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## London Halal Forum 2025

- Overview -

### Forum Overview

Date	2 Days   Thursday - Friday Nov. 20 <sup>th</sup> – 21 <sup>st</sup> , 2025
Location	London, United Kingdom
Venue	Excel London
Key Components	Gala Dinner Exhibition Halal Experts Corner Opening Ceremony B2B Meetings Conference Halal Initiatives Platform Palestinian Breakfast Master Class Echo Halal

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## London Halal Forum 2025

- Program Key Components -

### Gala Dinner

Number of Days

1 Day | Wednesday  
Nov. 19<sup>th</sup>, 2025

Gala Dinner

07:00 PM – 09:00 PM

Number of Guests

100

### Exhibition

Number of Days

2 Days | Thursday - Friday  
Nov. 20<sup>th</sup> – 21<sup>st</sup>, 2025

Total Stand Units SQMs

800 sqm

Total Exhibition SQMs

3000 sqm

### Halal Experts Corner

Number of Days

2 Days | Thursday - Friday  
Nov. 20<sup>th</sup> – 21<sup>st</sup>, 2025

Consultation Duration

20 mins

Number of Consultation

15

### Opening Ceremony

Number of Days

1 Day | Thursday  
Nov. 20<sup>th</sup>, 2025

Opening Ceremony

10:00 AM – 10:53 AM

Number of Guests

150

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## London Halal Forum 2025

- Program Key Components -

### B2B Meetings

Number of Days

1 Day | Thursday  
Nov. 20<sup>th</sup>, 2025

Number of Meetings

100 meetings

### Conference

Number of Days

1 Day | Thursday  
Nov. 20<sup>th</sup>, 2025

Conference Time

11:00 AM – 05:15 PM

Number of Sessions

6 Panel Discussions  
1 Leader Talks

Number of Participants

26

### Halal Initiatives Platform

Number of Days

1 Day | Thursday  
Nov. 20<sup>th</sup>, 2025

Time

05:20 PM – 06:20 PM

Number of Initiatives

5

Number of Participants

5

### Palestinian Breakfast

Number of Days

1 Day | Friday  
Nov. 21<sup>st</sup>, 2025

Palestinian Breakfast Time

10:00 AM – 12:00 PM

Number of Guests

80

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## London Halal Forum 2025

- Program Key Components -

### Master-Class

Number of Days	1 Day   Friday Nov. 21 <sup>st</sup> , 2025
Master-Class Time	12:00 PM – 05:00 PM
Number of Master-Classes	2
Number of Instructors	3

### Echo Halal (Influencers Gathering)

Number of Days	1 Day   Friday Nov. 21 <sup>st</sup> , 2025
Time	02:00 PM – 04:00 PM
Number of Gatherings	1
Number of Participants	9

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## London Halal Forum 2025

- Concept Note -

### Event Theme

*"Halal Tayeb for Humanity"*

### Program Title

*"Halal for Business Excellency"*

### Program Approach

At London Halal Forum 2025, we highlight business excellency as the natural outcome of strategies built on integrity, transparency, and innovation. By positioning Halal as a universal value of "Quality", we move beyond its religious significance to showcase it as a competitive advantage that enhances product integrity, ethical business practices, and market growth.

### Unique Selling Points

Halal Businesses stand out through their commitment to:

- Product Excellence | Superior quality and market leadership
- Brand Transparency | Trust, Integrity, and reputation
- Market Innovation | Cutting-edge strategies and competitive advantage
- Business Sustainability | Long-term growth and resilience
- Strategic Collaboration | Scalable growth and operational efficiency

### Target Audience

- Trade Organizations - governmental and non-governmental.
- Halal Industry Professionals & Experts (Suppliers, Distributors, Institutions, Consultants, Agencies, etc...)
- Regulatory Bodies
- Halal Private sector in F&B, Finance, Cosmetics & Pharma, Tourism & Hospitality, Modest Fashion & Lifestyle
- Investors and Entrepreneurs
- International Media and Journalists

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## London Halal Forum 2025

- Key Event Features -

### Opening Ceremony

- Keynote speeches from Halal industry leaders, policymakers, and experts.
- Unveiling of key industry reports and future outlooks for the Halal sector

### Programs Proposal

The conference program focuses on one main track:

- Halal a global standard for business excellence and sustainability -

Vision: to integrate these values across all event elements, ensuring alignment between content, exhibition, networking areas, and B2B meetings. By embedding these principles into every engagement platform, the event fosters a cohesive, high-impact environment for industry Key players.

- Proposal includes Opening Ceremony, Halal Initiatives Platform, Conference, Master Class, and Echo Halal Program
- Proposed Conference Session Topics are aligned with event theme approach and ICCD goals

### Halal Initiatives Platform

A platform that highlights pioneering initiatives in the halal sector, with the aim of showcasing models and projects that contribute to the development of the global halal ecosystem and promote cooperation and innovation in this sector.

### Palestinian Breakfast

Flavours of Palestine - *Suggested Title* -

A curated breakfast featuring products exclusively from Palestinian businesses, highlighting the richness of Palestinian cuisine and its global market potential to foster business opportunities.

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## London Halal Forum 2025

- Key Event Features -

### Halal Experts Corner

A two-day schedule of individual advisory meetings, each lasting 20 minutes, offering companies a preliminary assessment of their readiness for Halal certification. Each consultation includes an initial report outlining the current level of compliance and areas for improvement. This advisory serves as an entry point into the broader consulting and certification services offered by ICHS.

### Echo Halal (Influencers Gathering)

A new initiative is being launched as part of the forum's core pillars to open new horizons in the contemporary Halal narrative by exploring the roles of influence and content in shaping its global image. The initiative begins its first projects by bringing together a select group of influencers and experts to present innovative perspectives on Halal in the European digital media landscape.

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## London Halal Forum 2025

- Opening Ceremony Program -

Thursday, November 20<sup>th</sup> 2025

Welcome and Reception of VIP Visitors	09:30 AM 10:00 AM
The Holy Quran	10:00 AM 10:04 AM
Speech by H.E. Mr. Necmeddin Bilal Erdoğan, <i>Chairman of the Board of Trustees at İlim Yayma Foundation</i>	10:05 AM 10:10 AM
Speech by H.E. Mr. Yousef Khalawi, <i>Secretary General of The Islamic Chamber of Commerce and Development (ICCD)</i>	10:11 AM 10:16 AM
Launching the Halal Report on the United Kingdom issued by the Islamic Chamber of Commerce and Industry	10:17 AM 10:18 AM
Speech by our Exclusive Strategic Sponsor H.E. Mr. Fahad Alnuhait <i>Chief Executive Officer of the Halal Products Development Company - HPDC -</i>	10:19 AM 10:24 AM
Keynote Speech	10:25 AM 10:28 AM
Signing Memorandum of Understanding (MOUs)	10:29 AM 10:39 AM
Honoring Sponsors	10:40 AM 10:50 AM
Video Presentation of London Halal Forum 2025	10:51 AM 10:53 AM
End of Opening Ceremony Program	

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## London Halal Forum 2025

- Conference Program -

### Halal for Business Excellency

*Note | These topics serve as suggestions and are provided as a reference for selection*

Thursday, November 20<sup>th</sup> 2025

Main Track | Halal a Global Standard for Business Excellence & Sustainability

**Session 1: Panel Discussion**  
Global Halal Excellence Through Saudi Leadership  
and Governance

11:00 AM  
11:50 AM

#### Key Themes

Saudi model for Halal Governance, Institutional excellence, Halal integrity and quality assurance, Vision 2030 and strategic Halal leadership, Digital certification and traceability frameworks, UK-Europe as strategic partners in Halal advancement

#### Goals covered

- Goal 2 | Embedding excellence enhances product quality and global competitiveness.
- Goal 3 | Strong governance frameworks ensure credibility and global trust in Halal systems.
- Goal 12 | Digital traceability strengthens transparency across Halal value chains.

Dhuhr Prayer

11:50 AM  
12:05 PM

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### Session 2: Panel Discussion

Halal as a Mark of Trust Strengthening Market Place & Global Trade

12:05 PM

12:55 PM

#### Key Themes

Market differentiation, Quality assurance, halal global recognition, ethical trade, consumer trust

#### Goals covered

- Goal 2 | Enhancing the quality and characteristics of products fosters consumer confidence and sustainable market growth
- Goal 3 | Aligning global Halal regulations enhances trade efficiency and industrial development
- Goal 16 | Ethical trade practices promote transparency and integrity in global commerce
- Goal 17 | International collaboration ensures the global recognition of Halal integrity

### Session 3: Leader Talk

Halal is a Lifestyle | Excellence and Ethics

01:00 PM

01:15 PM

#### Key Themes

Strategies for Community building & Empowerment, Integrity & Trust

#### Goals covered

- Goal 2 | Halal integrity strengthens trust.
- Goal 17 | Ethical Halal practices create an inclusive and empowered global Muslim community.

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#### Session 4: Panel Discussion

Country Focus: Bosnia and Herzegovina as Europe's Halal Excellence Hub

01:20 PM

02:10 PM

#### Key Themes

Bosnia and Herzegovina Halal infrastructure development, Foreign direct investment, Bilateral partnerships and joint ventures, readiness, market competitiveness

#### Goals covered

- Goal 1 | Enhancing trade and investment among OIC countries through strategic halal market expansion
- Goal 3 | Promoting sustainable development through readiness and halal infrastructure building
- Goal 17 | International collaboration ensures the global recognition of Halal integrity

#### Asr Prayer

02:10 PM

02:25 PM

#### Session 5: Panel Discussion

Fashion as Wearable Art: Empowering Women Leading Modest Couture and Cultural Heritage

02:25 PM

03:15 PM

#### Key Themes

Fashion as Cultural Diplomacy, Inclusive Value Chains, Scaling Modest Fashion, Innovation and Sustainability in Product and Supply Chains, Women leadership pathways in halal markets

#### Goals covered

- Goal 8 | Build inclusive cross-sector partnerships between women entrepreneurs, investors, and global Halal brands
- Goal 16 | Revive and commercialize Islamic art and craft for premium markets
- Goal 14 | Highlight Halal innovation in products, supply chain and sustainable production

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### Session 6: Panel Discussion

Innovating for Halal-preneurship Growth | Scaling Sustainable Halal Startups

03:20 PM  
04:10 PM

#### Key Themes

Innovation-driven entrepreneurship, sustainable business models, ethical halal startup ecosystem

#### Goals covered

- Goal 12 | Ethical entrepreneurship fosters innovation in the Halal market
- Goal 18 | Supporting startups ensures economic sustainability and market expansion
- Goal 18 | Driving innovation through ethical investment to accelerate Halal startup growth

### Maghreb Prayer

04:10 PM  
04:25 PM

### Session 7: Panel Discussion

From Influence to Impact: Storytelling in the Halal Sector

04:25 PM  
05:15 PM

#### Key Themes

Authenticity & Influence in the Halal Economy, Entrepreneurial Journey, Power of Storytelling in Halal Branding, Digital Reach, Local Voices in Muslim Communities, Global Vision for the Halal Industry

#### Points of Discussion

- Authenticity & Influence: How Halal creators can stay true to their values while partnering with global brands or launching their own ventures.
- Entrepreneurial Journey: Exploring the unique challenges and opportunities for influencers and media voices in the growing Halal economy.
- Power of Storytelling: Crafting stories that inspire Muslim audiences and engage wider communities through themes of ethics, wellness, and sustainability.
- Digital Reach: Navigating algorithms and digital trends to ensure Halal stories are seen, heard, and shared across global platforms.
- Local Voices, Global Vision: Connecting grassroots narratives to a shared, global understanding of the Halal lifestyle and its impact.

End of Conference Program

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**London Halal Forum 2025**  
- Halal Initiatives Platform Program -

Thursday, November 20<sup>th</sup> 2025

**Initiative 1**

Halex digital platform initiative by ICHS

05:20 PM

05:27 PM

**Initiative 2**

Bosnia and Herzegovina: The European Halal Hub and  
Center of Excellence for the Global Halal Market

05:30 PM

05:37 PM

**Isha Prayer**

05:37 PM

05:52 PM

**Initiative 3**

Echo Halal initiative by ICHS

05:52 PM

05:59 PM

**Initiative 4**

Initiative by Saleh Kamel Sustainable  
Entrepreneurship & Enterprise Development  
Organization

06:02 PM

06:09 PM

**Initiative 5**

Halal Experts Corner initiative by ICHS

06:12 PM

06:20 PM

End of Halal Initiatives Platform Program

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## London Halal Forum 2025

- Master Class Program -

Friday, November 21<sup>st</sup>, 2025

### Master Class 1 **Powered by ICHS**

Innovation in Halal | Strategies for Attracting Investments & Expanding Market Reach

12:00 PM  
02:00 PM

#### Overview

This session will explore global halal opportunities, best practices for attracting investors and fostering business innovation in the Halal sector and further Cross-border expand.

#### Goals covered

- Goal 12 | Leveraging advanced technology and innovation in Halal business models enhances investment opportunities
- Goal 16 | Opening new markets and strengthening international trade networks enhances Halal businesses' competitiveness and investment appeal

### Master Class 2

Strategic Vision for Halal: A Knowledge Guide for Businesses

03:00 PM  
05:00 PM

#### Overview

This workshop addresses common misconceptions about Halal and demonstrates how Halal standards align with global frameworks such as ISO and GMP. It aims to foster a deeper understanding of the essence and value of Halal across various markets.

#### Goals covered

- Goal 2 | Integrating Halal with ISO and GMP standards improves product quality and operational credibility, strengthening consumer and market trust.
- Goal 3 | Clarifying Halal principles and correcting misconceptions supports regulatory alignment and smoother integration into global trade systems
- Goal 17 | Promoting a unified understanding of Halal across diverse business environments fosters international collaboration and recognition of Halal integrity.

End of Master Class Program

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## London Halal Forum 2025

- Echo Halal Program -

Friday, November 21<sup>st</sup>, 2025

### Influencers Gathering

Influential Content: Between Values and Reach

02:00 PM

04:00 PM

#### Overview

This roundtable is part of the "Echo Halal" gathering and aims to highlight the role of content creators and influencers in shaping the image of the Halal sector and enhancing its global reach. A select group of influencers, digital media experts, and decision-makers will gather to discuss the transformations taking place in influential content and its role in conveying Halal values to a wider audience and in building a professional and appealing narrative of Halal concepts in both Muslim and non-Muslim societies.

#### Points of Discussion

- How does an influencer become an entrepreneur in the Halal sector?
- How does an influencer contribute to shaping the global image of Halal?
- Strategies for positive impact in Muslim and non-Muslim communities

#### Outcomes

- Recommendations for developing effective strategies for influential content creation that reflects Halal values
- An initiative to establish a network of influencers in the Halal sector to enhance collaboration and collective influence
- A preliminary guideline for content creators on responsible engagement with Halal-related issues

End of Echo Halal Program

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