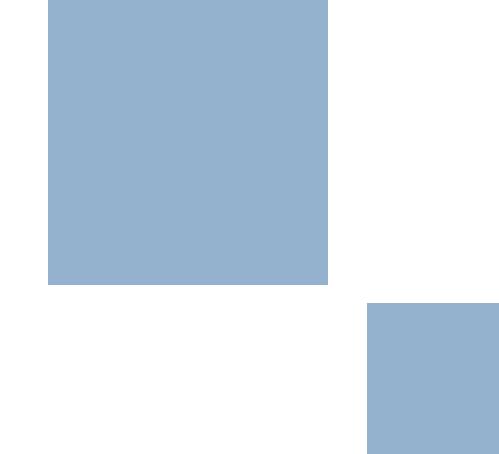


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- **Shady Ahmed Muhammad**
- **Safia Yusuf Abdelghany**
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01

# Smart Solutions



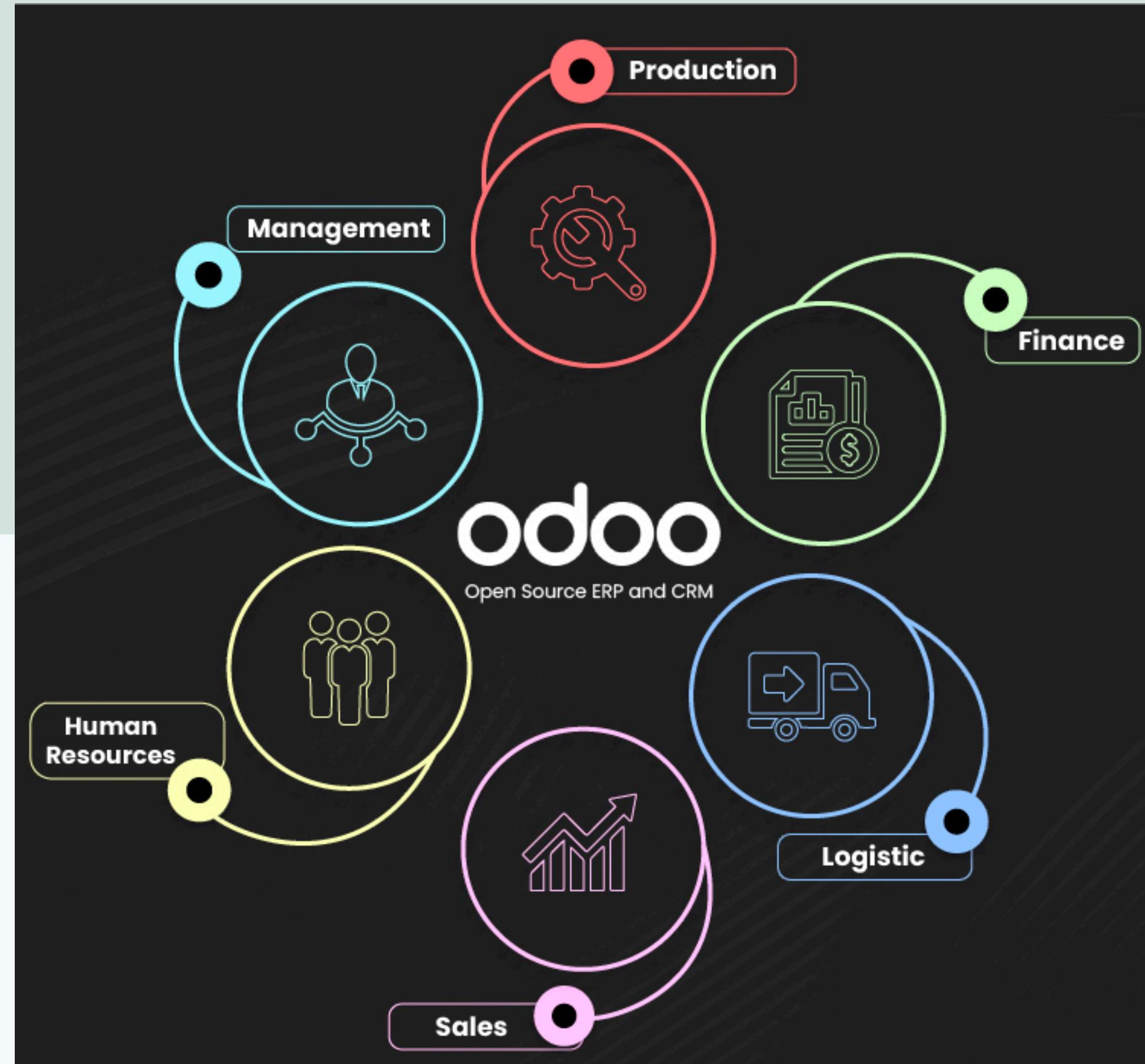
ODOO RETAIL MANAGEMENT SYSTEM

STREAMLINING RETAIL OPERATIONS WITH ODOO

# Introduction TO ODOO

## What is Odoo?

- Odoo is a suite of open-source business apps.
- Offers tools for ERP, CRM, inventory, POS, and more.
- Tailored for businesses of all sizes.
- Scalable and modular structure.



## Odoo A Retail Management ERP



# Key Business Overview of Odoo Retail Management System

Odoo is an all-in-one business software solution that includes a robust Retail Management System. It is particularly known for its flexibility, scalability, and integration capabilities, making it a great choice for businesses looking to manage various operations from a single platform

- Point of Sale (POS)
- Accounting and Invoicing
- Inventory & Product Management
- Reporting and Analytics
- Purchasing and Supplier Management
- Employee Management
- Customer Relationship Management (CRM)
- Multi-Store Management
- E-commerce Integration



## POINT OF SALE (POS)

- Odoo POS is fully integrated with other Odoo apps like Inventory and Sales.
- Supports real-time syncing between physical stores and online platforms.
- Works both online and offline, enabling retailers to continue operations without internet access.
- Accepts multiple payment methods (cash, cards, mobile payments).
- Offers customer data and loyalty program integration.

# INVENTORY & PURCHASING & PRODUCT MANAGEMENT

## Inventory Management

- Odoo automates inventory replenishment, keeps track of stock levels in real-time, and integrates with suppliers for purchasing.
- Advanced tracking of products via lot numbers or serial numbers.
- Multi-warehouse management, enabling retailers to oversee stock across multiple locations.
- Real-time updates for online and offline stock synchronization, reducing overselling issues.

## Purchasing and Supplier Management

- Odoo helps manage supplier relationships by automating purchasing, creating RFQs (Request for Quotation), and tracking purchase orders.
- Keeps track of vendor performance, ensuring the best deals and timely deliveries.

## Product Management

- Helps in managing product catalogs, SKUs, variants (e.g., size, color), and categories efficiently.
- Integrated with barcode scanning to streamline product identification and inventory updates.
- Supports bundling and kitting of products, ideal for promotions and seasonal offerings.



# Customer Relationship Management (CRM)

“

- Collects customer data (e.g., contact info, purchase history) to support personalized service and targeted marketing.
- Tracks customer interactions and manages loyalty programs, providing rewards and discounts for repeat customers.
- Facilitates customer support and after-sales service.



# EMPLOYEE MANAGEMENT

“

- Manages employee shifts, roles, and permissions within the POS system.
- Tracks individual sales performance and productivity.
- Facilitates commission-based pay structures.



# ACCOUNTING & INVOICING. REPORTING & ANALYTICS.

## Accounting and Invoicing

- Automatic syncing of sales data with Odoo's accounting module.
- Real-time tracking of revenues, taxes, and expenses.
- Helps in creating invoices and tracking payments from both POS and e-commerce sales.
- Simplifies financial reconciliation by aligning sales with banking and accounting data.

## Reporting and Analytics

- Generates detailed reports on sales, inventory, customer behavior, and employee performance.
- Customizable dashboards to provide key performance indicators (KPIs).
- Analytics for inventory turnover, sales trends, and customer demographics, helping businesses make data-driven decisions.

08

## Features of Odoo 17 Accounting Software



odoo

# MULTI-STORE MANAGEMENT

- Odoo's platform allows for centralized management of multiple retail locations from one system.
- Facilitates consistent pricing, inventory visibility, and reporting across stores.
- Useful for businesses with franchise models or chains looking to maintain uniformity across outlets.

# E-COMMERCE INTEGRATION

- The platform seamlessly integrates with Odoo's e-commerce module, allowing retailers to manage online and offline sales from one interface.
- Provides a unified inventory system for online and physical stores.
- Helps with order tracking, delivery management, and returns processing for online sales.



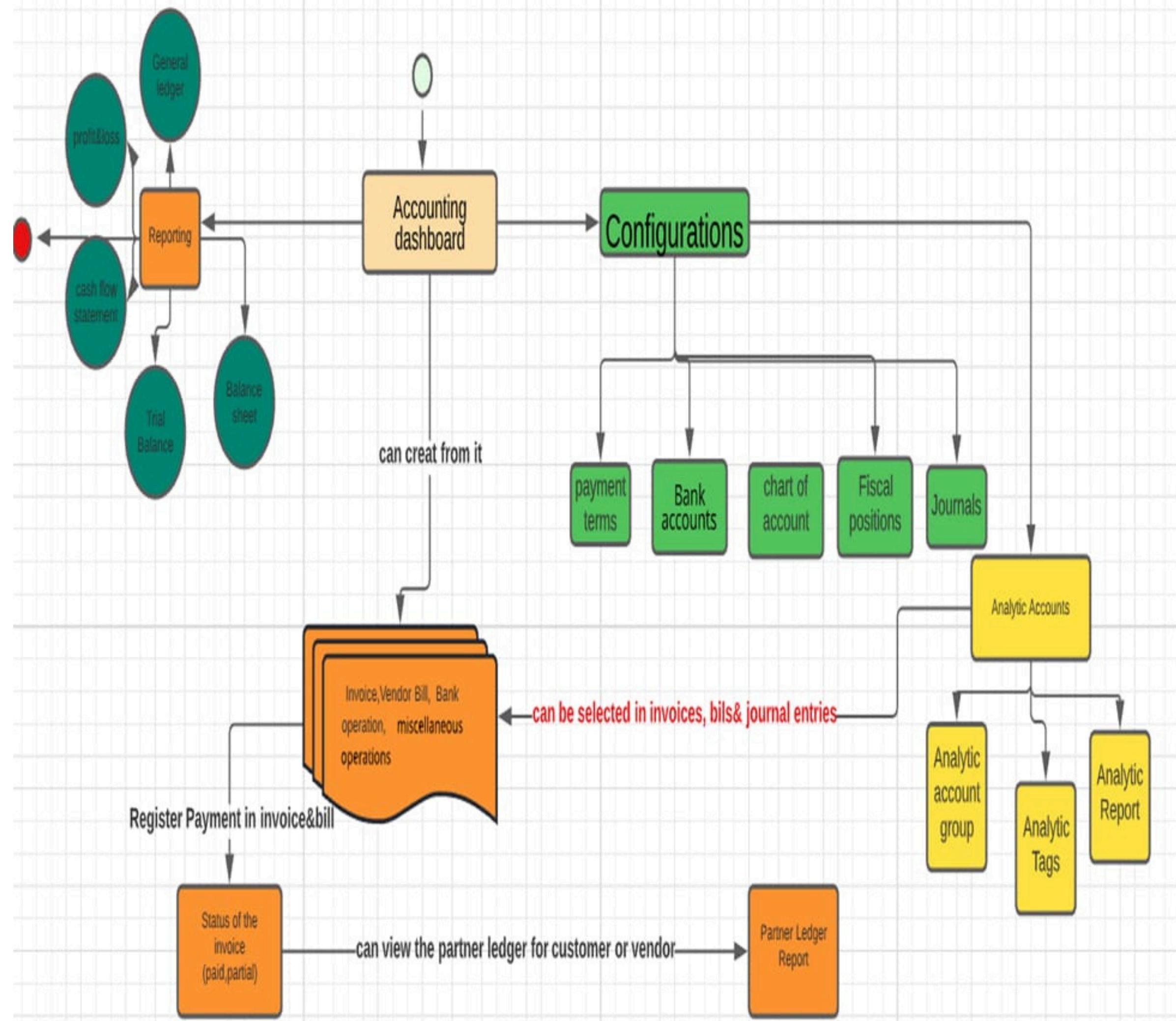


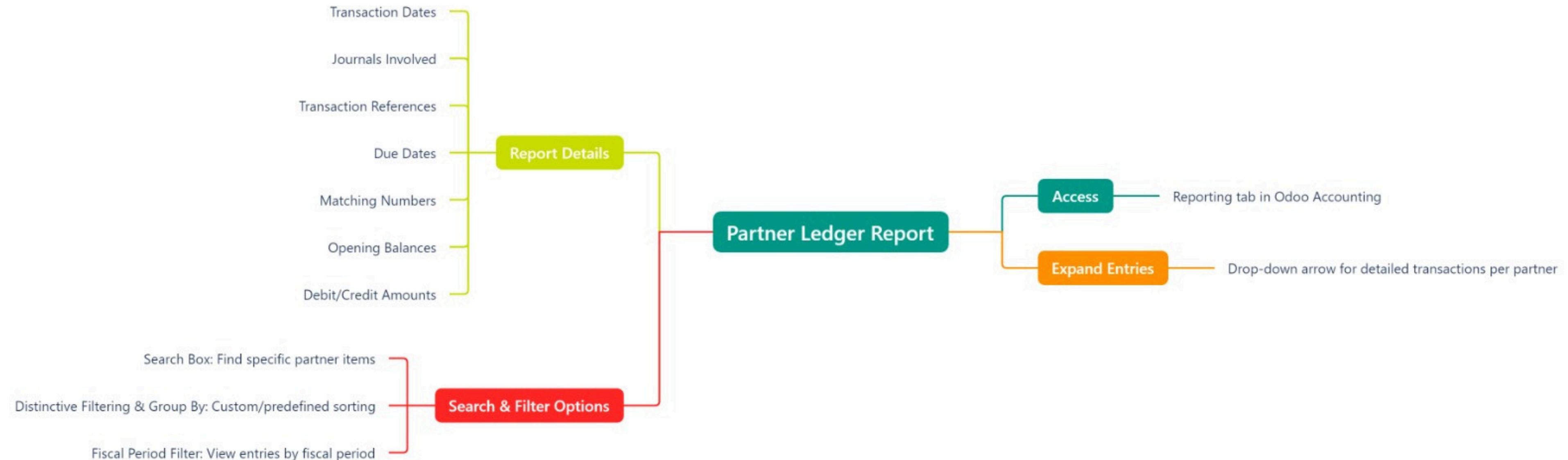
# CONCLUSION

the Odoo Retail Management System is a comprehensive and flexible solution designed to meet the diverse needs of modern retail businesses. Its seamless integration of core functions like point of sale, inventory management, customer relationship management, e-commerce, and accounting makes it an all-in-one platform that streamlines operations and enhances efficiency. The system's scalability and customization options make it suitable for businesses of any size, from small retailers to large multi-store chains. By offering real-time data, omnichannel capabilities, and advanced reporting, Odoo empowers retailers to make informed decisions, optimize inventory, improve customer service, and drive profitability. Its modular approach ensures cost-effectiveness, allowing businesses to start small and expand as needed, making Odoo an ideal choice for growing retail enterprises.

# Accounting Module

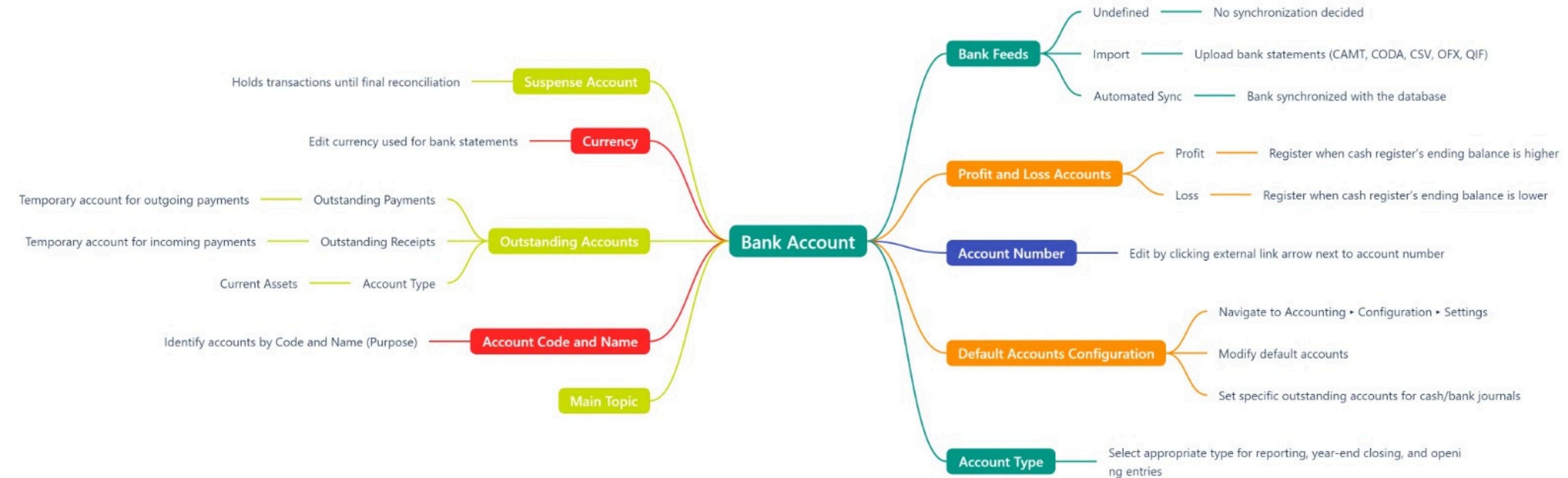




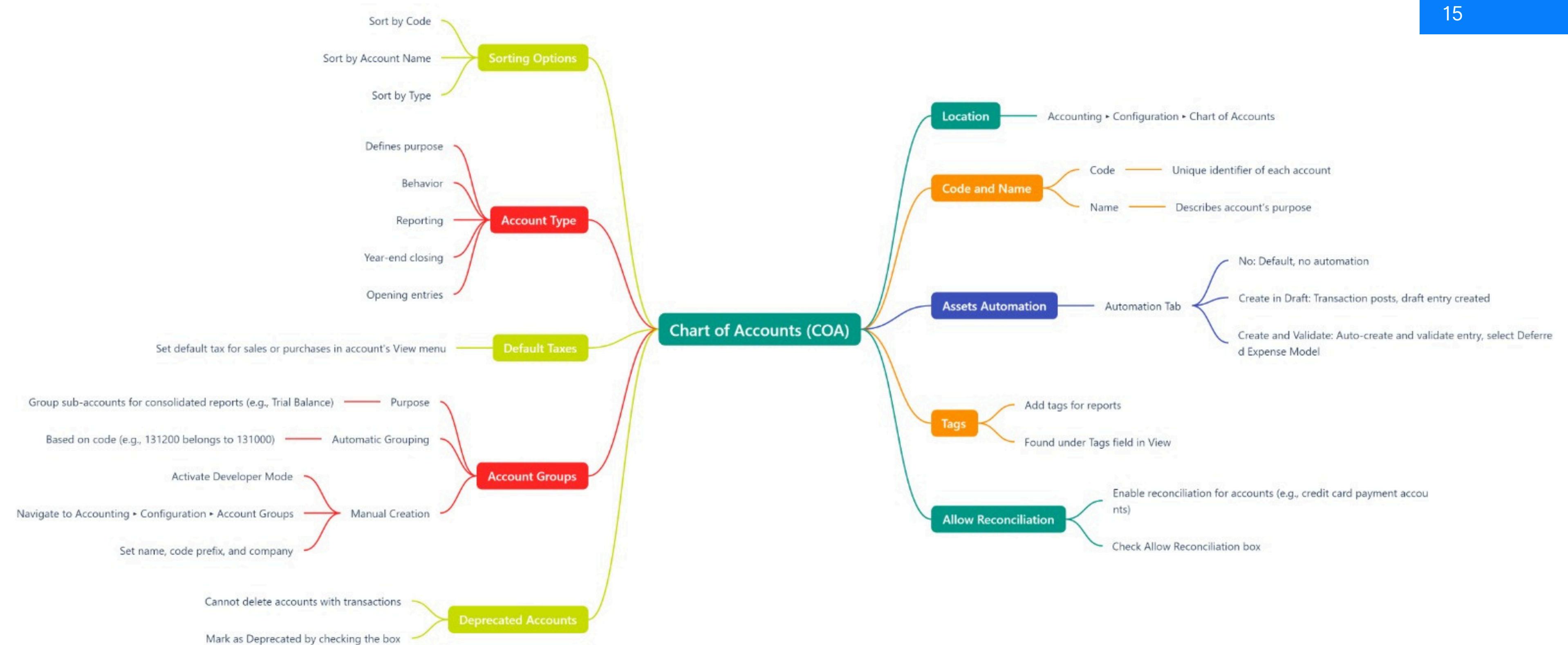


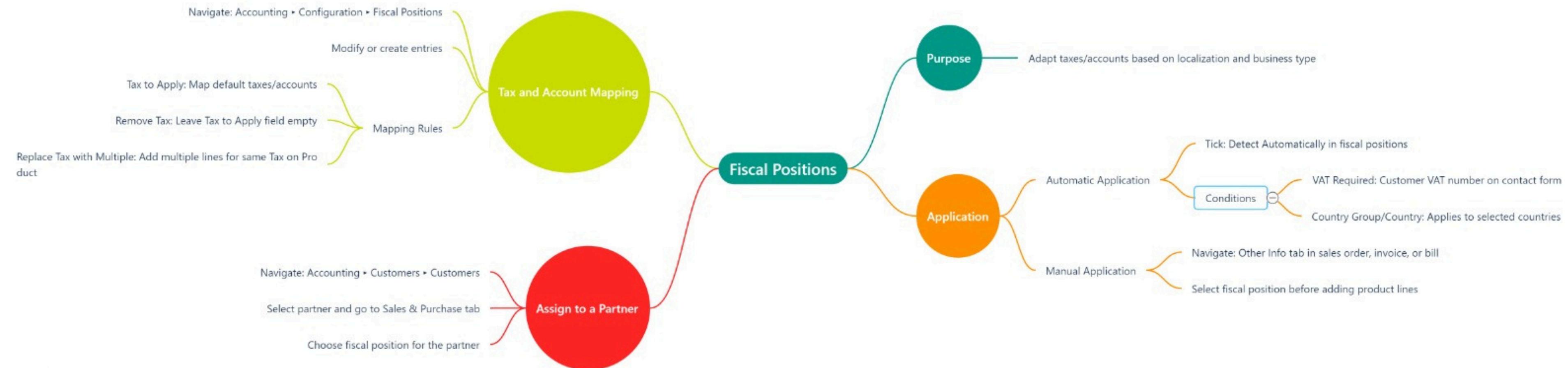
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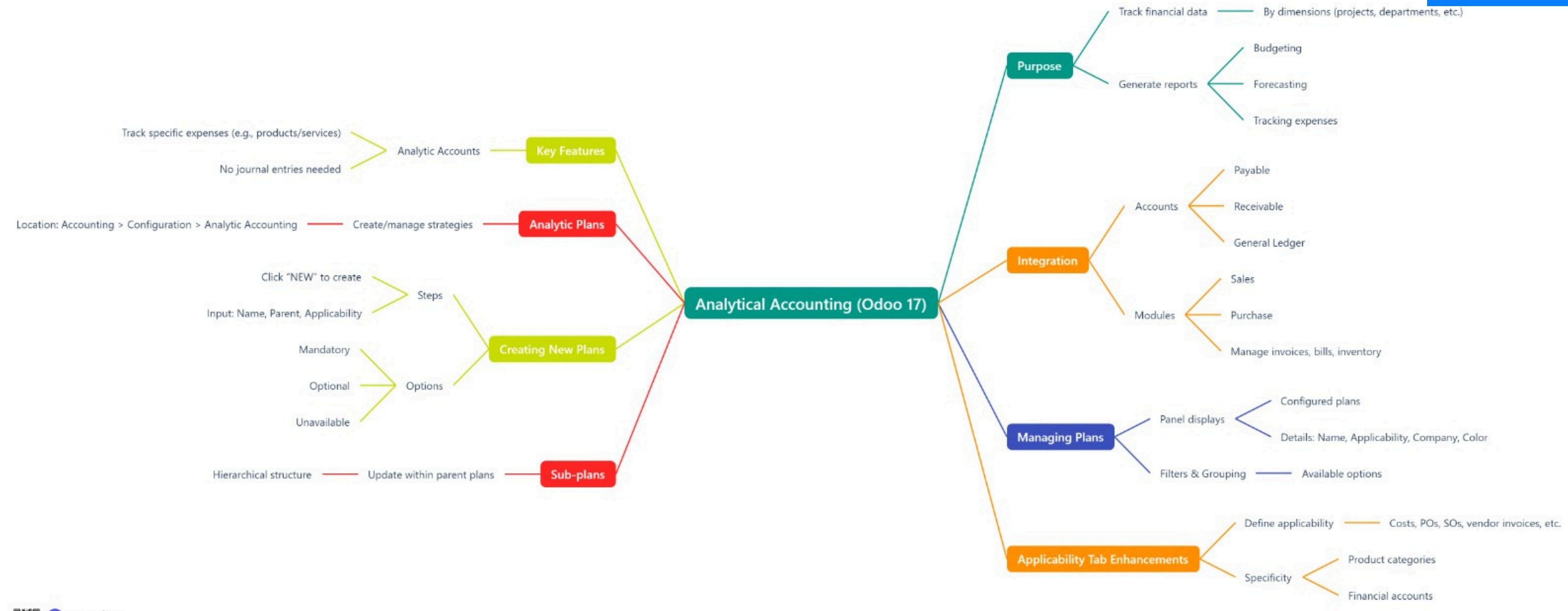
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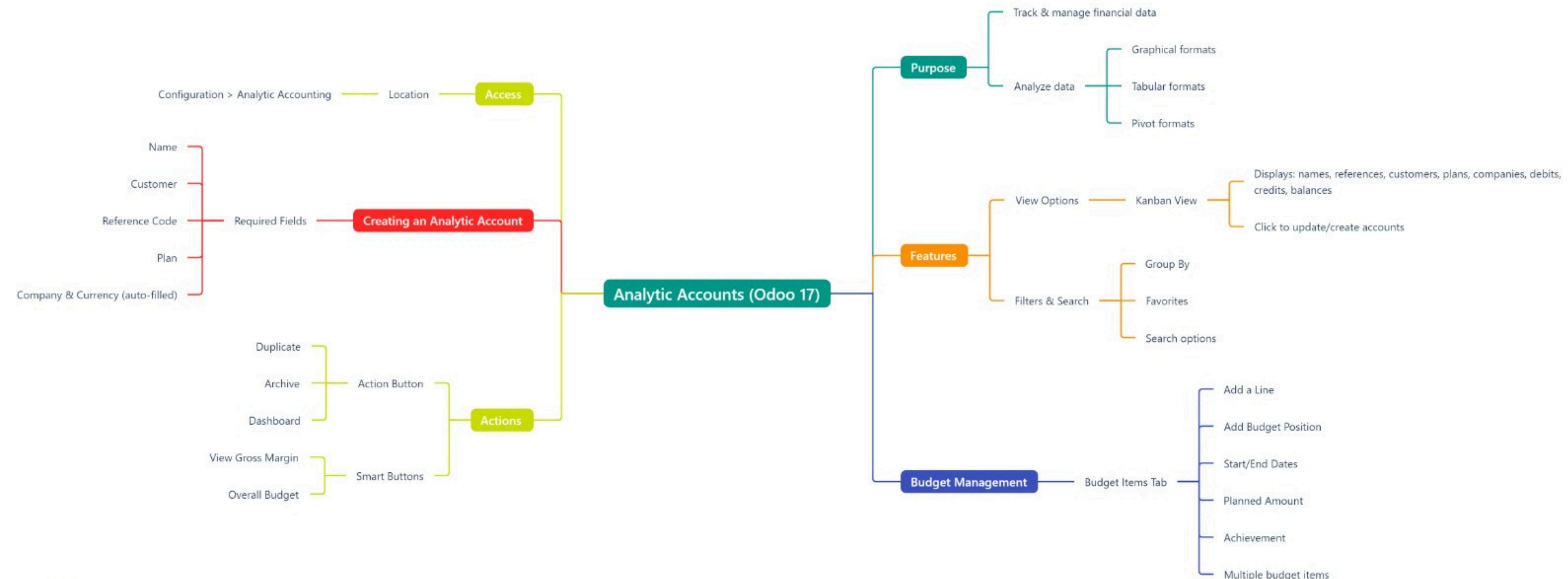
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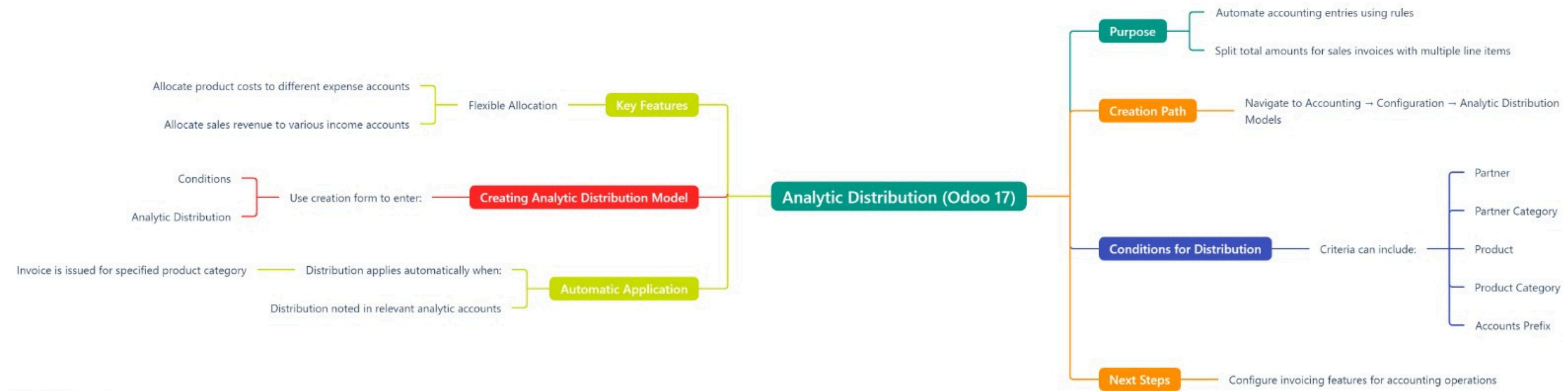






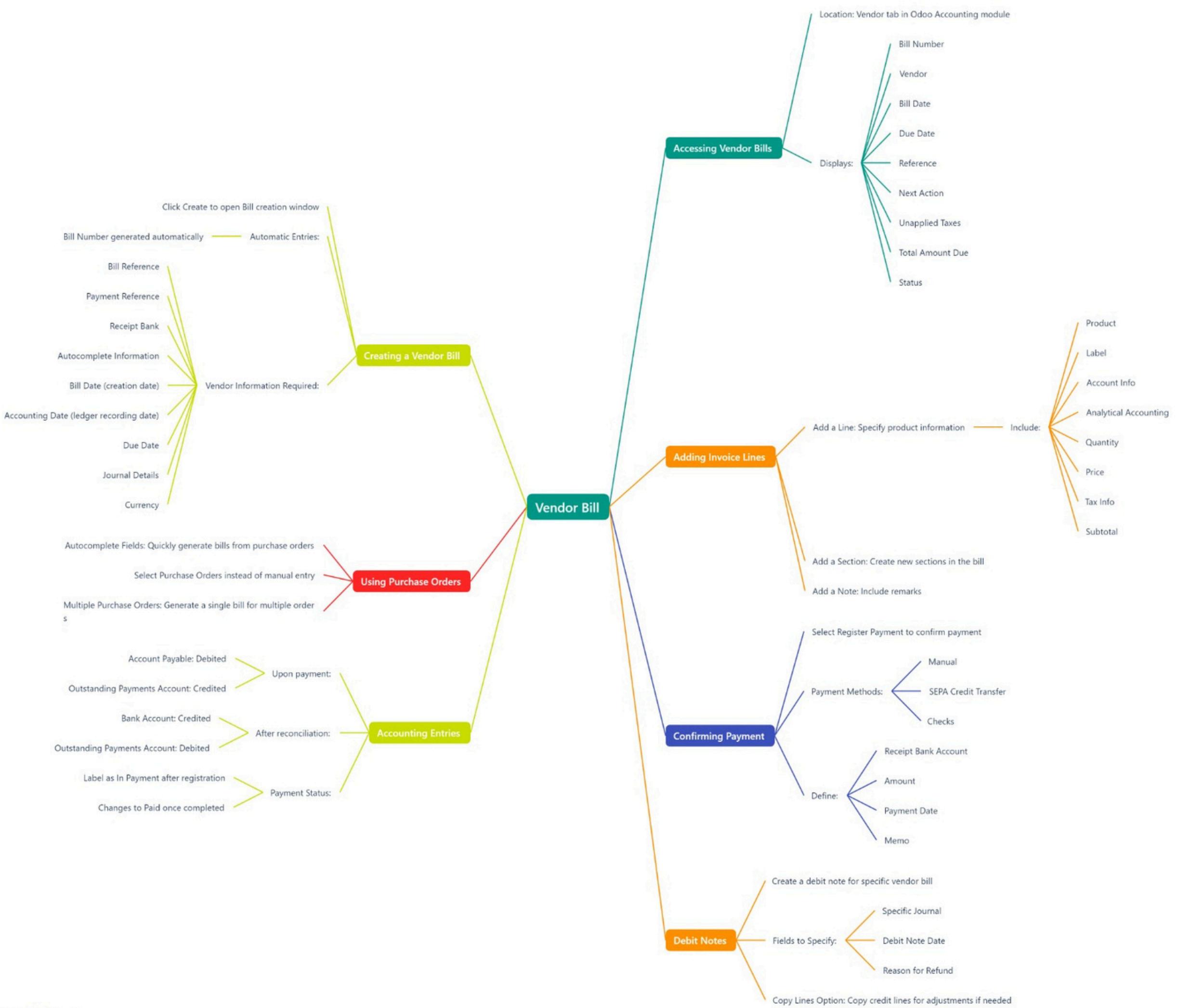


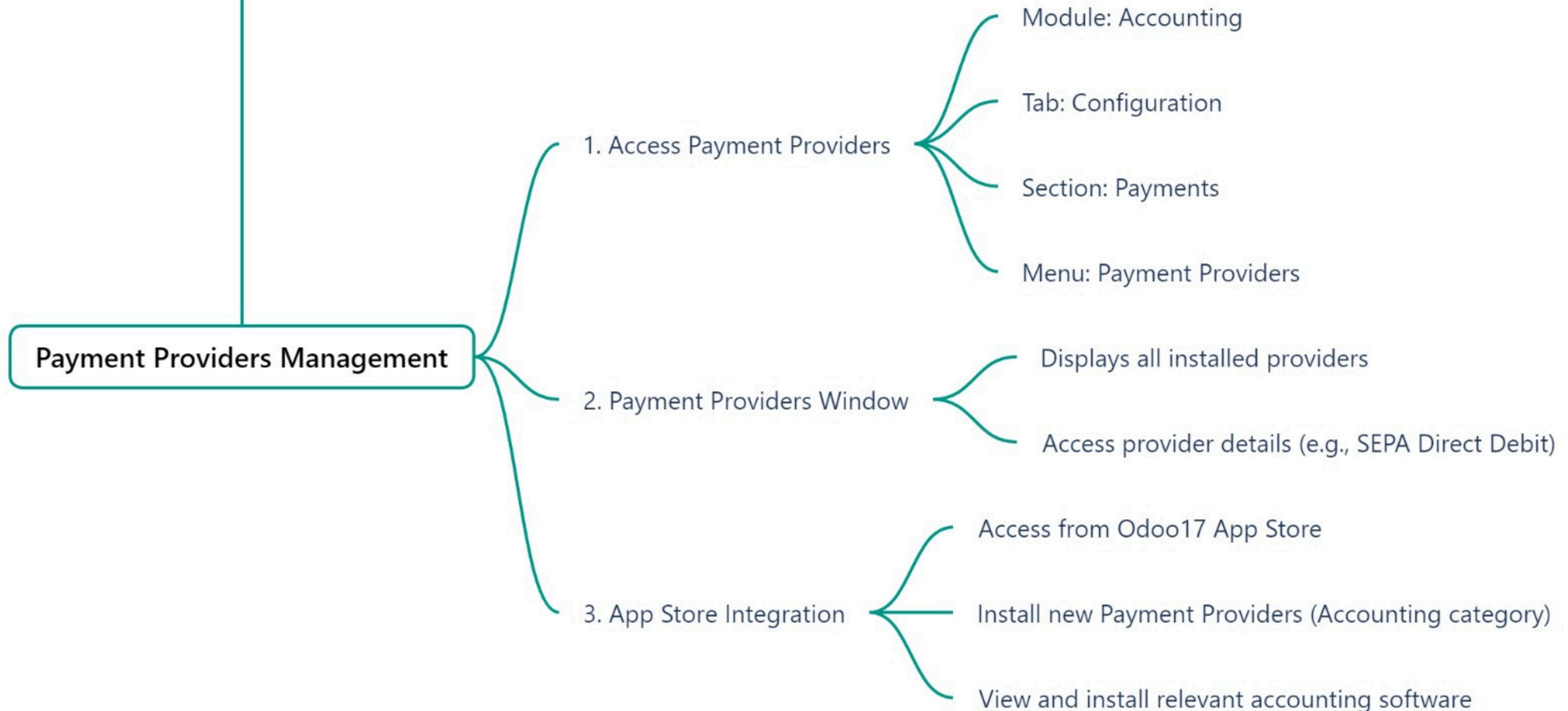




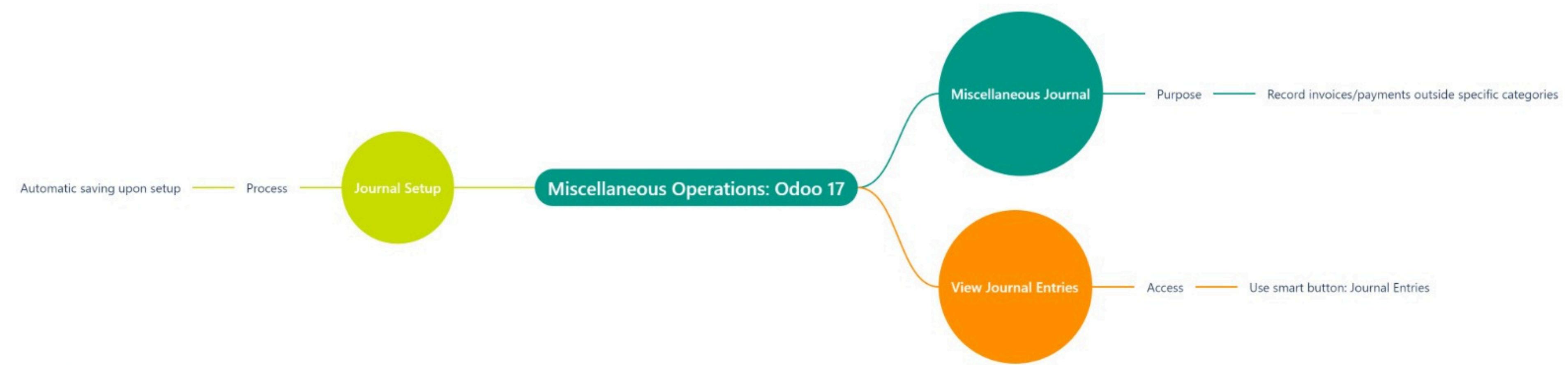
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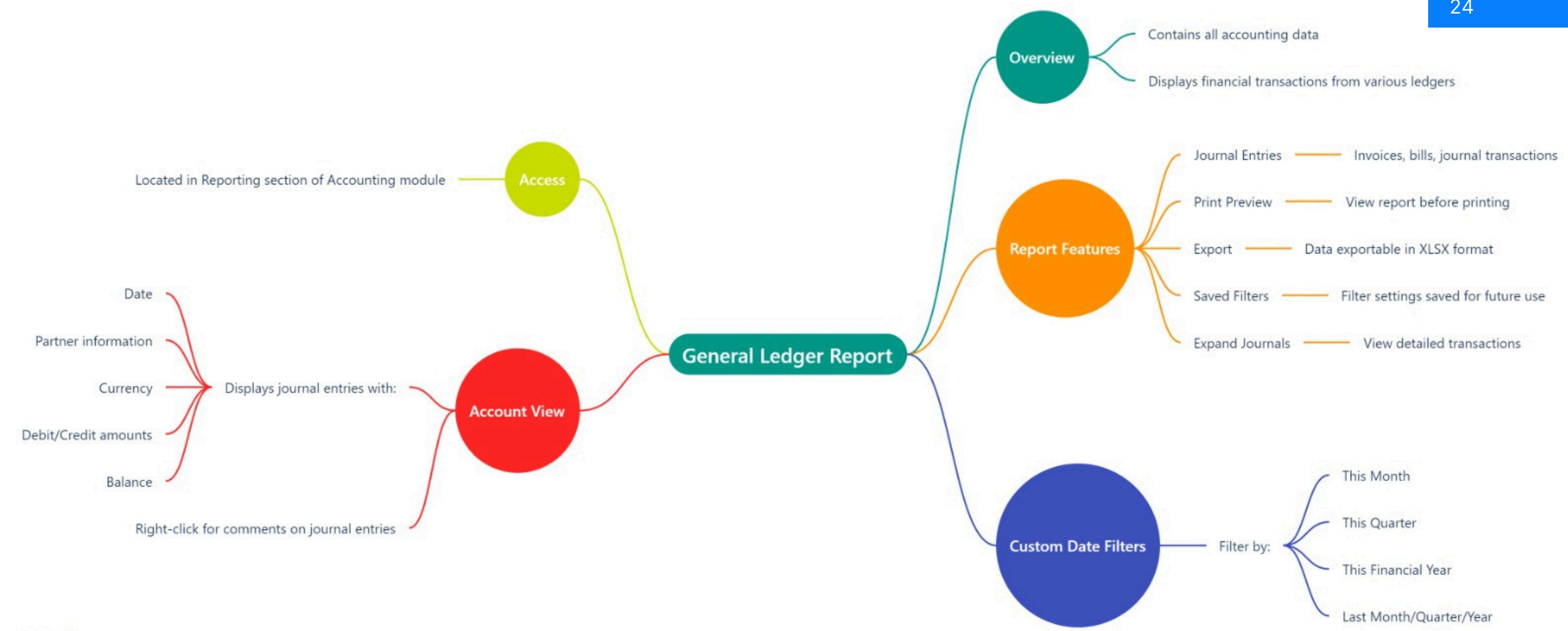




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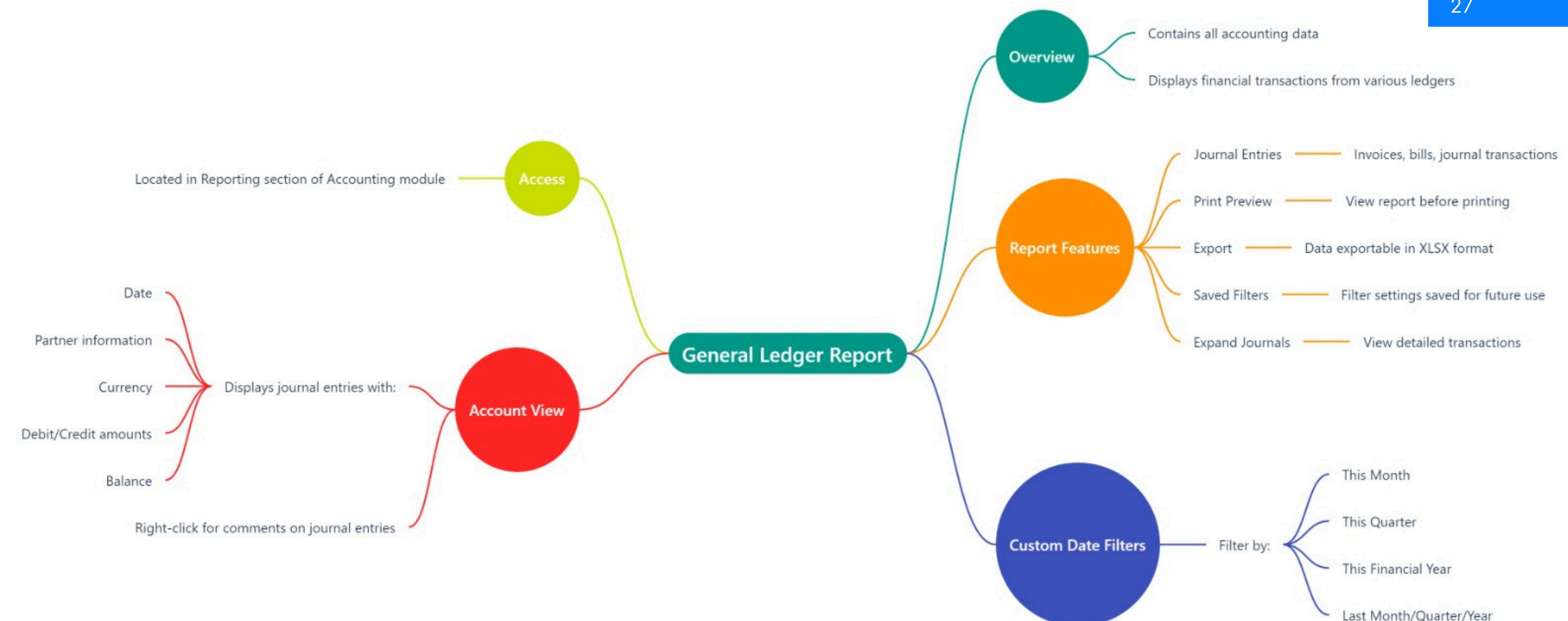
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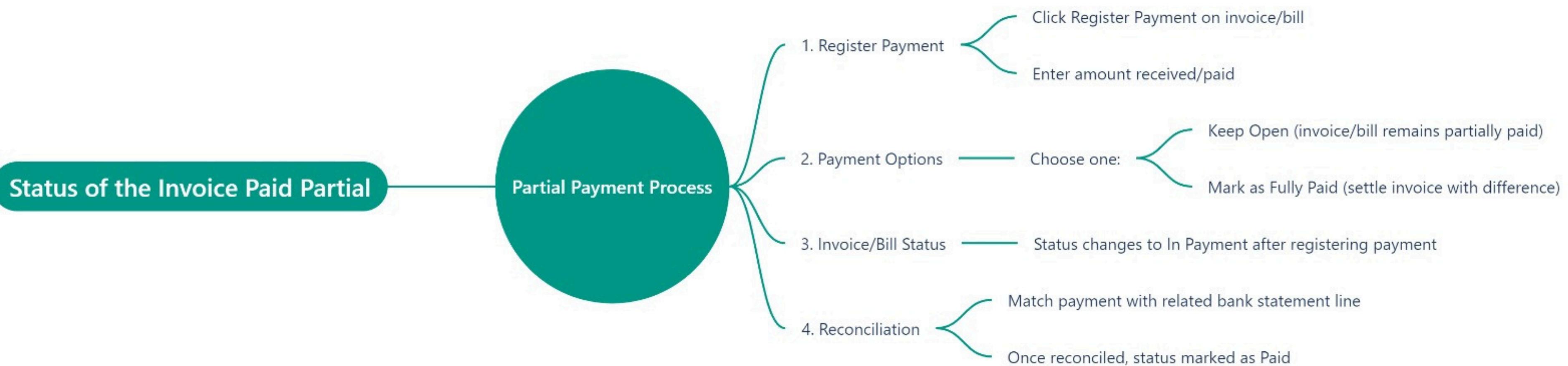
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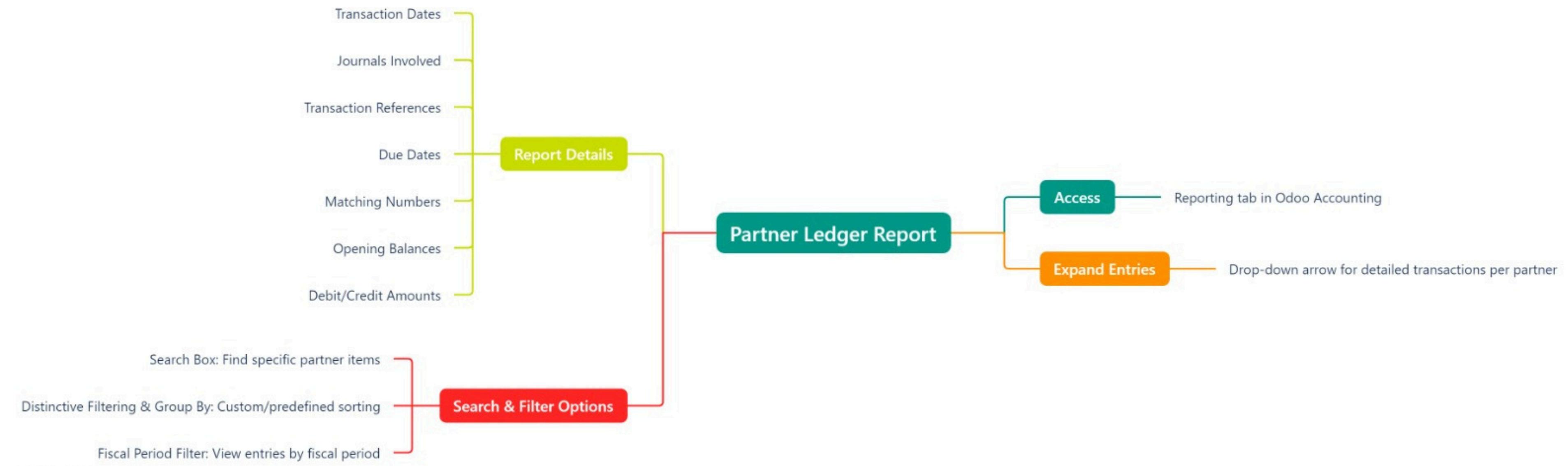
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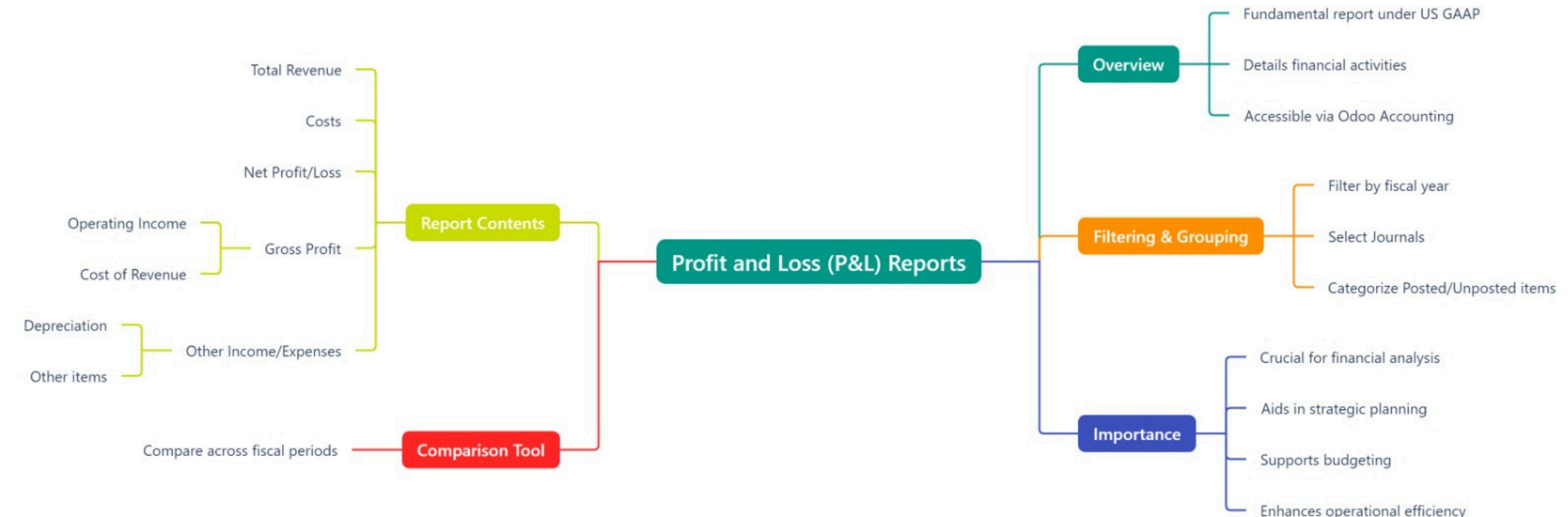


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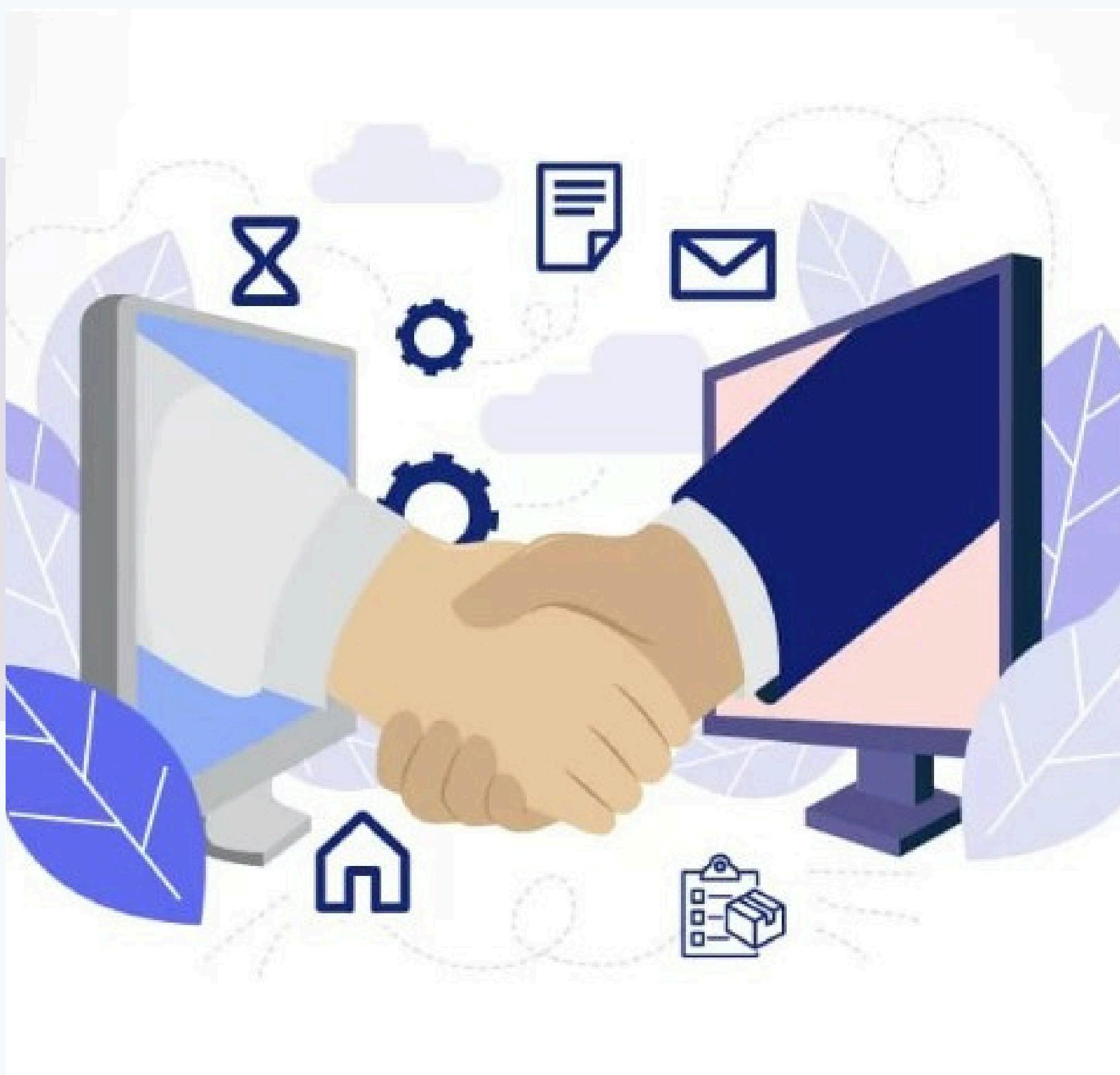
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# THANK YOU

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6. Abdul Rahman Al- Sayed Ahmed