

# SDA - Problem Sheet 8

Hans Reimann

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## Exercise 3

In order to test customer satisfaction with a given service, we conduct a survey and define a random variable  $Y_i$  as follows:

$Y_i = 1$  if customer  $i$  is satisfied and  $Y_i = 0$  if customer  $i$  is not satisfied.

Accordingly, we define a Bernoulli distributed sample  $y_{1:n}$  with  $Y_{1:n} \sim_{iid} \mathcal{B}(1 - \theta)$ . We want to test the hypotheses  $H_0: \theta = \theta_0 = 0.52$  and  $H_1: \theta = \theta_1 = 0.48$ .

1.

Construct the likelihood of the observations  $y_{1:n}$  and explain the rejection region of  $H_0$  from the test of Neyman and Pearson. Assume  $\alpha = 0.1$  for numerical application.

**Solution:**

We observe  $\theta_1 = 1 - \theta_0$  and the other way around.

$$\begin{aligned}\mathcal{L}(\theta) &= \mathcal{L}(\theta; y_{1:n}) = p(y_{1:n}; \theta) = \prod_{i=1}^n p(y_i; \theta) = \prod_{i=1}^n (1 - \theta)^{y_i} \cdot \theta^{1-y_i} = (1 - \theta)^{\sum_{i=1}^n y_i} \cdot \theta^{n - \sum_{i=1}^n y_i} \\ \implies \frac{\mathcal{L}(\theta_1)}{\mathcal{L}(\theta_0)} &= \frac{(1-\theta_1)^{\sum_{i=1}^n y_i} \cdot \theta_1^{n - \sum_{i=1}^n y_i}}{(1-\theta_0)^{\sum_{i=1}^n y_i} \cdot \theta_0^{n - \sum_{i=1}^n y_i}} = \frac{\theta_0^{\sum_{i=1}^n y_i} \cdot \theta_1^{n - \sum_{i=1}^n y_i}}{\theta_1^{\sum_{i=1}^n y_i} \cdot \theta_0^{n - \sum_{i=1}^n y_i}} = \frac{\theta_1^{n - 2 \cdot \sum_{i=1}^n y_i}}{\theta_0^{n - 2 \cdot \sum_{i=1}^n y_i}} = \left(\frac{\theta_1}{\theta_0}\right)^{n - 2 \cdot \sum_{i=1}^n y_i} = \left(\frac{\theta_1}{\theta_0}\right)^n \cdot \left(\frac{\theta_0}{\theta_1}\right)^{2 \cdot \sum_{i=1}^n y_i}.\end{aligned}$$

$\theta_0 > \theta_1 \implies \frac{\theta_0}{\theta_1} > 1$  and thus  $\left(\frac{\theta_0}{\theta_1}\right)^{2 \cdot \sum_{i=1}^n y_i}$  is increasing for  $\sum_{i=1}^n y_i$  increasing. This has the following implication for our Likelihood-Ratio test:

$$\begin{aligned}\Lambda_{LR}(y_{1:n}) &= \begin{cases} 1, & \frac{\mathcal{L}(\theta_1)}{\mathcal{L}(\theta_0)} > k \\ \gamma, & \frac{\mathcal{L}(\theta_1)}{\mathcal{L}(\theta_0)} = k \\ 0, & \frac{\mathcal{L}(\theta_1)}{\mathcal{L}(\theta_0)} < k \end{cases} \\ \iff \Lambda_{LR}(y_{1:n}) &= \begin{cases} 1, & \sum_{i=1}^n y_i > c \\ \gamma, & \sum_{i=1}^n y_i = c \\ 0, & \sum_{i=1}^n y_i < c \end{cases} \end{aligned}$$

From the lecture we know that:

$$\mathbb{E}_{\theta_0}[\Lambda_{LR}(Y_{1:n})] = 1 \cdot \mathbb{P}_{\theta_0}[\sum_{i=1}^n Y_i > c] + \gamma \cdot \mathbb{P}_{\theta_0}[\sum_{i=1}^n Y_i = c] = \alpha = 0.1$$

$$\implies \mathbb{P}_{\theta_0}[\sum_{i=1}^n Y_i > c] \leq 0.1 \text{ and } \mathbb{P}_{\theta_0}[\sum_{i=1}^n Y_i \geq c] > 0.1 \quad (1)$$

$$\iff \mathbb{P}_{\theta_0}[\sum_{i=1}^n Y_i \leq c] \geq 0.9 \text{ and } \mathbb{P}_{\theta_0}[\sum_{i=1}^n Y_i < c] < 0.9.$$

As we don't know the sample size  $n$ , it is rather difficult to accurately compute the constant value  $c$ . However, from the context of the task we may assume that  $n$  is sufficiently large ( $n \gg 50$ ) as a survey would be

rather pointless otherwise. This allows to utilize the theorem of Moivre and Laplace to approximate the given situation with the standard normal distribution:

$$\begin{aligned} \Rightarrow \mathbb{P}_{\theta_0} \left[ \frac{\sum_{i=1}^n Y_i - n \cdot (1 - \theta_0)}{\sqrt{n \cdot \theta_0 \cdot (1 - \theta_0)}} \leq \frac{\tilde{c} - n \cdot (1 - \theta_0)}{\sqrt{n \cdot \theta_0 \cdot (1 - \theta_0)}} \right] &\geq 0.9 \text{ and } \mathbb{P}_{\theta_0} \left[ \frac{\sum_{i=1}^n Y_i - n \cdot (1 - \theta_0)}{\sqrt{n \cdot \theta_0 \cdot (1 - \theta_0)}} < \frac{\tilde{c} - n \cdot (1 - \theta_0)}{\sqrt{n \cdot \theta_0 \cdot (1 - \theta_0)}} \right] < 0.9 \text{ with} \\ \frac{\sum_{i=1}^n Y_i - n \cdot (1 - \theta_0)}{\sqrt{n \cdot \theta_0 \cdot (1 - \theta_0)}} &\sim \mathcal{N}(0, 1) \end{aligned}$$

So we are basically solving for the 0.9-quantile of the standard normal distribution with

$$\Rightarrow z_{0.9} = \frac{\tilde{c} - n \cdot (1 - \theta_0)}{\sqrt{n \cdot \theta_0 \cdot (1 - \theta_0)}} \iff \tilde{c} = \sqrt{n \cdot \theta_0 \cdot (1 - \theta_0)} \cdot z_{0.9} + n \cdot (1 - \theta_0)$$

or in numbers:

```
qnorm(0.9)*sqrt(0.54*(1-0.52))
```

```
## [1] 0.6524595
```

$\iff \tilde{c} = 0.6525 \cdot \sqrt{n} + 0.48 \cdot n = n \cdot (\frac{0.6525}{\sqrt{n}} + 0.48)$ . In short, we are treating  $\tilde{c}$  as a function of  $n$ , our sample size. As we are actually dealing with a discrete distribution just approximated by a continuous distribution,  $\tilde{x}$  needs to be rounded accordingly for (1) to be true. Likely this means  $c = \lceil \tilde{c} \rceil$  in order to ensure everything holds true.

So what does all of this mean for the rejection region of the test?  $H_0$  is rejected if  $\Lambda_{LR}(y_{1:n}) = 1$ . This is equivalent to  $\sum_{i=1}^n y_i > c = \lceil \tilde{c} \rceil = \lceil n \cdot (\frac{0.6525}{\sqrt{n}} + 0.48) \rceil$ . As by construction,  $\alpha \leq 0.1$ .

A whole different story would be to compute  $\gamma$ , however, in this we are not interested as of now.

```
f <- function(x){
  return(ceiling(x*((0.6525/sqrt(x))+0.48)))
}
```

```
n <- 1:1000
```

```
fn <- f(n)
c <- round(fn/n, digits = 2)
```

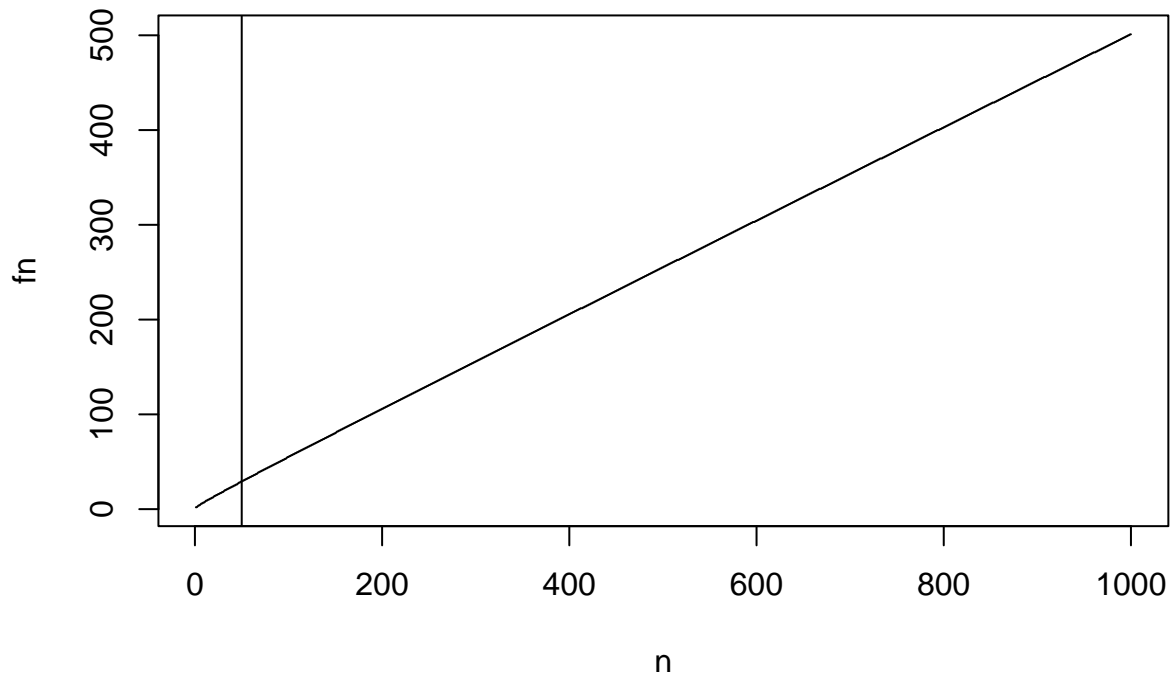
```
summary(c[51:1000])
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
## 0.5000 0.5000 0.5100 0.5149 0.5200 0.5900
```

```
summary(c[901:1000])
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##      0.5      0.5      0.5      0.5      0.5      0.5
```

```
plot(x = n, y = fn, type = "l")
abline(v = 50)
```



2.

Determine  $\mathbb{P}[H_0 \text{ rejected} | H_1 \text{ true}]$ .

**Solution:**

we deal with the task similarly to before. We already know the rejection region for  $H_0$  and thus just need to assume that  $H_1$  is true:  $\mathbb{P}_{\theta_1}[\sum_{i=1}^n Y_i > c]$ .

From construction we know that  $\sum_{i=1}^n Y_i > c > \tilde{c} > (\sum_{i=1}^n Y_i) - 1$ .

Similar to before, to actually work with this without knowing the sample size  $n$ , we need to assume that  $n$  is sufficiently large in order to use Moivre-Laplace:

$$\mathbb{P}_{\theta_1}[\sum_{i=1}^n Y_i > c] = \mathbb{P}_{\theta_1}[\sum_{i=1}^n Y_i > \tilde{c}] \approx \mathbb{P}_{\theta_1}\left[\frac{\sum_{i=1}^n Y_i - n \cdot (1 - \theta_1)}{\sqrt{n \cdot \theta_1 \cdot (1 - \theta_1)}} > \frac{\tilde{c} - n \cdot (1 - \theta_1)}{\sqrt{n \cdot \theta_1 \cdot (1 - \theta_1)}}\right] \text{ with } \frac{\sum_{i=1}^n Y_i - n \cdot (1 - \theta_1)}{\sqrt{n \cdot \theta_1 \cdot (1 - \theta_1)}} \sim \mathcal{N}(0, 1)$$

for  $Y_i \sim_{iid} \mathcal{B}(1 - \theta_1)$ .

Let's investigate the other side of the inequality:

$$\begin{aligned} \frac{\tilde{c} - n \cdot (1 - \theta_1)}{\sqrt{n \cdot \theta_1 \cdot (1 - \theta_1)}} &= \frac{(\sqrt{n \cdot \theta_0 \cdot (1 - \theta_0)} \cdot z_{0.9} + n \cdot (1 - \theta_0)) - n \cdot (1 - \theta_1)}{\sqrt{n \cdot \theta_1 \cdot (1 - \theta_1)}} \\ &= z_{0.9} + \sqrt{n \cdot \frac{\theta_1}{\theta_0}} - \sqrt{n \cdot \frac{\theta_0}{\theta_1}} = 1,282 - 0,08 \cdot \sqrt{n} \end{aligned}$$

```
qnorm(0.9)
```

```
## [1] 1.281552
```

```
sqrt(0.48/0.52)-sqrt(0.52/0.48)
```

```
## [1] -0.08006408
```

So in conclusion,  $\mathbb{P}_{\theta_1}[\sum_{i=1}^n Y_i > c] \approx \mathbb{P}[N > 1,282 - 0.08 \cdot \sqrt{n}]$  with  $N \sim \mathcal{N}(0, 1)$ . What is interesting about this result? With increasing sample size  $n$ , the probability for  $H_0$  to be rejected if  $H_1$  is true also increases. This is something good and desirable for a test!

```
h <- function(x){  
  return(1.282-0.08*sqrt(x))  
}  
  
hn <- h(n)  
  
p <- 1 - pnorm(hn)  
  
plot(x = n, y = p, type = "l")  
abline(v = 50)
```

