

Lakshmisagar S

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A motivated individual with a passion for web development and a strong desire to contribute to dynamic and innovative projects. Eager to learn and grow in a fast-paced environment, while delivering high-quality results and enhancing user experiences.

EXPERIENCE PROFESSIONAL

iOceane

Bengaluru, Karnataka

DIGITAL MARKETING EXECUTIVE

DEC, 2023 - Present

- Experienced in SEO, social media account management, and website blog posting.
- Proficient in on-page SEO and off-page SEO, with a focus on improving online visibility and engagement strategies.
- Completed a 3-month internship, followed by 7 months of full-time employment, making significant contributions to digital marketing efforts.

PROJECTS

- **SYSTEM AND METHODS OF AN EFFECTIVE ANALYSIS OF CROP YIELD PREDICTION USING DATA ANALYSIS** - Using **Decision Tree, SVM, and Random Forest algorithms**, our system predicts optimal crops based on user-entered parameters like pH, rainfall, temperature, and humidity, derived from historical data. It recommends the most suitable crop for specific land conditions, enhancing agricultural decision-making and productivity
- **CRIMINAL DATABASE MANAGEMENT SYSTEM**
The Criminal Record Management System is an online application for recording criminal activities, designed for government use. It features a user-friendly interface for police to manage and store records of arrested criminals. Developed using **HTML, MySQL, and Bootstrap**, the system ensures efficient crime data management and accessibility for authorities
- **VRINDHA STORES ANNUAL REPORT-**
Conducted a comprehensive analysis of Vrindha Store's sales data to provide valuable insights for business improvement. Managed data using **MS Excel** and created interactive dashboards using **Power BI**.

TECHNICAL SKILLS

- **Programming Languages:** Python, Javascript.
- **Technologies/Frameworks:** HTML5, CSS3, MySQL, Git & Github, Wordpress, PowerBi, Ms Excel.

EDUCATION

Cambridge Institute of technology -Bangalore

2019-2023

Bachelor of Engineering, Computer Science – 7.42 CGPA

B.G.S PU College-Gauribidanur

2017-2019

- PCMB - 80%