

# Credit Card Transaction Report

Total Revenue

55.3M

Interest Earned

7.84M

Transaction Amount

45M

Transaction Count

656K

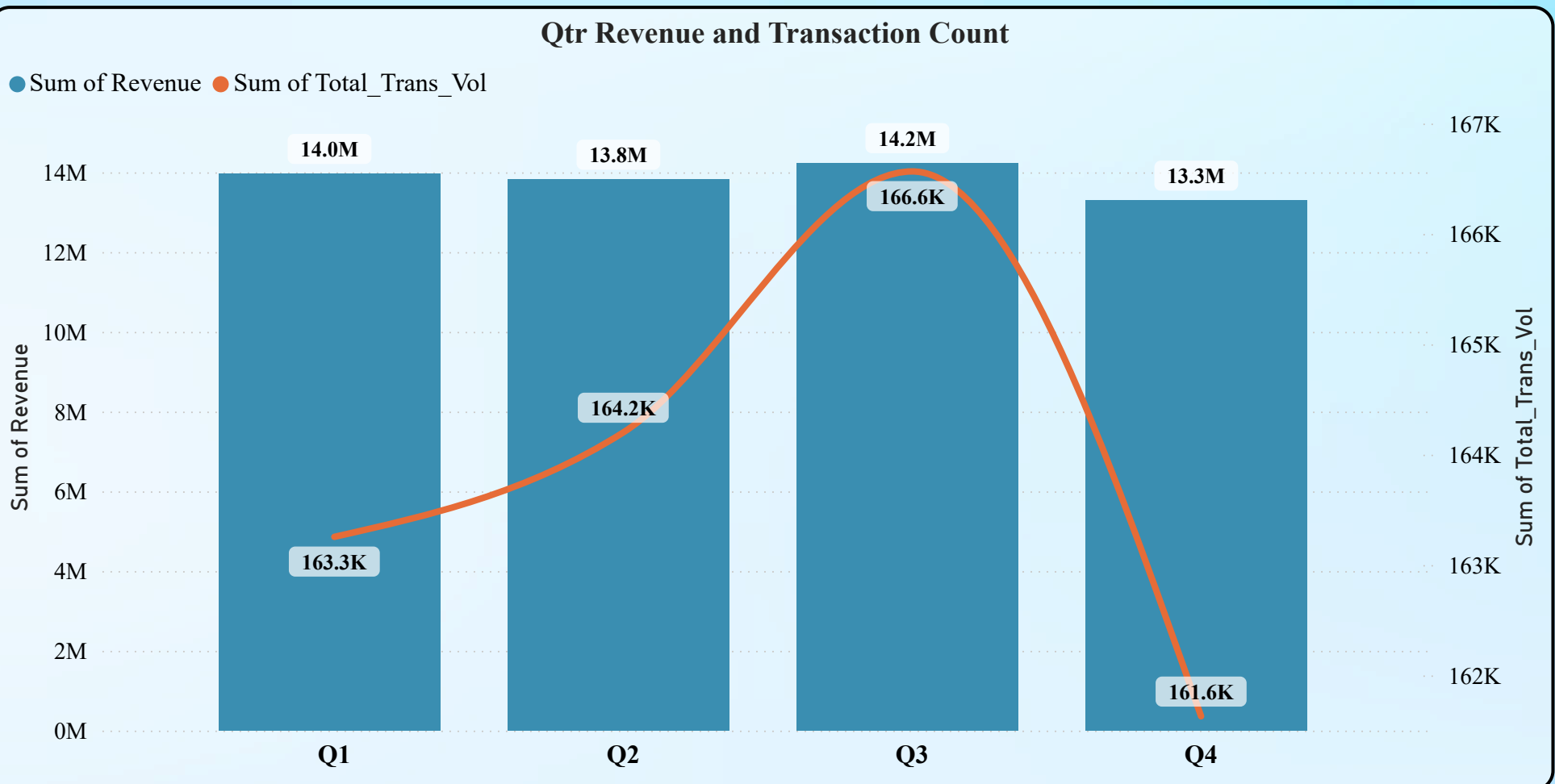
Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139398	64,95,887.74	2685635
Gold	2454072	3,73,784.16	56210
Platinum	1135608	1,61,629.05	20665
Silver	5586332	8,12,081.28	187505
Total	55315410	78,43,382.23	2950015

Q1

Q2

Q3

Q4



Week\_Start\_Date

All

Blue

Gold

Platinum

Silver

M

F

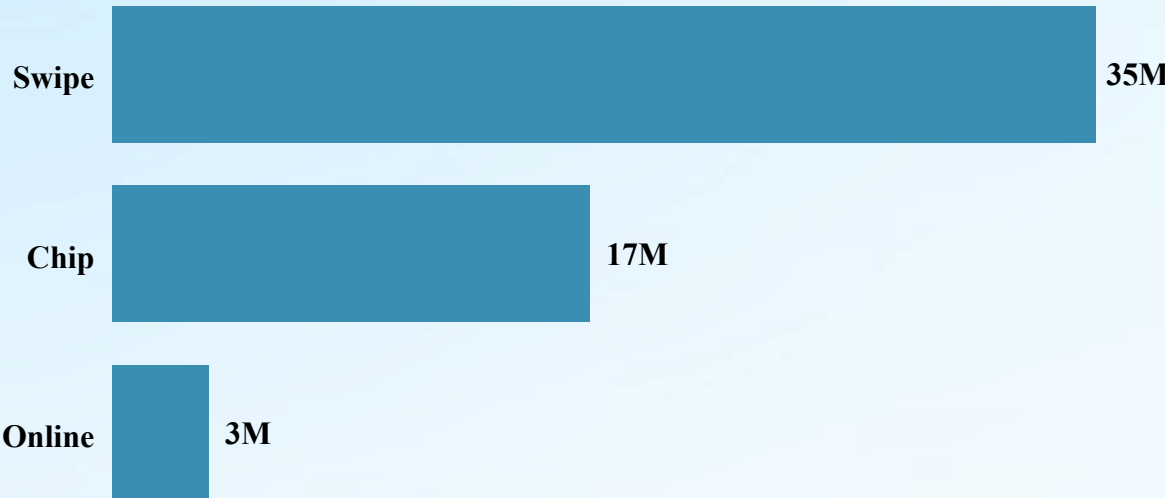
IncomeGroup

<35k

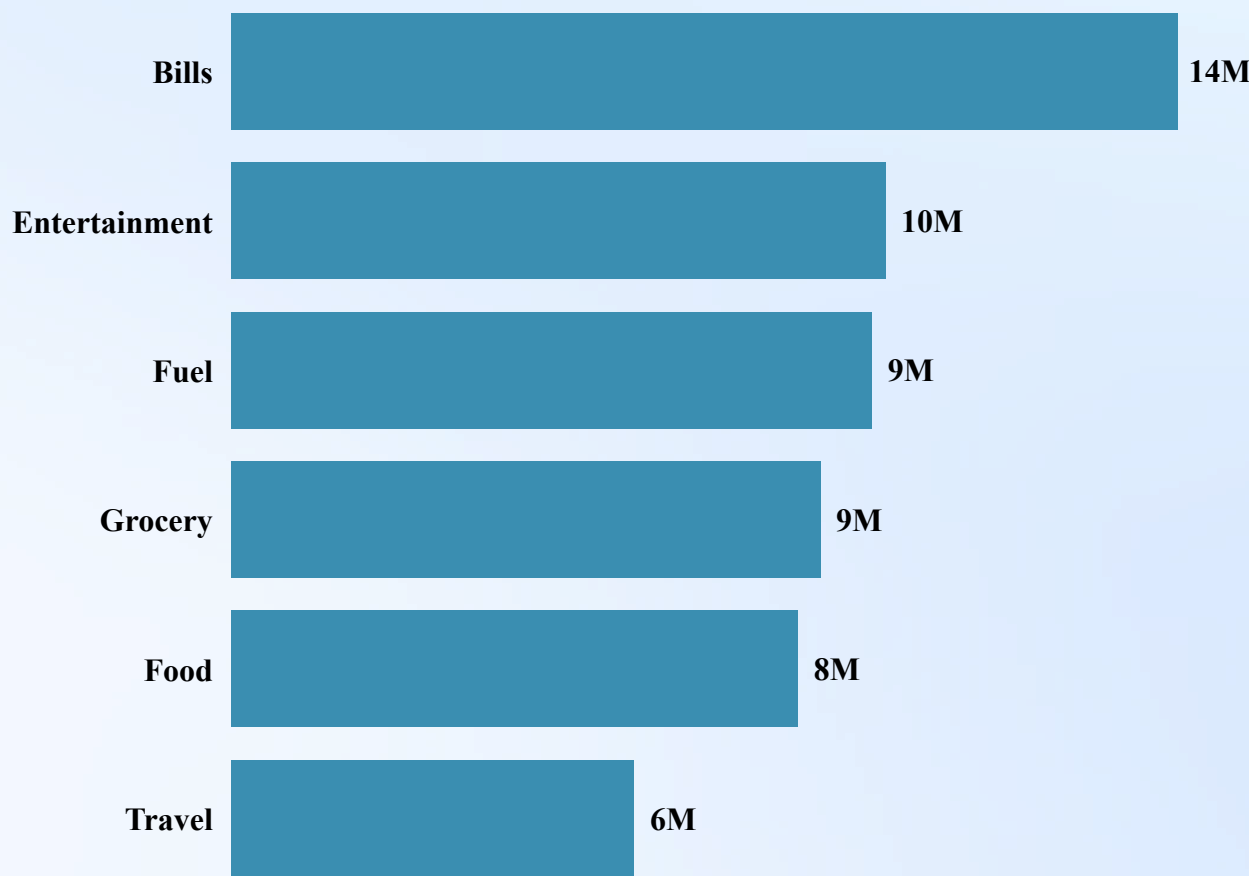
>70k

35k-70k

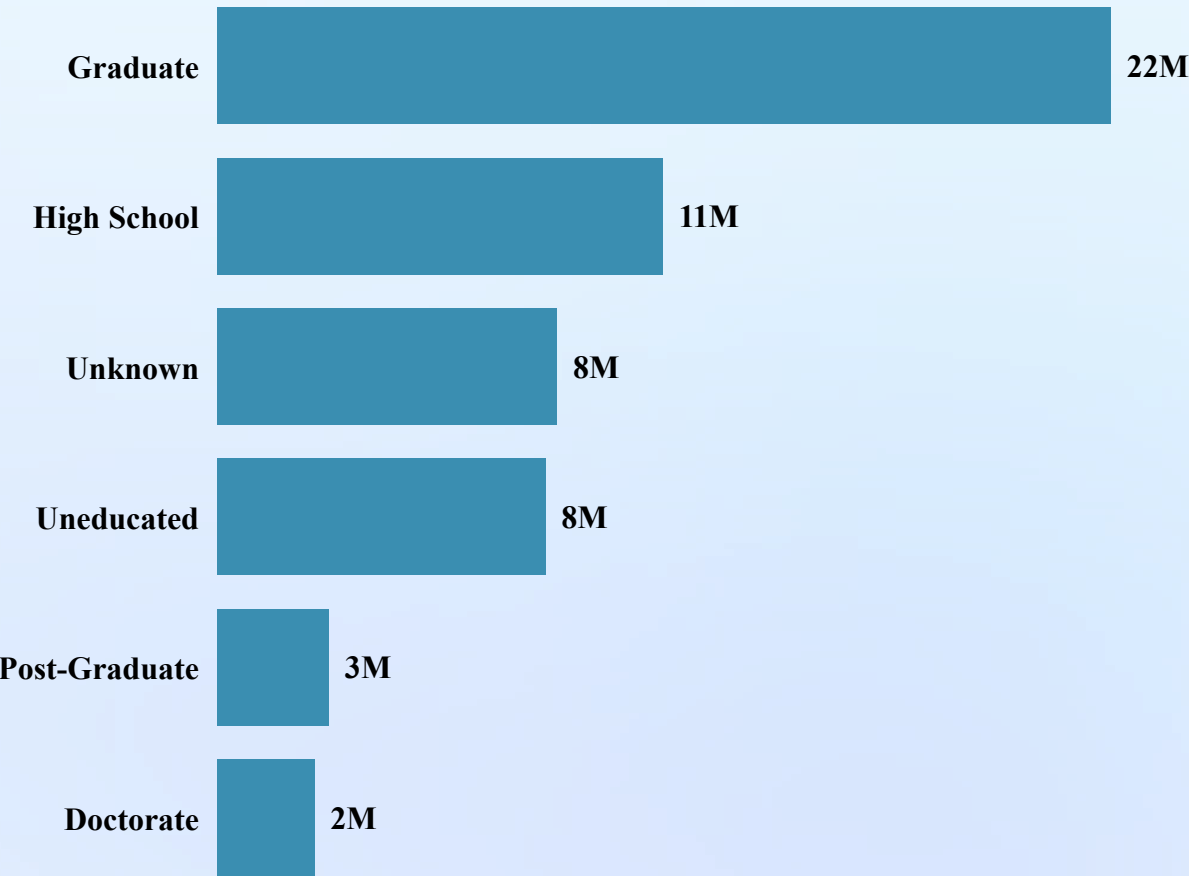
Revenue by Use Chip



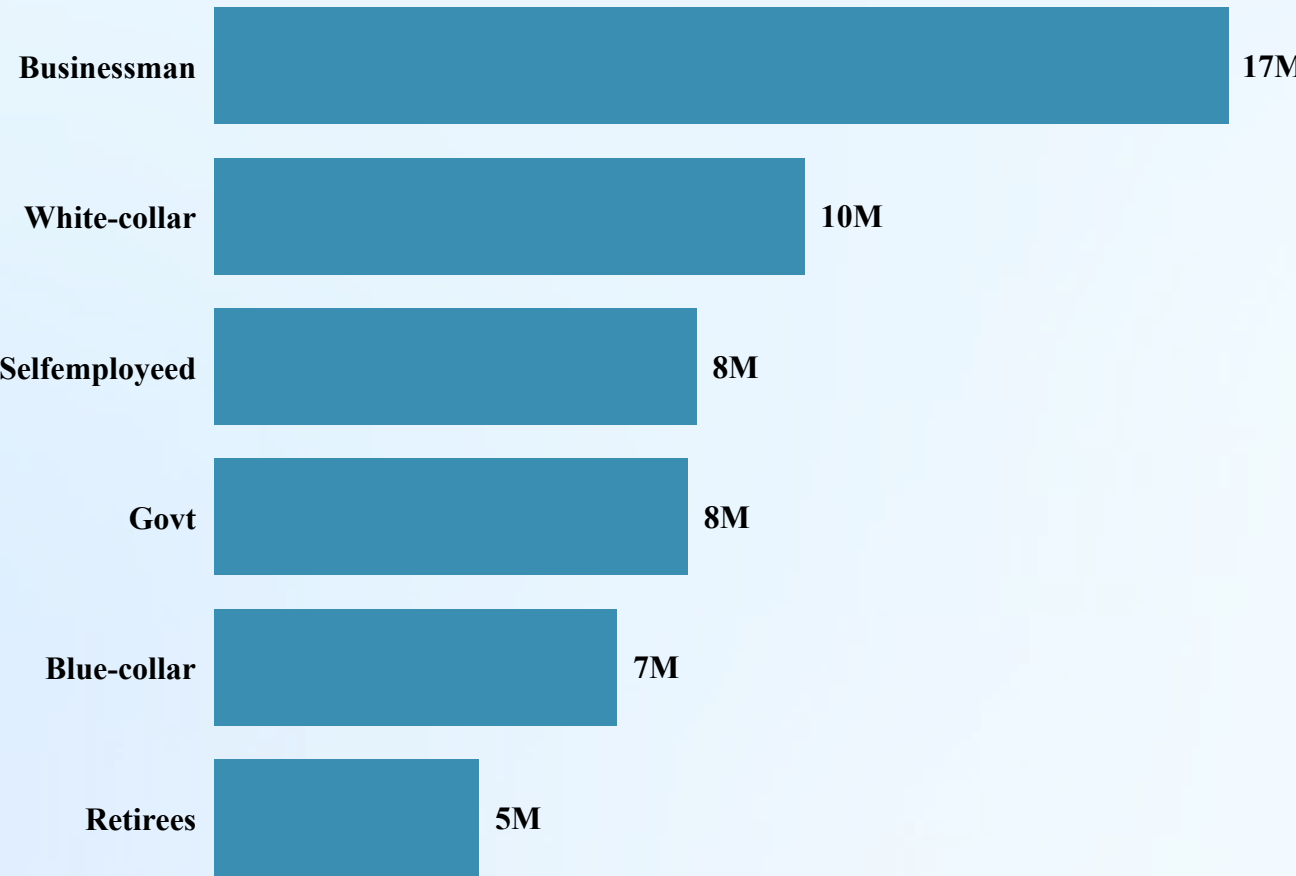
Revenue by Exp Type



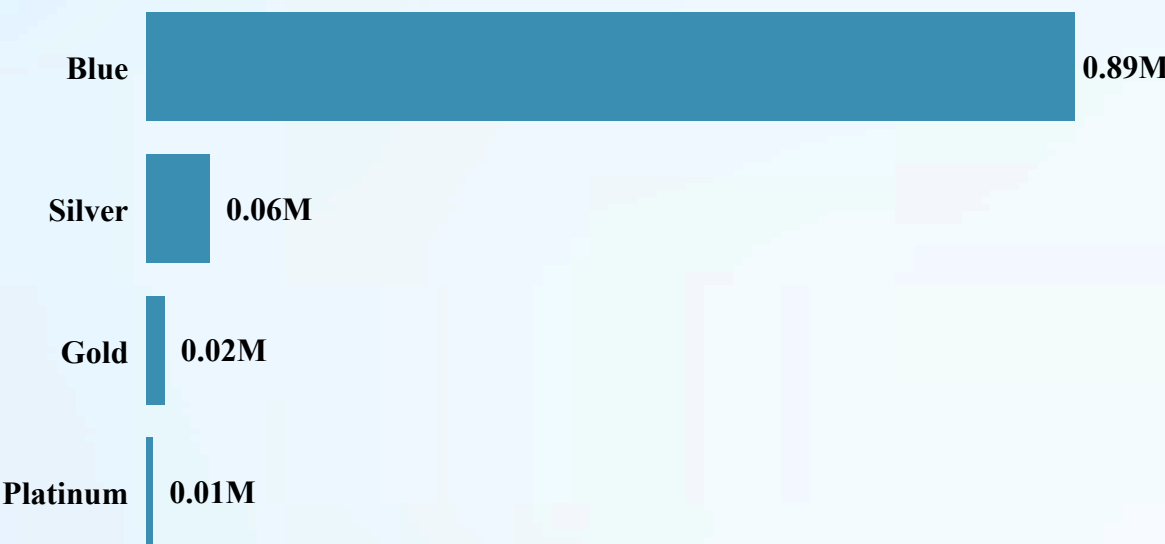
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



# Credit Card Customer Report

Total Revenue

55.3M

Interest Earned

7.84M

Total Income

576M

Customer Satisfaction

Score

3.19

Q1

Q2

Q3

Q4

Week\_Start\_Date

All

Blue

Gold

Platinum

Silver

Chip

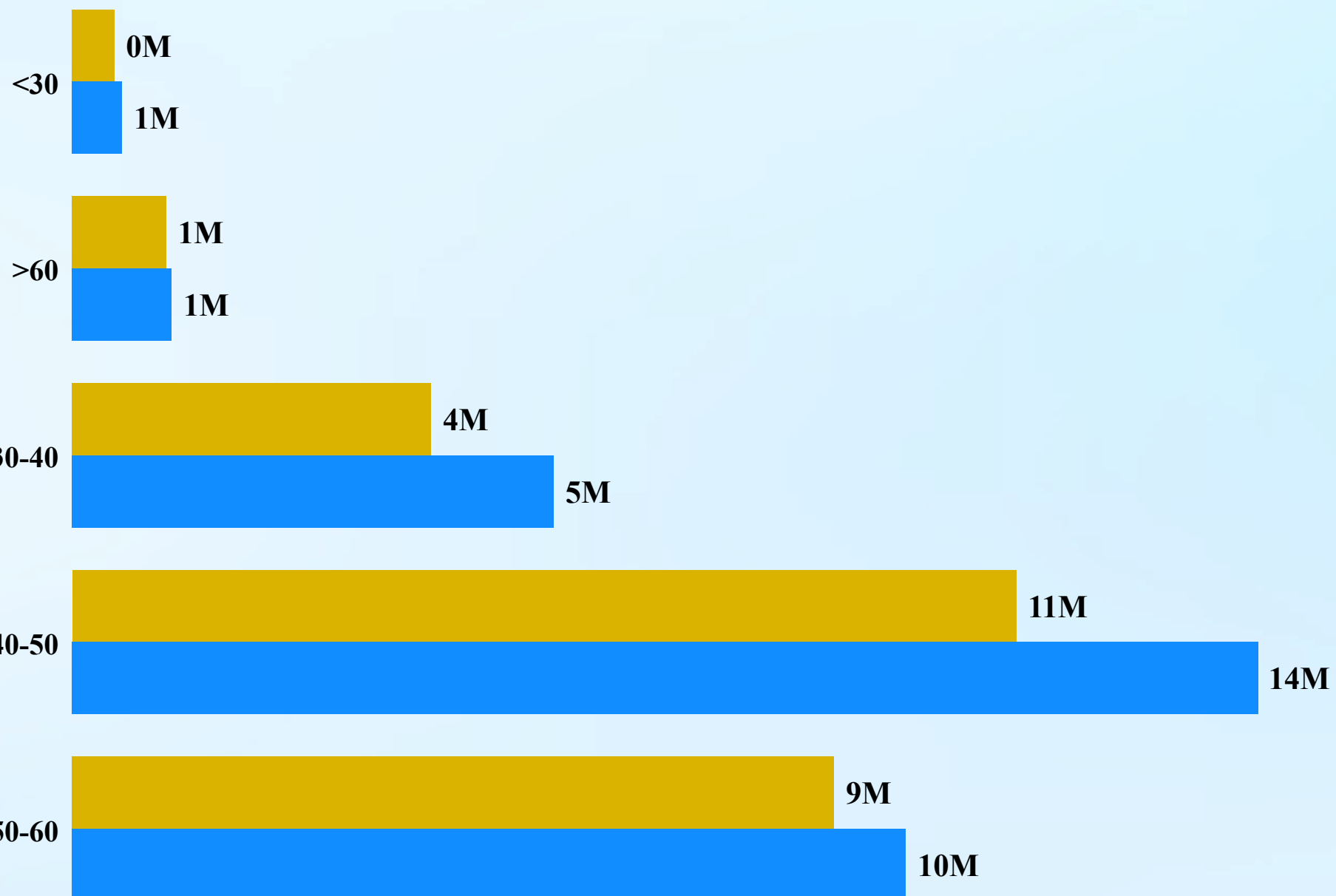
Online

Swipe

Revenue by Week



Revenue by Age Group



M

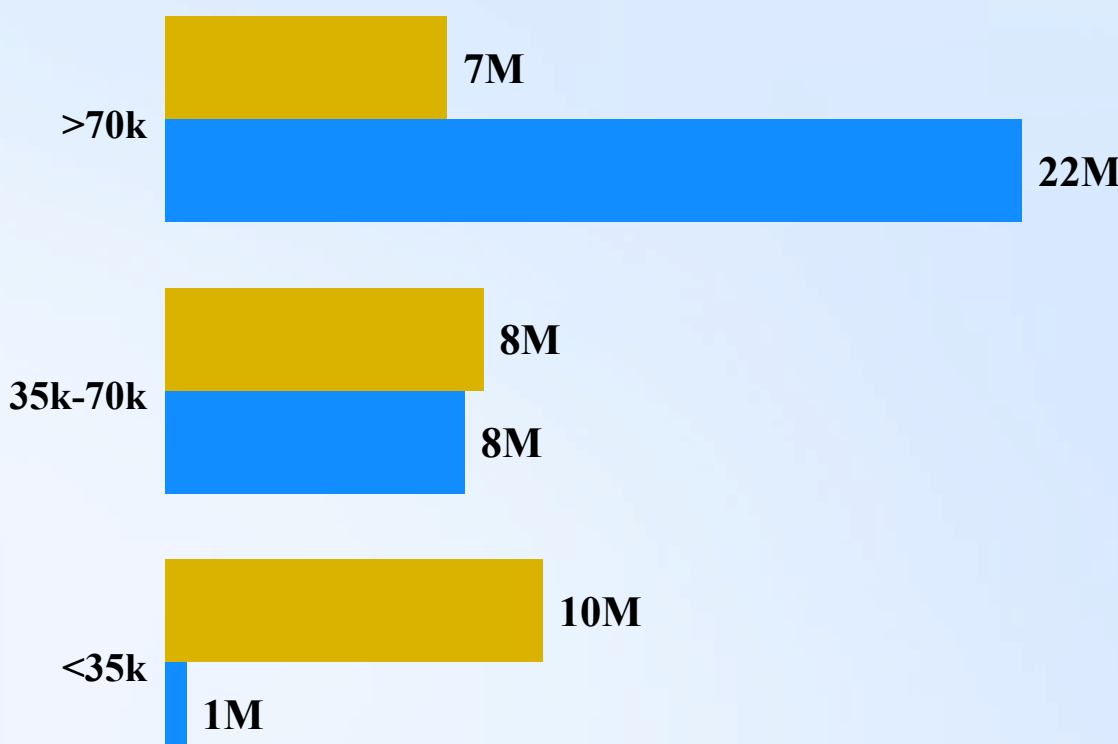
F

30M

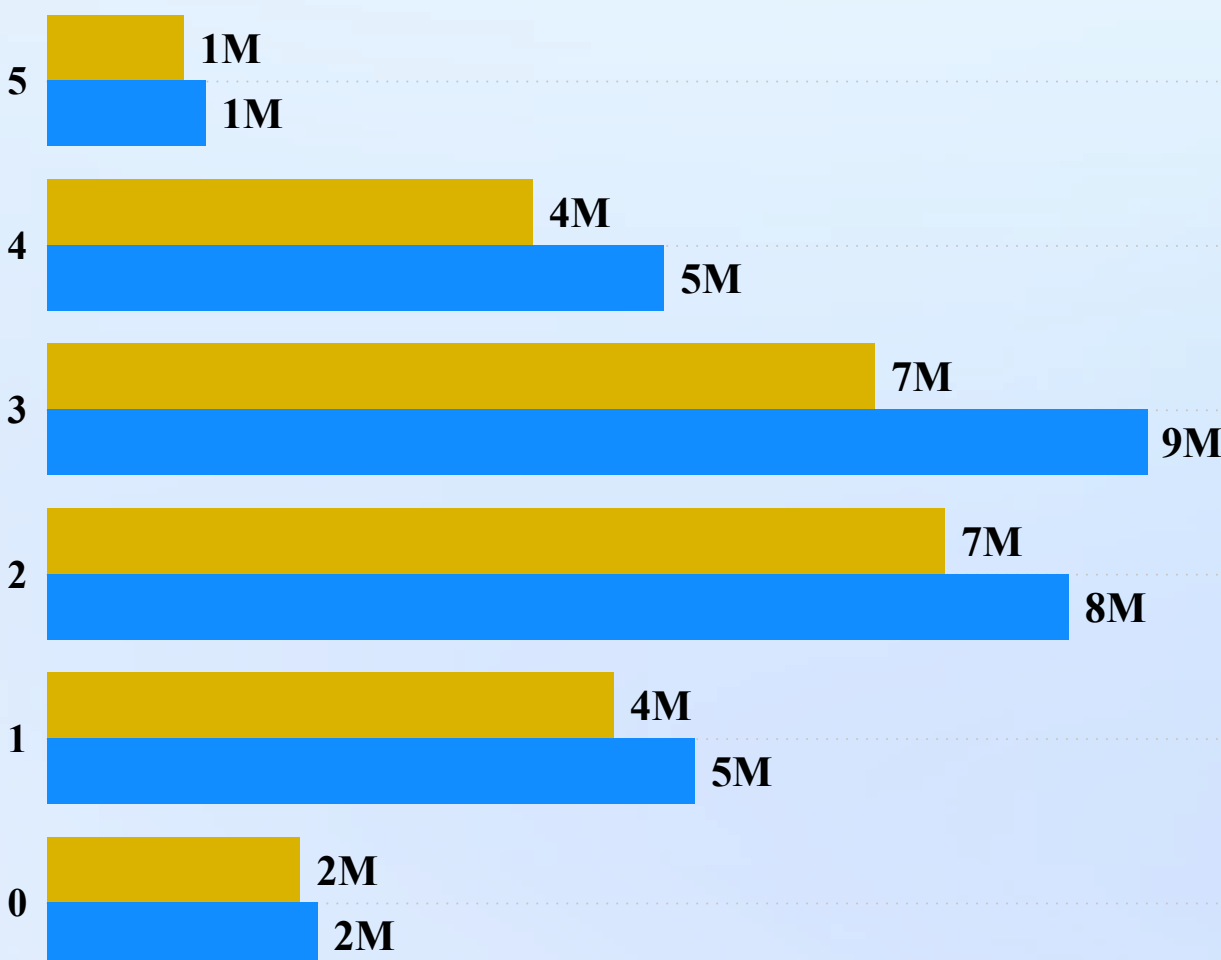
25M

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	9,52,800.57
Businessman	17387832	186959919	25,39,390.31
Govt	8111701	88773989	11,60,016.37
Retirees	4535184	48675030	6,30,359.24
Selfemployed	8261758	75313288	11,19,741.81
White-collar	10114656	103930055	14,41,073.93
Total	55315410	575914439	78,43,382.23

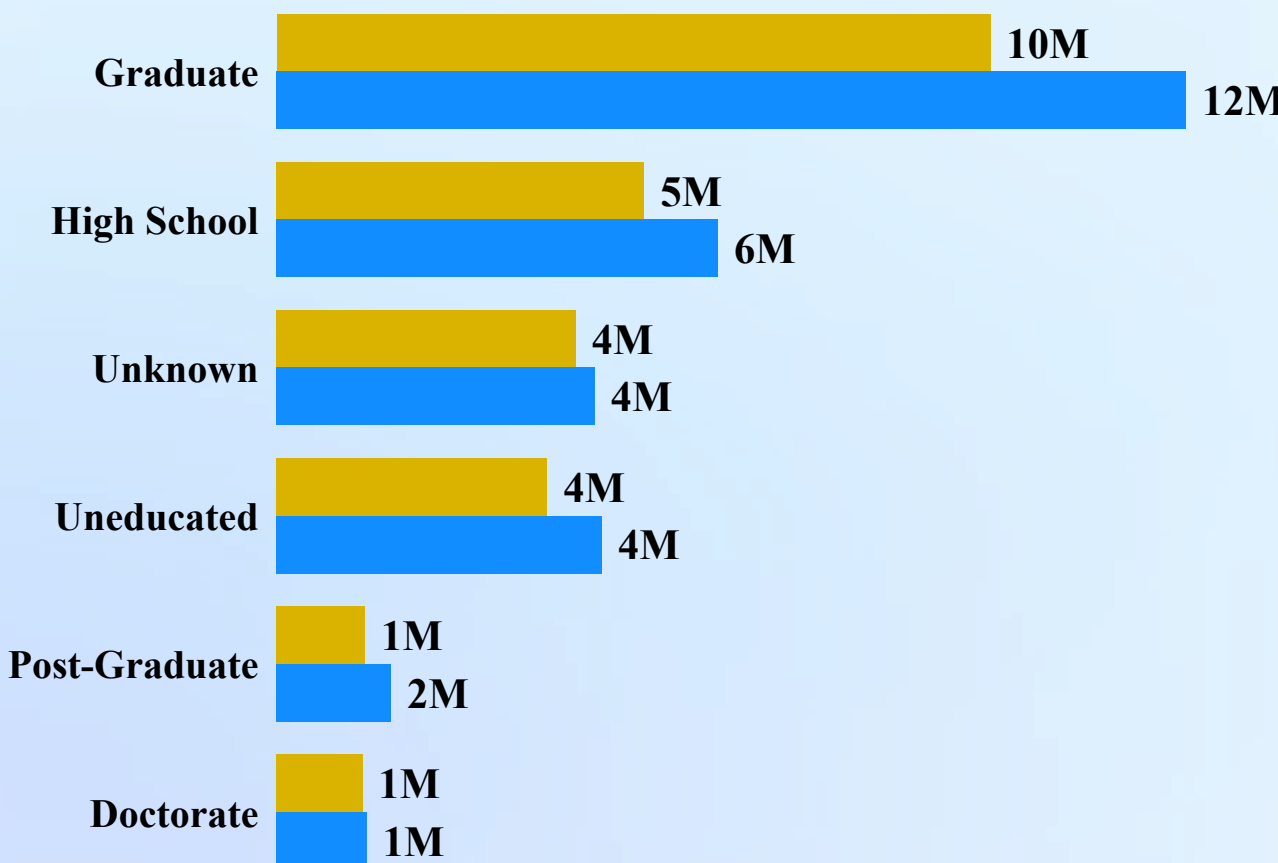
Revenue by Income Group



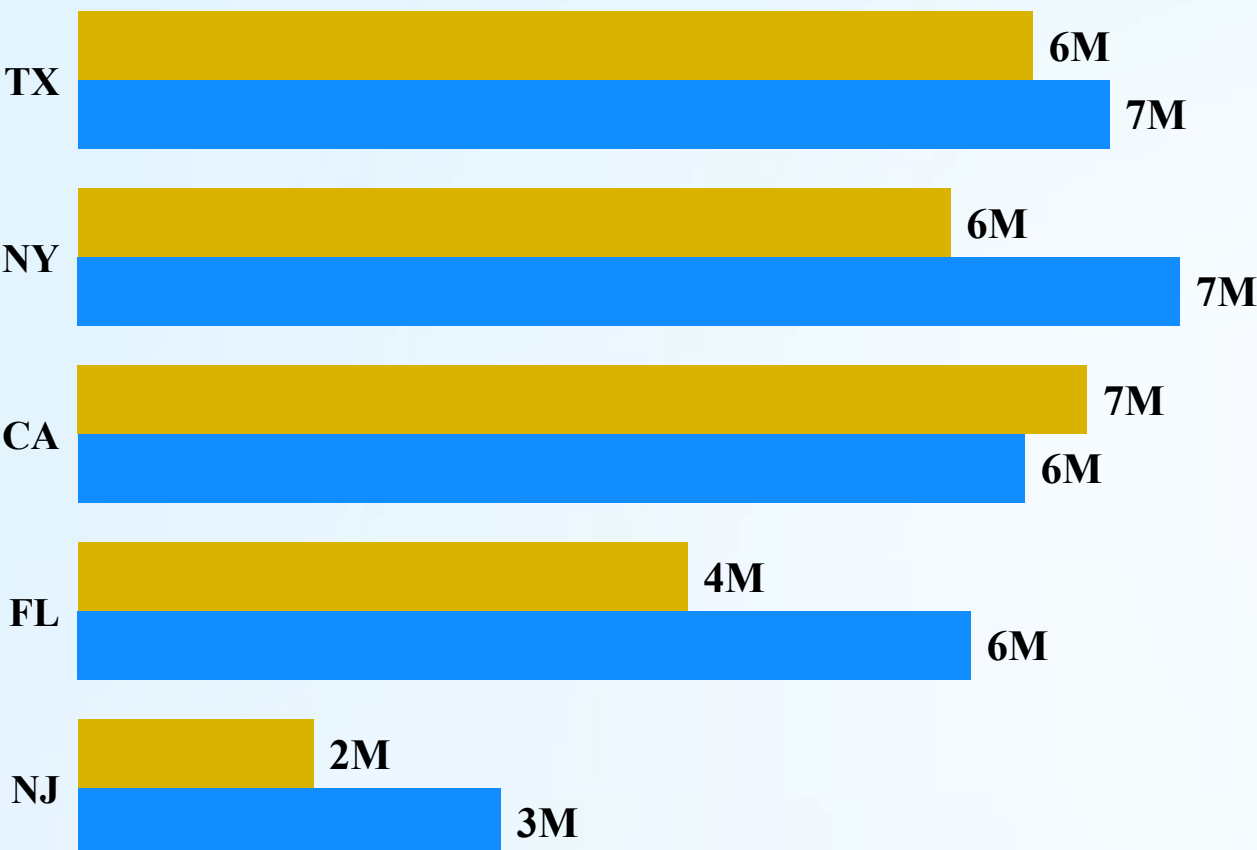
Revenue by Dependent Count



Revenue by Education



Top 5 States



Revenue by Marital Status

