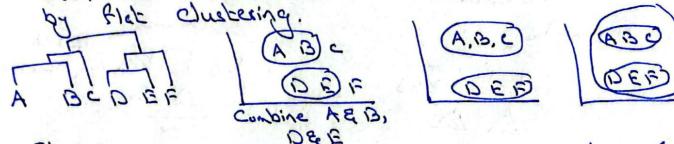


> Hierarichal Clusteing · Occupys hieraristy, a structure more informative than the unstructured set of clusters returned by flat clustering.



1) Assign each item to its own cluster (eq. if there are it items, you will have it clusters) Steps:

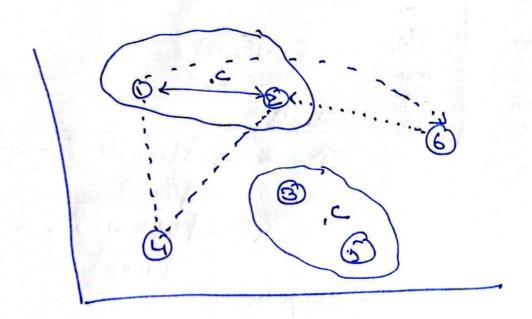
- 2) Find the closest (most similar pois) of clueters & combine them.
- 3) Compute similarities (distance) between the
- new clusters & every old cluster. Then combine 4) Repeat step 2 & 3 till all 'N' items are in 81,791e cluster.
- -> Partitional Chretering
  . Division of data into nonoverlapping chusters where a data object is only in one settlehister).

1) Complète Linkage Clustering Li maximum possible distance between points.

2) Sizele Linkage Clustering betw points.

3) Mean linkage Clustering
Ly find all possible pare-wise distance between
pair-wise two obusters & then calculate the
evenage distance.

(1) Centroid Linlage clustering 4) Find centroids of each cheter Eq Calculate the distance between then.



Clustering 47 -> 14-Means Step 1: Choose cluster's (14=21eg. 141,12) centroids. Step 2: Calculate Endidean Distance of each pointlibed ED = [(xp-22) + (yp-42) Step 3: Put the point(item) with smallest (neorest) ED in respective cluster. Step 4: Recalculate the respective cluster's centroid with new addition. 50 h Step Step 5: Repeat 170 3. 168 68 Step 3 ED= K, -> [(168-185)2 + (60-772) 120.8 162-55 [168-170]2+ (60-56)2 4.48 162 Centroid = (170+168, 60+56) 141 = (169,58) 50

-> Optimum Cluster Mumber: 1) With-in-sum-of- Equare (1088): Total distance data points from their respective controids. 2) Tobal- sum-of-Squares (TSS): Tobal distance of data points from global mean for a given data point. This is constant. 3) Between - Sum-of-Squares (BSS): Tobal weighted distance of various cluster centroids to the global mean of data. 4) 122: 12- square 12 the total variance (BSS/755) 5) Sum-of-Square- Error (SSE): is Euclidean distance of each point to it's closest centrois. ->1400 many Clusters: . It is a fundamental issue in k-means dustering. error decreases as 14 increases beez their size decreases & hence distortion is also small. . The goal of the 'Elbow Method' is to choose K, where SSE decreases abrubbly. from 12 ---- 120 LOSS for each value of 14) No of cheters -> Three most popular

1) Silhouette Coefficient 2) 3)

**CS** CamScanner

Silhouette Coefficient (SC) -) We have to compute

Step 1) SC of each point

1 - a (any dist of a point to all) b (Minimum and dist of a another duster) Step 2) SC of each cluster Step 3) of all clusters.

-> Example:-

Step 1 Q= {(1->5) + (K->5)} P= {(1-12) + (1-13)} SC of D= 1-a

Step 2: 80 of each chuster Let's suppose SC of @ & 3 is x & y. repectively SC of K2 = x+y

Step 3: Overall SC SC of the let = (SC of K1) + (SC of K2)