

A decorative graphic in the top-left corner consisting of two overlapping parallelograms. The front one is blue and the back one is light green. Both are tilted at a 45-degree angle.

# 42 Launchpad



# Creating an Entrepreneurial Culture at 42

- Create a community for students to showcase and talk about their side projects
- Allow students to have the freedom to create new side-projects without getting behind in the curriculum
- Provide the resources to grow their side-project into a startup



# What is 42 Launchpad?

An intensive and challenging project designed to form ideas, build a prototype and gain experience pitching to potential users and investors. Upon completion, students will have the necessary skills to grow their project into their own startup.



# Basic Details

- 6 week sprint to simulate the craziness that is being a co-founder
- Team project, with teams ranging from 2-5 members
- Each week will involve new challenges and milestones



# Skills you will learn

- Taking an idea and creating an achievable MVP, or Minimum Viable Product
- Defining Roles within a team of co-founders
- Pitching to both users and investors
- Getting and learning from user feedback
- Bringing a product to market
- More...



# Timeline

- September
  - I will be learning from existing Accelerators and VCs while creating curriculum
  - Student feedback and interest
- October/November
  - First iteration of this project in early to mid October
  - Completed early to mid November
- Future



Want to join?