

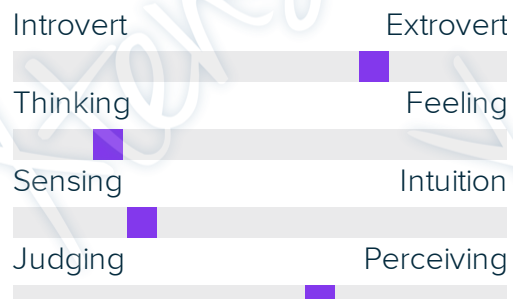
Muhammad Safi Sahi



"Failure is the first step towards success."

Age: **20**
Work: **Student/ Part-time**
Family: **Single**
Location: **Toronto, ON**
Character: **Intimidating**

Personality



Hardworking

Fitness

Punctual

Well mannered

Goals

- Lead a good happy life with family.
- A Full-stack Developer in a good IT company.
- Needs true love.

Frustrations

- World never gives you break for yourself.
- People who don't take care of themselves cant be my friends.
- Wants to start trading and crypto but saves money.

Bio

I am Muhammad Safi Sahi, 20 years old currently in Georgian College pursuing Computer Programming, My hobbies are Sports, Working Out, and Travelling. I am quite punctual and I prefer to get my work done before I relax!!

Motivation

Incentive

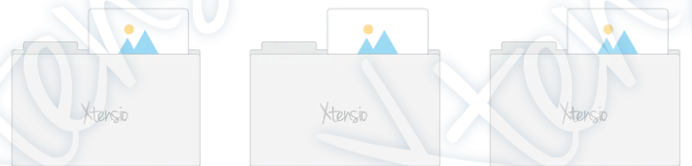
Fear

Growth

Power

Social

Brands &



Preferred Channels

Traditional Ads

Online & Social Media

Referral

DO NEXT  **Customer Journey Map**

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