



## ABOUT ME

As a communication student, I am interested in content writing, campaign planning, marketing communication strategy and I also am interested in trying new things and getting into them, looking for what I can do and giving my best dedication as an undergraduate communication management student.

## EDUCATION



Communication Management Faculty of  
Communication Science Padjadjaran  
University

2018 - PRESENT | SEMESTER 6 | GPA 3.51  
OF 4.00

## SKILLS

Public Speaking

Strategic Communication

Creative Thinking

Microsoft Office

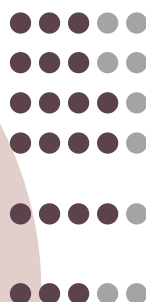
(MS. Word, MS. Excel)

Video Editor

(Filmora)

Edit Photo

(Adobe Photo, Adobe Illustrator, Picsart,  
Canva)



# SAFANAH RIDWAN

BEKASI

+6281283779727

Safanah.ridwanii@gmail.com

safanahrdwn

bit.ly/SafanahRidwan



## ORGANIZATION EXPERIENCE

Jan - Jun  
2020

### **MONOLOG : Campus Magazine** **Reporter and writer**



Coordinate with the graphic design team to get a more attractive display of content as well as conduct research to find out what kind of content many people are looking for. From the results of this research, it will be developed into an article that attracts many readers.

Jan - May  
2020

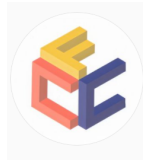
### **PUDING! : Purple Podcast Airing** **Project officer**



Participate with the team to concepting and producing the podcast also be a broadcaster script writer in the premiere episode of the podcast.

Aug - Nov  
2020

### **Communication Career Fair 2020** **Secretary**



Combine proposal content, Create and manage e-mail as a database of activities, create internal and external correspondence, create accountability reports.

Nov - Des  
2020



### **SAREREA.ID : Saring, Recheck, Report, Ajarkan pada sesama!**

This digital campaign contributes to providing free education to the public regarding digital literacy and the spread of hoaxes. I participate in creating campaign strategies through Instagram, writing content, and video editors