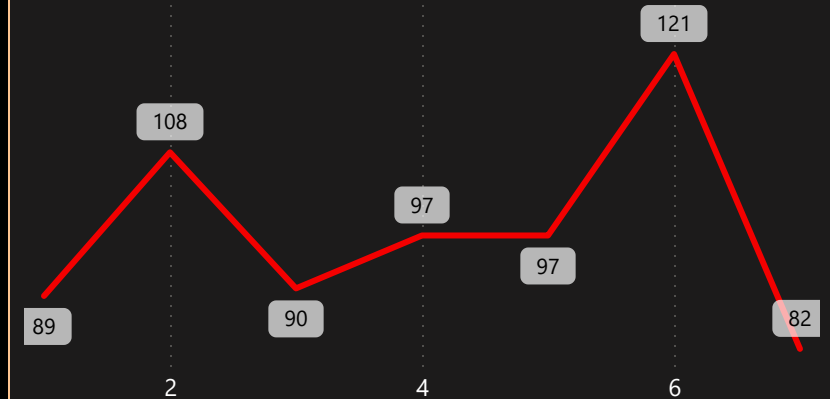
Most Gender



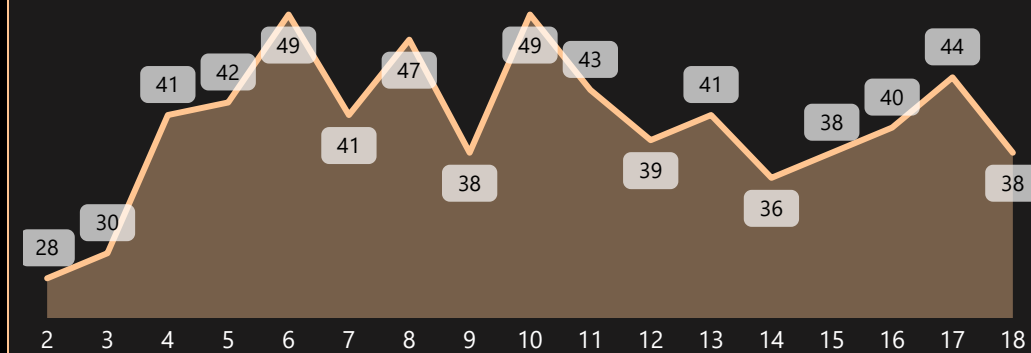
Gender Target



Customer Purchases



Customer Purchases



Customers Age Group

