

## TASK 1

As an architect, I have developed strong design skills, including an eye for aesthetics and an understanding of creating visually appealing layouts. These skills can be beneficial when designing the user interface of a website or application, and my background in architecture has given me a strong foundation in problem-solving and attention to detail, which are essential skills for a front-end developer.

In addition to using my skills as a front-end web developer to create visually appealing and functional websites, I also aim to utilise my background in architecture to advance the profession through technology. I believe that technology has the potential to revolutionise the way that architecture is practised, and I am committed to finding ways to use it to improve the architectural process and inspire and empower architects. This could involve developing software tools that make it easier for architects to design and visualise their projects or creating web applications that allow clients and stakeholders to collaborate more effectively. Ultimately, my goal is to create solutions that enhance the efficiency and effectiveness of the architectural process and inspire and empower architects to push the boundaries of what is possible in their field.

As a front-end web developer, I will be responsible for designing and building the user interface of a website or application. The web development course at HyperionDev involves working with HTML, CSS, and JavaScript to create visually appealing and functional layouts and ensuring that the website is optimised for different devices and browsers. One of the key benefits of being a front-end web developer is using my creativity to solve problems and come up with original solutions. For example, I may be asked to create a website for a company that needs to showcase its products or services in an attractive and easy-to-use way. This requires me to think creatively about how to lay out the content and design the user interface in a way that is both visually appealing and user-friendly.

In addition to using my creativity to solve problems, being a front-end web developer also allows me to produce unique and new websites that can positively impact various industries. For example, I may work with a start-up to create a new e-commerce platform that streamlines the shopping experience for customers, or I may work with a non-profit organisation to design a website that effectively communicates its mission and encourages people to get involved. Another advantage of being a front-end web developer is working with diverse clients and industries. For example, I may work with small businesses, large corporations, non-profit organisations, or government agencies, allowing me to learn about and contribute to various sectors.

In addition to creative problem-solving and the opportunity to work with various clients and industries, being a front-end web developer allows me to stay up-to-date with the latest technologies and best practices. The field of web development is constantly evolving, and as a front-end web developer, I will have the chance to learn about and utilise new tools and techniques as they become available.

Overall, becoming a front-end web developer allows me to use my creative side for problem-solving in coding and to produce unique and innovative websites that can positively impact various industries. My background in architecture has given me a strong foundation in design and problem-solving, as well as attention to detail, which will help me create visually appealing and functional websites that meet my clients' needs. Whether I am working with a small business or a large corporation, I will have the opportunity to use my skills and expertise to impact web development positively.

## TASK 2

As a front-end web developer, I am passionate about using my skills and expertise to make a positive impact in the industries I work in. In particular, I am interested in working in the health and architecture industries, as these are two areas that I am deeply passionate about and believe I can make a positive contribution.

Initially, I would be happy to work at any sized company in either of these industries. Whether it's a small startup or a large corporation, I am eager to use my skills to create innovative solutions that will benefit both the profession and the people it serves. For example, I may work with a healthcare company to design a website that makes it easier for patients to access medical information and resources, or with an architectural firm to create software tools that help architects design and visualise their projects more effectively.

I am confident that my background in architecture and my skills as a front-end web developer make me well-suited for these types of roles. I have a strong foundation in problem-solving and attention to detail, as well as an eye for aesthetics, which will help me create visually appealing and functional websites that meet the needs of my clients. Additionally, I am dedicated to staying up-to-date with the latest technologies and best practices, which will enable me to utilise the most effective tools and techniques to create innovative solutions.

Overall, I am excited to work at any sized company in the health or architecture industries, where I can use my skills and passion to make a positive impact and contribute to the success of the profession.

Please find the filled out build your brand form on the next page.



Thank you for your submission of BYB 1.

- Please take a screenshot of this completed message.
- If you forgot to take screenshots of the form with your data in it, please type your data out to submit it.

## TASK 2



### Build Your Brand I: Thinking about a job search

If you're self-employed:

Input the contact details of companies and the business contacts of places you would pitch your services or products to. Also, please fill in the section right at the end of the form.

If you are ready to apply for jobs:

You won't actually be applying in this task, but we would like you to think about the sort of roles you might like to apply for and the sort of companies you might want to work for. Find 2 junior tech roles currently being advertised, ensuring you consider large and small companies as well as tech startups. For each of these, identify the recruiting/hiring managers (possibly the Talent or HR people at each company). Capture the details of each of the 2 roles and contacts in this form. If any of your URLs are greater than 255 characters, shorten them by using bitly.com and paste the shortened version into the form.

If you're not ready to apply for jobs yet or may even be currently employed and not looking for a new role right now:

We still require you to identify relevant contacts and get into practice should you eventually look for a new role. However, we will NOT reach out to these employers on your behalf. Please also fill in the contact at your current company who would be involved in a change to tech.

#### Your Personal Details:

Your Name \*

Safa Husain  
First Last

Your Email Address \*

safa\_h@hotmail.co.uk

Select the option that applies to you: \*

- ☐ I am self-employed  
☒ I am ready to apply for jobs  
☐ I am not ready to apply for jobs yet

#### Role 1 – Recruiter or Contact Details:

Job seekers –URL of Identified Junior Tech Role, OR Self-employed – Website of Company you'd do Business with \*

[https://devitjobs.uk/jobs/Sedition-Art-Junior-Frontend-Developer?utm\\_campaign=google\\_jo](https://devitjobs.uk/jobs/Sedition-Art-Junior-Frontend-Developer?utm_campaign=google_jo)

Company Name \*

Sedition

Sector \*

Entertainment, Media, & Communications

Recruiter or Talent Contact Name \*

Joel Lim  
First Last

Recruiter or Contact Email Address (if possible)

joel@seditionart.com

Recruiter or Contact LinkedIn Profile \*

<https://www.linkedin.com/in/joel-lim-/>

Recruiter or Contact Phone Number (if possible)

#### Role 2 – Recruiter or Contact Details:

Job seekers –URL of Identified Junior Tech Role, OR Self-employed – Website of Company you'd do Business with \*

<https://www.checkasalary.co.uk/jobs/job/junior-frontend-developer-london-d8051a4a28bat>

Company Name \*

Austin Fraser

Sector \*

IT, Software, & Computing

Recruiter or Contact Name

Holly Christian  
First Last

Recruiter or Contact Email Address (if possible)

h.christian@austinfraser.com

Recruiter or Contact LinkedIn Profile \*

<https://www.linkedin.com/in/hollychristian/>

Recruiter or Contact Phone Number (if possible)

Submit

