

Retail Insights Dashboard

Total Sales by Region

Region	Total Sales
West	0.71M
East	0.67M
Central	0.49M
South	0.39M

678.5K

2.26M

30%

1861

Profit

Total Sales

Profit Margin

Total Products

Total Sales by Month

Month	Total Sales
January	0.09M
February	0.06M
March	0.20M
April	0.14M
May	0.15M
June	0.15M
July	0.15M
August	0.16M
September	0.30M
October	0.20M
November	0.35M
December	0.32M

year

Category

☐ 2015

☐ 2016

☐ 2017

☐ 2018

☐ Furniture

☐ Office Supplies

☐ Technology

UNITED STATES

MEXICO

CUBA

HAITI

PR (U.S.)

MICROBING

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Product Name	Total Sales	Profit
"While you Were Out" Message Book, One Form per Page	25.23	7.57
#10- 4 1/8" x 9 1/2" Recycled Envelopes	286.67	86.00
#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	146.69	44.01
#10 Gummed Flap White Envelopes, 100/Box	41.30	12.39
#10 Self-Seal White Envelopes	108.68	32.60
#10 White Business Envelopes,4 1/8 x 9 1/2	379.21	113.76
#10-4 1/8" x 9 1/2" Premium Diagonal Seam Envelopes	176.29	52.89
#6 3/4 Gummed Flap White Envelopes	71.28	21.38
1.7 Cubic Foot Compact "Cube" Office Refrigerators	2,706.08	811.82
Total	2,261,536.78	678,461.03

Total Sales by Category

Technology

728.66K

827.46K

Furniture

Office Supplies

705.42K