

## AdventureWorks: Global Bicycle Manufacturing and Sales Data

**Products**

**Orders**

**Sellers**



Products Performance Dashboard

Territories

All

Status

All

Month

All

Year

All

Categories

All

Number of sold Products

86K

Number of Products

250

Number of Subcategories

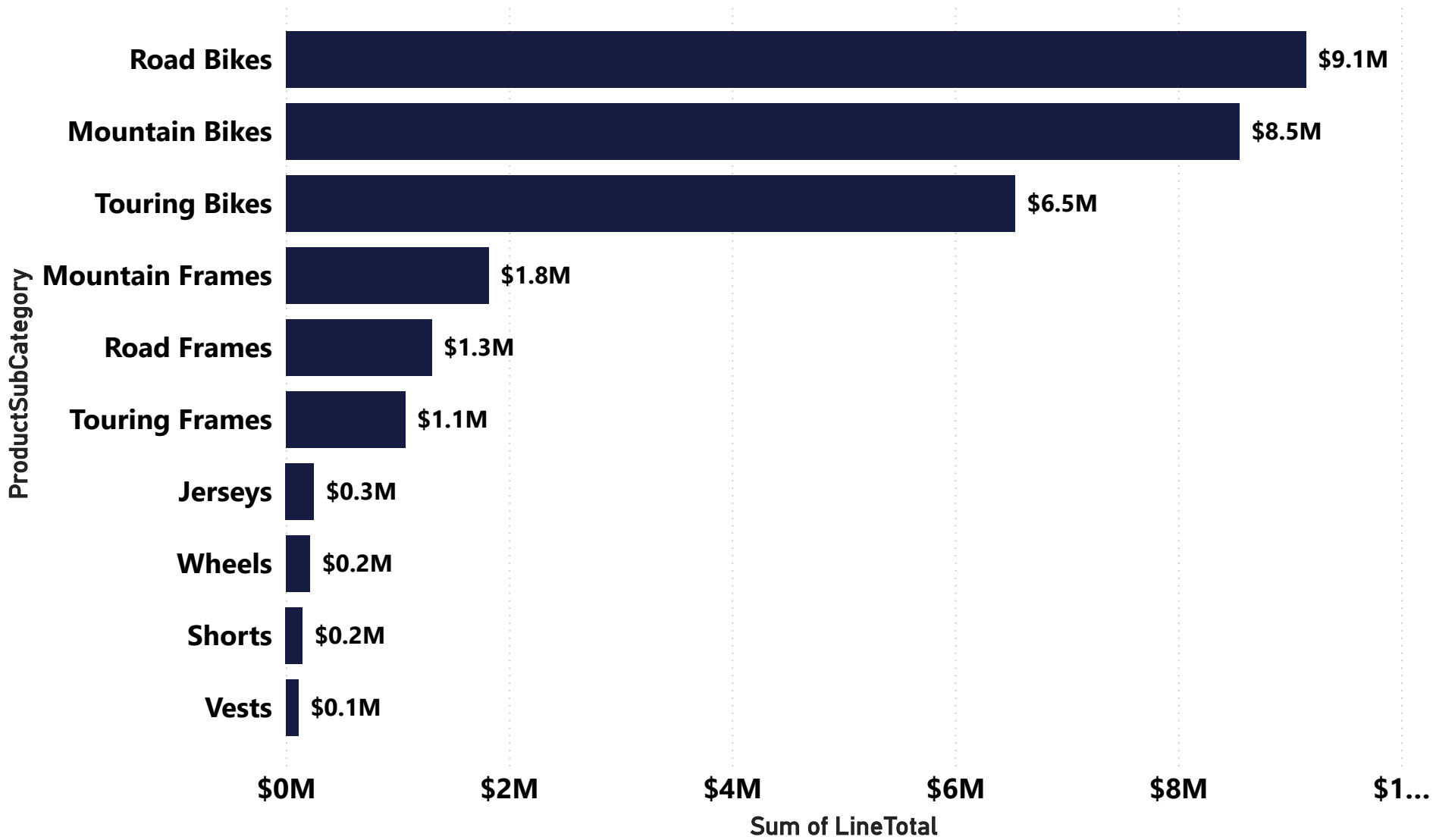
33

Number of Categories

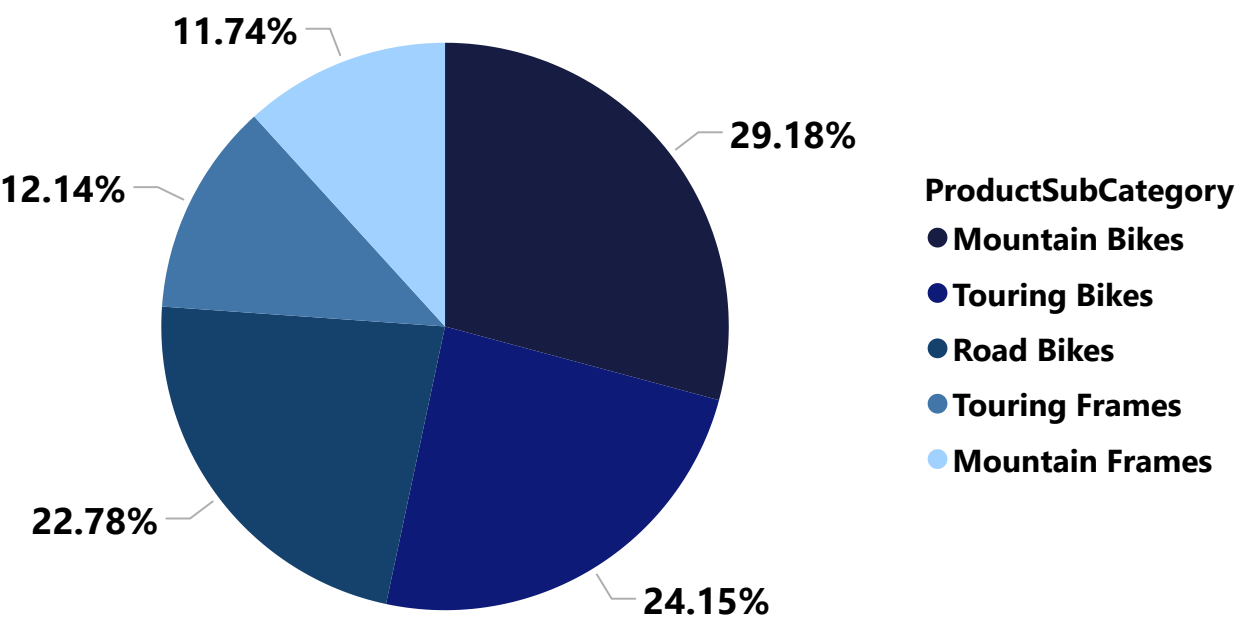
4

Orders

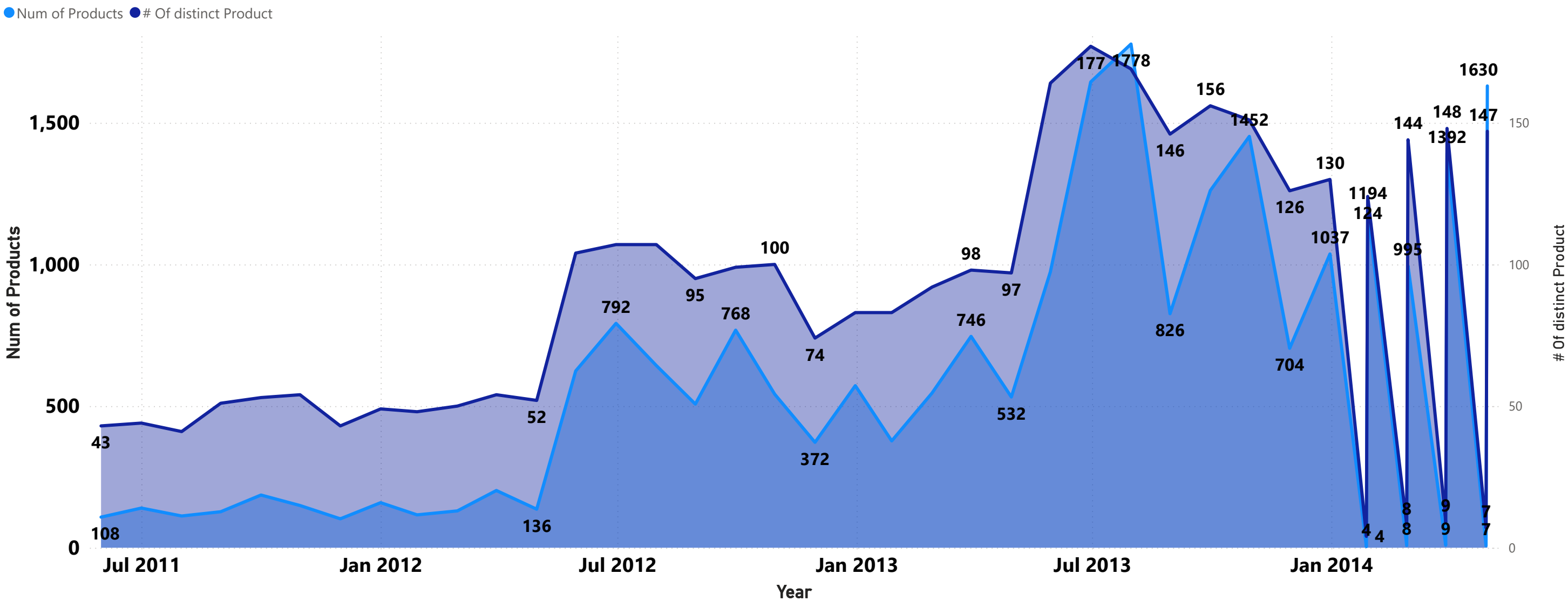
Top 10 subcategories in Total sales & Quantity for each subcategory



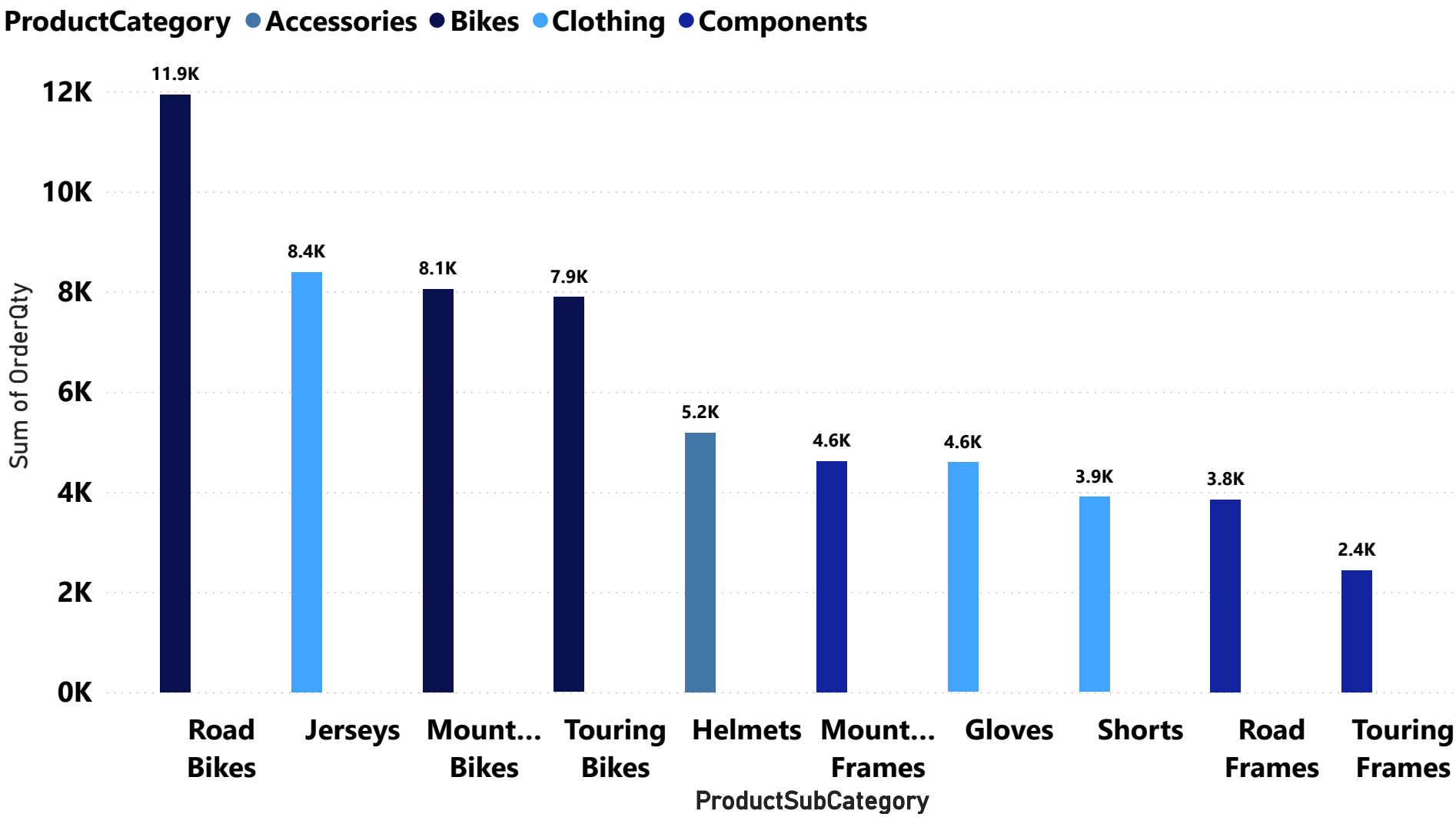
% of Average of Unit Price for each ProductSubCategory



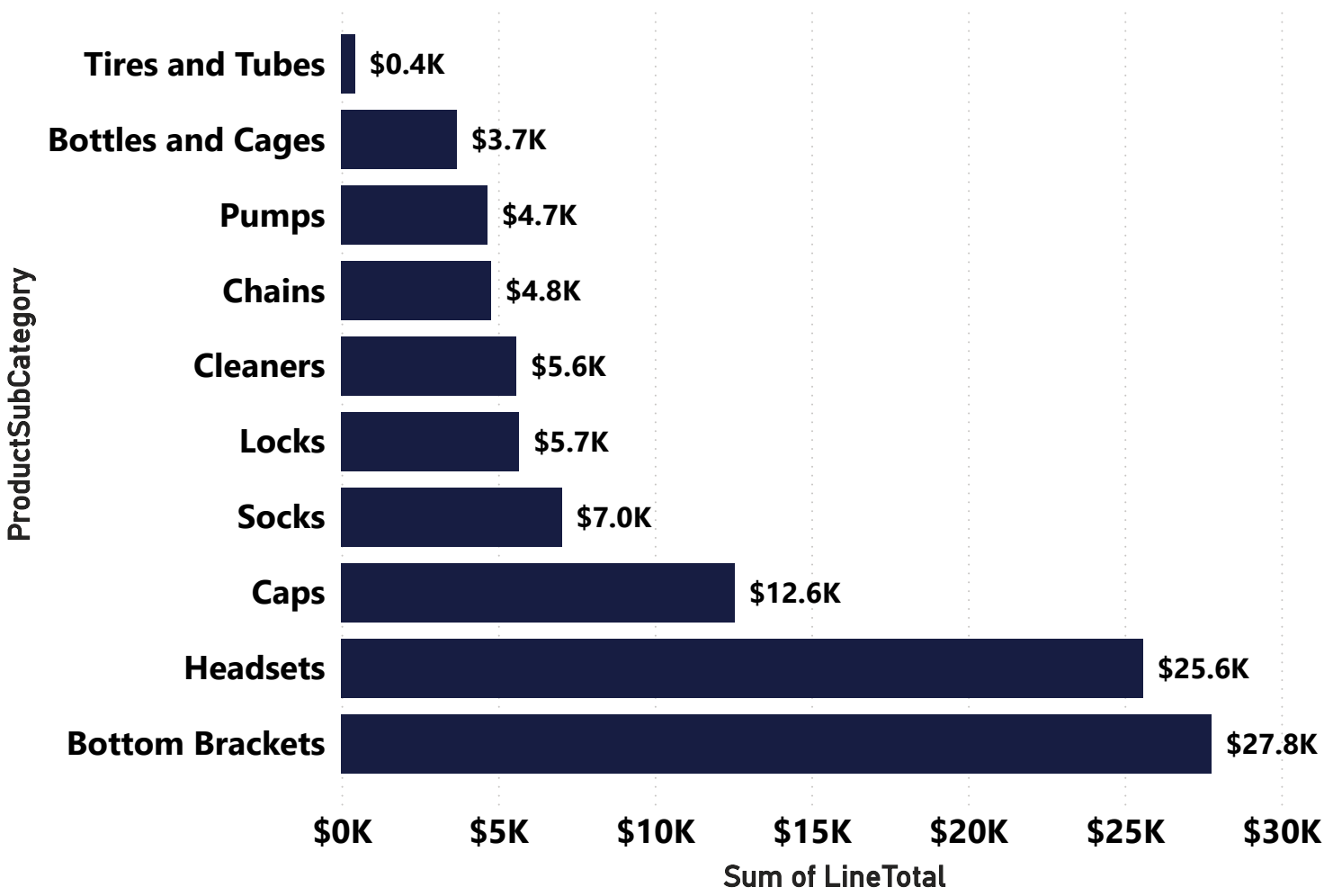
Num of Products, # Of distinct Product and # of Qty by Time



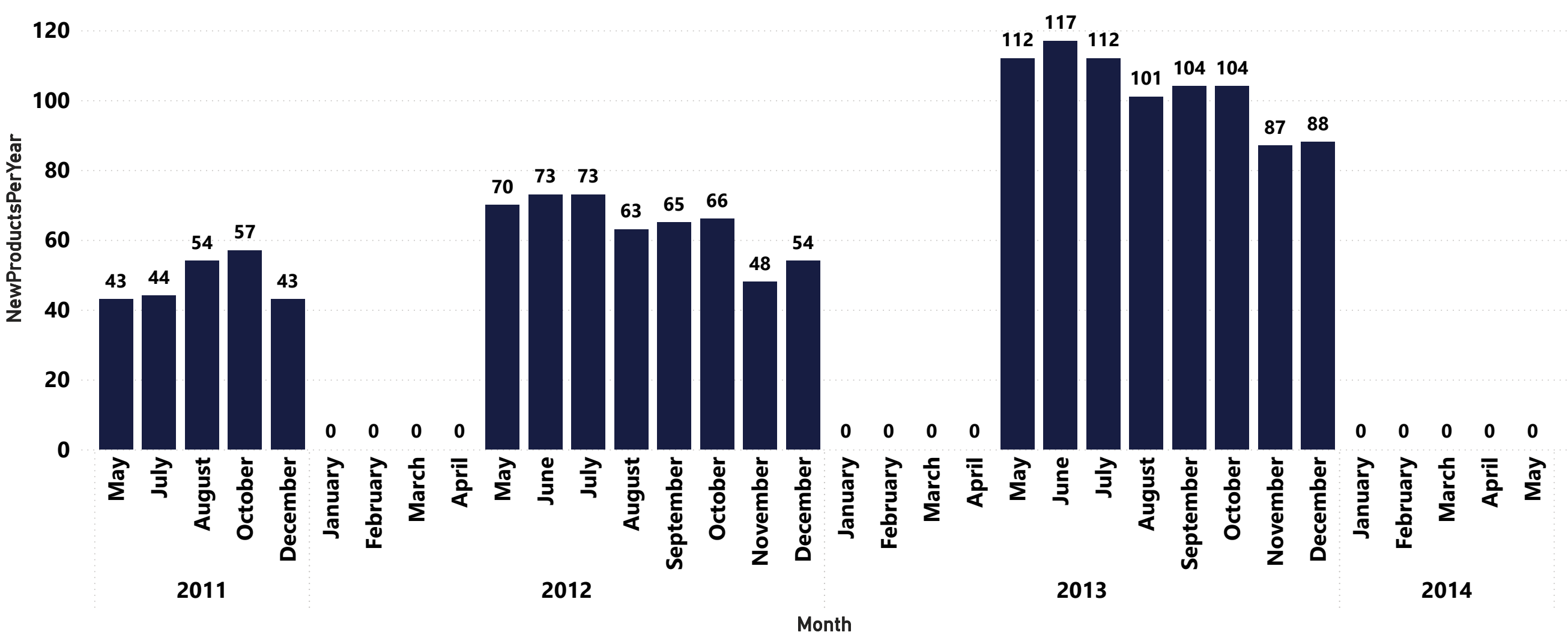
Sum of OrderQty by ProductSubCategory and ProductCategory



Bottom 10 subcategories in Total sales & Quantity for each subcategory



NewProductsPerYear by Year and Month



Products Performance Dashboard

Territories

All

Month

All

Year

All

Order Status

All

Quick measure

Number of Orders

1465

Ship Order date diff

7

Due Ship date diff

5

Num customers

294

Sellers

Top 10 orders in Total sales

OrderID	Total sales
46616	\$151K
46981	\$147K
51739	\$111K
51160	\$99K
55297	\$77K
57061	\$74K
58918	\$61K
51751	\$58K
51120	\$57K
51774	\$47K

Orders for each territory

Territory	Count
Canada	390
Northwest	282
France	161
United Kingdom	154
Australia	116
Germany	108
South Africa	36

Num of Products, # Of distinct Product and # of Qty by Time

Year	Average of Tax%	Average of Freight%
2011	8.54%	2.67%
2012	8.67%	2.71%
2013	8.66%	2.71%
2014	8.60%	2.69%

Count of OrderID by CustomerID

CustomerID	Count of OrderID
29580	12
29614	12
29620	12
29639	12
29698	12
29714	12
29734	12
29810	12
29950	12
29994	12
30067	12
30042	11
29606	10
29622	10
29722	10
29803	10

Bottom 10 subcategories in Total sales & Quantity for each subcategory

Month	Retention Rate (Prev Base)
May 2012	0.6
August 2012	0.18
October 2012	0.25
January 2013	0.32
February 2013	0.6
March 2013	0.18
April 2013	0.5
May 2013	0.68
June 2013	0.78
July 2013	0.65
August 2013	0.68
September 2013	0.62
October 2013	0.78
November 2013	1.0
December 2013	0.52
January 2014	0.65
March 2014	0.42

Count of CustomerID and Count of OrderID by Year

Year	Count of CustomerID	Count of OrderID
2011	84	42
2012	132	333
2013	258	708
2014	243	340

Number of Sales Persons

10

Total Sales

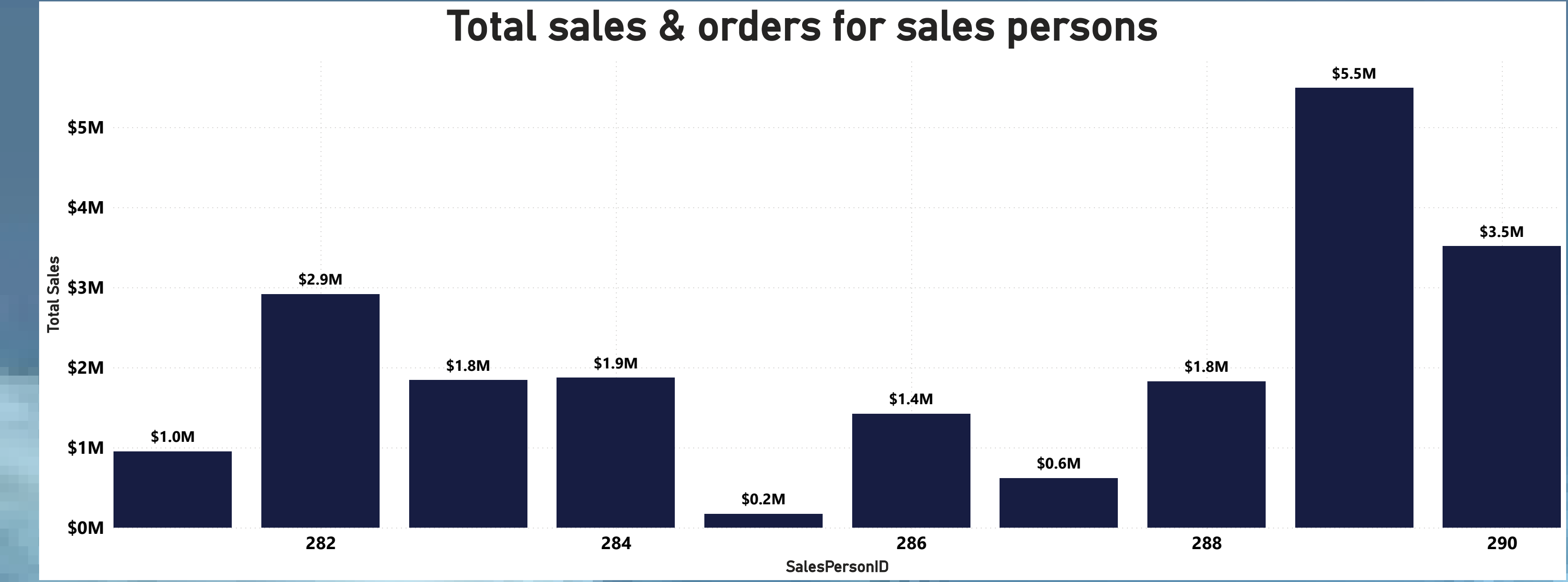
\$24.23M

% of sales of Cancelled orders

10.94

% of rejected orders sales

8.53



Territory	Sum of LineTotal	Count of ProductSubCategory
<div>[-] Australia</div>		
285	\$172,524.45	22
286	\$1,421,810.92	25
<div>[-] Canada</div>		
289	\$5,489,060.60	33
<div>[-] Central</div>		
281	\$33,863.29	8
<div>[+] France</div>		
	\$3,572,807.20	33
<div>[+] Germany</div>		
	\$2,021,095.26	30
<div>[+] Northwest</div>		
	\$3,822,967.25	33

SalesPersonID	Top Product & Quantity
290	Road Bikes - 1,385,291
289	Road Bikes - 3,013,483
288	Road Bikes - 201,952
287	Mountain Bikes - 164,965
286	Mountain Bikes - 116,182
285	Mountain Bikes - 2,754
284	Road Bikes - 940,661
283	Mountain Bikes - 1,756,358
Total	-

