



Case Study UI design of Skincare app

Skin
Clear



Safa Sohail

High-Fidelity prototypes

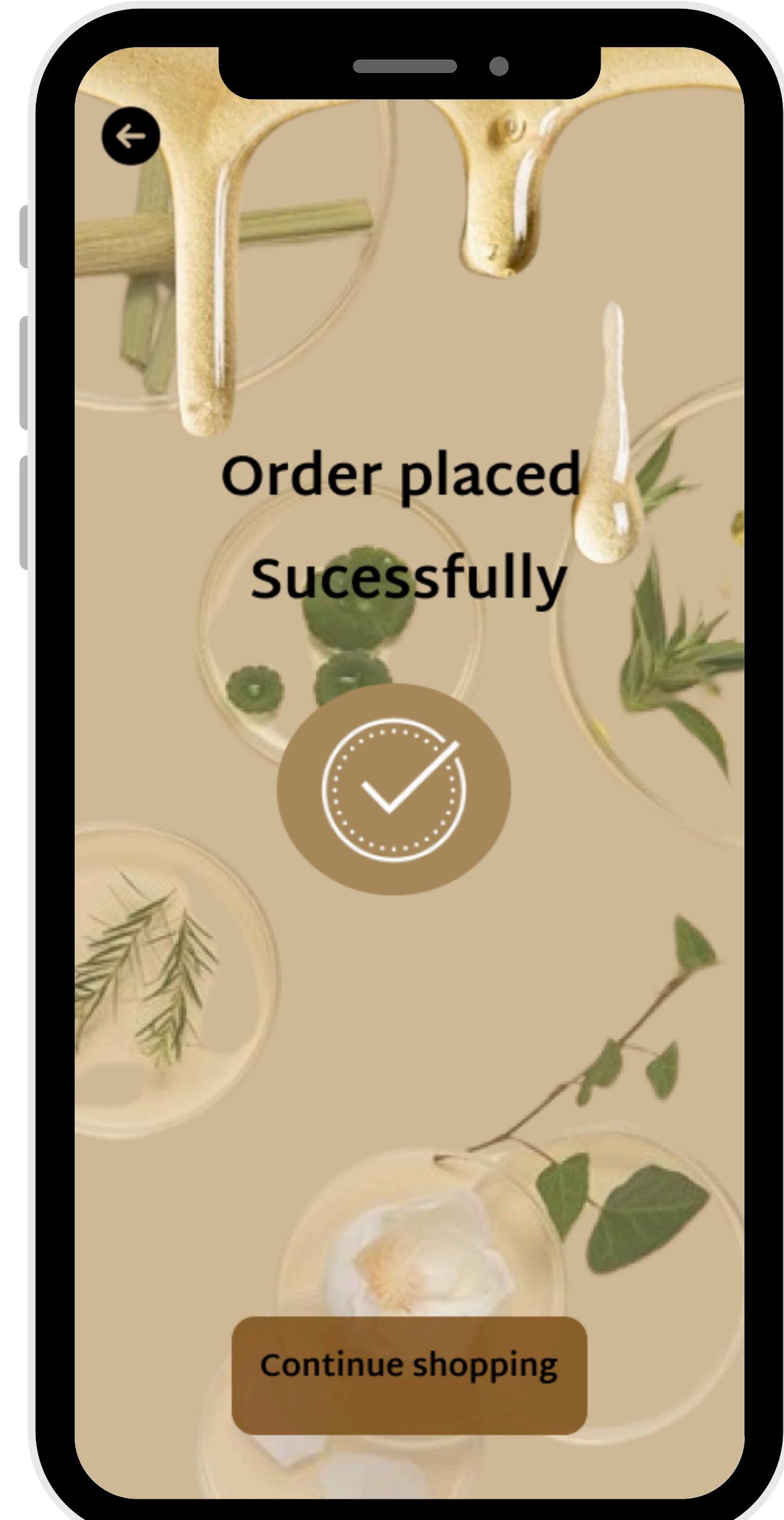
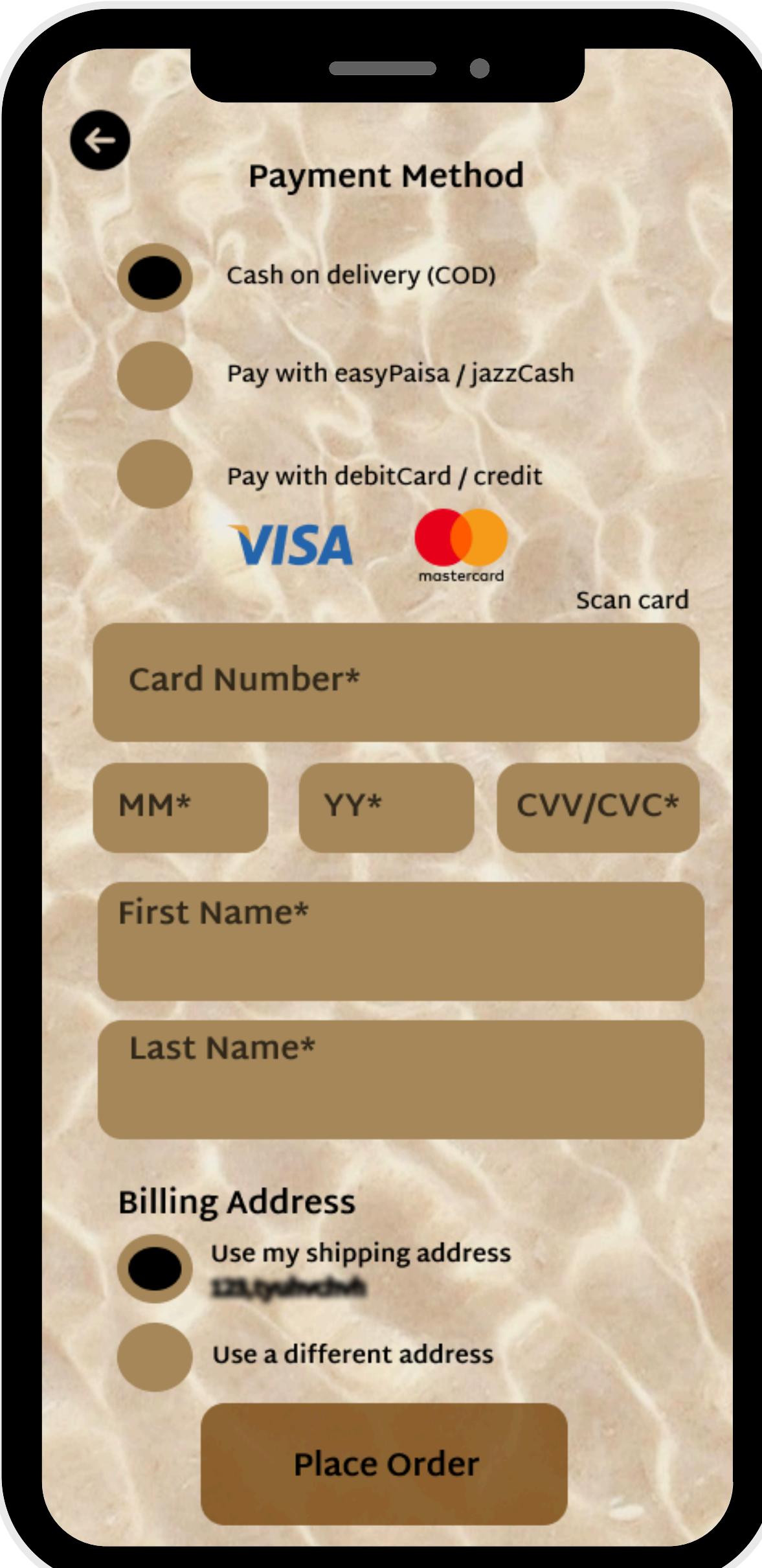
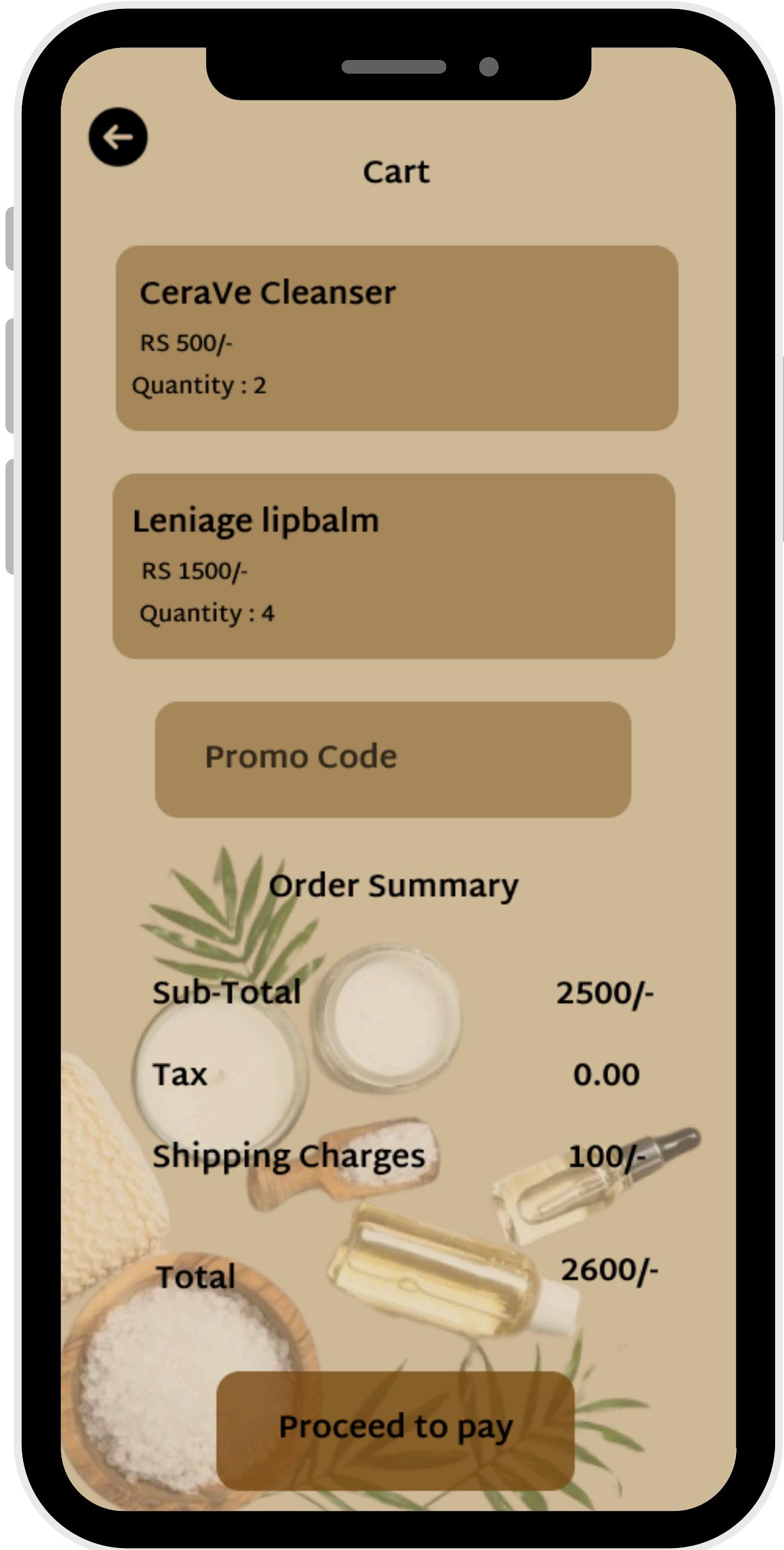


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High-Fidelity prototypes



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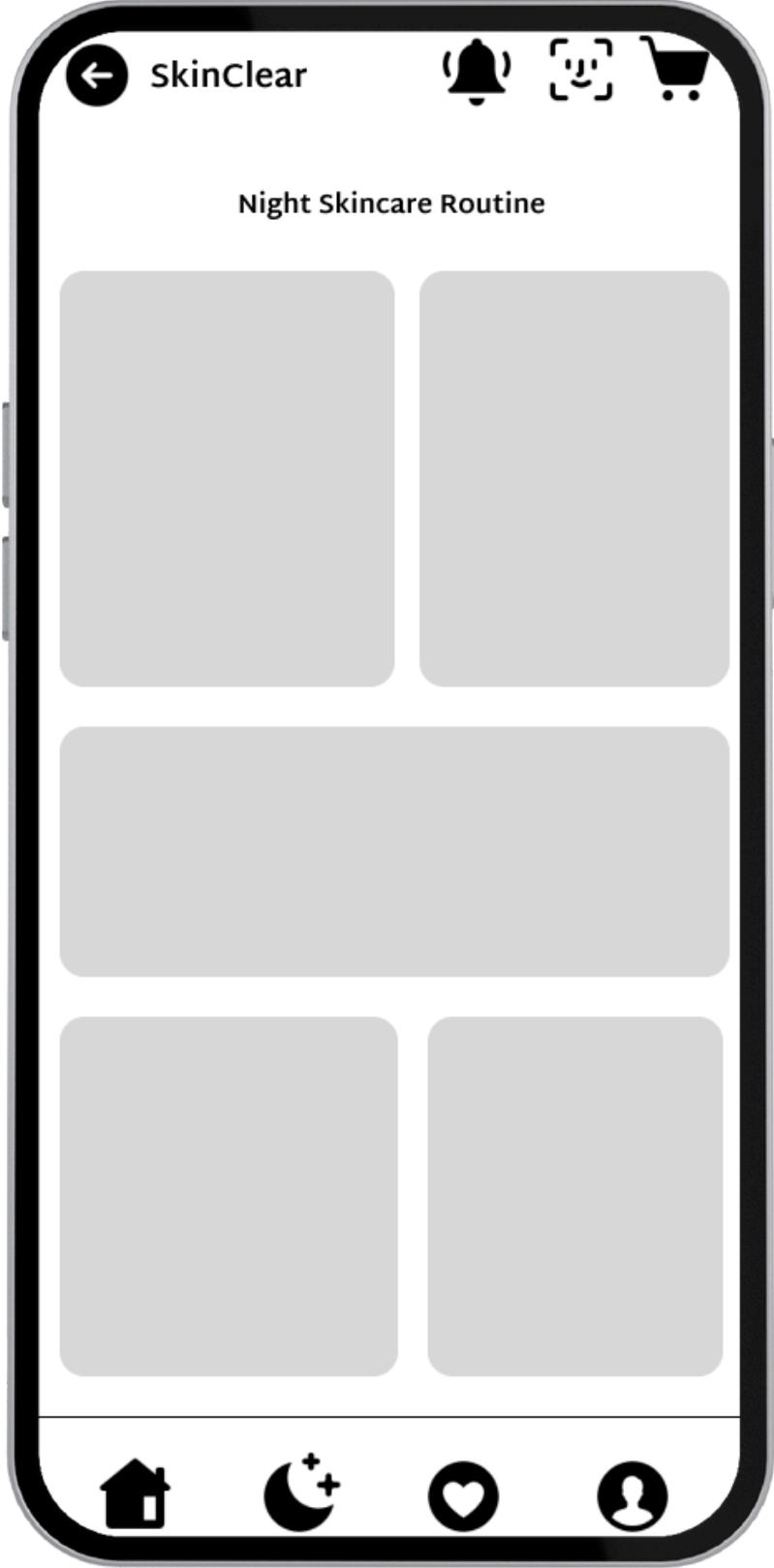
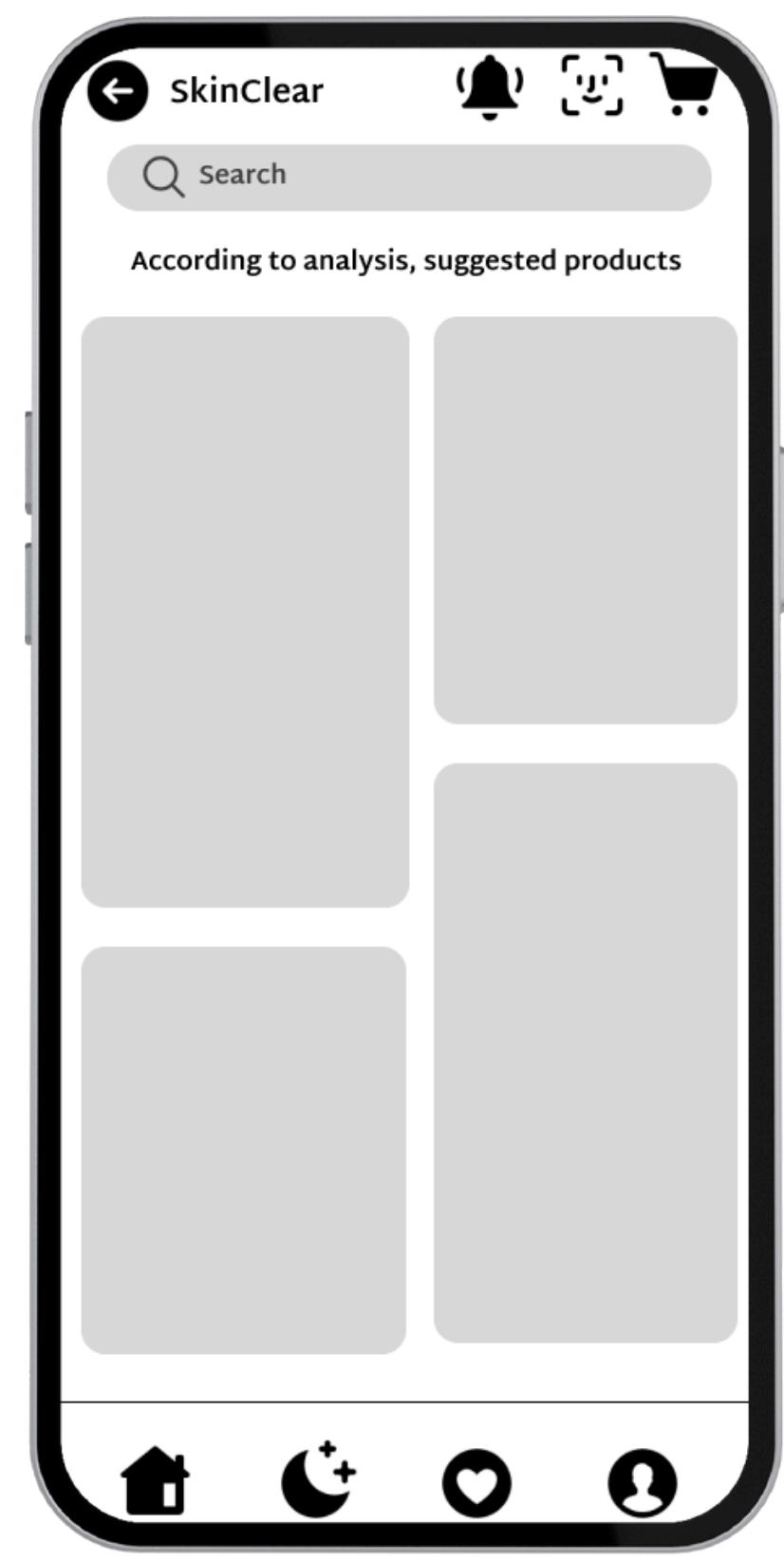
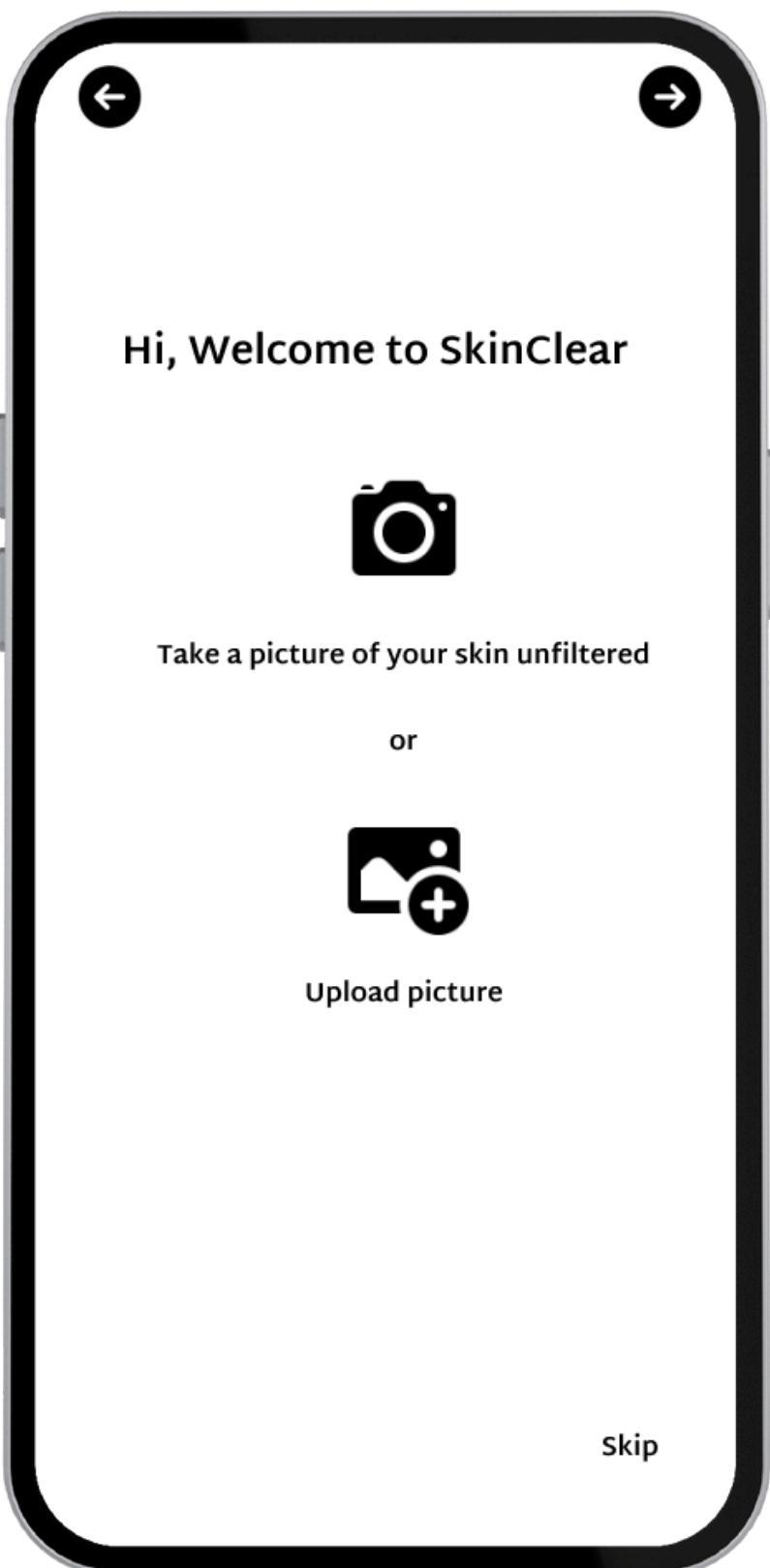
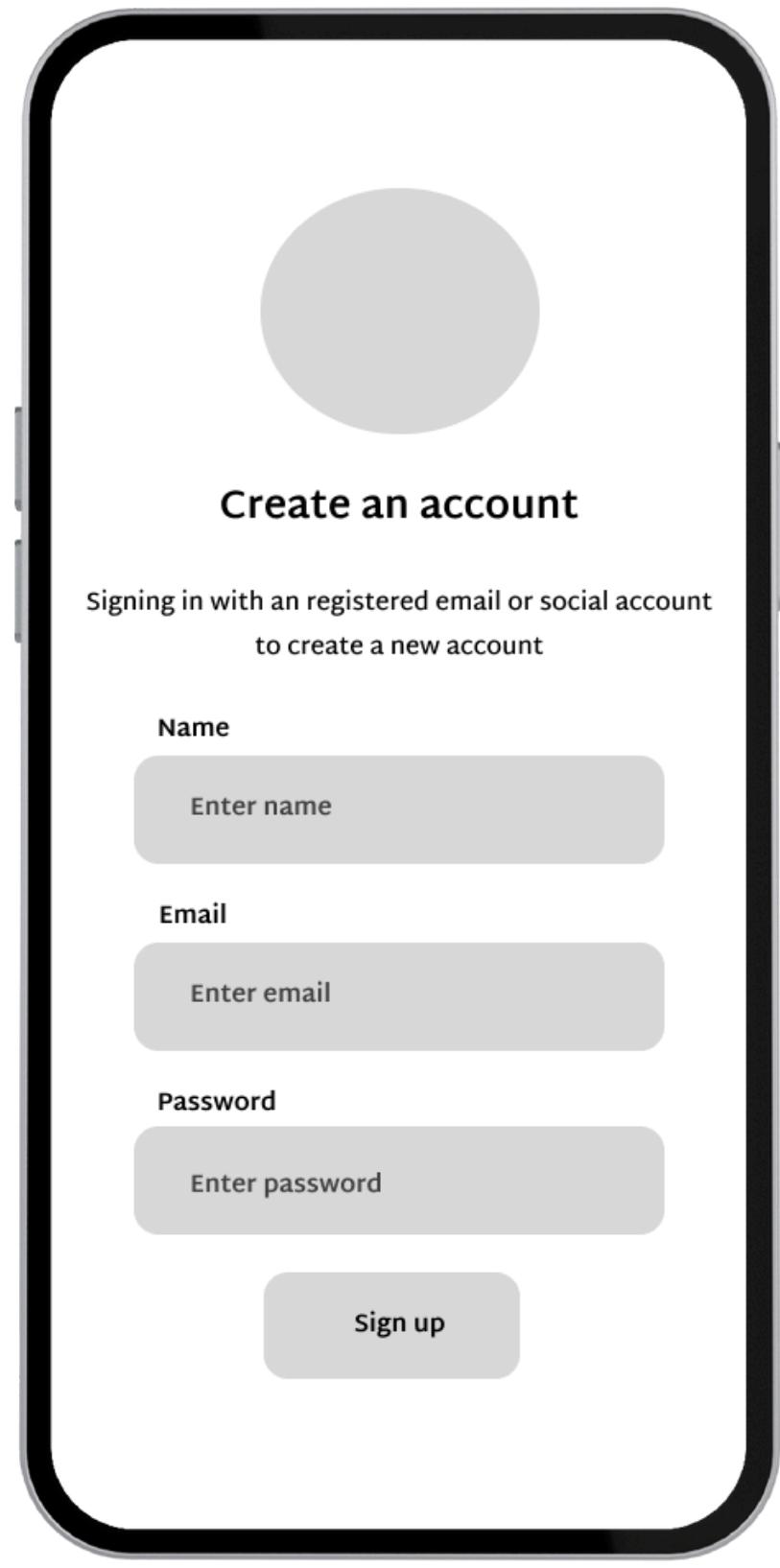
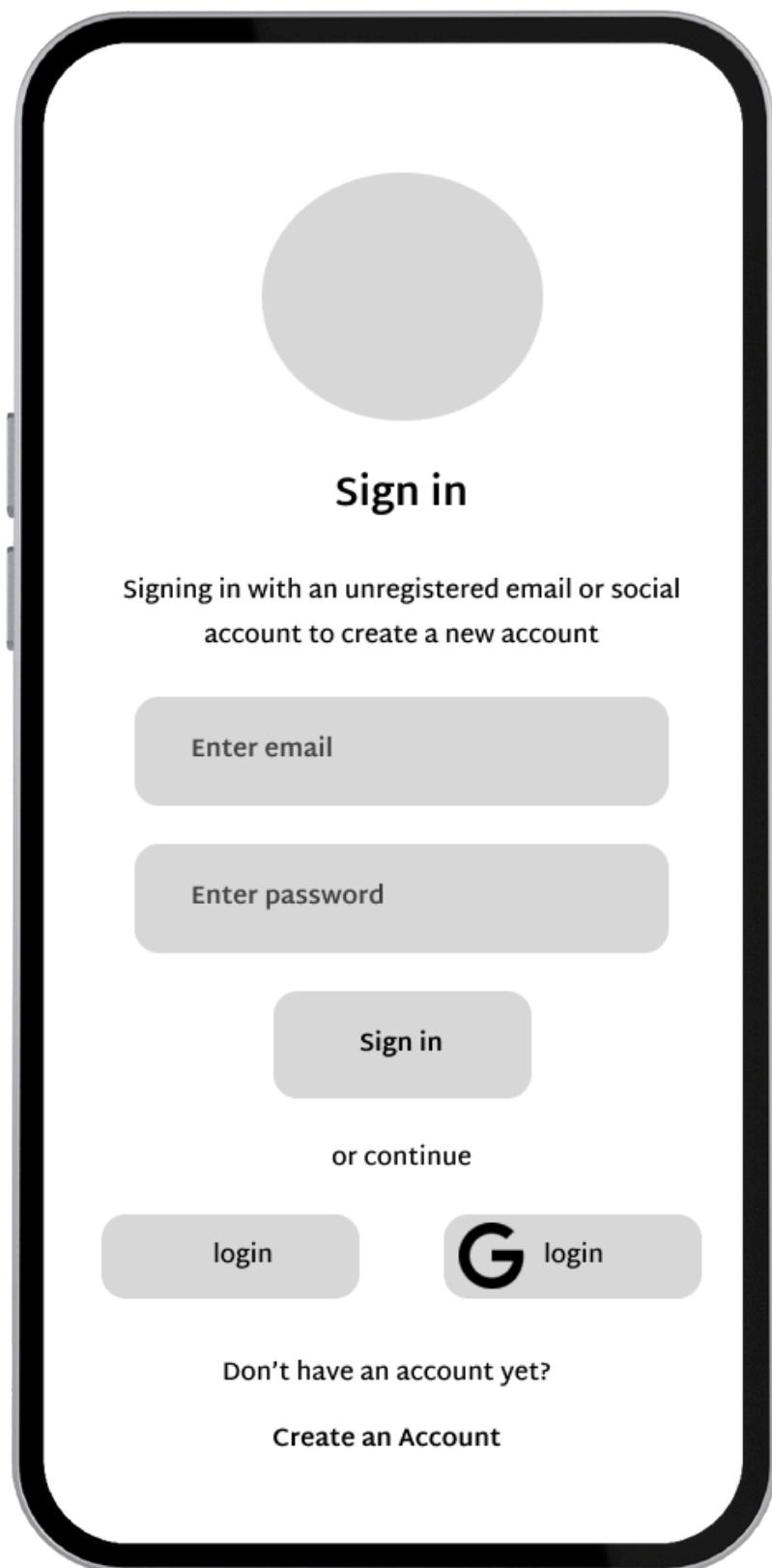


High-Fidelity prototypes



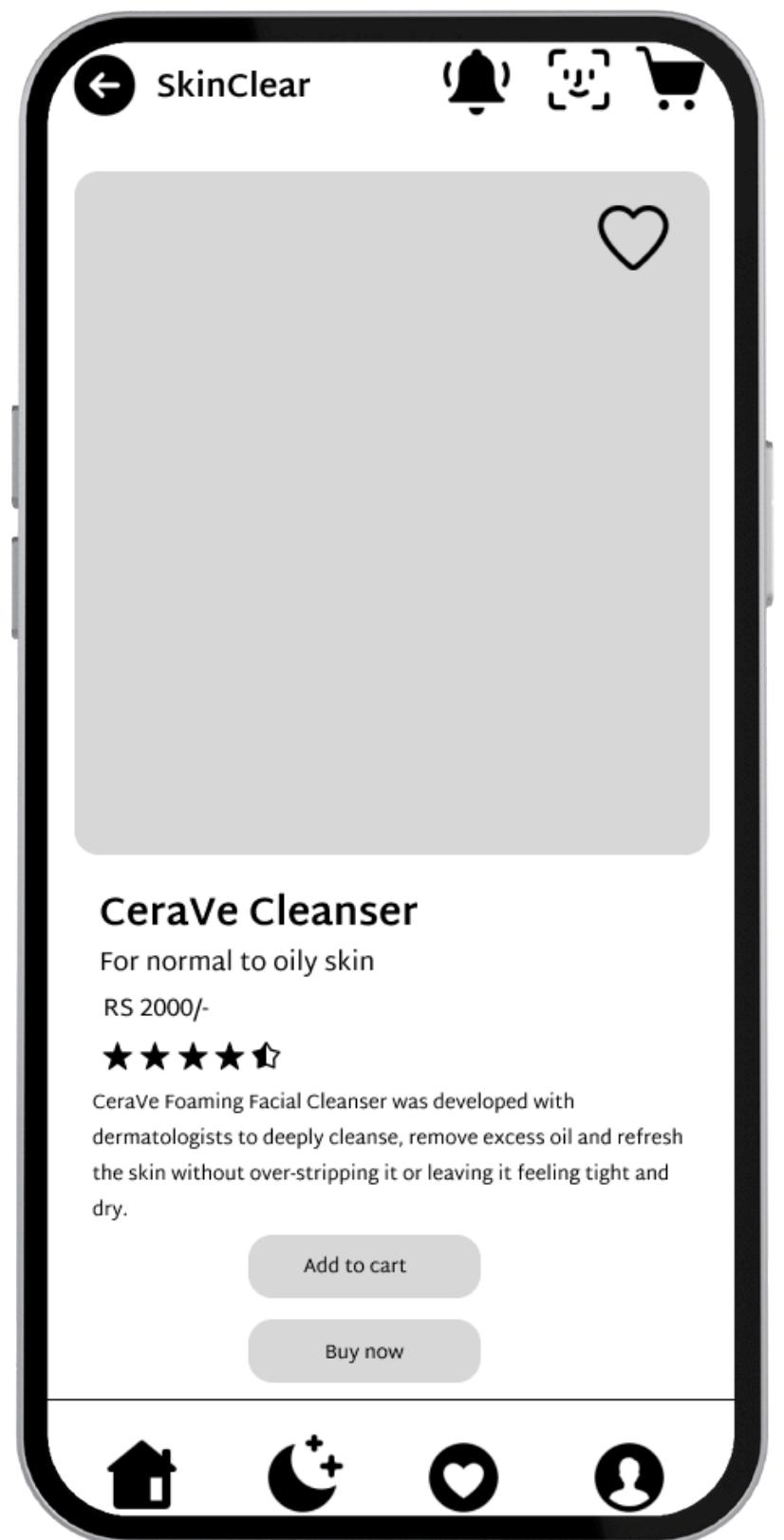
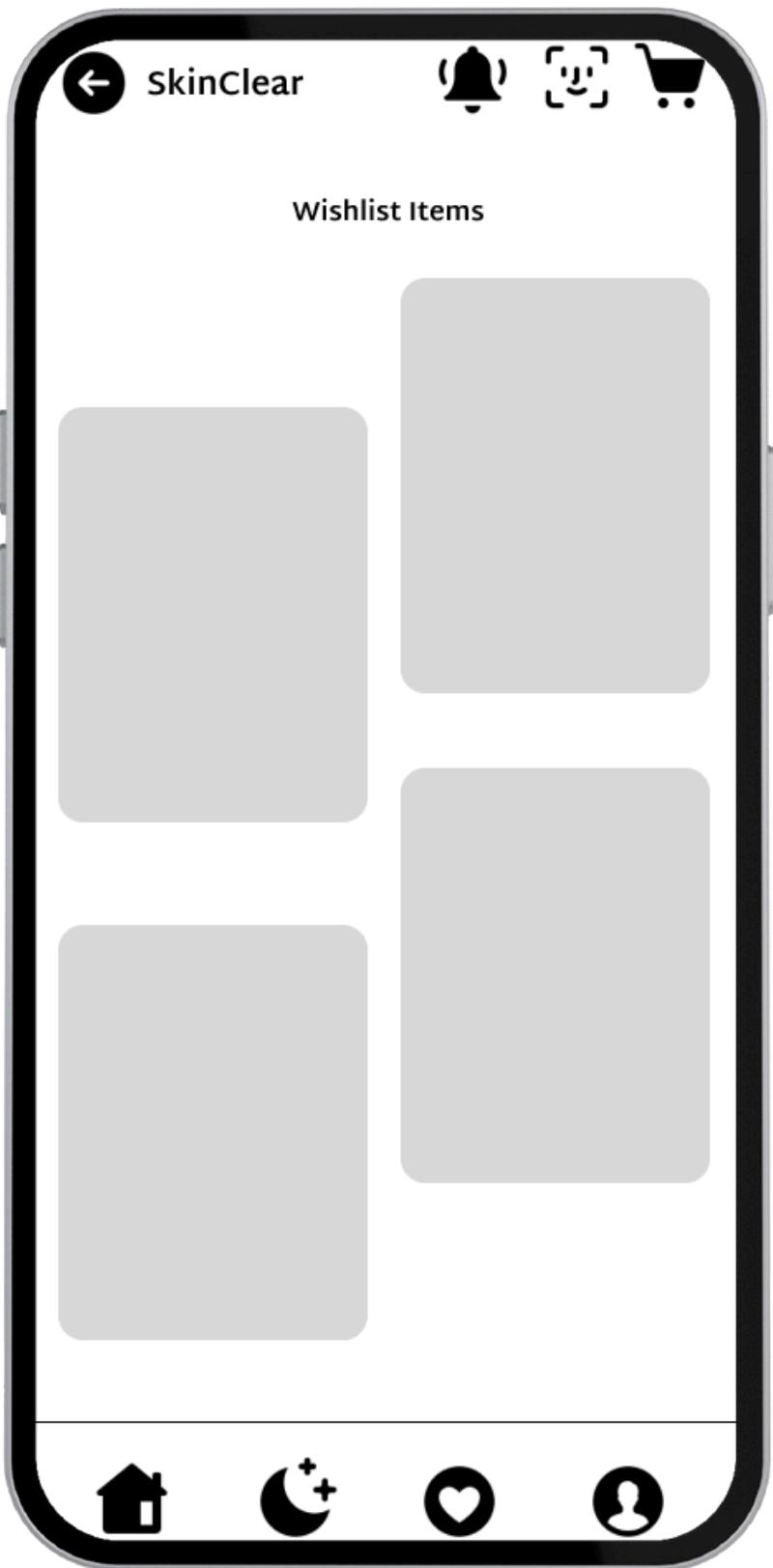
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Low-Fidelity wireframes



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Low-Fidelity wireframes



This wireframe shows a form for entering shipping address details. It has a header 'Shipping Address' with a back arrow. The form contains fields for 'Name', 'Email', 'City', 'Address', and 'Phone Number', each with a corresponding input field. At the bottom is a button labeled 'Add address'.

This wireframe shows a 'Cart' screen. It starts with a header 'Cart' and a list of items: 'CeraVe Cleanser' (RS 500/-, Quantity: 2) and 'Leniage lipbalm' (RS 1500/-, Quantity: 4). Below the item list is a 'Promo Code' input field. The next section is 'Order Summary' with a table:

Sub-Total	2500/-
Tax	0.00
Shipping Charges	100/-
Total	2600/-

At the bottom is a large button labeled 'Proceed to pay'.



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User Scenario

Sania is a university going student, she is on her summer break. She decided to take care of her acne prone skin during this break. She searches for mobile applications related to skincare.

After alot of research and searching for application, she came across a mobile application named **SkinClear**. Her friend is also using this application and go rid of her acne by using the products recommended for her.

Sania finds the **SkinClear** and found products recommended for her by simply following the steps provided in the application





Sania Saleem
Age 20 yrs

Demographics

Education: Software Engineering

Hometown: Islamabad

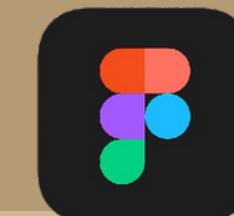
Occupation: Student

Frustration

- 👉 Unable to find skincare according to skintype
- 👉 Lack of guidance for skincare

Goals

- 👉 Maintain a healthy skincare routine
- 👉 Get a proper guidance for acne and breakout



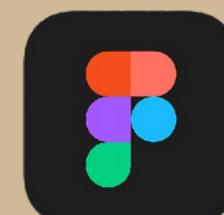
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User Scenario

Irtaza is a buisnessman, he have to attend meeting and even go for country tours due to his job. He has dry skin and eczema, he has to travel to western countries and the weather change affects his skin too.

He search for an mobile application for skincare, so he can maintain a healthy skincare routine, he came across a mobile application named **SkinClear**.

He found out about mobile application that helps him maintain his dry skin smooth and hydrated in intense weather condition.





Irtaza Khan

Age 25 yrs

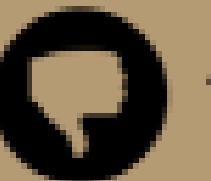
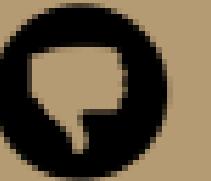
Demographics

Education: Bachelors in Business and Accounting

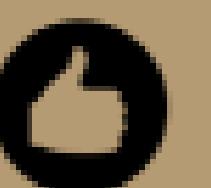
Hometown: Lahore

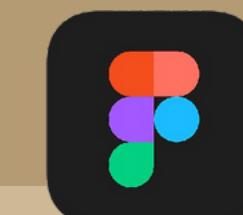
Occupation: Businessman

Frustration

-  Tired of dry skin in winters as well as in summer
-  Sensitive skin and get allergic reactions

Goals

-  Need guidance and tips to maintain a healthy skincare



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Color Code



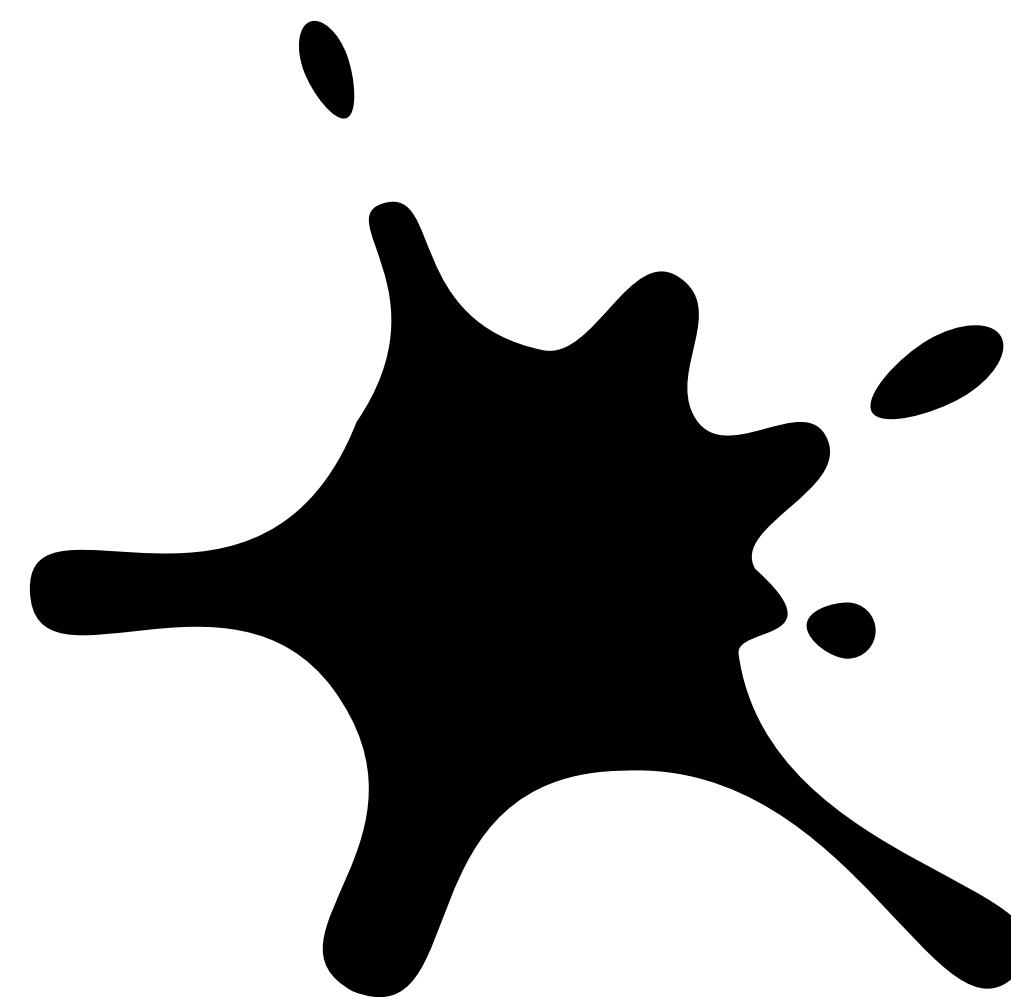
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