

Segment

Consumer

Corporate

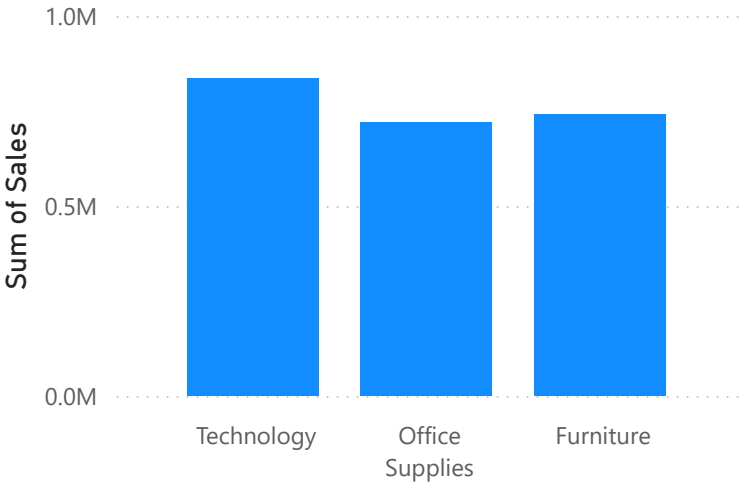
Home Office

- ★ Key Insights:
- Technology category has the highest sales overall.

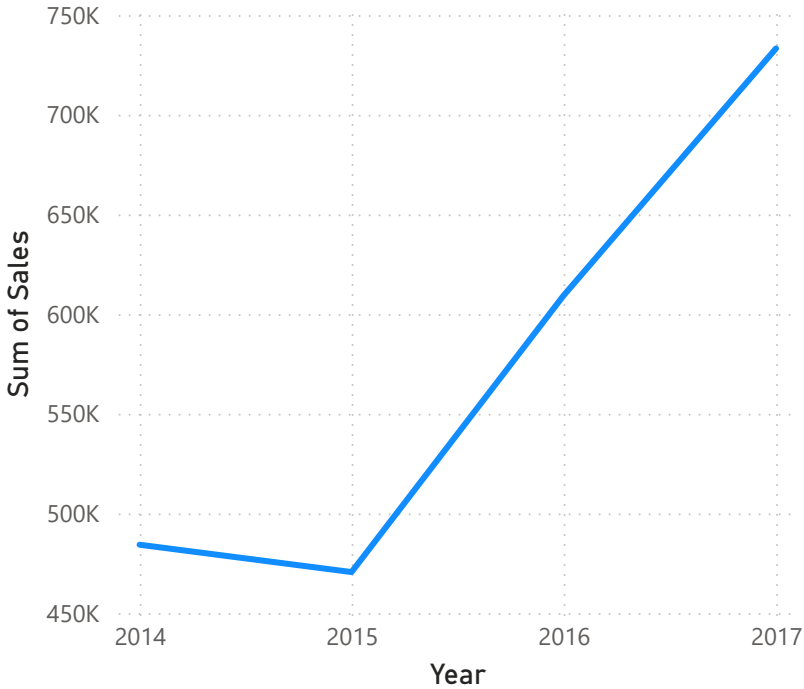
- The West region contributes the most profit.

- Sales have increased steadily from 2015 to 2017.

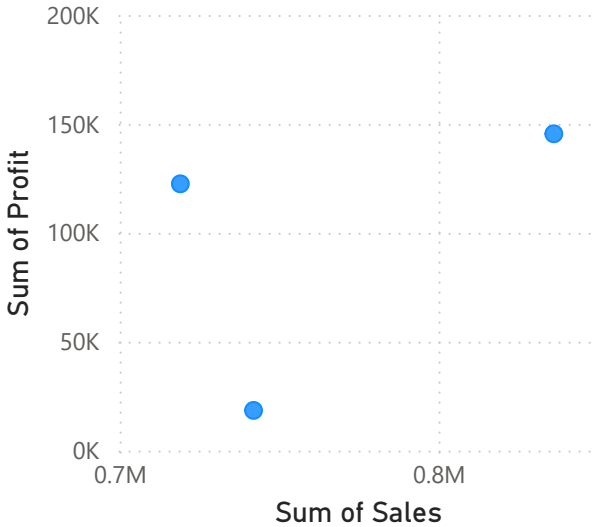
Sum of Sales by Category



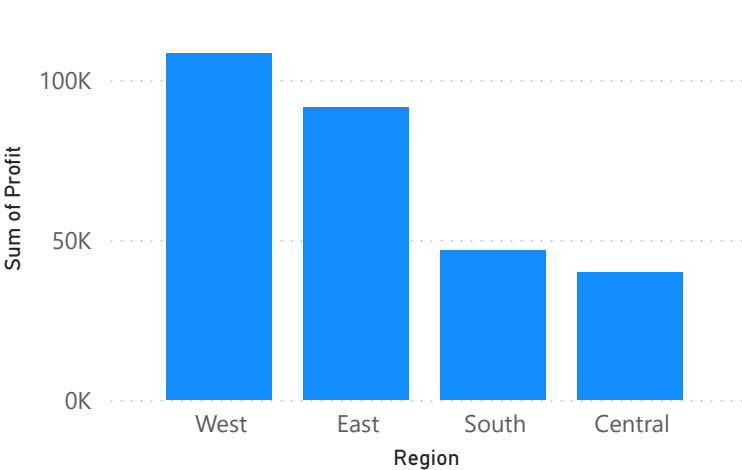
Sum of Sales by Year



Sum of Sales and Sum of Profit by Category



Sum of Profit by Region



Customer Name	Sum of Sales
Adrian Barton	14,473.57
Christopher Conant	12,129.07
Hunter Lopez	12,873.30
Ken Lonsdale	14,175.23
Raymond Buch	15,117.34
Sanjit Chand	14,142.33
Sanjit Engle	12,209.44
Sean Miller	25,043.05
Tamara Chand	19,052.22
Tom Ashbrook	14,595.62
Total	153,811.17