

#### **Overview**

Tokens on exchanges require a high degree of attention to crypto investors:

As much as 90% of trading volume is from crypto investors.

Social media has altered the way many tokens trade.

It's not just humans who are analyzing the social platforms

for ideas, it's trading algorithms, too.

# How do crypto investors discover tokens?

# Finding new trading ideas

Social media is ideal for investors because the information is relayed in real-time. Some investors will check their favorite traders on Bitcointalk, Telegram, Twitter, while others turn to dedicated forums on Reddit

## Due diligence and research

In this phase, investors use multiple networks. Research can be a time-consuming process, but it can also last seconds. Telegram, Bitcointalk, Reddit, Twitter, the company's website, Google search, and CoinMarketCap play slightly different roles towards the same goal: making a decision.



# **Decision making**

Buy, sell or hold? These decisions are made using Reddit, Twitter, and Telegram. Investors are interested in whether interest and sentiment are increasing or decreasing, as well as any final red flags.

Investors love tokens that receive more than their fair share of attention.

#### **FACT:**

With ICOs, retail investor participation determines which ICOs "pop" and which ones don't.

We know that investor marketing is what differentiates "parity tokens"

Balance sheets being equal, the firm with superior investor marketing usually has a 5-10x higher valuation.

That why every ICO need ICO service agency like SaferICO To help to reach their goals .

P.S: SaferICO doesn't give any Financial advice always do your own research



## **Goals and Services**

#### **Reach thousands of contributors**

Once you described your startup campaign and it looks valid, it will be showed to the thousands of contributors that visit SaferICO. This is a great place to show your project to the vibrant blockchain community.

### **END TO END ICO MANAGEMENT**

Beginning from scratch we can take projects run it right through to launch.

### **SOCIAL MEDIA MANAGEMENT**

Cryptocurrency-based social campaigns

#### **BOUNTY CAMPAIGNS**

We design effective bounty campaigns



#### **CODE AUDITS**

Code audits are essential for upcoming token launches.

### **COMMUNITY BUILDING**

Community building is not an art, it's hard work... it's being there to respond, and responding with clarity and pre-planned answers.

AMA (ask me anything) season ,etc



# Why you should have \$SFI token

SFI token will be use as a payment method for this services :

**Audit Smart Contracts** 

AMA (ask me anything) season

ICO Announcment (there is free plan too)

Airdrops and Bounty announcment



## **Token Economics**

1,000,000 SFI will be minted and will have the following distribution:

40% Distributed to community

15% Team

10% Founders

5% Private sale

15% pre-sale

10% public sale

5% airdrop program



# Roadmap

Q1 2021

Idea Development
Extensive Research and Analysis

Q2 2021
Website development
Social media accounts
Smart contract Development on BSC Network
LitePaper v1.0

Q3 2021
Audit smart contract
Start airdrop program
private sale
pre-sale
public sale

Q4 2021
Pancakeswap Listing
CoinGecko and CMC Listing
Trust wallet Listing
Airdrop distribution



#### Conclution

SaferICO is rewriting the way we organize and will continue to improve the lives of many.

Emerging economic paradigms are revolutionizing the way we trade.

New forms of value are being created. From inception to launch,

our focus is on incubating projects creating meaningful impact.

**ICO MARKETING** 

**COMMUNITY BUILDING** 

**Reach thousands of contributors** 



## Links

Get in touch with the SFI team direct

through the email: support@saferico.com

for ICO Listing or business: <u>business@saferico.com</u>

Get in touch with the CEO of SaferICO

LinkedIn: <a href="https://www.linkedin.com/in/HaithemSaferICO">https://www.linkedin.com/in/HaithemSaferICO</a>

Twitter: <a href="https://twitter.com/HaithemSFI">https://twitter.com/HaithemSFI</a>

Instagram: <a href="https://www.instagram.com/haithem-sfi">https://www.instagram.com/haithem-sfi</a>

Website: https://saferico.com

Twitter: <a href="https://twitter.com/safer">https://twitter.com/safer</a> ico

LinkedIn: <a href="https://www.linkedin.com/company/saferico">https://www.linkedin.com/company/saferico</a>

Instagram: <a href="https://www.instagram.com/safer">https://www.instagram.com/safer</a> ico/

YouTube: https://www.youtube.com/channel/UCQ8o0HWB3fhNjhfWUId7ofA

GitHub: <a href="https://github.com/Saferico">https://github.com/Saferico</a>

Medium: <a href="https://medium.com/@saferico1">https://medium.com/@saferico1</a>

Telegram channel: <a href="https://t.me/SFI\_ANN">https://t.me/SFI\_ANN</a>

Telegram chat: <a href="https://t.me/SFI">https://t.me/SFI</a> chat

