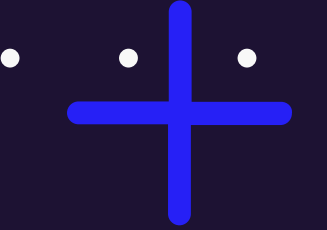


SafePay



SafePay is financial arrangement where a third party holds and regulates payment of the funds required for two parties involved in a given transaction



SafePay The Problem

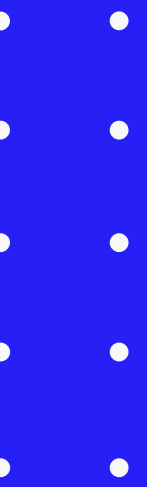
We have identified these problems.

Online fraud has been a problem for a while. People complain of losing money to fraudsters usually on business terms either on e-commerce websites with various vendors or even on social media. The victims are usually tricked and sweet talked into doing business with these fraudsters and they get hooked up preys.

What led to this research were incidents that happened to my friends in school and the platform is Aliexpress.

they get low quality [What i ordered VS What i got].

Same problem on 1688.com, Konga and where most of these vendors were just fakes



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Solution

SafePay

Easy,Secure..

Our web app is designed to temporarily hold buyers cash until all terms agreed on are done and completed.

Our solution will also build the trust of other Nigerians who has seen all e-commerce websites as scam , it will build their trust and allow them to participate on-on online transaction.

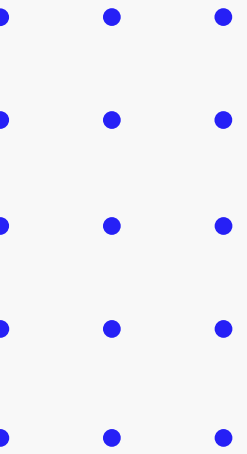
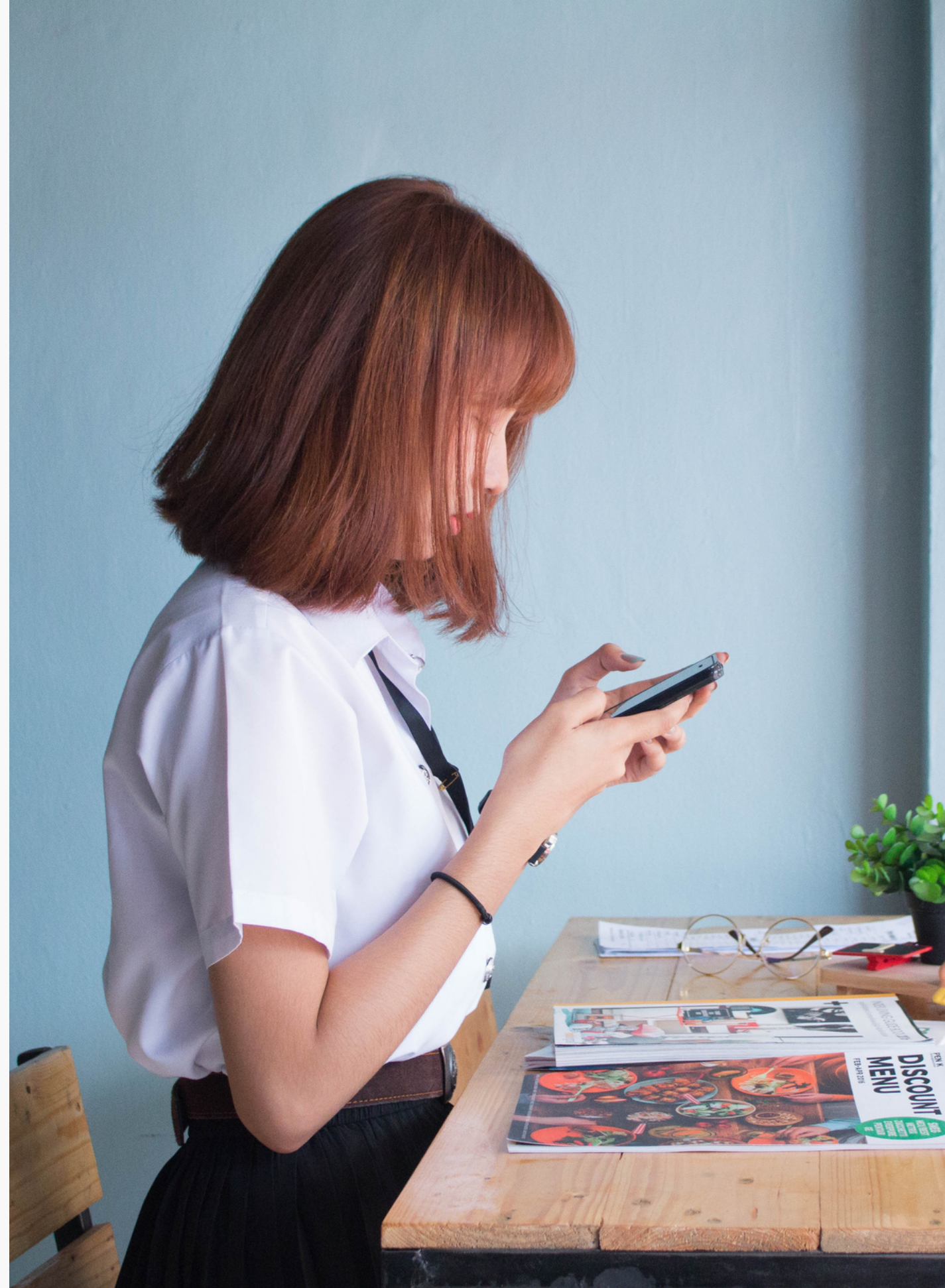
With our API, other sites can integrate our api to their websites and they would be able to acces what we learnt



Why Now?

With the increasing population and the world's advancement in technology, it exposes us to connect as a small village, not minding the kind of persons we meet if they are fraud or not.

People have given bad reviews of online stores that have shipped bad products to them after paying some huge amount for products they've not seen.



Revenue Model

Pricing



For Local Transactions

NGN 100 - 5k

NGN 5100 - 50k

NGN 51k - 1 million and above

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On every transaction made, we take a few percentage.

● Competitive Advantages

We do not use a third party api as payment gateway, we will have our own customized payment gateway

● Advantage

At SafePayNG, it is not only limited to physical products but digital products are as well inspected before the buyer pays for this digital product.

● Competitive Advantages

● Advantage

We are sure to beat other payment systems as we offer Blockchain Technology to record all transaction to maintain transparency.

As this will help speed up the arrival of transaction details which might be delayed by banks, to keep the customer at ease.

There will be no issues verifying transactions as blockchain is transparent unlike escrow

Advantage

All users will get on time replies to questions or issues on their account.



Services



SafePay is actively engaged in closing sales of the vendor.

We provide safe transaction, payment system, closing of real estates, but with specific focus to e-commerce



Marketting/Sales

Using the Vonage API, we would be able to reach and advertise or products to our targets.

Using influencers.
Google ads on other sites

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Direct Competitors

ESCROW

With our Blockchain⁺ solution, we would be able to trace all transactions and wouldn't delay to verify any transaction made on our playform.

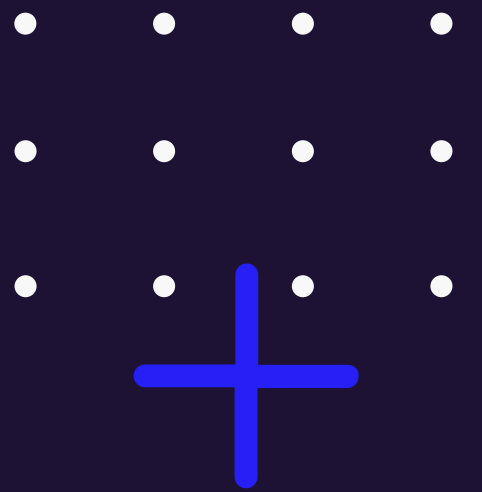
All customers will be told how our services will affect them.

Return policies will be set by Sellers atleast 2 days.

All customers will get quick response to all questions asked by using a bot that will be taught common questions and will also learn using Machine learning.



Team BOUD



Deinmotei Fawei

Forex Trader
Graphics design and
Digital marketing
C.E.O



Samuel Olagesin

Web developer
co-founder



Ajogbeje

UI/UX
Co-Founder



**Godwin
Alexander**

Software Developer
Co-Founder



Future Sales forecast

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Revenue Growth : 30%
Customer(User) Growth: 45%

1

Income

Q1 2021
•In the first 3 years of operation, we expect 30% increase in profit

2

Employees

Q1 2021
•We should be having a 15% growth on employees

3

Services reaches

There should be get Junia partner with us

4

Customer Growth

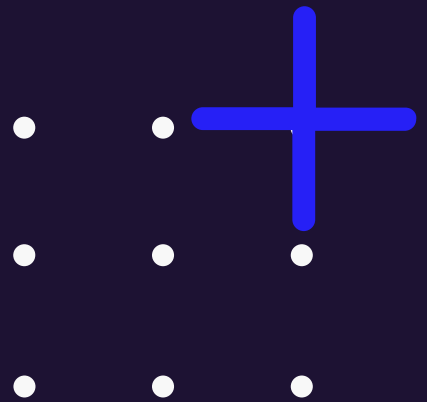
Atleast 45% for the first quarter of 2021





What We need

- \$1000
- Hosting & Electricity
- For Advertising
- For Internet services.





SafePay NG

EASY, SECURE

Company Name: SafePayNG

Name: Godwin Alexander

Contact: clsyfriday@gmail.com

