

# Lead Generation Bot - Product Overview

## What is the Lead Generation Bot?

The Lead Generation Bot is a smart, automated assistant that helps businesses collect and manage customer leads effortlessly. It engages visitors by prompting them to leave their email address to receive more information about your product or service.

## Key Features

- Captures customer email through a friendly conversation flow.
- Stores each email automatically in a connected Google Sheet.
- Sends a confirmation email to every user upon submission.
- Enables personalized email marketing and follow-ups.
- Includes an easy opt-out option for user privacy

## Benefits for Your Business

With this bot, you will streamline lead collection, increase customer engagement, and grow your contact list without manual work. It is perfect for small businesses looking to automate outreach while staying professional and human.

By capturing high-quality leads and enabling timely follow-ups, this bot helps convert more visitors into paying customers — ultimately increasing your sales and boosting profits with minimal effort.

## Get Started

Want a bot like this for your business? Reach out today and let's build a customized lead generation experience that maximizes your reach and profits.