- Checking to see if the website is down or experiencing technical issues. If this is the case, the website administrator would need to resolve the issue before WhatsApp can load the icon.
- Ensuring that the user has the necessary permissions to access the website or web page. This could include logging in or providing the correct credentials.
- Checking the server configuration to ensure that it is set up to allow requests from WhatsApp.
- Contacting the website administrator or support team to inquire about the issue and ask if they can resolve it.

It is also worth noting that, if the website icon is not showing, it might be a temporary issue and you can try again later.