

Summary

1. Majority of the hotels booked are city hotel. Definitely need to spend the most targeting fund on those hotels.
2. Majority of the people are booking city hotels more than Resort hotels in every month.
3. More than double bookings were made in the year 2016, compared to the previous year. But the bookings decreased in next year 2017
4. We should also target months between May to Aug. Those are peak months due to the summer period.
5. The average price per room depends on its type and the standard deviation
6. Correlation Heatmap the linear relationship between different variables in the Hotel booking Analysis data